



aescuvest.eu
POWERED BY EIT HEALTH

Venture Capital Intern / Working Student: Digital Marketing (f/m/x)

Aescuvest – Frankfurt or Munich

Do you want to make a difference? Being a Hexagonaut is a calling! Are you motivated, creative and analytically strong? Are you dying to start your professional life and don't want a plain vanilla career?

Then you are in exactly the right place with us!

We are a young company with a focus on next generation venture capital. As leading pan-European FinTech we provide digital venture financing on our cutting-edge platform. Through a very prestigious partnership with the EIT Health, we have exclusive access to the best ventures in Europe in the largest and fastest growing market: Healthcare! Our mission is to empower meaningful investments in young start-ups with breakthrough innovations in MedTech, BioTech and Digital Health.

To expand our team, we are looking for you to join us in Frankfurt or Munich as soon as possible.

THE ROLE

As Intern / Working Student (m/f/x), you will back a mission-driven management team working on transforming the landscape of healthcare venture capital in Europe. In particular, you will strengthen our marketing team.

Finding new audiences and enticing them to our site through performance marketing techniques is a key driver for us. So whether it is about driving traffic, boosting conversions, or increasing optimisation, the challenge is set - we want to see just how far you can push our performance in this space! You will have the opportunity to take initiative and make an immediate impact on our business metrics from day one.

With us you can prove yourself as a highly analytical team player and develop your financial modelling skills diving deep into challenging and varied topics. We know, that the banking industry is changing fundamentally. If you're looking for a career that will unlock new opportunities, this role allows you to explore the possibilities and potential to grow with our young company.

WHY JOIN

- **Fund companies that matter.** We back founders who use technology and scientific innovation to shape the future of health.
- **Get things done.** We focus on results and turning visions into reality efficiently – not on how long you stay in the office. We also provide the opportunity to work remotely.
- **Work with entrepreneurs at eye-level.** Our flat hierarchy means that you will take project ownership and contribute with your own ideas and experience from day one.
- **Unique learning opportunity.** Challenging and varied tasks give you scope to interact with highly skilled individuals in finance, capital markets, law, technology and communications
- **Have a major impact.** Your everyday work will define how some of the hottest and most impactful healthcare ventures in Europe will develop and grow.
- **Grow with us.** Long-term prospects after graduation - we want you to become a core team member and are ready to invest in your career progress.

YOUR TASKS & RESPONSIBILITIES

- Assist in the creation, management, execution, and optimization of the digital marketing channels – email, search, social, affiliate, and organic search
- Maintain the company website, digital channels by regularly creating and updating content, refreshing imagery, and monitoring user experience.
- Assist in developing and facilitating webinars, interviews, and videos
- Publish and promote existing and new content to relevant websites where our primary audience are most engaged
- Monitor and report on KPIs including social media, web traffic, and other key metrics using Google Analytics, HubSpot, and other tools
- Support curation of content written stories and videos and potential editing for distribution across platforms
- Identify industry trends and opportunities to lead conversations through our unique viewpoint in the market.
- Collaborate on strategic marketing partnership research and management
- Assist in SEO-related activities including keyword research and competitive analysis for new articles to make sure that our content is the best in our space

WHAT YOU NEED TO SUCCEED

- As a young company we look for different backgrounds and characteristics. We are looking for applicants with diverse backgrounds and welcome candidates who are new to the VC world but eager to learn. What matters to us most is your motivation and passion for technology and finance. A strong curiosity for healthcare, digitization, FinTech, new trends and innovation is a must.
- Ability to effectively communicate with diverse target groups, incl. start-ups, investors, corporate partners, etc.
- Outstanding analytical skills with attention to detail, ability to research quantitative and qualitative topics.
- A creative problem-solving mindset with excellent analytical abilities to tackle various conceptual and strategic topics in a fast-paced environment.
- First practical experience in the form of other internships, etc. is desired.
- Familiarity with marketing and online applications (e.g. HubSpot, WordPress, Adobe Creative Suite, Social Media Analytics, and Google Adwords)
- Currently enrolled at a university, Master's candidates preferred. No matter the field of study, you have proven your abilities in the past and can clearly show why you will be successful in the future and can develop an understanding of FinTech and healthcare as well as financial markets and products.
- The ideal candidate is located in the Frankfurt/Main area (preferred) or Munich.
- Fluency in German and English. Further languages would be an asset.

If you are highly driven and would like to join us in our mission to transform venture capital, we warmly welcome you to a dynamic, motivated and successful team with an open and flexible working environment.

Please send your CV and personal statement as well as your salary expectations to hr@aescuvest.eu.