

Saër Karam, general manager and editorial director of La Revue du Liban, Monday Morning and Style, lived for a number of years in Paris, where he studied journalism, communications and advertising. Cultivating a love of words, a passion for images (fixed, mobile and animated) and the photographic art, notably photo-reportage. He has already held two personal exhibitions which received very favorable notice from the critics: “Planet Japan” at the UNESCO Palace in 2004, and “Random Wanderings” in 2006 at the French Cultural Center in Beirut. His photographic works were chosen to be permanent exhibited on the walls of the Medgulf Amphitheater at the Ecole Supérieure des Affaires, as well as those of the Japanese Academic Center at the Université Saint-Joseph. In 2008 the Korean company WND Telecom chose several of his photographs to illustrate the double face/double SIM screens of a new generation of mobile telephones. It was a world first, in particular for a Lebanese artist.

Saër Karam also studied filmmaking in New York, where he produced several short films. Among his journalistic achievements are various current affairs dossiers and interviews with international personalities, a Japan special of 40 pages, as well as an exclusive document resulting from his presence on the ground, relating in texts and photos, the 34-day war in the summer of 2006 in Lebanon. In all his initiatives, the editor is never very far from the artistic director, conceiving his graphic works himself.

With a camera on his shoulder and pen in hand, Saër Karam seeks tirelessly, with unquenched enthusiasm, to decipher the visible and invisible universe, communicating to us its antagonisms and its harmonies.

On the theme “Paris-Beirut/Beirut-Paris”, he becomes the architect of an exhibition, which places in parallel Paris, city of light, opposite Beirut the eternal and its paradoxes.

The dynamic of the exhibition of photos and illustrations is centered on three themes, on three different geographic axes, expressing the specific characteristics of Paris, then of Beirut, and finally their similarities.

Saër Karam, who is also secretary-general of the International Union of the Francophone Press – Lebanon section, reveals to us in his own way a vision of two cities which he particularly loves, through the expression of emotions of an existence shared between two homes and two cultures.

Glances at the vibrant life of these two capitals through their analogies and their oppositions: a perpetual esthetic and cultural coming and going between two cities, two countries; always mingling, faraway, so close.