

Under the
Patronage of:

هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY



agora
Bridging Value

HEALTH TOURISM & MEDICAL ODYSSEY

September 16th & 17th, 2025
Sofitel, The Obelisk - Dubai, UAE

Strategic Partner:



THE HEALTH TOURISM & MEDICAL ODYSSEY IS MORE THAN JUST A CONGRESS

It's a **results-driven sales platform** designed to foster impactful connections and deliver measurable outcomes. This exclusive event brings together global leaders in healthcare, wellness, and medical tourism with pre-qualified international buyers, creating an environment **tailored for strategic growth and collaboration**.

With a focus on delivering guaranteed results, this carefully curated gathering offers **pre-arranged one-on-one meetings**, interactive sessions, and unparalleled networking opportunities. It serves as the ideal space for healthcare providers, wellness innovators, and facilitators to showcase their expertise, build valuable partnerships, and unlock new business opportunities.

OUR MISSION IS CLEAR:

Empower industry leaders to expand their reach and influence.
Facilitate meaningful collaborations that drive business growth.
Inspire innovation to meet the evolving demands of global health and wellness travelers.

As the health and wellness tourism sector continues to surge, the **Health Tourism & Medical Odyssey** provides the ultimate platform for participants to tap into emerging opportunities and establish themselves at the forefront of this dynamic industry.



What **Paulo Benito S. Tugbang** the Director of the Philippines Department of Tourism, said about attending one of our previous events:

Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTC opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean.



THE GCC OUTBOUND TOURISM SECTOR

30 Billion Dollars
(Patients from the MEA region)

30%

Annual Global Spending
on Medical Tourism Market

The **GCC** outbound tourism sector experienced a moderate **growth rate** between 2019 and 2023, with a CAGR increase in outbound travel of about **5.6%**, accompanied by a corresponding rise in overseas expenditure.

Kuwait and the UAE combined account for over **25,000 outbound medical tourists annually**, focusing on high-quality care and innovative procedures.

Medical travelers from the MEA region prioritize treatments such as **oncology, cardiology, orthopedics, and post-operative rehabilitation**.



50,000 patients
sent abroad by Saudi Arabia annually
(with a significant portion seeking
specialized treatments unavailable locally)



GCC patients spend between
\$15,000 → \$50,000 /treatment
(making them some of the highest-value
medical tourists globally)

GCC patients spend
over \$2 Billion annually
on medical treatments abroad

UNLOCKING OPPORTUNITIES

The MEA Region's Impact on Global Healthcare Markets

The Middle East is driving global demand for advanced medical treatments and wellness solutions, presenting unparalleled opportunities for international providers to engage with a rapidly growing and high-value market.

The Health Tourism & Medical Odyssey provides a unique opportunity for hospitals and wellness providers to tap into this lucrative market, **connecting** directly with **decision-makers and stakeholders** from the Middle East and Africa.

- **High Spending Power:** Patients from the MEA region consistently demonstrate strong financial capacity, making them an attractive market for international healthcare providers.
- **Rising Demand for Advanced Treatments:** With limited specialized healthcare locally, MEA patients frequently seek high-quality care abroad, driving growth in international medical tourism.
- **Global Opportunities for Healthcare Providers:** International medical and wellness providers with advanced capabilities and strong reputations are well-positioned to meet the increasing demand from MEA patients seeking specialized, high-quality services.
- **A Growing Market:** The increasing volume of outbound patients from countries like Saudi Arabia, Kuwait, and the UAE creates ongoing opportunities for international healthcare providers to establish long-term partnerships.
- **Significant Contributions to Global Revenues:** The MEA region's outbound medical tourism market is a key driver of global healthcare innovation and investment.

WHAT MAKES THE HEALTH TOURISM & MEDICAL ODYSSEY DIFFERENT?

100 Corporate Buyers with a combined **budget of over \$2 Billion.**

Qualified decision makers, from the Government and Private Sectors (Ministries of Health, Ministries of Defense, Ministries of Oil, Ministries of Interior, Insurance Companies, Specialized Medical Travel Agencies, Large Corporations, etc) will meet with you to learn about your services and how you can help them in terms of providing quality medical, health.

**THIS IS NOT
A CONFERENCE
NOR AN EXHIBITION.**

This is a sales-driven platform

The entire event is focused on pre-arranged meetings between providers of Medical, Health, and Wellness solutions and qualified buyers of your choice.

HOW DOES IT WORK?

- We qualify the buyers for you.
- We send you, 10 days prior to the congress, a complete list of delegate attendees, including their company names, job titles, solutions of interest, readiness to buy, budget and number of nodes in organization.
- You choose the corporate buyers you want to have one-on-one meetings with during the congress.
- We arrange one-on-one meetings for you with the buyers of your choice.

These corporate buyers have all been qualified based on the following:

- They are the ultimate decision makers in the organization when it comes to sending patients for treatment abroad.
- They are actively seeking partnerships with providers like yourself, and are very keen on securing new medical, health and wellness partners from the UAE market.
- They have a **minimum annual budget of \$5 million** dedicated to sending patients abroad.

WHO ARE THE SOLUTION PROVIDERS ATTENDING THE EVENT?

Showcasing the Industry's Best

The event attracts leading solution providers from around the world, including:

- **Hospitals and Clinics:** Renowned for their advanced medical treatments and patient care.
- **Wellness Centers:** Offering holistic approaches to health and well-being.
- **Medical Technology Innovators:** Companies driving advancements in AI, robotics, and telemedicine.
- **Hotels and Spas:** Providing world-class wellness and relaxation experiences.
- **Retreats and Rehabilitation Centers:** Specialized in recovery and personalized care.

Participating as a solution provider guarantees:

- **Pre-scheduled one-on-one meetings with decision-makers.**
- **Exclusive access to the complete database of buyers attending the event.**

ATTENDING BUYERS

An Exclusive Closed-Door Congress

In collaboration with leading healthcare and wellness organizations, the Health Tourism & Medical Odyssey will host an exclusive gathering of **over 100 of the most influential corporate buyers** from across the globe. This elite group includes industry leaders and senior decision-makers who collectively manage **multi-million-euro budgets** dedicated to healthcare, wellness, and medical tourism. These buyers represent a powerful force in shaping the future of the industry, making impactful investments and forging strategic partnerships. The event provides a dynamic platform for these influential figures to connect with solution providers, exchange insights, and explore opportunities that drive innovation and growth in the global medical and wellness market.



100+ buyers



**Each buyer spends
an average of
\$5-\$10 million
annually on
healthcare and
wellness services**

WHO ARE THE BUYERS ATTENDING THE EVENT?

Global Leaders Seeking Partnership

The buyers attending the Health Tourism & Medical Odyssey represent a diverse range of industries and sectors, **including:**

Government Entities from the Middle East:

Ministries of Health, Defense, and Tourism actively seeking medical and wellness solutions.

Insurance Providers:

Companies exploring innovative partnerships for international patient care.

Corporate Buyers:

Large organizations managing employee wellness programs and healthcare benefits.

Specialized Travel Agencies:

Focused on medical and wellness tourism across international markets.

Doctors, Specialists, and Consultants:

Involved in referrals.

SAMPLE LIST OF INVITED BUYERS

Accesscare (Access Network Health Insurance Management)	UAE	Board Member
ACE	Kuwait	CEO
Aionia Medical Travel	Australia	CEO
Akbar Travels of India Pvt Ltd	UAE	Business Development Manager
Almurshidi Medical Tourism	UAE	President
ANJ Medtrav	UAE	Founder
Anthem Blue Cross	USA	Overseas Network Manager
Arabian Insurance Company	KSA	Network Director
Atena	USA	Overseas Network Director
ATLANTIDA VIATGES	Spain	Owner
Bahrain Olympic Committee	Bahrain	Director of Sports Medicine & Rehabilitation Center
Blue Cross Blue Shield	USA	International Patients Director
BookiMed	Thailand	Business Development Manager
Bravo Indochina	Thailand	Co-Founder
BUPA Arabia	KSA	Network Director
Capita Technologies WLL	Bahrain	CEO
Cigna	Singapore	CEO & Country Manager
Clinics On Call	UK	Owner & CEO
Companion Global Health Care	USA	International Patients Manager
Curetrip	UAE	Executive Director & Co-Founder
Department of Health Abu Dhabi	UAE	International Patient Care Department
Docspert	Egypt	CEO
Doctor Anywhere	Singapore	Founder & CEO
Dr. Travelcare	Spain	President
Dubai Healthcare Authority	UAE	Head of Overseas Medical Treatment
Dunia AlRehlat	KSA	Tours & Spa Manager

SAMPLE LIST OF INVITED BUYERS

Europ Assistance	Spain	Destination Manager
EXO Travel	Thailand	General Manager
Flymond International Group Ltd	KSA	Chief Managing Director
Future for Patient Care	Bahrain	Founder
FWD Insurance	Singapore	Group CEO
General Tours Egypt	Egypt	Deputy General Manager
Global Medical Tour	Oman	Founder & CEO
GNL Health Solutions	Nigeria	MD
Health & Fitness Travel	UK	Founder & CEO
Health Tour LGA Group	UAE	CEO
Healthbeyond borders	UAE	CEO & Co Founder
HealthCare Guidance	Turkey	Founder
International Medical Treatment	Kenya	CEO
International Patient Center	Netherlands	CEO
Itravex	Spain	Destination Manager
LaingBusson	UK	Regional Manager
Med Travel Asia	Thailand	Business Development Manager
Medical Tourism Corporation	USA	Head of Partnership
MedicW	USA	CEO
Mediglobe	UAE	CEO
MedRetreat	USA	Network Director
MedTours Africa	Zimbabwe	CEO
Medvisit	Nigeria	CEO
MetLife	UAE	Head Of Vendor Management & Medical Network- Gulf
Minerva Travel	Egypt	Owner & Chairman
Ministry of Health	Qatar	Head of Treatment Abroad

SAMPLE LIST OF INVITED BUYERS

Ministry of Health	Iraq	Head of Treatment Abroad
Ministry of Health	Kuwait	Head of Treatment Abroad
Ministry of Health	KSA	Head of Treatment Abroad
Ministry of Health	UAE	Head of Treatment Abroad
MSH International	UAE	International Network Manager
MSIG	singapore	Vice President
My 1Health	UAE	CEO
My Medical Vacations	Mexico	Founder & CEO
Mya Digital / Mya Care	UAE	Managing Director
MyMediTravel	Singapore	Founder & CEO
Now Health International	UAE	Medical Providers Network Manager
Orient Travel	UAE	Chief Executive Officer
OurHealthMate	Singapore	CEO
Pathway International	Kenya	MD
Pink Stone	Oman	Managing Director
Protective Solutions	USA	Overseas Network Manager
RECMED	UK	Founder & CEO
Rhea Fertility	Singapore	CEO
Safevoyage	Egypt	CEO
Seven Corners	USA	Overseas Network Director
Simpli International	Nigeria	CEO
SNOB Travel	Egypt	Managing Director
Sunrise Wellness World	Spain	Co-founder & CEO
Tour n'Cure	Egypt	CEO
TourHQ	singapore	Owner
Travel Med	UK	CEO
TravMed	Egypt	Founder

THEMES & TOPICS

Exploring the Future of Medical and Wellness Tourism

- **Digital Transformation in Wellness and Healthcare:** Leveraging AI, robotics, and big data to enhance patient care and wellness solutions.
- **Sustainable Tourism in Healthcare and Wellness:** Eco-friendly practices in wellness retreats and healthcare facilities.
- **Patient-Centric Wellness Solutions:** Building holistic approaches to health that prioritize personalized care and experiences.
- **UAE's Role in Global Wellness Tourism:** Highlighting how UAE innovation and infrastructure are shaping the future of medical and wellness tourism.

PROGRAM

Day 1: Tuesday, September 16th, 2025

08:00 - 09:30	Registration & Refreshments	10:30 - 11:15 45 Minutes	Panel Discussion Redefining Boundaries: The Future of Medical & Wellness Tourism Explore the evolving landscape of medical and wellness tourism, as global markets adapt to shifting consumer demands, technological advancements, and economic trends. This panel will discuss emerging destinations, innovations in patient care, and the strategies necessary to attract high-value wellness travelers. <i>- Fatih Cifti - Founder & CEO, Flymedi - Global Health Tourism Marketplace</i> <i>- Laila Al Jasmi - Founder & CEO, Health Beyond Borders</i>	
09:30 - 09:40 10 Minutes	Opening Remarks - Welcome Note			
09:40 - 10:00 20 Minutes	Keynote Welcome Address			
10:00 - 10:20 20 Minutes	Strategic Sponsor Presentation Italcares: Positioning Italy as a Global Hub for Medical & Thermal Tourism Italcares is Italy's first national initiative integrating medical and thermal tourism under one digital platform. Promoted by Federterme Confindustria with support from the Ministry of Tourism, it connects international patients and insurers to over 100 certified providers across 300+ specialties. A unique public-private model in Europe, Italcares merges clinical excellence, thermal heritage, and hospitality into a seamless, high-quality care ecosystem. <i>Raffaella Di Sipio - Director, Italcares</i>	11:15 - 11:30 15 Minutes	Coffee Break & Networking Session Meeting 1 - 15 Minutes Meeting 5 - 15 Minutes Meeting 2 - 15 Minutes Meeting 6 - 15 Minutes Meeting 3 - 15 Minutes Meeting 7 - 15 Minutes Meeting 4 - 15 Minutes Meeting 8 - 15 Minutes	
10:20 - 10:30 10 Minutes	Presentation Sleep & Sleep Disorders: More Medical Wellbeing Than Wellness! <i>Prof. Dr. Peter Young - Medical Director, Medical Park Germany</i>			
			Prayer Break & Lunch	
		13:30 - 14:30 60 Minutes		

14:30 - 14:40 10 Minutes	Presentation Early Neurological Rehabilitation - Bridging the Gap between Acute Care & Rehabilitation <i>Stefan Boeckle - Director International Relations, Kliniken Schmieder</i>	15:35 - 16:25 50 Minutes Panel Discussion Reimagining Health Travel: Digital & Experiential Marketing Strategies That Work As health and wellness tourism continues to grow, attracting today's medical travelers requires a fresh approach to marketing-one that blends digital innovation with personalized, experience-driven strategies. This panel will explore how destinations and providers can harness data, storytelling, and online engagement to build trust and visibility. Experts will share insights on targeting niche audiences, creating compelling content, and designing seamless patient journeys that resonate with the expectations of modern, globally mobile health seekers.
14:40 - 14:50 10 Minutes	Presentation Longevity & Rejuvenation: The Future of Health Tourism	
14:50 - 15:35 45 Minutes	Panel Discussion Digital Evolution: Transforming Wellness & Health-care Experiences From AI-driven diagnostics to robotic-assisted surgeries, this panel dives into how cutting-edge technologies are revolutionizing patient care and wellness solutions. Experts will explore the role of big data analytics, virtual healthcare, and digital platforms in enhancing accessibility and operational efficiency. - <i>Dr. Mohammad Afzal Siddiqui - CEO, Marlin Medical Assistance Pvt Ltd</i> - <i>Dr. Zeeshan Zaman - Founder & CEO, Clinics on Call</i>	16:25 - 16:30 Chairman Closing Remark & End of Day One

PROGRAM

Day 2: Wednesday, September 17th, 2025

08:00 - 09:00	Registration & Refreshments	10:25 - 11:10 45 Minutes	Panel Discussion Destination Branding for Health Tourism: Lessons from Leading Market Successful destination branding is critical in attracting health and wellness travelers in an increasingly competitive market. This panel will delve into the strategies employed by top health tourism destinations, highlighting key lessons in creating compelling narratives, leveraging cultural assets, and establishing trust through quality and innovation. Experts will share insights on how to differentiate a destination and position it as a global leader in medical and wellness tourism. <i>Rania Kimrakji - Founder & CEO, Royalty Consultants</i>	
09:00 - 09:05 5 Minutes	Opening Remarks & Welcome from the Chairman of the Conference			
09:05 - 09:20 15 Minutes	Strategic Sponsor Presentation			
09:20 - 09:30 10 Minutes	Presentation The Economic Impact of Health Tourism: Insights for Destinations & Providers			
09:30 - 09:40 10 Minutes	Presentation Innovating Patient Experience: Leveraging Hospitality in Medical Tourism			
09:40 - 10:25 45 Minutes	Panel Discussion The Human Touch: Creating Patient-Centric Wellness Journeys Prioritizing patient needs is at the heart of wellness tourism. This panel will highlight the importance of personalized care, holistic approaches to well-being, and the role of cultural sensitivity in designing transformative experiences for international travelers. <i>Prof. Dr. Peter Young - Medical Director, Medical Park Germany</i>	11:10 - 11:25 15 Minutes	Coffee Break & Networking Session	
		11:25 - 12:55 1 Hr & 30 Minutes	Meeting 9 - 15 Minutes	Meeting 12 - 15 Minutes
			Meeting 10 - 15 Minutes	Meeting 13 - 15 Minutes
			Meeting 11 - 15 Minutes	Meeting 14 - 15 Minutes
		12:55 - 13:55 60 Minutes	Prayer Break & Lunch	

<p>13:55 - 14:40 45 Minutes</p>	<p>Panel Discussion</p> <p>Wellness Tourism for the Aging Population</p> <p>With the global population aging rapidly, wellness tourism is evolving to meet the unique needs of older travelers. This panel will explore tailored wellness experiences, from rejuvenation retreats to specialized therapies, that address physical, mental, and emotional well-being for seniors. Industry leaders will discuss how destinations and providers can adapt their offerings to create enriching and accessible experiences for this growing demographic.</p> <p><i>Raffaella Di Sipio - Director, Italcares</i></p>	<p>15:25 - 16:25 1 Hr</p> <p>Meeting 15 - 15 Minutes Meeting 17 - 15 Minutes Meeting 16 - 15 Minutes Meeting 18 - 15 Minutes</p>
<p>14:40 - 15:25 45 Minutes</p>	<p>Panel Discussion</p> <p>Shaping the Future: Collaboration Across the Wellness Ecosystem</p> <p>This session will explore how governments, healthcare providers, wellness centers, and travel facilitators can work together to create a cohesive wellness ecosystem. Discussion points include public-private partnerships, funding opportunities, and cross-border collaborations to grow the industry.</p> <p><i>Diego Carrete - Chief Wellness Officer, First Abu Dhabi Bank</i></p>	<p>16:25 - 16:30 Chairman Closing Remark & End of Event</p> <div data-bbox="1178 883 1509 1005">  <p>هيئة الصحة بدبي DUBAI HEALTH AUTHORITY</p> </div>

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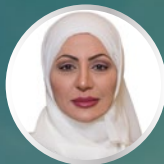


SPEAKERS



Fatih Cifti

Founder & CEO
*Flymedi - Global Health
Tourism Marketplace*



Laila Al Jasmi

Founder & CEO
Health Beyond Borders



**Dr. Mohammad
Afzal Siddiqui**

CEO
Marlin Medical Assistance Pvt Ltd



Prof. Dr. Peter Young

Medical Director
Medical Park Germany



Raffaella Di Sipio

Director
Italcares



Rania Kimrakji

Founder & CEO
Royalty Consultants



Stefan Boeckle

Director International Relations
Kliniken Schmieder



Dr. Zeeshan Zaman

Founder & CEO
Clinics on Call

PREVIOUS SPEAKERS



**Ma. Esperanza
Christina Garcia Frasco**

Tourism Secretary
Philippine Department of
Tourism



Ahmed Aloraj

President & CEO
Promed Tourism, Saudi Arabia



Dr. Asmaa Badran

Head of Health Tourism
Technical Committee
Egypt Council of Ministers



Dr. Beaver Tamesis

President
Asian Hospital & Medical Center



Daniela Fette

General Manager
K659



Dr. Dennis P. Serrano

President & CEO
St. Luke's Medical Center



Dimitri Belov

Head of Health Marketing,
Manager EMEA & Asia
Düsseldorf Tourismus



Jose Xavier "Eckie" B. Gonzales

Chairman of the Board
The Medical City



Laila Al Jasmi

Founder & CEO
Health Beyond Borders



Mr. Mohamed Al Mheiri

Director of Health Tourism
Department, Health Regulation
DHA



Dr. Mohammad Fityan

Chair of Medicine Division
Burjeel Medical City



Ole Friedrich

Managing Director
Düsseldorf Tourismus



Paul Frederik Höller

North Rhine-Westphalia
State Secretary
Ministry of Economic Affairs
Industry, Climate Protection & Energy



Paulo Benito s. Tugbang

Director
Department of Tourism
of the Philippines



Roberto Zozobrado

General Manager
Philippine Retirement Authority

EVENT GALLERY



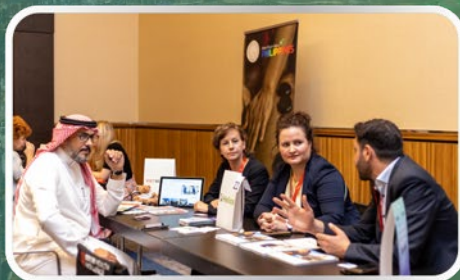
EVENT GALLERY



NETWORKING SESSIONS



ONE-ON-ONE MEETINGS



TESTIMONIALS



Wonderful experience at The IHWTC! Connecting with professionals from around the world who are dedicated to providing the best healthcare have been truly enriching.

Events like these provide valuable opportunities to learn from each other, share insights and best practices, and foster collaborations that can have a positive impact on the healthcare industry as a whole. I'm glad I had the chance to be a part of such an event and contribute to the collective knowledge and expertise in the field of healthcare.

Alejandra Castellanos - Consultant, Best Dr Insurance



The organization was impeccable, ensuring everything ran smoothly from start to finish. The panel discussions struck the perfect balance of insightful content and engaging dialogue, showcasing the expertise of all participants. Additionally, the entertainment was a fantastic touch, adding to the overall experience. Thank you Agora for a great event!

Gianni De Min - Vice President Network Management, Trawick International



Thank you Agora Group for organizing this fantastic event. It was enjoyable and productive as plenty of partnerships were established. Excellent organization from Agora combined with an amazing hospitality from the Philippines attendees and representatives provided a memorable experience. I hope to join next events in the future.

Marek Holowko - CEO, ClinicHunter

TESTIMONIALS



I had the pleasure of collaborating with Agora Group for the recent International Health and Wellness Tourism Congress. The professionalism, expertise, and dedication displayed by the Agora team were truly impressive. Their professional planning, seamless execution, and attention to detail ensured a seamless experience for delegates, speakers, and sponsors alike.

Yunus Saleem Parakkalthodi - CEO & Founder, Global Treatment Services



Attending Agora Group's event was a truly impactful experience! It was an incredible opportunity to connect with passionate professionals, explore new opportunities, and dive into innovative trends in the medical tourism industry. The audience was incredibly engaged, and the discussions were eye-opening.

Pierre Hollenbeck - Founder & CEO, Esthetic Planet



We wish to thank you, the sponsors and all the staff of Agora Group for the very prestigious, professional and valuable event you did organize with your team. The quality of the B2B was very high - we had the possibility to meet several group of Hospitals, Clinics and Hotels which represent the Leading Excellence in Healthcare in Europe and in the World.

Maria Antonietta Princivale - Founder, BookingsMed

SPONSORSHIP PACKAGES

STRATEGIC PARTNER

Pre-Event Deliverables

- Partner recognition as Strategic Partner in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Strategic Partner during event opening.
- 15 one-on-one meetings with corporate buyers of your choice.
- 20-minute keynote speech in front of all attendees.
- Speaking opportunity at one of the panel discussions.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 3 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

GOLD SPONSOR

Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening.
- 15 one-on-one meetings with corporate buyers of your choice.
- 10-minute keynote speech in front of all attendees.
- Partner's logo and branding as Gold Sponsor on all marketing material at the event.
- 3 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

SPONSORSHIP PACKAGES

SILVER SPONSOR

Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening.
- 12 one-on-one meetings with corporate buyers of your choice.
- Speaking opportunity at one of the panel discussions.
- Partner's logo and branding as Silver Sponsor on all marketing material at the event.
- 2 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

BRONZE SPONSOR

Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening.
- 8 one-on-one meetings with corporate buyers of your choice.
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event.
- 1 partner's representative to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.



Head Office Location

Creative Tower ST Fujairah, UAE | No 2, Second Floor

+971 50 857 4008 | +961 3 478 007

www.agoragroup.ae