

THE HEALTHCARE DISRUPTERS CONGRESS

Is the first in the MENA region to explore the opportunities and challenges of disruptive technologies in healthcare and real life impact on patients' outcome and experience.

Agora is hosting its 8th Edition of the Healthcare Disrupters Congress, in Dubai, UAE.



The event focuses on the transformation needed to **improve the outcomes of Patients** and the **sustainability of our health system**, using AI and disruptive technologies.



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On behalf of our entire GEHC team, we would like to congratulate you on a successful event & are glad that it went ahead so well!

In terms of our participation, we are extremely happy with how everything was run. Our presentation went ahead smoothly, and we had the right audience ϑ executive meetings lined up. Finally, the support from your team was fantastic throughout the event. We really appreciate you going above ϑ beyond in accommodating some of the requests we had along the way too.



Pratyush Ghuwalewala

Marketing Leader
GE Healthcare

8th Edition

HEALTHCARE DISRUPTERS CONGRESS

The **healthcare industry** is undergoing a period of rapid transformation, with new technologies offering tremendous potential **to improve patient care**, **enhance efficiency**, **and reduce costs**.



Saudi Arabia and **Dubai** are at the forefront of this transformation, actively **investing in digital health, AI,** and other innovative solutions to build world-class healthcare systems and, **to improve healthcare delivery and patient outcomes.**

FORECAST 2030

Research & Markets: The global Artificial Intelligence (AI) in healthcare market is projected to reach **USD 164.16 billion by 2030** from **USD 14.92 billion in 2024**, at a CAGR of 49.1% during the forecast period.

Careful Online: projects the AI in healthcare market to grow to an estimated **\$148.4 billion by 2029**, with a compound annual growth rate (CAGR) of 48.1%.

Philips: reports that **85% of healthcare leaders** worldwide are already investing or plan to **invest in generative AI** within the next three years, 1 with expectations of accelerated growth in 2025.

PwC forecasts that AI could contribute **US\$320 billion to Middle East economies by 2030**, with healthcare being a key sector for AI-driven advancements.



WHY UAE?

The **UAE** government is actively promoting the use of AI in healthcare through initiatives like the National Artificial Intelligence Strategy 2031 and the establishment of AI centers of excellence in healthcare institutions.



A recent survey conducted by CMC Hospital, in September 2024 has revealed that the UAE has emerged as the top destination for healthcare among GCC residents, surpassing the US, Germany, the UK, and India.

According to the survey, 29 percent of GCC residents have selected the **UAE** as the country with the **strongest reputation for providing excellent healthcare**, showcasing the growing prominence of the UAE's medical infrastructure and expertise.



"WE WANT THE UAE TO BECOME THE WORLD'S MOST PREPARED COUNTRY FOR ARTIFICIAL INTELLIGENCE."



- The National Al Strategy 2031: The UAE sets a clear vision through its **Al Strategy**, to become the **world leader in Al by 2031** by integrating Al across various sectors.
- UAE appointed the first ministry of AI in 2017. The UAE nominated His Excellency Omar Sultan Al Olama as the Minister of State for Artificial Intelligence.



WHAT MAKES THE HEALTHCARE DISRUPTERS CONGRESS DIFFERENT?

THIS IS NOT A CONFERENCE NOR AN EXHIBITION.

THIS IS A SALES PLATFORM.

The entire event is focused on pre-arranged meetings between **Providers of Healthcare Technology Solutions and Qualified Buyers of your choice.**

This format guarantees the best return on investment of your time and money.

Qualified decision makers, CEOs, COOs, CIOs and CTOs coming from the government and private healthcare institutions will meet with you to learn about the latest Healthcare Technology Solutions you are recommending to help them explore the opportunities and challenges of disruptive technologies in healthcare and its real-life impact on patients' outcome and experience.

- 60+ Corporate Buyers with a combined budget of over 500 Million Dollars
- ONLY 10 Solution Providers will be introduced to the buyers

HOW DOES IT WORK?

- We bring the buyers for you.
- We qualify them for you.
- We send you, 10 days prior to the congress, a complete list of delegate attendees, including their company names, job titles, solutions of interest, readiness to buy, budget, and number of nodes in organization.
- **You choose the corporate buyers** you want to have one-on-one meetings with during the congress.
- We arrange one-on-one meetings for you with the buyers of your choice.

These corporate buyers have all been qualified based on the following:

They are the **ultimate decision makers** in the organization when it comes to buying decisions. They are actively **looking for partners like you** & very keen on buying healthcare technology solutions. They have a **minimum spending budget of \$2 Million**.

PROFILE OF SPONSORS



Medical Supplies & Medtech companies



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Digital Health: Innovative Devices & Applications for Preventive Healthcare, Diagnostics, & Patient Rehabilitation



Genomics & Biobanks: Medical Records, Public Private Partnerships, Research Collaborations, etc



Personalized Health: Bioinformatics, Diagnostics, Oncology Neuroscience & Diabetes



Sensor Technologies & Wireless Transfer



Clinical Laboratory: Services & Information System



3D Printing & Imaging Technologies



Al in Radiology & Imaging



Payers



Artificial Intelligence & Robotics



Data Analytics



Blockchain



Telemedicine & Telehealth



Wearable Devices

SAMPLE OF INVITED DELEGATES

Abu Dhabi Stem Cells Center	coo/cco	Best Life Fertility Center	Director
Adam Vital Healthcare Group	CEO	Bourn Hall Fertility Clinic	Medical Director
Addcouncel	CEO	Brain & Performance Centre	CEO
Aetna Insurance Company	Senior Director	Burjeel Medical City	COO / Head of Radiology Department
Ahalia Hospital Mussafah	Medical Director	Canadian Specialist Hospital	Director of IT
Ahmadi Hospital / KOC	Health Informatic Specialist	Capital Health Screening Centre	Medical Director / Head of Radiology
Al Futtaim Healthcare	Managing Director / COO	Care Plus Medical Center	Medical Director
Al Qassimi Hospital	CEO	Cell Save Arabia	COO
Al Sharq Hospital	CEO	Cleveland Clinic Abu Dhabi	Chief Adminstrative Officer
Al Zahra Hospital Dubai	CNO	СМС	IT Director
Allied Medical Center	Medical Director	Cure Medical Centers	IT Director
American Center for Psychiatry &	COO	Damas Medical Center	СМО
Neurology		Department of Health Abu Dhabi	Innovation Officer
American College of Healthcare Executives	President	Dermatics Clinics	Medical Director
		Dr. Faiza Al Ali Medical Center	Owner
American Hospital Dubai	Group CEO / CMO	Dr. Sulaiman Al Habib Medical Group	CMO / Head of Radiology Department
American Spine Center	Director of Operations	Dubai Academic Health Corporation	Head of Health Center
Amina Healthcare	Group COO / Group IT Manager	Dubai Health Authority	Medical Director
Arabian Healthcare Group	CEO	Dubai Healthcare City	Medical Director
Armada Healthcare	CEO	Dubai Herbal & Treatment Centre	Head of IT & Facility
AS Health	Group COO	Dubai London Hospital	Group Lab Director
Aster DM Healthcare	Group CIO	Dubai Police	Head of Radiology Department
Bareen Hospital	Medical Director	Elyzee Hospital	Director of Nursing, Head of Quality
Bella Roma Speciality Hospital	Group COO / COO	Emirates Health Services	Director of Data & Statistics Department
Best Doctors Insurance	COO / Medical & Providers Director	Emirates Hospitals Group	Information Security Officer

Fakeeh University Hospital	CEO / CIO / CSO	Neuro Spinal Hospital	Director - ICT
Freiburg Medical Lab	Director / CEO / CMO	NMC Healthcare	Deputy Chief Clinical Officer
Gargash Hopital	Director Operations	Noor Corporate Health	CEO
Goodwill Healthcare	Managing Director	Orchid Fertility	Medical Director
HealthPlus Medical Services	Director of Nursing	Oriana Hospitals & Clinics	GM
Heath & Medical Services (HMS)	Group CEO / CNO	Prime Healthcare Group	CMO / Director of IT
Intercare Health Center	CEO / COO	Radiology Society of Emirates	President
International Modern Hospital	Head of Department	Ras Al Khaimah National Insurance Company	Acting CEO
Kanad Hospital	CIO		
Kazim Fertility Barza	CEO	Rashid Hospital	Director
King's College Hospital London	CEO	RMS Insurance Brokers	General Manager
Lifecare Hospital	Medical Director	Royal Health Group	Director of Operations
Lifeline Healthcare Group	Quality & Clinical Governance Officer	Roze BioHealth	General Manager
LLH Hospital Abu Dhabi	CNO	Sage Clinics	Medical Director
Manzil Healtchare Services	Managing Director	Salma Hospital	CCO / CSO
Maudsley Health	Managing Director / Clinical Director	Saudi German Hospital	Group CIO
Mayo Clinic	International Representative	SEHA - UAE	CIO / CMO / CEO of Radiology
Medcare Hospital	Head of Radiology Department	Sheikh Khalifa Medical City	CEO / CNO
Medeor 24x7 Hospital	Chairman of Morality & Morbidity	Specialized Rehabilitation Hospital	Director
Mediclinic Middle East	Chief Clinical Officer/ Medical Director	Tadawi Healthcare	COO / CNO
Mellenium Medical Center	Medical Director	The Medical Office - Purehealth	Director of Operations
Metlife	Head of Medical Network- Gulf	The Valens Clinic	Co-Founder & CEO / COO
МОНАР	Asst. Undersecretary of Public Health Policy & Licensing Sector	Thumbay Healthcare Division	Vice President / Medical Director
		Trust Vision Investment	CEO / Regional Director
Mrod Healthcare, LLC	Founder	Unlimited Insurance Services	CEO
Mubadala Healthcare	Director of Clinical Operations	Valiant Hospital	Hospital Director / DNO
National Rehabilitation Center	Medical Director	Zulekha Hopital	Director of Nursing

THEMES OF THE EVENT

Precision Medicine, AI, & Genomics - The Future of Personalized Healthcare

Beyond Efficiency: Value-Based Care, is it a Hype or Reality?

How Al & Machine Learning are Revolutionizing Drug Manufacturing & Transforming Clinical Decision Making Process

Financial Sustainability: The Impact of AI on Hospital Management, EHRC, & Revenue Cycle Management in Healthcare, its Benefits & Challenges

Enabling Personalized, Proactive, & Efficient Healthcare Delivery: The Intersection of Remote Patient Monitoring (RPM), Patient Engagement, & Artificial Intelligence (AI)

The Association between Patient-Centered Care & Healthcare Outcomes in Inpatients



PROGRAM

Tuesday, September 23rd, 2025

08:30 - 09:30

Registration & Refreshments

09:30- 09:35 5 Minutes

Opening Remarks - Welcome Note

- Rim Aridi Co-Founder & Managing Director, Agora Group
- Dr. Mazin Gadir Director Healthcare Life Sciences, Alvarez & Marsal Middle East Limited

09:35 - 10:00 25 Minutes

Keynote Address

Advancing Healthcare Excellence in the UAE & Building a Sustainable Future for AI in Healthcare

H. E. Dr. Amin Hussain Alameeri . M.Sc, Ph.D - Assistant Undersecretary for Health Regulation Sector, Ministry of Health, UAE

10:00 - 10:30 30 Minutes

Panel Discussion

Precision Medicine, AI, & Genomics - The Future of Personalized Healthcare

From Tailored Treatments to each patient's specific needs, to living longer, healthier, and a happier life, how Al can help analyzing vast genomic datasets and unlocking new pathways to enhance longevity, improve effectiveness, and reduce adverse reactions!

Moderator:

- **Dr. Rahat Ghazanfar** - Medical Consultant, Sheikh Shakhbout Medical City - SSMC **Panelists:**

- H.E. Dr. Maryam Matar MD, PhD Founder & Chairperson, UAE Genetic Diseases Association (UAEGDA)
- Dr. Nupur Kohli Assistant Professor/ PhD Stem cells
 & regenerative medicine, Khalifa University
- Dr. Fawad Khan Medical Director Staff Physician, Longevity Medicine, Cancer Institute, Cleveland Clinic Abu Dhabi
- **Paul Jones** Chief Executive Officer, BioPharma Solutions, Al life Science, M42 Health

10:30 - 10:40 10 Minutes

Presentation

Aditya Tallapragada - President, AKT Health

10:40 - 11:00 20 Minutes

Case Study

Value-Based Care, is it a Hype or Reality?

- **Dr. Tiago Taveira-Gomes** Founder & CEO, SIGIL Scientific Enterprises
- Prof. Filipe Costa Founder & CEO, Vision for Value

11:00 - 11:15 15 Minutes

Presentation

Medical Notes That Write Themselves

Oscar Boldt-Christmas - Co-Founder, Chief Commercial Officer, Tandem Health 11:15- 11:40 25 Minutes

Panel Discussion

How Al & Machine Learning are Revolutionizing Drug Manufacturing & Transforming Clinical Decision Making Process

The intersection of Al and machine learning with healthcare is a game-changer. By leveraging the power of these technologies, we can improve patient care, bring new treatments to market faster and improves the efficiency of clinical research, reduces the time and cost associated with bringing new drugs to market, and create a more efficient and effective healthcare system.

Moderator:

 Padam Kafle - Head of Operational Technology, Innovation & Automation, Healthcare Technology Aster Hospitals

Panelists

- Dr. Sara Al Dallal - President of Emirates Health Economics Society, Emirates Medical Association

11:40 - 12:00 20 Minutes

12:00 - 13:15 1 Hr 15 Minutes

Coffee Break & Networking Session

Meeting 1 - 15 Minutes Meeting 4 - 15 Minutes

Meeting 2 - 15 Minutes Meeting 5 - 15 Minutes

Meeting 3 - 15 Minutes

13:15 - 14:15 60 Minutes

30 Minutes

Prayer Break & Lunch

Panel Discussion

Financial Sustainability: The Impact of AI on Hospital Management, EHRC, & Revenue Cycle Management in Healthcare, its Benefits & Challenges

Al is making significant strides in revolutionizing both hospital management and revenue cycle management in healthcare, it will doubtlessly proceed to develop and shape the future of healthcare in ways which were incredible once.

Are Hospitals decisions makers carefully evaluating and implementing AI solutions that are appropriate for their specific needs and goals?

Moderator:

- Reenita Das - Partner & Senior Vice President -Healthcare & Lifesciences, Frost & Sullivan

Panelists

- Oscar Boldt-Christmas - Co-Founder, Chief Commercial Officer, Tandem Health 14:45 - 15:20 35 Minutes

Panel Discussion

The Association between Patient-Centered Care & Healthcare Outcomes in Inpatients

Focusing on an effective and passionate patient experience and customer care for a better healthcare and how PCC can improve patients' physical and mental wellbeing, increase their subjective necessity of hospitalization, and reduce unnecessary or inappropriate medical interventions by physicians?

Moderator:

- Dr Mohammad Al-Ubaydli - CEO & Founder, Patients Know Best

Panelists:

- Dr. Vedrana Mladina, PhD Licensed Clinical Psychologist/ UAE Country Chapter Director, Middle East Psychological Association
- Dr. Nahida Nayaz Ahmed Chief Medical Officer, SAKINA
- Scott Armstrong Founder, Mentl Space
- Aditya Tallapragada President, AKT Health

15:20 - 15:45 25 Minutes

Coffee Break & Networking Session

15:45 - 17:00 1 Hr 15 Minutes

Meeting 6 - 15 Minutes Meeting 9 - 15 Minutes
Meeting 7 - 15 Minutes Meeting 10 - 15 Minutes
Meeting 8 - 15 Minutes

17:00

Chairman Closing Remark & End of Event

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SPEAKERS



H. E. Dr. Amin Hussain Alameeri .M.Sc, Ph.D

H.E Dr. Maryam Mohamed Fatima Matar



Aditya Tallapragada



Prof. Filipe Costa

Assistant Undersecretary for Health Regulation Sector *Ministry of Health, UAE* Founder & Chairperson UAE Genetic Diseases Association President AKT Health Inc. Founder & CEO Vision for Value



Dr. Mazin Gadir



Dr. Mohammad Al-Ubaydli
CEO & Founder



Dr. Nahida Nayaz Ahmed



Oscar Boldt-Christmas



Padam Kafle

Head of Operational Technology,
Innovation & Automation, Healthcare
Technology

Director Healthcare Life Sciences Alvarez & Marsal Middle East Limited



Paul Jones





Chief Medical Officer SAKINA



Co-Founder, Chief Commercial Officer Tandem Health



Dr. Tiago Taveira-Gomes



Chief Executive Officer BioPharma Solutions

Partner & Senior Vice President -Healthcare & Lifescience Frost & Sullivan

Reenita Das

Founder Mentl Space

Scott Armstrong

Founder & CEO SIGIL Scientific Enterprises Licensed Clinical Psychologist/ UAE Country Chapter Director Middle East Psychological Association



H.E Dr. Amin Al Amiri

Asst. Undersecretary of Public Health Policy & Licensing Sector UAE Ministry of Health



Abid Shah

Chief Information Officer & Chief Digital Officer Saudi German Hospitals Group UAE



Dr. Ala Atari

Group CEO



Dr. Imad A. Aljahdali, MD. FRCP C

Dean

Ahmad Awada

Director Virtual Health

Mediclinic Middle East

Corporate Speaker



H.E Dr. Maryam Mohamed Fatima Matar

Founder & Chairperson



Dr. Haidar Al Yousuf

Managing Director



Eng Mohsen Ba-Abdullah



Prof. Abdel Rahman Omer



Dr. Abdulrahman Algahtani

VP of Strategy & Transformation Health Holding Company



Dr. Ahmad Omar Hawsawi

of Nursina Almadinah Health Cluster





Ahmed El Banna

Healthcare Systems & Innovation Management



Ahmed Balkhair

Transformation



Akbar Moideen Thumbay

Vice President, Thumbay Board Member, Thumbay



Digital Transformation e-Estonia Briefing Centre



Anette Numa

Director - Business Development & Pre-Sales HealthAsvst



Dr. Amanda Nimon-Peters

CEO

Head of Healthcare Amanat Holding

Amer Jeambey

Expert & Specialist in Cell Therapy & Precision Medicine CellScience

Professor Anders Lindahl



Dr. Avsha Al Mehri

Group Chief Nursing Officer Abu Dhabi Health Services Company = SEHA



Basem Abu Dagga Co-Founder & Partner



Basil Moftah

General Partner



Brandon Rowberry



Chetan Sehgal

Director - Strategy & Investments



Chrissa McFarlane

Founder & CEO



Fadi Kadadihi

Healthcare Digital Commercial Director GE Healthcare. Middle East



Healthcare Transformation Consultant MOH Saudi Arabia



Professor Hossam Hamdy

Chancellor



Farah Diba Haidar

Head Nurse Dr. Sulaiman AL Habib Medical Group



Dr. Ibrahim Fayad Pharm.D, EMBA, CDTE, CSP

Digital Transformation Saudi Health Council



Fakeeh University Hospital



Jaleel Rahiman

Director of IT & PRIME Prime Healthcare Group



FHEA.

Chair, Digital & Virtual Public Health Expert. A/Prof. Health Science. Health



Dr. Jassim Haji

President Artificial Intellige Society Bahra



MSc FRCPsych

Consultant Psychiatrist

Co-Founder & CEO



Healthcare Vision into Reality)



Dr. Hinda Daggag

Corporate Genetic Project Head Abu Dhabi Health



Dr. Khalid Alodhaibi

Corporate CIO



Dr. Kholoud H. Khateeb

Head of Data Analytics & Business Intelligence Health Holding Company



Dr. Khulood Mohamed Alsayegh

Head of Clinical Standards & Guidelines Health Regulation Sector



Eng. Lavla AlSalehi

Director of Virtual Healthcare **Services Activation**



Dr. Mark Khavat



Mashael Alruiaib MD. MBA, MSc

Managing Consultant RHQ MENA



Mazin Gadir

Digital Health Expert &



Dr. Mohamad Hamade

Chief Executive Officer



Dr. Mohammed Alhamali

Chairman The National Innovation & Sandbox Commitee



Dr. Mohammad Faisal **Parvez**

Thumbay Hospital



Dr. Mohaymen Abdelghany

Vice President, Fakeer Chief Executive Officer



Monalisa Watfa

Patient Services Abu Dhabi Health



Dr. Muhammad Farhan

Chief Operations Officer



Dr. Nahida Navaz Ahmed

Consultant Psychiatrist, Chair of Behavioral Health



Dr. Naser Ammash - Professor of Medicine



Omar Masri

Sr. Area Sales Manager - ME



Dr. Osama Elhassan

Specialist, Health Informatics & Smart Health Dept Dubai Health Authority

Dr. Paul Aoun

Chief Operating Officer Endocrinology Consultant American Hospital Dubai



Physician Clinical Informatics Lead Mediclinic Middle Fast



Dr. Ravvan Alharbi

Medical Directo Mediclinic Al Muriar



Reenita Das

Partner Frost & Sullivan

Rizwan Tufail

Chief Data Officer Pure Health

Rola El-Annan

Counselor Qatar Academy Doha.



Dr. Rola Hammoud, MD. MHA. FACHE

CEO, Madina Hospital -Fakeeh Care Group President, ACHE MENA



Rony Gergy Commercial Director.

KSA & Middle Fast



Saba Habibollah

Director Accreditation. Education, Enterprise Quality & Safety



Safa Al Ameri

Innovation Specialist-MBA MSc AI CCInO AInA



Saiiad Kamal

Healthcare Partner



Sam Katiela

CEO & Founder



Sandeep Sinha

Head of Healthcare Consulting



Cleveland Clinic Abou Dhabi



Dr. Sufana Al Mashhadi

Director of Innovation



Sagr Ereigat

Board member Global Innovation Insitute



Veneeth **Purushotaman CHCIO**

Group CIO Aster DM Healthcare



Sara Al Dallal

Health Economics Society



Vishal Sharma

Operating Director Global Ventures



Statistics Department



Walid Mansour

Partner Middle East Ver Partners (ME)



Operating Partner





Dr. Walid Tohme

Partner & ME Healthcare Practice Leader



Vice President of Research Transformational Health



Senior Consultant Trauma & Orthopedic Surgeon Burieel Medical City



Dr. Yaser Abu Hajjaj

Health Informatics Expert Ministry Health & Prevention

H.E. Zulfiquar Ghadiyali

Executive Director Of DIHC under chairmanship

TESTIMONIALS



It was one of the great events I have attended this year: lots of interaction took place whether at the one to one level or group level. Couple of panel discussions were very interesting and lot of valuable information were shared and discussed.

The private meetings with company reps were also of a great importance.

Overall, it was a successful event and I am very thrilled to have taken part of it.

Halim Ghafari - Group CNO, Health and Medical Services (HMS)



It was a pleasure attending the "Healthcare Disrupters Congress" on 18th October 2022.

The meeting was well organized with good seating arrangements. The topics were very good for the meeting and so were the speakers. The panel discussion was engaging and brain storming sessions.

Lastly but not the least, the venue was great and accessible for all the participants.

Dr. Naser Ammash - Professor of Medicine - CEO, Sheikh Shakhbout Medical City - SSMC



The event was well prepared and well organized

The discussions were very fruitful and to the points with an expert team understanding the requirement of our healthcare facility for future assistance.

I really enjoyed the time I had spent in the event ϑ I look forward to attending future editions.

Adel Alsisi - CMO, Prime Healthcare Group



It was my pleasure to attend the 6th edition Healthcare Disrupters Congress.

It was a great event, packed with so much knowledge and great speakers. It allows many attendees to talk to many different vendors face to face as well as establish a network. In short offering a compact source of inspiration.

Dr. Duaa Eid - Head of Pharmacy, Dubai Police



The event was well organized, the speakers and guests were prominently identified from the healthcare industry of Dubai. The topic were wisely chosen related to improve the quality of care provided and to understand upcoming technology.

Abir Hakmi - CEO, Armada Hospital



Having the opportunity to meet many iconic game changers in the healthcare industry at the Healthcare Disruptive Congress was an invaluable experience. Thank you Agora for the invitation and I would definitely like to join you again at future conferences.

Dr. Manal Al-Talal - CNO, Procare



I wanted to extend my heartfelt gratitude for the opportunity to participate in such a groundbreaking event. Being part of a panel comprised entirely of women trailblazers in their respective fields was truly empowering. The platform provided not only facilitated insightful discussions but also showcased the immense talent and expertise of women in Al.

The congress provided a vital platform to discuss the transformative impact of Healthcare Digital technologies. I look forward to future collaborations and opportunities.

Dr. Tamara Sunbul - Medical Director of Clinical Informatics, *Johns Hopkins Aramco Healthcare, KSA*



The meticulous planning and organization were evident in every aspect of the 7th HDC, ensuring a smooth and flawless experience for all attendees.

The caliber of speakers was truly impressive. Their insights and expertise provided invaluable perspectives on the evolving healthcare landscape in the Kingdom.

I was particularly impressed by Agora Group's innovative approach to entering the Saudi digital health market.

Dr. Ismaeel Almakrami - Executive Vice President for eHealth, *Health Holding Company*



Thank you to the individuals who were responsible for organizing the seventh iteration of the Healthcare Disrupters Congress conference. They were able to put together a program that was both instructive and motivating. My experience at the conference left me feeling inspired to make a great difference in the field of healthcare, and the speakers were of the highest caliber. The possibilities to network were also really beneficial.

Maram Batayneh - Corporate Nursing Director, *Alinma Medical Group*



Attending the Healthcare Disrupters Congress was an enlightening experience, exposing me to cutting-edge technologies and groundbreaking ideas that are reshaping the healthcare industry. I found the event to be inspiring and thought-provoking, leaving me with a renewed sense of excitement and curiosity about the future of healthcare. Lastly, I would like to thank you for your hospitality and congratulate you on the great organization.

Ahmed Elnazer - Head of Neonatal Intensive Care Department, *Riyadh Hospital*



This was my first experience working with Agora. The well-organized event was an excellent opportunity to network and share insight on topics of interest to the business and wider community.

Dr. Joseph El-Khoury MD MSc FRCPsych - Consultant Psychiatrist Co-Founder & CEO, *The Valens Clinic*



My attendance at the 7th Healthcare Disrupters Congress in Riyadh was a testament to innovation, gathering industry leaders to chart the future of healthcare in Saudi Arabia, an invaluable experience highlighting the sector's dynamic evolution.

Zakia Alhothali - Head of Data Management Office, MOH



The line-up of diverse speakers who brought a unique perspective, deep knowledge, and expertise to the table was extraordinary. The diversity of topics ranging from genetics to technology and leadership was impressive.

The panel discussion we had with other speakers about the growth of Al and healthcare digitalization and its regulation was so enriching and engaging.

To anyone considering attending this conference in the future, I highly recommend it.

Rola Hammoud, MD, MHA, FACHE - CEO, Madina Hospital - Fakeeh Care Group, President, ACHE MENA



The 6th HDC was a resounding success, and it was a privilege to be a part of it.

Overall, it was a remarkable event, and I'm grateful to have been a part of it. I want to extend my sincere thanks to the organizers, fellow speakers, and the engaged audience for making this event a success. I look forward to the possibility of speaking at future events organized by this team.

H.E Dr. Mariam Mohamed Fatima Matar - Founder & Chairperson, *UAE Genetic Diseases Association*



The event was a resounding success, and it is all thanks to your exceptional efforts. The quality of the speakers, the thought-provoking discussions, and the networking opportunities provided a valuable platform for knowledge exchange and innovation in the healthcare industry. It was truly a remarkable event, and I look forward to attending future conferences.

Ahmad Almugati - Chief of Health Education, King Fahd Specialist Hospital



The dedication to excellence was evident in every aspect of the $7^{\rm th}$ HDC, and I am truly grateful for the opportunity to have been a part of it.

The quality of the sessions and the caliber of the speakers were exceptional. Each session was thoughtfully curated, providing valuable insights and fostering meaningful discussions on critical healthcare topics.

I look forward to future collaborations with Agora Group and to attending more events organized by your team.

Amani Abulaban - CEO, WebTeb



It was truly an enjoyable experience to be invited to such an exceptional event organized by AgoraGroup. We had the chance to interact with experts in digitization, artificial intelligence, and capitalization. This presents new perspectives, providing us with updates on recent technologies and their implementation. Virtual hospitals are a future reality and I believe that within a few years, they will cover a broader range of sectors within the Kingdom. Thank you for such a magnificent day.

Dr. Amany Abdelaziz - Lab Director, Saudi German Hospital – Makkah



This conference was so essential to open a clear understanding of what humanity is facing in the coming decade.

Agora Group perfectly curated an environment where selected experts explained what to prepare for. It was a very sophisticated and extremely well-organized event.

Sam Katiela - CEO & Founder, Mamemo Group



It was an enriching opportunity to engage with leaders and innovators in the health industry. We delved into the latest trends and strategies that are shaping the future of healthcare, with a focus on digital health solutions and transformative technologies.

The congress highlighted the impact of disruptive innovation in driving positive change within our field.

I am looking forward to applying these insights and continuing our shared journey in driving healthcare innovation.

Omar Bitar - Nursing Director, Dr. Mohamad Al Fagih Hospital



I was honored to be invited as a speaker at the 7th Healthcare Disrupters Congress hosted by AgoraGroup.

I learned an immense amount from the other brilliant speakers. Attending this conference as a speaker exceeded my expectations.

Events like the Healthcare Disrupters Congress are vital to moving healthcare forward. I am already looking forward to next year's congress!

Aisha Rahim, MD, FHM, Exec Ed HBS/MIT - Medical Director, *Johns Hopkins HealthCare – USA*



One of the most amazing events in 2024. The congress provided a unique platform for healthcare professionals, policymakers, industry leaders, and academics to come together, share knowledge, and discuss the future of healthcare in the region.

Here's what impressed me the most: The top-notch speakers, the comprehensive agenda, the interactive session, and the focus on innovation.

Overall, the 7th HDC was a resounding success. I highly recommend attending this exceptional event in the future

Dr. Mazin Gadir - Digital Health Expert & Advisor, Healthcare Government Authorities



It was a transformative experience, enriching my leadership journey and expanding my vision for healthcare. The congress served as a catalyst for innovation, particularly in leveraging technology for patient care. Key takeaways included the importance of fostering a culture of innovation within nursing teams and the invaluable networking opportunities.

Overall, the congress empowered me with new insights and strategies to lead my team towards excellence and innovation.

Haitham Alsakran - Director of Nursing, *Dr. Soliman Fakeeh Hospital Madinah*

EVENT GALLERY



















EVENT GALLERY



















EVENT GALLERY

Networking Sessions







One-on-one Meetings







SPONSORSHIP PACKAGES

Strategic Sponsorship Package

Pre-Event Deliverables

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- Prominent logo placement in all event promotional materials, including website, email campaigns, social media, and digital marketing.
- Dedicated feature Branding about your organization in event communications (in all our sponsorship brochures and delegate brochures).

Content & Thought Leadership Visibility:

 Exclusive interview with a senior executive from your company, published on the event booklet and shared with our database.

Access to High-Value Attendees:

- Full database of attending corporate buyers (C-level executives from UAE's leading healthcare institutions).
- Pre-event email introduction to selected buyers to initiate engagement before the event.

Live Event Deliverables

Exclusive Thought Leadership Presentation:

- 20-minute keynote presentation to the entire audience of 100+ corporate buyers.
- Opportunity to participate in a panel discussion, positioning your brand as a key thought leader in healthcare disruption.

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- Exclusive VIP networking session with key decision-makers.
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- Branded lounge or meeting space at the event.
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Event Hospitality & Access:

- Full access to the entire program, including networking activities.
- Breakfast, two coffee breaks, and lunch included.

Post-Event Deliverables

Long-Term Thought Leadership & Brand Exposure:

- Access to an exclusive high-level post-event report featuring insights and trends discussed during the event.
- Branded post-event interview (1 page) featuring key takeaways from your session, shared with all attendees.
- Featured in a post-event email campaign to attendees with key highlights from your session.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

SPONSORSHIP PACKAGES

Gold Sponsorship Package

Pre-Event Deliverables

Exclusive Branding & Recognition:

 Prominent logo placement in all event promotional materials, including website, email campaigns, social media, and digital marketing.

Access to High-Value Attendees:

- Full database of attending corporate buyers (C-level executives from UAE's leading healthcare institutions).
- Pre-event email introduction to selected buyers to initiate engagement before the event.

Live Event Deliverables

Exclusive Thought Leadership Presentation:

- 10-minute keynote presentation to the entire audience of 100+ corporate buyers.
- 3 representatives to attend the event
- 12 pre-scheduled one-on-one meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch
- Access to the entire program of the event including all networking activities.

Branding & Visibility:

- Branded lounge or meeting space at the event.
- Speaking slot featured in the official agenda and highlighted in promotional content.
- Branded video interview with your spokesperson, promoted on event channels

Post-Event Deliverables

Long-Term Thought Leadership & Brand Exposure:

- Access to an exclusive high-level post-event report featuring insights and trends discussed during the event.
- Featured in a post-event email campaign to attendees with key highlights from your session.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

SPONSORSHIP PACKAGES

Silver Sponsorship Package

Pre-Event Deliverables

- Partner recognition in all event's media & promotion
- Full database of attending corporate buyers

Live Event Deliverables

- Speaking opportunity at a panel discussion of your choice.
- 2 representatives to attend the event.
- 8 one-on-one pre-scheduled meetings with corporate buyers of your choice.
- · 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

Post-Event Deliverables

- Access to high level post-event report.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

Bronze Sponsorship Package

Pre-Event Deliverables

- Partner recognition in all event's media & promotion.
- Full database of attending corporate buyers

Live Event Deliverables

- 1 representative to attend the event
- 6 one-on-one pre-scheduled meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

Post-Event Deliverables

· Access to high level post-event report.



Head Office Location

Creative Tower ST Fujeirah, UAE | No 2, Second Floor +971 50 857 4008 | +961 3 478 007 www.agoragroup.ae