



Wellness Odyssey

May 13th & 14th, 2024 | Dubai, UAE

DUBAI

Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTC opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean.



Paulo Benito s. Tugbang

Director, Department of Tourism of the Philippines



**DEPARTMENT OF
TOURISM PHILIPPINES**

Health & Wellness Tourism

How big is the market?

**\$45.5 to \$72
Billion**

**Estimated total size
of the Market**

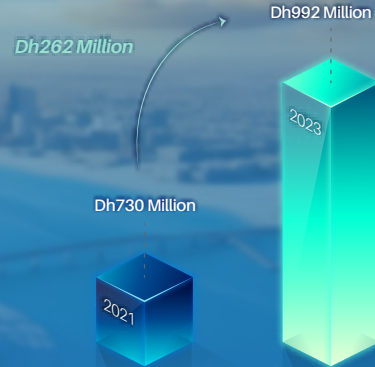
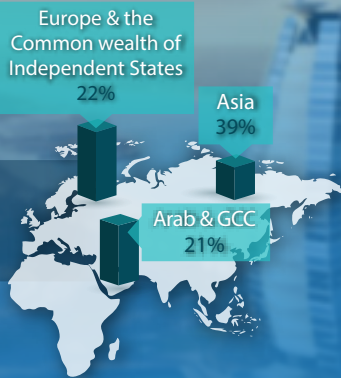
**14 to 16
Million**

**Cross border patients
worldwide**

**\$3,800 to \$6,000
per visit**

Average Spending

**THE MEDICAL TOURISTS
WHO CAME TO THE
EMIRATES LAST YEAR**



- **Dubai** received 674,000 medical tourists who spent Dh992 million (\$270 million) last year, an **increase of Dh262 million** from 2021.
- **Dubai's medical tourists'** spending increased by **36%**.
- The **Emirates** was ranked as **the leading medical tourism destination in the GCC**, according to a 2021 report by the US-based Medical Tourism Association.

Attending Buyers

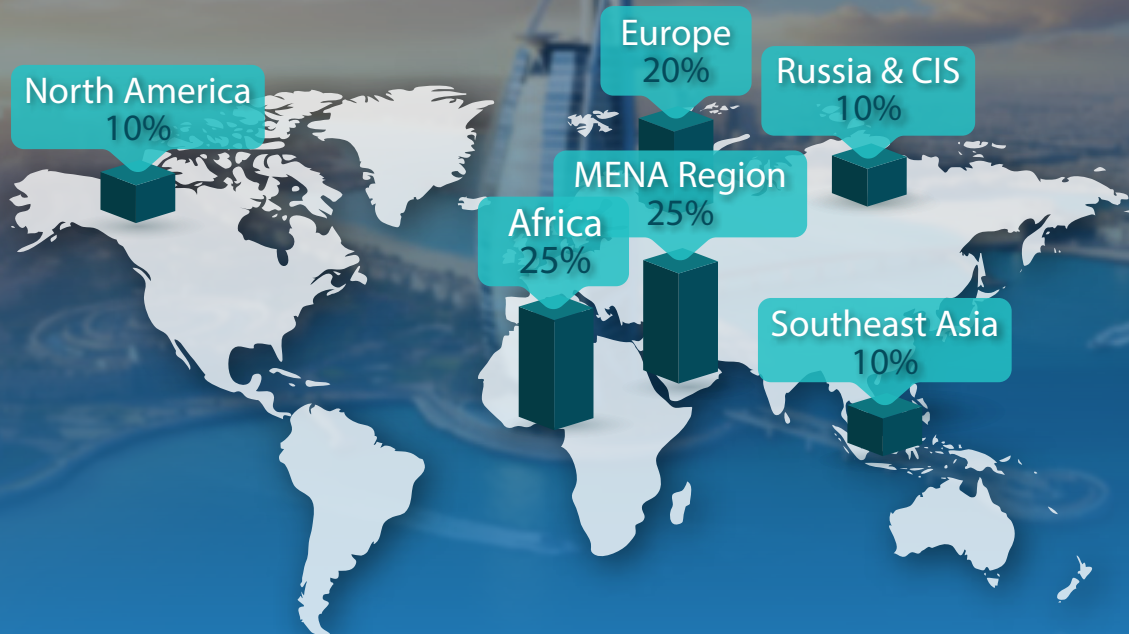
In a strategic collaboration with the Dubai Health Authority, Agora Group is set to host an exclusive gathering of **the 100 most influential corporate buyers** from various corners of the globe. This distinguished assembly of corporate buyers brings together industry leaders and key decision-makers, collectively wielding a formidable combined budget surpassing **3 billion dollars**, poised to make impactful investments in the market. The event serves as a dynamic platform for these influential figures to explore potential opportunities, exchange insights, and forge partnerships that align with their strategic objectives.

Who are the Buyers Attending the Event?

Profile of the Corporate Buyers:

- All the government entities in the Arab world that have a Treatment Abroad department: Ministries of Health, Armed Forces, National Oil Companies, Police, Civil Defense, Ministries of Interior, etc
- Insurance Companies
- Multinational Corporation
- Special Travel Agency focused on Medical, Wellbeing, Dental and Spa travel
- Doctors, Specialists & Consultants Involved In Referrals

Where are the Buyers coming from:



Sample List of Invited Buyers

ABK Travel	Lithuania	Cradle Haven Advisory Service	Nigeria
Adapta Group Ltd	Bulgaria	Department of Health	UAE
ADNEC	UAE	DeutschMedic GmbH	Germany
Aetna	UAE	DoctorGEO&Spa	Ukraine
Al Baraka Insurance Company	Sudan	Dubai Health Authority	UAE
A-Medical LLC	Azerbaijan	Dunia Al Rehalat	KSA
Anavara Limited	Germany	EdelweissTours	Ukraine
ANJ Medtrav	UAE	Emta Healthcare	Kosovo
Asialuxe Travel	Uzbekistan	Eternity Life Tourism	Lithuania
Asialuxe Travel - Istanbul	Turkey	Fakhri Travel And Tourism Center	Bahrain
Asialuxe Travel - Prague	Czech Republic	Flymedi	Turkey
Avocure	India	General Tours	Egypt
B2B Medical Encounters	Turkey	Global Medical Tourism Hospitals	Malaysia
Bahrain Olympic Committee	Bahrain	Globalcare	UAE
Best Doctors Insurance	Mexico	Health Beyond Borders	UAE
Blend Travels & Tours Nig Ltd	Nigeria	Health Capita	Bahrain
BNP Paribas Cardif	UK	Health Tour LGA Group	UAE
Booking Health GmbH	Germany	Health4you Group	Germany
Bookingsmed.com	Romania	Healthcapita	Bahrain
Botro	Iraq	Healthtourasia	Estonia
BUPA Arabia	KSA	Healthy Recreation Agency	Germany
Caela Corporate Travels & Holidays	South Africa	Hope Medical Travel	Ethiopia
CarePlus	KSA	IMTCC	USA
CBC Health	Germany	International Medical Treatment	Kenya
China Swan International	Germany	Jarabu Tours	Kenya
Clinics on Call	UK	Keftex Travels & Educational Services	Nigeria
Consulate General of the UAE	Germany	Khandaker Medical Tourism	Bangladesh
Council of Health Insurance	KSA	Kuwait Airways	Kuwait

Kuwait Oil Company	Kuwait	Prince Sultan Cardiac Center in Military Medical City	KSA
Leevenchybrand	Spain	Promed Healthcare	KSA
LGA Assistance	UAE	Prusa Medica	Turkey
MariaCares Sweden AB	Sweden	Public Ministry of Health	Qatar
Med Tour Abroad, LLC	USA	Raphadon Global Healthcare Limited	Nigeria
Medicaïm SAS	France	Redbridge	Costa Rica
Medical Office Qatar	Qatar	Right Choice Home & Away	UK
Medical Sports Centre	Tunisia	Secure Travel & Tours	Ghana
Medical Tourism Africa	South Africa	Sehembz Travels	Nigeria
Mediscope Health	Kenya	Smoothwaka Tours	Nigeria
MedSputnik	Russia	SNOB Travel	Egypt
Medsurge India	India	SSKMedtour	Germany
MedVisit	Nigeria	Sundheds Rewaq	Denmark
Minerva Travel	Egypt	Tezaurus Tour	Ukraine
Ministry of Health of Iraq	Iraq	Thermalia	Russia
Ministry of Health of Kuwait	Kuwait	Trambellir Sdn Bhd	Malaysia
Ministry of Health of the Kingdom of Saudi Arabia	KSA	Travel Hub	Ukraine
		Travelmed	UK
		Triplisters	Nigeria
Ministry of Health of the United Arab Emirates	UAE	Tunadel Medical Tours LRC	Nigeria
Morinda Travel	Germany	UASTED	Turkey
Mozocare Sinodia Healthcare	Ghana	Ukrainian Association of Medical Tourism	Ukraine
MSH International	France	United Group Programs	USA
Njetours Ltd	Nigeria	United Health Group	USA
Now Health International	UAE	World Fine Selections srl	Romania
Ojeen Travel and Tourism	Kuwait	World Medical Tourism S.L	Spain
Pathway International	Ivory Coast	Yaira Tours	Uzbekistan
Pert Medwell	India	Zynex Travels Ltd	Nigeria
PHARMEX	Algeria		

The Wellness Odyssey

is a closed-door, by invitation only, exclusive event that connects, via pre-arranged and pre-scheduled one-on-one meetings, medical and wellbeing travel solution providers with pre-qualified corporate buyers from all over the world.

The event will focus on all areas related to medical, healthcare, and wellness tourism.

The major categories of solution providers for this event are:

Medical Tourism	Retirement Tourism	Culinary Tourism
Dental Tourism	Legal services, Et	Sports Tourism
Spa Tourism	Wellness Tourism	Accessible Tourism
Assisted Residential Tourism (Ambient Assisted Living Abroad)	Travel / Transport Hospitality - Hotel - Restaurant	MICE (Meetings, Incentives, Conferences, Exhibitions)

**THIS IS NOT
A CONFERENCE
NOR AN EXHIBITION.**

This is a sales-driven platform

The entire event is focused on pre-arranged meetings between Providers of Medical, Health, and Wellness solutions and qualified buyers of your choice.

**What Makes the Wellness
Odyssey Different?**

100 Corporate Buyers with a combined budget of over \$2 Billion.

Qualified decision makers, from the Government and Private Sectors (Ministries of Health, Ministries of Defense, Ministries of Oil, Ministries of Interior, Insurance Companies, Specialized Medical Travel Agencies, Large Corporations, etc) will meet with you to learn about your services and how you can help them in terms of providing quality medical, health, and well-being tourism solutions.

DUBAI

How Does it Work?

- We bring the buyers for you.
- We qualify them for you. *
- We send you, 10 days prior to the congress, a complete list of delegate attendees, including their company names, job titles, solutions of interest, readiness to buy, budget and number of nodes in organization.
- You choose the corporate buyers you want to have one-on-one meetings with during the congress.
- We arrange one-on-one meetings for you with the buyers of your choice.

These corporate buyers have all been qualified based on the following:

- They are the ultimate decision makers in the organization when it comes to sending patients for treatment abroad.
- They are actively looking for partners like you & very keen on securing new medical, health, and wellness partners from all over the world.
- They have a minimum spending budget of \$5 Million.

MISSION



To become the world's leading forum for shaping the future of medical, health, and wellness tourism and its contribution to society

VISION



Bring together global leaders to discuss the big challenges facing the industry and ways to solve them and to identify major opportunities in this sector

OBJECTIVES



- Raise awareness on Dubai being a hub of medical, health and wellness tourism
- Develop partnerships, attract know-how
- Promote investments in medical tourism

Previous Sponsors & Partners

Adina



Previous Speakers



Ole Friedrich

Managing Director
Düsseldorf Tourismus



Paulo Benito s. Tugbang

Director
*Department of Tourism
of the Philippines*



Paul Frederik Höller

North Rhine-Westphalia
State Secretary
*Ministry of Economic Affairs
Industry, Climate Protection & Energy*



Undersecretary Shereen Gail Yu-Pamintuan

Deputy Minister of Secretary Frasco
*Department of Tourism
of the Philippines*



Ahmed Aloraij

President & CEO
*Promed Tourism,
Saudi Arabia*



Alejandra Castellanos

Consultant
Best Dr Insurance



Axel Baltzer

Priv.-Doz. Dr. med.
Medical Board Düsseldorf



Aytac Kurt

General Manager
Prusa Medica



Christian Wipper

Dr. med. (Univ. Semmelweis)
- Managing Director
*RKM740 Interdisciplinary
Specialist Clinic, Dept.
Anaesthesiology*



Claudia Schimansky

Head of Sales Europe
AirPartner



Daniela Fette

General Manager
Hotel Ko59 Düsseldorf



Dietrich Baumgart

Prof. Dr. , M.D.
Medical Board Düsseldorf



Dimitri Belov

Head of Health Marketing,
Manager EMEA & Asia
Düsseldorf Tourismus



Feridoon Sergizzarea

President & CEO
MTIC Group



Jens Ihsen

Director
Düsseldorf Convention



Lawrence Sibayan

Vice President,
Managed Care
The Medical City



MBA Mariam Asefi

Head of Research Center
Medical Tourism
*University of Applied
Science Bonn-Rhein-Sieg*



Mert Akkok

Founder
*B2B Medical
Encounters*



Michaela Kehrler

Project Manager/
Medical Tourism Manager
visitBerlin



Mohamad Blal

Co-Founder & CEO
Caresocius AG



Dr. Mohammad Haroon

Health Informatics Specialist
Kuwait Oil Company



Monica Figuerola

Head of International
Business Development
Quironsalud



Natalia Iudina

CEO
World Medical Tourism S.L



Niclas Fedeler

Sales Executive
TORTUE HAMBURG



Prof. Dr. Franz W. Peren

Ph.D.
Medical Trust



René G. Nasr

Founder, *Salamtak GmbH*
Project Manager,
Hewlett-Packard Enterprise



Dato' Dr. Ramasamy Kandasamy

Founder
*Global Medical
Tourism Hospitals*



Ruel Apostol

CEO
Urban Smiles Dental Clinic



Ryan Marincowitz

CEO & Founder
*International Medical
Treatment*



Sharlene Zabala-Batin

Metro Manila
Regional Director
*Department of Tourism
of the Philippines*



So Iizuka

Co-Founder/CEO
Trambellir



Stefan Boeckle

Director International
Relations
Kliniken Schmieder



Sven Heininger

Director International
Sana Kliniken AG



Thibaut Liminski

Specialist Employee
Benefit Plans
Allianz



Urs Breitsprecher

Lawyer & Solicitor



Dr. Violetta Yanyshkevskaya

Chairman
*Ukrainian Association
of Medical Tourism*



Zahid Hamid

Director
Right Choice Home & Away



Zeeshan Zaman

Owner & CEO
Clinics on Call

Themes and Topics

Shaping the Future of Medical, Health, and Wellness Tourism

A conference programme that shapes the conversation on the future of medical and health tourism centered around 3 main themes:

Dubai – Center of Excellence for Health Tourism

- Promoting Dubai as a destination of choice of attracting medical, health and wellness travelers
- Showcasing the excellence of Dubai's medical institutions
- Fostering cooperation and alliances among players in the health and wellness tourism sector
- Positioning Dubai as a benchmark for the industry

The Future of Medical, Health & Wellness Travel

- How are disruptive technologies like blockchain, AI and Big Data changing the industry?
- The Integration Dilemma – How can a fragmented industry that works in silos become a more united one?
- The trends and challenges facing the future of health tourism
- Follow the money: Investment opportunities in Medical and Wellbeing travel

Accreditation, Client Journey, & the Personalization of Health Care

- The next generation of health-care – creating a world class destination
- Facilitators - putting care at the heart of the journey
- Accreditation and the role of “trust” in medical and health-care delivery
- Patient experience is king: the new traveling health and wellness seeker wants more information, a variety of options and a robust patient experience

Scope of the Event



250 Attendees



Cocktail Reception



2 Day Event



Gala Dinner



Conference plus Exhibition

Attendees Breakdown:



Vvip



Vip



Speaker



Sponsor



Exhibitor



Visitor



Investor



Blockchain
Guests



Conference
Delegates



Media & Press

Event Gallery



Event Gallery

Networking Sessions



One-on-one Meetings



Event Gallery

Cocktail Reception



Gala Dinner



Program

Day 1: Monday, May 13th, 2024

08:00 - 09:00	Registration and Refreshments		13:00 - 14:00 60 Minutes	Prayer Break & Lunch	
09:00 - 09:10 10 Minutes	Opening Remarks - Welcome Note			Panel Discussion Enhancing Accessibility for Patients. It's all about the Journey! Medical travel is a journey that goes beyond medical treatment and needs a holistic approach to be successful; this includes streamlining visa processes, offering comprehensive travel packages that combine medical services with tourism, and the emergence of dedicated medical travel agencies.	
09:10 - 09:30 20 Minutes	Keynote Welcome Address <i>Dubai Health Authority</i>				
09:30 - 09:50 20 Minutes	International Keynote Address				
09:50 - 10:10 20 Minutes	Presentation Title Sponsor				
10:10 - 10:20 10 Minutes	Presentation				
10:20 - 10:30 10 Minutes	Presentation		14:45 - 15:30 15 Minutes <i>Presentation & 30 Minutes Panel Discussion</i>	Panel Discussion Health Tourism Outlook for 2024 and beyond. The world seems more disconnected than ever before with wars raging in multiple locations, trade barriers being raised again, and an overall sense of increase isolation looming over. Despite all of this, Medical tourism is on the rise. What does the industry look like beyond 2024?	
10:30 - 11:15 45 Minutes	Panel Discussion Putting Dubai on Top of the World Map of Medical Health and Wellness Tourism Dubai is the most popular Arab city for medial tourists. What is being done to make it in the top 3 cities in the world for medical, health and wellness tourism?			Meeting 7 - 15 Minutes Meeting 11 - 15 Minutes Meeting 8 - 15 Minutes Meeting 12 - 15 Minutes Meeting 9 - 15 Minutes Meeting 13 - 15 Minutes Meeting 10 - 15 Minutes Meeting 14 - 15 Minutes	
11:15 - 11:30 15 Minutes	Coffee Break & Networking Session		17:30 Chairman Closing Remark & End of Day One		
11:30 - 13:00 1 Hr 30 Minutes	Meeting 1 - 15 Minutes	Meeting 4 - 15 Minutes			
	Meeting 2 - 15 Minutes	Meeting 5 - 15 Minutes			
	Meeting 3 - 15 Minutes	Meeting 6 - 15 Minutes			

Program

Day 2: Tuesday, May 14th, 2024

08:00 - 09:00	Registration and Refreshments	11:10 - 11:30 20 Minutes	Coffee Break & Networking Session	
09:00 - 09:05 5 Minutes	Opening Remarks - Welcome Note			
09:05 - 09:20 15 Minutes	Welcome Remarks			
09:20 - 09:30 10 Minutes	Presentation			
09:30 - 09:40 10 Minutes	Presentation	11:30 - 13:15 1 Hr & 45 Minutes	Meeting 15 - 15 Minutes	Meeting 19 - 15 Minutes
09:40 - 09:50 10 Minutes	Presentation		Meeting 16 - 15 Minutes	Meeting 20 - 15 Minutes
09:50 - 10:30 40 Minutes	Panel Discussion Facilitators – The Future of Access to Healthcare Traveling for medical treatment can be a daunting task. Facilitators are not there only to offer guidance and choice but also to ensure that the patient is cared for properly every step of the way.		Meeting 17 - 15 Minutes	Meeting 21 - 15 Minutes
			Meeting 18 - 15 Minutes	
10:30 - 11:10 40 Minutes	Panel Discussion Accreditation and the Role of « Trust » in Medical and Healthcare Delivery Highlight the profound impact of accreditation on fostering trust in healthcare services, and explore the symbiotic relationship between accreditation processes and the cultivation of trust.	13:15 - 14:15 60 Minutes	Prayer Break & Lunch	
		14:15 - 14:55 40 Minutes	Panel Discussion Investment in Medical Health and Wellness Tourism in the GCC Embark on a journey through the evolving landscape of Medical Health and Wellness Tourism in the GCC, where strategic investments hold the key to unlocking unprecedented growth and opportunities. Delve into the intricacies of investment dynamics, exploring the potential impact on the flourishing industry in the Gulf Cooperation Council region. Dissect the nuances of investment strategies and envision the future of health and wellness tourism in this dynamic and rapidly advancing part of the world.	

14:55 - 15:35
40 Minutes

Panel Discussion

Patient Experience is King

The new traveling health and wellness seeker wants more information, a variety of options and a robust patient experience. How you communicate that in 45 seconds or less is the greatest challenge. Lack of patient experience and lack of price sensitivity is becoming a well-known problem. This session brings together some of the leading brands in international healthcare to share how they have built their customer experience to deliver better outcome more efficiently and transparently.

15:35 - 15:50
15 Minutes

Coffee Break & Networking Session

15:50 - 16:30
40 Minutes

Panel Discussion

Personalization of Wellness Travel

Millennials are all about personalized experience and health and wellness travel is no exception. How can the industry offer a more personalized approach?

16:30

Chairman Closing Remark & End of Event

Testimonials



We wish to thank you, the sponsors and all the staff of Agora Group for the very prestigious, professional and valuable event you did organize with your team.

Every detail was so professionally managed from welcome Gala to Coffee Break, lunch and dinners. Information about the hosting city and complimentary excursions to experience the city.

@HotelKö59Düsseldorf simply perfect from any point of view.

From Buyer's point of view, the quality of the B2B was very high - we had the possibility to meet several group of Hospitals, Clinics and Hotels which represent the Leading Excellence in Healthcare in Europe and in the World, as well Tourism Boards for visualizing a complete experience to offer our readers on our platform.

When B2B is well organized, as you did, it allow us to save time and money in meeting and selecting our esteemed colleagues and qualified future partners, as well as to connect with new professionals and expand our education.

During the event, we had a wide range of Speeches and Panels Discussion focusing on insights and experiences, with dedicated attention to the enhancement and sustainable transformation of healthcare provision worldwide.

Maria Antonietta Princivale - Founder, BookingsMed



I would like to share the following testimonial about the event. I recently had a chance to attend IHWTC- International health and Wellness Tourism Congress event, and I must say it was a truly remarkable experience. From start to finish, AGORA organizing team demonstrated their dedication to creating an enriching and impactful gathering.

First and foremost, the lineup of speakers was outstanding. Renowned experts from various hospitals, facilitators and tourism shared their knowledge, insights, and experiences, providing valuable perspectives on the medical tourism topic. The diversity of the speakers ensured a well-rounded program that catered to a wide range of interests and disciplines.

One aspect that particularly impressed me was the engagement between participants. The organizers had thoughtfully incorporated networking sessions and panel discussions, fostering meaningful connections and facilitating fruitful discussions. The atmosphere was vibrant with intellectual curiosity, and I had the opportunity to meet and learn from professionals and enthusiasts who shared my passion.

The warm and welcome and hospitality shown by Mr Hadi Malaeb & Ms Rim El Aridi was outstanding. Ms Reem took care of all the logistics end to end without any issues. overall I highly recommend any one to participate the events organized by Agora group.

Prakash Korisal - Country Head, Anavara Limited



Excellent location, Excellent venue, Excellent work.

Dr. Mohammad Alqenai - Head of Medical Center, Kuwait Airways



It was excellent professionally prepared with details.

Ziba Valehova - CEO, A-Medical LLC



It was an absolutely amazing time I had at International Health and Wellness Tourism Congress 2023 in Düsseldorf, Germany. Agora group organized a perfectly-arranged event for our industry of health and wellness tourism. I was able to meet governmental representatives, medical institutions, and facilitators from all over the world to greet and discuss the future of the industry.

Düsseldorf was beautiful city and the venue hotel for the event was luxury for the organizer and sponsors for the great opportunity and fruitful hospitality.

Looking forward to attending the next year event.

So Iizuka - Co-Founder/CEO, Trambellir

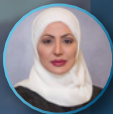


Thank you for having us at #IHWTC 2023 in Düsseldorf!

We were thrilled to participate in this prestigious conference dedicated to healthcare & medical tourism advancements. It was an incredible opportunity to showcase our innovative solutions, network with industry leaders, and contribute to the positive transformation of healthcare.

We are grateful for the experience and excited about future collaborations.

Altoa | Medical Tourism



It's a great honor to participate in the international Health and wellness Tourism Congress 2023 that was held in Düsseldorf. The congress had a renowned speakers in the field of health Tourism where they're shared their knowledge and expertise and challenges in the health travel market. The B2B meeting where very beneficial were I met many providers from various health care sectors that enriches my expertise and help my business to flourish. I sincerely wish agora group all the very best in their upcoming future events.

Laila AlJassmi - CEO, Health Beyond Borders



Wonderful experience at The IHWTC! Connecting with professionals from around the world who are dedicated to providing the best healthcare have been truly enriching. Events like these provide valuable opportunities to learn from each other, share insights and best practices, and foster collaborations that can have a positive impact on the healthcare industry as a whole. I'm glad I had the chance to be a part of such an event and contribute to the collective knowledge and expertise in the field of healthcare.

Alejandra Castellanos - Consultant, Best Dr Insurance



Thank you Agora Group for organizing the event. It was enjoyable and productive and we are following up on the meetings to build up on the connections established and revisited.

Zahid Hamid - Director, Right Choice Home & Away



Thank you once again for the invitation for this tremendous event. It was executed by your group at the highest level, congratulations! Please keep me posted about other events, we might be interested to attend again.

Frank Rothmaier - Global Business Development, CBC health



Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTC opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean. Thank you to The Medical City and UrbanSmilesPH for trusting the DOT and coming with us to explore uncharted territories.

Padayon Pilipinas! Looking forward for more that's to come for health tourism!

Paulo Benito s. Tugbang - Director, Department of Tourism of the Philippines



Agora Group hosted The International Health and Wellness Tourism Congress (IHWTC) on 08.-09.06.2023, at Hotel KÖ59 in Düsseldorf, Germany. The congress showed how interesting and useful an event organized by professionals with international experience can be for the medical tourism industry. From the choice of venue to the selection of speakers and participants, everything was top-notch. I particularly enjoyed the 1 on 1 meetings with representatives of clinics, hotels and tourism departments from different countries and cities. New contacts for business have already started to work. I wish all participants and organizers of IHWTC'23 great success!

Dr. med. Anna Weegen - Founder and Director of DeutschMedic GmbH, Essen, Germany



I really liked the exhibition, it was so well organized, I was very grateful that I was at the exhibition, as I received very important information that I can use in the future, thank you. I will be happy to be with you again. I learned a lot of new things and met new partners in operating in the same field of work and exchanged valuable information. Cool hotel and tourist tours.... everything is very well organized thank you.

Tatjana Kabadayi - Owner, Morindo Travel



The event was absolutely amazing! It was very well-organized and the team did a fantastic job. The professional people who were involved made it even more special. I am definitely looking forward to collaborating with multiple companies/hospitals that I met during the event. The speakers were engaging and informative. I had a great time. Thank you for putting on such a wonderful event!

Ahmed Alorajj - President & CEO, Promed Tourism, Saudi Arabia



Interesting insights at the IHWTC on medical and health tourism!

Christina Esser - Senior Manager Luxury Sales, Steigenberger Hotels & Resorts



It was more than wonderful. I was really happy and all whom I referred was happy too. It was worth coming to Germany.

Dilnoza Shorakhmetova - CEO, Yaira Tour



It is a great pleasure for me and Hotel Kö59 to host the International Health & Wellness Tourism Congress.

Thanks to Agora Hadi Malaeb and Rim El Aridi and Düsseldorf Convention Dimitri Belov Ole Friedrich Angela Valentini Helma Kremer Jens Ihnen.

You are all doing an amazing job!

Maïke Lindemann - Director of Sales, Hotel Kö59



The event was great and impactful, from the hotel to the attendees and speakers. The attendees constituted of professionals and experts of the field, and I enjoyed every bit of it. Making great contacts and connecting with people is what I call tourism. The organizers did a very good job. Thanks for the invite. The combination of fun and work made the event even more appealing!

Leesi Vizor - CEO, Leevenchybrand



Thank you for your exceptional, prestigious and invaluable event "International Health and Wellness Tourism Congress" that you organize with your professional team at Agora Group.

Atefeh Zare - Co-Fonder & CEO, SSKmedtour



Amazing Event! The resources and networking opportunities presented at the event will create partnerships we can always bank on. Kudos to the entire team members of Agora Group. Most Gracious from Keftex Travels & Educational Services.

Ayodeji Abiodun Amusan - Managing Director, Keftex Travels & Educational Services

Sponsorship Packages

Title Sponsor

Pre-Event Deliverables

- Partner recognition as Title Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Sponsor of the Gala Dinner.
- Speaking opportunity during the Gala Dinner.
- Partner recognition as Title Sponsor during event opening.
- 20 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Title Sponsor on all marketing material at the event.
- 5 partner's representatives to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

For pricings please contact: info@agoragroup.ae

Strategic Partner

"Cocktail Reception Sponsor"

Pre-Event Deliverables

- Partner recognition as Strategic Partner in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Sponsor of the Cocktail Reception.
- Speaking opportunity during the Cocktail Reception.
- Partner recognition as Strategic Partner during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 4 partner's representatives to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

Strategic Partner

"Lunch Break Sponsor"

Pre-Event Deliverables

- Partner recognition as Strategic Partner in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Sponsor of the Lunch Break.
- Partner recognition as Strategic Partner during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 4 partner's representatives to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

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Strategic Partner

"Coffee Break Sponsor"

Pre-Event Deliverables

- Partner recognition as Strategic Partner in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Sponsor of the Coffee Break.
- Partner recognition as Strategic Partner during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 3 partner's representatives to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

Gold Sponsor

Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 15 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Gold Sponsor on all marketing material at the event.
- 3 partner's representatives to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

Silver Sponsor

Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening.
- 12 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Silver Sponsor on all marketing material at the event.
- 2 partner's representatives to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.

Bronze Sponsor

Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening.
- 8 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event.
- 1 partner representative to attend the event including two night accommodation at the venue of the event, full access to the conference agenda, gala dinner, cocktail reception, breakfast, 4 coffee breaks, and lunch.

Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.



Head Office Location

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