2nd Annual
HEALTHCARE DISRUPTERS CONGRESS
September, 2020
Dubai, UAE

Organized by: agora
Bridging Value
“I attend and participate in many conferences around the world. This event was a first and spectacular in terms of the hard issues that were covered, transparency bought to the table on the challenges that healthcare stakeholders face and some inspiring success stories. The one on one meetings format between sponsors and healthcare technology buyers is something I have never seen before and bring tremendous value to all participants. A must attend event for this region.”

Partner & SVP Transformational Health
Frost & Sullivan
The only congress in the MENA region to explore the opportunities and challenges of disruptive technologies in Healthcare and real-life impact on patients’ outcome and experience.

According to a report by the World Economic Forum, the progress in technology spanning the digitalization of health and healthcare to social media, healthcare information technology (HIT) internet of medical things (IoMT), wearables, sensors, big data, artificial intelligence (AI), augmented reality (AR), nanotechnology, robotics and 3D printing, will together radically transform society, increasing interconnectivity and breaking the structures of healthcare systems.

Similarly, the advances in the discovery and clinical sciences, data science and medical technology and their convergence are paving the way for exciting new developments and have the potential to bring about transformative effects across all aspects of health and healthcare to become much more connected, efficient, preemptive, precise, democratized and affordable.
• The global HIT market was valued at US$ 125 billion in 2015, and is expected to reach US$ 297 billion by 2022, with a CAGR of 13.2%.

• The MedTech industry, predicted to grow by nearly US$ 120 billion between 2017- 2022.

• The IoMT market is valued at US$ 41.2 billion in 2017 and expected it to rise to US$ 158.1 billion in 2022.

• The connected medical devices segment (helping to diagnose, monitor and treat patients) of the IoMT is expected to rise from US$ 14.9 billion in 2017 to US$ 52.2 billion by 2022.

* The IoMT market in the Middle East and North Africa is expected to grow from US$ 2 billion in 2017 to US$ 9 billion in 2022.
What makes the Healthcare Disrupters Congress Different?

This is not a conference nor an exhibition.

This is a sales platform.

The entire event is focused on prearranged meetings between Providers of Healthcare Technology solutions and Qualified Buyers of your choice.

This format guarantees the best return on investment of your time and money.

Qualified decision makers, CEOs, COOs, CIOs and CTOs coming from the Government and Private Healthcare Institutions will meet with you to learn about the latest Healthcare Technology solutions you are recommending to help them explore the opportunities and challenges of disruptive technologies in Healthcare and its real-life impact on patients’ outcome and experience.

60 Corporate Buyers with a combined budget of over 500 Million Dollars

ONLY 10 Solution Providers will be introduced to the buyers
How does it work?

- We bring the buyers for you.
- We qualify them for you. *
- We send you, two weeks prior to the congress, a complete list of delegate attendees, including their company names, job titles, solutions of interest, readiness to buy, budget and number of nodes in organization.
- You choose the corporate buyers you want to have one-on-one meetings with during the congress.
- We arrange one-on-one meetings for you with the buyers of your choice.

These corporate buyers have all been qualified based on the following:

- They are the ultimate decision makers in the organization when it comes to buying decisions.
- They are actively looking for partners like you & very keen on buying healthcare technology solutions.
- They have a minimum spending budget of $2 Million
How can The Healthcare Disrupters Congress help sponsors and delegates achieve their goals?

CONNECT with decision makers, CEOs, COOs, CIOs, and CTOs from both, the private and the public healthcare sectors - major qualified buyers through pre-arranged one-on-one meetings.

LEARN from top experts about current and future challenges and requirements to improve technology in healthcare institutions.

DISCOVER the latest technology tools and solutions to grow your business, reduce your cost while thriving to deliver real-life impact on patients’ outcome and experience.

GAIN INSIGHT into what technologies decision makers are seeking to boost performance and stay ahead of the curve in an ever-changing landscape.

EXPERIENCE inspiring workshops to evolve your mindset.
Profile of solution providers you can expect to meet

- Personalized Health: Bioinformatics, Diagnostics, Oncology Neuroscience and Diabties
- Digital Health: Innovative devices & applications for preventive healthcare, diagnostics and patient rehabilitation
- Sensor Technologies & Wireless Transfer
- Genomics & Biobanks: Medical records, Public Private Partnerships, Research Collaborations, etc
- Artificial Intelligence & Robotics
- 3D Printing, Imaging Technologies
- Data Analytics
- Blockchain

Sample of buyers who attended the 1st edition of The Healthcare Disrupters Congress

- ADNOC Medical Division
  Director
- Saudi German Hospital
  Chief Executive Officer
- Cleveland Clinic Abu Dhabi
  Chief Technology Officer
- Al Qassimi Hospital
  Head of Lab Services
- Al Noor Hospitals Group
  Chief Executive Officer
- Aster DM Healthcare
  Chief Technology Officer
- Cleveland Clinic Abu Dhabi
  Director of IT
- American Hospital
  Head of IT
- Mediclinic Middle East
  Chief Information Officer
- Al Zahra Hospital Dubai
  Chief Medical Officer
- Oasis Hospital
  Chief Information Officer
- VPS Healthcare
  Managing Director
- Sheikh Khalifa General Hospital
  Director of IT
- Zulekha Hospital
  Deputy Director of IT
- Thumbay Group
  Director of IT & Promotions
- King's College Hospital London
  Chief Strategy Officer
Testimonials

"Agora’s event exceeded my expectations. Very professionally curated agenda and most importantly the attending audience made a difference. In a market full of events and conferences the methodology of executing these businesses should be different, they understood it well. Kudos to the team! Wishing them all the best.”

Nameer Khan
MENA Fintech Association

"I just wanted to drop you a note to thank you for the conference you have organized. It was indeed an insightful and productive one, and I strongly believe that our region can benefit from such focused gatherings instead of random large events. Wishing you all the best.”

Saeb Nahas
Phoenician Funds

"Agora’s events have been very profitable and crucial for us at the private office. It always brought us in contact with the decision makers and potential companies. We have strategic partnerships with a few of the companies that we met at Agora’s events.”

Maisa Vahedi
Private Office of Sheikh Saeed Bin Ahmed Al Maktoum

"Thanks to Agora Group for this incredible event that connects the projects to their goals and for your support, before, during and even after the event.”

Pedro Moreno
TeamOwner

"Thank you Agora Group for the great services and support during the DUBAI event. We appreciated the organization of the 1:1 meetings and the high quality of delegates.”

Christian Roemlein
Intelligent Fluids

"Thank you Agora Group, it was really an exceptional event. I am grateful for your support and looking forward to doing more business with Agora Group.”

Ian Richard Toews
Lode Association

"The meeting format is the best in the industry - and I have seen alot.”

Stephan Horvath
BurjFinancial

"It was great event, happy to be part of it. Nicely done. Very resourceful”

Fahim Godil
Transsion Holdings

"I felt that the event was highly professionally organized. The entire team made an excellent impression on me. The location was well chosen. The mixture of set times and free slots was ideal. Well done.”

Matthias Von Hauff
WEG Bank AG
Agenda

08:00 – 09:00 / 60 Minutes
Registration and refreshments

09:00 – 09:05 / 5 Minutes
Opening remarks – welcome of the chairman of the event

09:05 – 09:30 / 25 Minutes
Keynote address: Smart Healthcare in the UAE

09:30 – 09:40 / 10 Minutes
Sponsor Presentation

10:00 – 10:10 / 10 Minutes
Sponsor Presentation

10:10 – 10:30 / 20 Minutes
Presentation
Healthcare Investment Landscape in the region Market overview and emerging trends in the Healthcare sector in the UAE and the GCC

10:30 – 11:00 / 30 Minutes
Coffee Break and Networking Session

11:00 – 13:00
Pre-arranged One to One Meetings
6 meetings each one lasting 20 minutes

Meeting 1 - 20 Minutes
Meeting 2 - 20 Minutes
Meeting 3 - 20 Minutes
Meeting 4 - 20 Minutes
Meeting 5 - 20 Minutes
Meeting 6 - 20 Minutes
How will AI help the healthcare workforce?
By streamlining back-end administrative processes and taking over time-consuming workflows, AI will allow healthcare leaders to ease the operational burnout of their teams and have them focus on what matters most: the patient experience.

VR’s Big Impact
VR is breaking the chronic pain chains by offering an alternative approach to pain management, and gaining back some of the current power of opioids.

Panel Discussion
The role of smart hospital
The entire Healthcare ecosystem is no longer cutting it. A new approach has to emerge: Creating a consumer-centric, digitally enabled, and fully integrated health care ecosystem to help healthcare institutions improve operating and financial performance, connect with customers, bend the cost curve, and carve a meaningful place in the future of health care.

Meeting 7 - 20 Minutes
Meeting 8 - 20 Minutes
Meeting 9 - 20 Minutes
Meeting 10 - 20 Minutes
Sponsorship Packages Pricing

**SILVER 15,000$** (+5% VAT)

**Pre-Event**
- Partner recognition in all event’s media & promotion
- Full database of attending corporate buyers

**Live Event**
- Two representatives to attend the event
- 10 one-on-one pre-scheduled meetings with corporate buyers of your choice
- 1 night accommodation at the venue of the event
- Breakfast, 2 coffee breaks and lunch
- Access to the entire program of the event including all networking activities

**Post-Event**
- Access to high level post-event report

**GOLD 20,000$** (+5% VAT)

**Pre-Event**
- Partner recognition in all event’s media & promotion
- Full database of attending corporate buyers

**Live Event**
- Three representatives to attend the event
- 15 one-on-one pre-scheduled meetings with corporate buyers of your choice
- One 10-minute presentation to the entire audience of 60+ Corporate Buyers
- 1 night accommodation at the venue of the event
- Breakfast, 2 coffee breaks and lunch
- Access to the entire program of the event including all networking activities

**Post-Event**
- Access to high level post-event report
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