



# Wellness Odyssey

May 13<sup>th</sup> & 14<sup>th</sup>, 2024 | Dubai, UAE

DUBAI

Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTC opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean.



***Paulo Benito s. Tugbang***

*Director, Department of Tourism of the Philippines*



**DEPARTMENT OF  
TOURISM PHILIPPINES**

# Health & Wellness Tourism

How big is the market?

**\$45.5 to \$72  
Billion**

**Estimated Total Size  
of the Market**

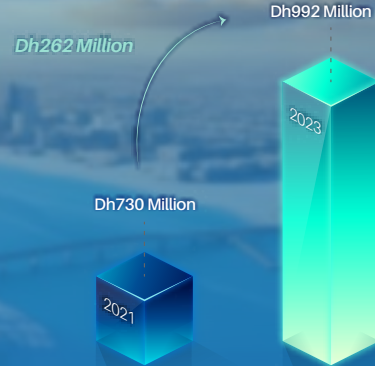
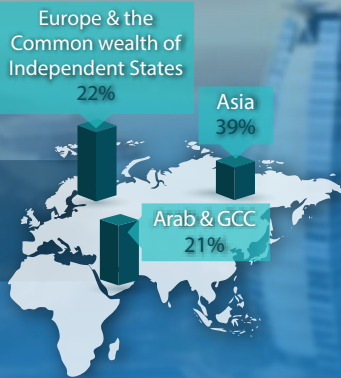
**\$14 to \$16  
Million**

**Cross Border Patients  
Worldwide**

**\$3,800 to \$6,000  
per visit**

**Average Spending**

**THE MEDICAL TOURISTS  
WHO CAME TO THE  
EMIRATES LAST YEAR**



- **Dubai** received 674,000 medical tourists who spent Dh992 million (\$270 million) last year, an **increase of Dh262 million** from 2021.
- **Dubai's medical tourists'** spending increased by **36%**.
- The **Emirates** was ranked as **the leading medical tourism destination in the GCC**, according to a 2021 report by the US-based Medical Tourism Association.

## Attending Buyers

In a strategic collaboration with the Dubai Health Authority, Agora Group is set to host an exclusive gathering of **the 100 most influential corporate buyers** from various corners of the globe. This distinguished assembly of corporate buyers brings together industry leaders and key decision-makers, collectively wielding a formidable combined budget surpassing **3 billion dollars**, poised to make impactful investments in the market. The event serves as a dynamic platform for these influential figures to explore potential opportunities, exchange insights, and forge partnerships that align with their strategic objectives.



**100+ of the most influential international corporate buyers**



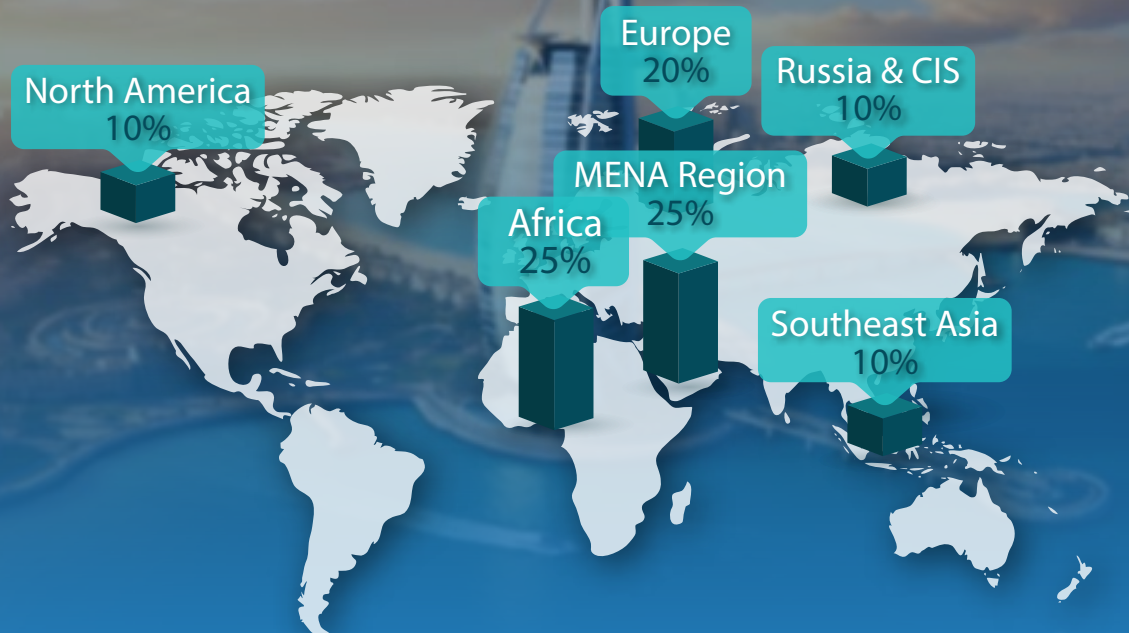
**3 Billion Dollars in Budget**

# Who are the Buyers Attending the Event?

Profile of the Corporate Buyers:

- All the government entities in the Arab world that have a Treatment Abroad department: Ministries of Health, Armed Forces, National Oil Companies, Police, Civil Defense, Ministries of Interior, etc
- Insurance Companies
- Multinational Corporations
- Special Travel Agencies focused on Medical, Wellbeing, Dental and Spa travel
- Doctors, Specialists & Consultants Involved In Referrals

## Where are the Buyers coming from:



# Sample List of Invited Buyers

Europe		Africa	
ABK Travel	Lithuania	Al Baraka Insurance Company	Sudan
Adapta Group Ltd	Bulgaria	Blend Travels & Tours Nig Ltd	Nigeria
Anavara Limited	Germany	Caela Corporate Travels & Holidays	South Africa
Asialuxe Travel - Prague	Czech Republic	Cradle Haven Advisory Service	Nigeria
B2B Medical Encounters	Turkey	General Tours	Egypt
BNP Paribas Cardif	UK	Health4you Group	Morocco
Booking Health GmbH	Germany	Hope Medical Travel	Ethiopia
Bookingsmed.com	Romania	International Medical Treatment	Kenya
CBC Health	Germany	Jarabu Tours	Kenya
Clinics on Call	UK	Keftex Travels & Educational Services	Nigeria
DoctorGEO&Spa	Ukraine	Medical Sports Centre	Tunisia
Emta Healthcare	Kosovo	Medical Tourism Africa	South Africa
Eternity Life Tourism	Lithuania	Mediscope Health	Kenya
Flymedi	Turkey	MedVisit	Nigeria
Health4you Group	Germany	Minerva Travel	Egypt
Healthtourasia	Estonia	Mozocare Sinodia Healthcare	Ghana
Healthy Recreation Agency	Germany	Njetours Ltd	Nigeria
Leevenchybrand	Spain	Pathway International	Ivory Coast
MariaCares Sweden AB	Sweden	PHARMEX	Algeria
Medicaïm SAS	France	Raphadon Global Healthcare Limited	Nigeria
Morinda Travel	Germany	Secure Travel & Tours	Ghana
MSH International	France	Sehembz Travels	Nigeria
Right Choice Home & Away	UK	Smoothwaka Tours	Nigeria
Sundheds Rewaq	Denmark	SNOB Travel	Egypt
Travelmed	UK	Triplisters	Nigeria
World Fine Selections srl	Romania	Tunadel Medical Tours LRC	Nigeria
World Medical Tourism S.L	Spain	Zynex Travels Ltd	Nigeria

Southeast Asia / CIS / North America		GCC	
A-Medical LLC	Azerbaijan	Alhakkim	Oman
Asialuxe Travel	Uzbekistan	Bahrain Olympic Committee	Bahrain
Aviva	Canada	Botro	Iraq
Avocure	India	BUPA Arabia	KSA
Best Doctors Insurance	Mexico	CarePlus	KSA
Canada at the Carte	Canada	Council of Health Insurance	KSA
EdelweissTours	Ukraine	Dunia Al Rehalat	KSA
Global Medical Tourism Hospitals	Malaysia	Fakhri Travel And Tourism Center	Bahrain
IMTCC	USA	Flymond Travel & Holidays	KSA
Journey Adviser Limited	Bangladesh	Health Capita	Bahrain
Khandaker Medical Tourism	Bangladesh	Kuwait Airways	Kuwait
Med Tour Abroad, LLC	USA	Kuwait Oil Company	Kuwait
MedSputnik	Russia	Medgulf	KSA
Medsurge India	India	Medical Office Qatar	Qatar
Pert Medwell	India	Ministry of Health of Iraq	Iraq
Redbridge	Costa Rica	Ministry of Health of Kuwait	Kuwait
Sky Medicus	USA	Ministry of Health of the Kingdom of Saudi Arabia	KSA
Tezaurus Tour	Ukraine	National Life & General Insurance Company SAOG	Oman
The Pack Assist	Pakistan	OITC Travel and Tourism	Qatar
Thermalia	Russia	Ojeen Travel and Tourism	Kuwait
Trambellir Sdn Bhd	Malaysia	PlacidWay	Oman
Travel Hub	Ukraine	Prince Sultan Cardiac Center in Military Medical City	KSA
Ukrainian Association of Medical Tourism	Ukraine	Promed Healthcare	KSA
United Group Programs	USA	Public Ministry of Health	Qatar
United Health Group	USA	Qatar Airways	Qatar
Visa First Track Global Bangladesh LTD	Bangladesh	Qatar Tours	Qatar
Yaira Tours	Uzbekistan	Tabeebak	Qatar

# Themes and Topics

## Shaping the Future of Medical, Health, and Wellness Tourism

A conference programme that shapes the conversation on the future of medical and health tourism centered around 3 main themes:

### Dubai – Center of Excellence for Health Tourism

- Promoting Dubai as a destination of choice of attracting medical, health, and wellness travelers
- Showcasing the excellence of Dubai's medical institutions
- Fostering cooperation and alliances among players in the health and wellness tourism sector
- Positioning Dubai as a benchmark for the industry

### The Future of Medical, Health & Wellness Travel

- How are disruptive technologies like blockchain, AI, and Big Data changing the industry?
- The Integration Dilemma – How can a fragmented industry that works in silos become a more united one?
- The trends and challenges facing the future of health tourism
- Follow the money: Investment opportunities in Medical and Wellbeing travel

### Accreditation, Client Journey, & the Personalization of Health Care

- The next generation of health-care – creating a world class destination
- Facilitators - putting care at the heart of the journey
- Accreditation and the role of “trust” in medical and health-care delivery
- Patient experience is king: the new traveling health and wellness seeker wants more information, a variety of options and a robust patient experience

# **THIS IS NOT A CONFERENCE NOR AN EXHIBITION.**

## **This is a sales-driven platform**

The entire event is focused on pre-arranged meetings between Providers of Medical, Health, and Wellness solutions and qualified buyers of your choice.

## **What Makes the Wellness Odyssey Different?**

100 Corporate Buyers with a combined budget of over \$2 Billion.

Qualified decision makers, from the Government and Private Sectors (Ministries of Health, Ministries of Defense, Ministries of Oil, Ministries of Interior, Insurance Companies, Specialized Medical Travel Agencies, Large Corporations, etc) will meet with you to learn about your services and how you can help them in terms of providing quality medical, health, and well-being tourism solutions.

# DUBAI

## How Does it Work?

- We bring the buyers for you.
- We qualify them for you. \*
- We send you, 10 days prior to the congress, a complete list of delegate attendees, including their company names, job titles, solutions of interest, readiness to buy, budget and number of nodes in organization.
- You choose the corporate buyers you want to have one-on-one meetings with during the congress.
- We arrange one-on-one meetings for you with the buyers of your choice.

**These corporate buyers have all been qualified based on the following:**

- They are the ultimate decision makers in the organization when it comes to sending patients for treatment abroad.
- They are actively looking for partners like you & very keen on securing new medical, health, and wellness partners from all over the world.
- They have a minimum spending budget of \$5 Million.

## MISSION



To become the world's leading forum for shaping the future of medical, health, and wellness tourism and its contribution to society

## VISION



Bring together global leaders to discuss the big challenges facing the industry and ways to solve them and to identify major opportunities in this sector

## OBJECTIVES



- Raise awareness on Dubai being a hub of medical, health and wellness tourism
- Develop partnerships, attract know-how
- Promote investments in medical tourism

# Previous Sponsors & Partners

Adina



# Previous Speakers



**Ole Friedrich**

Managing Director  
*Düsseldorf Tourismus*



**Paulo Benito s. Tugbang**

Director  
*Department of Tourism  
of the Philippines*



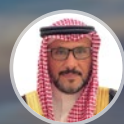
**Paul Frederik Höller**

North Rhine-Westphalia  
State Secretary  
*Ministry of Economic Affairs  
Industry, Climate Protection & Energy*



**Undersecretary Shereen Gail Yu-Pamintuan**

Deputy Minister of Secretary Frasco  
*Department of Tourism  
of the Philippines*



**Ahmed Aloraij**

President & CEO  
*Promed Tourism,  
Saudi Arabia*



**Alejandra Castellanos**

Consultant  
*Best Dr Insurance*



**Axel Baltzer**

Priv.-Doz. Dr. med.  
*Medical Board Düsseldorf*



**Aytac Kurt**

General Manager  
*Prusa Medica*



**Christian Wipper**

Dr. med. (Univ. Semmelweis)  
- Managing Director  
*RKM740 Interdisciplinary  
Specialist Clinic, Dept.  
Anaesthesiology*



**Claudia Schimansky**

Head of Sales Europe  
*AirPartner*



**Daniela Fette**

General Manager  
*Hotel Ko59 Düsseldorf*



**Dietrich Baumgart**

Prof. Dr. , M.D.  
*Medical Board Düsseldorf*



**Dimitri Belov**

Head of Health Marketing,  
Manager EMEA & Asia  
*Düsseldorf Tourismus*



**Feridoon Sergizzarea**

President & CEO  
*MTIC Group*



**Jens Ihsen**

Director  
*Düsseldorf Convention*



**Lawrence Sibayan**

Vice President,  
Managed Care  
*The Medical City*



**MBA Mariam Asefi**

Head of Research Center  
Medical Tourism  
*University of Applied  
Science Bonn-Rhein-Sieg*



**Mert Akkok**

Founder  
*B2B Medical  
Encounters*



**Michaela Kehrler**

Project Manager/  
Medical Tourism Manager  
*visitBerlin*



**Mohamad Blal**

Co-Founder & CEO  
*Caresocius AG*



**Dr. Mohammad Haroon**

Health Informatics Specialist  
*Kuwait Oil Company*



**Monica Figuerola**

Head of International  
Business Development  
*Quironsalud*



**Natalia Iudina**

CEO  
*World Medical Tourism S.L*



**Niclas Fedeler**

Sales Executive  
*TORTUE HAMBURG*



**Prof. Dr. Franz W. Peren**

Ph.D.  
*Medical Trust*



**René G. Nasr**

Founder, *Salamtak GmbH*  
Project Manager,  
*Hewlett-Packard Enterprise*



**Dato' Dr. Ramasamy Kandasamy**

Founder  
*Global Medical  
Tourism Hospitals*



**Ruel Apostol**

CEO  
*Urban Smiles Dental Clinic*



**Ryan Marincowitz**

CEO & Founder  
*International Medical  
Treatment*



**Sharlene Zabala-Batin**

Metro Manila  
Regional Director  
*Department of Tourism  
of the Philippines*



**So Iizuka**

Co-Founder/CEO  
*Trambellir*



**Stefan Boeckle**

Director International  
Relations  
*Kliniken Schmieder*



**Sven Heininger**

Director International  
*Sana Kliniken AG*



**Thibaut Liminski**

Specialist Employee  
Benefit Plans  
*Allianz*



**Urs Breitsprecher**

Lawyer & Solicitor



**Dr. Violetta Yanyshkevskaya**

Chairman  
*Ukrainian Association  
of Medical Tourism*



**Zahid Hamid**

Director  
*Right Choice Home & Away*



**Zeeshan Zaman**

Owner & CEO  
*Clinics on Call*

# Themes and Topics

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A conference programme that shapes the conversation on the future of medical and health tourism centered around 3 main themes:

### Dubai – Center of Excellence for Health Tourism

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### Accreditation, Client Journey, & the Personalization of Health Care

- The next generation of health-care – creating a world class destination
- Facilitators - putting care at the heart of the journey
- Accreditation and the role of “trust” in medical and health-care delivery
- Patient experience is king: the new traveling health and wellness seeker wants more information, a variety of options and a robust patient experience

# Scope of the Event



**250 Attendees**



**Cocktail Reception**



**2 Day Event**



**Gala Dinner**



**Conference plus Exhibition**

# Attendees Breakdown:



VVIP



VIP



Speaker



Sponsor



Exhibitor



Visitor



Investor



Blockchain  
Guests



Conference  
Delegates



Media & Press

# Event Gallery



# Event Gallery

## Networking Sessions



## One-on-one Meetings



# Event Gallery

## Cocktail Reception



## Gala Dinner



# Program

Day 1: Monday, May 13<sup>th</sup>, 2024

08:00 - 09:00	Registration and Refreshments		13:00 - 14:00 60 Minutes	Prayer Break & Lunch	
09:00 - 09:10 10 Minutes	Opening Remarks - Welcome Note		14:00 - 14:30 30 Minutes	Panel Discussion	
09:10 - 09:30 20 Minutes	Keynote Welcome Address <i>Dubai Health Authority</i>			Enhancing Accessibility for Patients. It's all about the Journey! Medical travel is a journey that goes beyond medical treatment and needs a holistic approach to be successful; this includes streamlining visa processes, offering comprehensive travel packages that combine medical services with tourism, and the emergence of dedicated medical travel agencies.	
09:30 - 09:50 20 Minutes	International Keynote Address				
09:50 - 10:10 20 Minutes	Presentation Title Sponsor				
10:10 - 10:20 10 Minutes	Presentation				
10:20 - 10:30 10 Minutes	Presentation		14:30 - 15:30 1 Hr	Meeting 7 - 15 Minutes	Meeting 9 - 15 Minutes
10:30 - 11:15 45 Minutes	Panel Discussion  Putting Dubai on Top of the World Map of Medical Health and Wellness Tourism Dubai is the most popular Arab city for medial tourists. What is being done to make it in the top 3 cities in the world for medical, health, and wellness tourism?			Meeting 8 - 15 Minutes	Meeting 10 - 15 Minutes
11:15 - 11:30 15 Minutes	Coffee Break & Networking Session		15:30 Chairman Closing Remark & End of Day One		
11:30 - 13:00 1 Hr 30 Minutes	Meeting 1 - 15 Minutes	Meeting 4 - 15 Minutes			
	Meeting 2 - 15 Minutes	Meeting 5 - 15 Minutes			
	Meeting 3 - 15 Minutes	Meeting 6 - 15 Minutes			

# Program

Day 2: Tuesday, May 14<sup>th</sup>, 2024

08:00 - 09:00	<b>Registration and Refreshments</b>	<b>11:00 - 11:10</b> 10 Minutes	<b>Coffee Break &amp; Networking Session</b>	
09:00 - 09:05 5 Minutes	<b>Opening Remarks - Welcome Note</b>	11:10 - 12:55 1 Hr & 45 Minutes	Meeting 11 - 15 Minutes	Meeting 15 - 15 Minutes
09:05 - 09:20 15 Minutes	<b>Welcome Remarks</b>		Meeting 12 - 15 Minutes	Meeting 16 - 15 Minutes
09:20 - 09:30 10 Minutes	<b>Presentation</b>		Meeting 13 - 15 Minutes	Meeting 17 - 15 Minutes
09:30 - 09:40 10 Minutes	<b>Presentation</b>		Meeting 14 - 15 Minutes	
09:40 - 09:50 10 Minutes	<b>Presentation</b>	<b>12:55 - 13:55</b> 60 Minutes	<b>Prayer Break &amp; Lunch</b>	
09:50 - 10:25 35 Minutes	<b>Panel Discussion</b>  <b>Facilitators – The Future of Access to Healthcare</b> Traveling for medical treatment can be a daunting task. Facilitators are not there only to offer guidance and choice, but also to ensure that the patient is cared for properly, every step of the way.	13:55 - 14:30 35 Minutes	<b>Panel Discussion</b>  <b>Investment in Medical Health and Wellness Tourism in the GCC</b> Embark on a journey through the evolving landscape of Medical Health and Wellness Tourism in the GCC, where strategic investments hold the key to unlocking unprecedented growth and opportunities. Delve into the intricacies of investment dynamics, exploring the potential impact on the flourishing industry in the Gulf Cooperation Council region.  Dissect the nuances of investment strategies and envision the future of health and wellness tourism in this dynamic and rapidly advancing part of the world.	
10:25 - 11:00 35 Minutes	<b>Panel Discussion</b>  <b>Accreditation and the Role of « Trust » in Medical and Healthcare Delivery</b> Highlight the profound impact of accreditation on fostering trust in healthcare services, and explore the symbiotic relationship between accreditation processes and the cultivation of trust.	14:30 - 15:30 1 Hr	Meeting 18 - 15 Minutes Meeting 19 - 15 Minutes	Meeting 20 - 15 Minutes Meeting 21 - 15 Minutes
		<b>15:30</b>	<b>Chairman Closing Remark &amp; End of Event</b>	

# Testimonials



We wish to thank you, the sponsors and all the staff of Agora Group for the very prestigious, professional and valuable event you did organize with your team.

Every detail was so professionally managed from welcome Gala to Coffee Break, lunch and dinners. Information about the hosting city and complimentary excursions to experience the city.

@HotelKö59Düsseldorf simply perfect from any point of view.

From Buyer's point of view, the quality of the B2B was very high - we had the possibility to meet several group of Hospitals, Clinics and Hotels which represent the Leading Excellence in Healthcare in Europe and in the World, as well Tourism Boards for visualizing a complete experience to offer our readers on our platform.

When B2B is well organized, as you did, it allow us to save time and money in meeting and selecting our esteemed colleagues and qualified future partners, as well as to connect with new professionals and expand our education.

During the event, we had a wide range of Speeches and Panels Discussion focusing on insights and experiences, with dedicated attention to the enhancement and sustainable transformation of healthcare provision worldwide.

*Maria Antonietta Princivale - Founder, BookingsMed*



I would like to share the following testimonial about the event. I recently had a chance to attend IHWTC- International health and Wellness Tourism Congress event, and I must say it was a truly remarkable experience. From start to finish, AGORA organizing team demonstrated their dedication to creating an enriching and impactful gathering.

First and foremost, the lineup of speakers was outstanding. Renowned experts from various hospitals, facilitators and tourism shared their knowledge, insights, and experiences, providing valuable perspectives on the medical tourism topic. The diversity of the speakers ensured a well-rounded program that catered to a wide range of interests and disciplines.

One aspect that particularly impressed me was the engagement between participants. The organizers had thoughtfully incorporated networking sessions and panel discussions, fostering meaningful connections and facilitating fruitful discussions. The atmosphere was vibrant with intellectual curiosity, and I had the opportunity to meet and learn from professionals and enthusiasts who shared my passion.

The warm and welcome and hospitality shown by Mr Hadi Malaeb & Ms Rim El Aridi was outstanding. Ms Reem took care of all the logistics end to end without any issues. overall I highly recommend any one to participate the events organized by Agora group.

*Prakash Korisal - Country Head, Anavara Limited*



Excellent location, Excellent venue, Excellent work.

*Dr. Mohammad Alqenai - Head of Medical Center, Kuwait Airways*



It was excellent professionally prepared with details.

*Ziba Valehova - CEO, A-Medical LLC*



It was an absolutely amazing time I had at International Health and Wellness Tourism Congress 2023 in Düsseldorf, Germany. Agora group organized a perfectly-arranged event for our industry of health and wellness tourism. I was able to meet governmental representatives, medical institutions, and facilitators from all over the world to greet and discuss the future of the industry.

Düsseldorf was beautiful city and the venue hotel for the event was luxury for the organizer and sponsors for the great opportunity and fruitful hospitality.

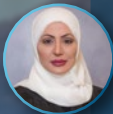
Looking forward to attending the next year event.

*So Iizuka - Co-Founder/CEO, Trambellir*



Agora Group hosted The International Health and Wellness Tourism Congress (IHWTC) on 08.-09.06.2023, at Hotel KÖ59 in Düsseldorf, Germany. The congress showed how interesting and useful an event organized by professionals with international experience can be for the medical tourism industry. From the choice of venue to the selection of speakers and participants, everything was top-notch. I particularly enjoyed the 1 on 1 meetings with representatives of clinics, hotels and tourism departments from different countries and cities. New contacts for business have already started to work. I wish all participants and organizers of IHWTC'23 great success!

*Dr. med. Anna Weegen - Founder and Director of DeutschMedic GmbH, Essen, Germany*



It's a great honor to participate in the international Health and wellness Tourism Congress 2023 that was held in Düsseldorf. The congress had a renowned speakers in the field of health Tourism where they're shared their knowledge and expertise and challenges in the health travel market. The B2B meeting where very beneficial were I met many providers from various health care sectors that enriches my expertise and help my business to flourish. I sincerely wish agora group all the very best in their upcoming future events.

*Laila AlJassmi - CEO, Health Beyond Borders*



Wonderful experience at The IHWTC! Connecting with professionals from around the world who are dedicated to providing the best healthcare have been truly enriching. Events like these provide valuable opportunities to learn from each other, share insights and best practices, and foster collaborations that can have a positive impact on the healthcare industry as a whole. I'm glad I had the chance to be a part of such an event and contribute to the collective knowledge and expertise in the field of healthcare.

*Alejandra Castellanos - Consultant, Best Dr Insurance*



Thank you Agora Group for organizing the event. It was enjoyable and productive and we are following up on the meetings to build up on the connections established and revisited.

*Zahid Hamid - Director, Right Choice Home & Away*



Thank you once again for the invitation for this tremendous event. It was executed by your group at the highest level, congratulations! Please keep me posted about other events, we might be interested to attend again.

*Frank Rothmaier - Global Business Development, CBC health*



I really liked the exhibition, it was so well organized, I was very grateful that I was at the exhibition, as I received very important information that I can use in the future, thank you. I will be happy to be with you again. I learned a lot of new things and met new partners in operating in the same field of work and exchanged valuable information. Cool hotel and tourist tours.... everything is very well organized thank you.

*Tatjana Kabadayi - Owner, Morindo Travel*



Thank you for having us at #IHWTC 2023 in Dusseldorf!

We were thrilled to participate in this prestigious conference dedicated to healthcare & medical tourism advancements. It was an incredible opportunity to showcase our innovative solutions, network with industry leaders, and contribute to the positive transformation of healthcare.

We are grateful for the experience and excited about future collaborations.

*Altoa | Medical Tourism*



It is a great pleasure for me and Hotel Kö59 to host the International Health & Wellness Tourism Congress.

Thanks to Agora Hadi Malaeb and Rim El Aridi and Düsseldorf Convention Dimitri Belov Ole Friedrich Angela Valentini Helma Kremer Jens Ihnen.

You are all doing an amazing job!

*Maike Lindemann - Director of Sales, Hotel Kö59*



The event was absolutely amazing! It was very well-organized and the team did a fantastic job. The professional people who were involved made it even more special. I am definitely looking forward to collaborating with multiple companies/hospitals that I met during the event. The speakers were engaging and informative. I had a great time. Thank you for putting on such a wonderful event!

*Ahmed Alorajj - President & CEO, Promed Tourism, Saudi Arabia*



Thank you for your exceptional, prestigious and invaluable event "International Health and Wellness Tourism Congress" that you organize with your professional team at Agora Group.

*Atefeh Zare - Co-Fonder & CEO, SSKmedtour*



The event was great and impactful, from the hotel to the attendees and speakers. The attendees constituted of professionals and experts of the field, and I enjoyed every bit of it. Making great contacts and connecting with people is what I call tourism. The organizers did a very good job. Thanks for the invite. The combination of fun and work made the event even more appealing!

*Leesi Vizor - CEO, Leevenchybrand*



Interesting insights at the IHWTC on medical and health tourism!

*Christina Esser - Senior Manager Luxury Sales, Steigenberger Hotels & Resorts*



It was more than wonderful. I was really happy and all whom I referred was happy too. It was worth coming to Germany.

*Dilnoza Shorakhmetova - CEO, Yaira Tour*

# Sponsorship Packages

## Title Sponsor *"Gala Dinner Sponsor"*

### Pre-Event Deliverables

- Partner recognition as Title Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending buyers with their names, position, contact details and breakdown of their budget 10 days before the event's date.
- A personalized email invitation to all buyers to attend the Gala Dinner with your logo and branding.
- Letter from your CEO to feature in the event's booklet that is handed out to all attending delegates.

### Live Event Deliverables

- Sponsor of the Gala Dinner with complete customization of the dinner to promote your company
- Speaking opportunity during the Gala Dinner.
- Partner recognition as Title Sponsor during event opening.
- 20 minute keynote speech in front of all attendees. This will be the first speaking session right after the official keynote opening address.
- Live online streaming of your presentation.
- Branded corporate table inside the one-on-one meetings room.
- An Exhibition Stand in the Coffee Break section at no extra cost.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Title Sponsor on all marketing material at the event including the main stage.
- 6 partner's representatives to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Letter from your CEO to feature in the post event report.
- Database of all delegates.

For pricings please contact: [info@agoragroup.ae](mailto:info@agoragroup.ae)

## Strategic Partner

*"Cocktail Reception Sponsor"*

### Pre-Event Deliverables

- Partner recognition as Strategic Partner in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Sponsor of the Cocktail Reception.
- Speaking opportunity during the Cocktail Reception.
- Partner recognition as Strategic Partner during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 5 partner's representatives to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

## Strategic Partner

*"Lunch Break Sponsor"*

### Pre-Event Deliverables

- Partner recognition as Strategic Partner in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Sponsor of the Lunch Break.
- Partner recognition as Strategic Partner during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 4 partner's representatives to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

For pricings please contact: [info@agoragroup.ae](mailto:info@agoragroup.ae)

## Strategic Partner

*"Coffee Break Sponsor"*

### Pre-Event Deliverables

- Partner recognition as Strategic Partner in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Sponsor of the Coffee Break.
- Partner recognition as Strategic Partner during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 20 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 3 partner's representatives to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

## Gold Sponsor

### Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening.
- 10 minute keynote speech in front of all attendees.
- Live online streaming of your presentation.
- 15 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Gold Sponsor on all marketing material at the event.
- 3 partner's representatives to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/amplification.
- Access to high level post-event report.
- Database of all delegates.

## Silver Sponsor

### Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening.
- 12 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Silver Sponsor on all marketing material at the event.
- 2 partner's representatives to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.

## Bronze Sponsor

### Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening.
- 8 one-on-one meetings with corporate buyers.
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event.
- 1 partner representative to attend the event including full access to the conference agenda, gala dinner, cocktail reception, coffee and lunch breaks.

### Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.

# The Exhibit Option

## Exhibitor Stand

### Pre-Event Deliverables

- Partner recognition in all event's media & promotion.

### Live Event Deliverables

- One representative to attend the event.
- Fully furnished, 2m x 2m booth with electrical cables, podium with stool, big screen TV, front and back design, and table with two chairs.
- Attendance at the Gala Dinner and Cocktail Reception.
- Two coffee breaks and lunch each day.
- Access to the entire program of the event including all networking activities.

### Post-Event Deliverables

- Access to high level post-event report.
- Full database of attending corporate buyers.

For pricings please contact: [info@agoragroup.ae](mailto:info@agoragroup.ae)



## **Head Office Location**

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