



8<sup>th</sup> Edition

# HEALTHCARE DISRUPTERS CONGRESS

AI Powered Patient Outcomes

Tuesday, September 23<sup>rd</sup>, 2025 | Dubai, UAE



# THE HEALTHCARE DISRUPTERS CONGRESS

Is the first in the MENA region to explore the opportunities and challenges of disruptive technologies in healthcare and real life impact on patients' outcome and experience.

Agora is hosting its **8<sup>th</sup> Edition of the Healthcare Disrupters Congress, in Dubai, UAE.**

The event focuses on the transformation needed to **improve the outcomes of Patients** and the **sustainability of our health system**, using AI and disruptive technologies.



“

On behalf of our entire GEHC team, we would like to congratulate you on a successful event & are glad that it went ahead so well!

In terms of our participation, we are extremely happy with how everything was run. Our presentation went ahead smoothly, and we had the right audience & executive meetings lined up. Finally, the support from your team was fantastic throughout the event. We really appreciate you going above & beyond in accommodating some of the requests we had along the way too.

”



**Pratyush Ghuwalewala**

**Marketing Leader**  
*GE Healthcare*

8th Edition

# HEALTHCARE DISRUPTERS CONGRESS

The **healthcare industry** is undergoing a period of rapid transformation, with new technologies offering tremendous potential **to improve patient care, enhance efficiency, and reduce costs.**

A city skyline, likely Dubai, is shown at sunset with a network overlay of blue lines and dots. The skyline features several prominent skyscrapers, including the Burj Khalifa. The sky is a mix of orange, yellow, and blue, with clouds. The network overlay consists of blue lines connecting various points, creating a digital or technological feel.

**Saudi Arabia** and **Dubai** are at the forefront of this transformation, actively **investing in digital health, AI,** and other innovative solutions to build world-class healthcare systems and, **to improve healthcare delivery and patient outcomes.**



# FORECAST 2030

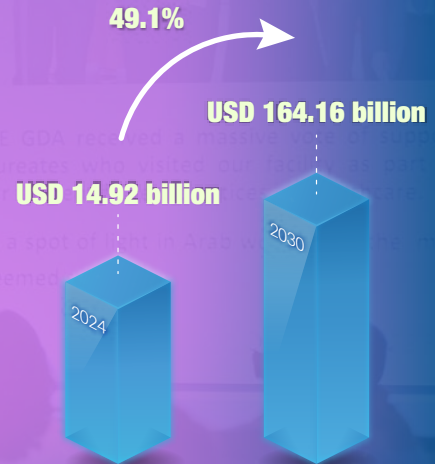
**Research & Markets:** The global Artificial Intelligence (AI) in healthcare market is projected to reach **USD 164.16 billion by 2030** from **USD 14.92 billion in 2024**, at a CAGR of 49.1% during the forecast period.

**Careful Online:** projects the AI in healthcare market to grow to an estimated **\$148.4 billion by 2029**, with a compound annual growth rate (CAGR) of 48.1%.

**Philips:** reports that **85% of healthcare leaders** worldwide are already investing or plan to **invest in generative AI** within the next three years, 1 with expectations of accelerated growth in 2025.

**PwC** forecasts that AI could contribute **US\$320 billion to Middle East economies by 2030**, with healthcare being a key sector for AI-driven advancements.

## THE GLOBAL AI IN HEALTHCARE MARKET



# WHY UAE?

The **UAE government is actively promoting the use of AI in healthcare** through initiatives like the National Artificial Intelligence Strategy 2031 and the establishment of AI centers of excellence in healthcare institutions.

A recent survey conducted by **CMC Hospital**, in September 2024 has revealed that the **UAE has emerged as the top destination for healthcare among GCC residents**, surpassing the US, Germany, the UK, and India.

According to the survey, 29 percent of GCC residents have selected the **UAE** as the country with the **strongest reputation for providing excellent healthcare**, showcasing the growing prominence of the UAE's medical infrastructure and expertise.



# WHY UAE?

**"WE WANT THE UAE TO BECOME THE WORLD'S MOST PREPARED COUNTRY FOR ARTIFICIAL INTELLIGENCE."**



The Vision of the leader **"His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai."**

The National AI Strategy 2031: The UAE sets a clear vision through its **AI Strategy**, to become the **world leader in AI by 2031** by integrating AI across various sectors.

UAE appointed the first ministry of AI in 2017. **The UAE nominated His Excellency Omar Sultan Al Olama as the Minister of State for Artificial Intelligence.**



# WHAT MAKES THE HEALTHCARE DISRUPTERS CONGRESS DIFFERENT?

THIS IS NOT A  
CONFERENCE  
NOR AN EXHIBITION.

**THIS IS A SALES PLATFORM.**

The entire event is focused on pre-arranged meetings between **Providers of Healthcare Technology Solutions and Qualified Buyers of your choice.**

This format guarantees the best return on investment of your time and money.

Qualified decision makers, CEOs, COOs, CIOs and CTOs coming from the government and private healthcare institutions will meet with you to learn about the latest Healthcare Technology Solutions you are recommending to help them explore the opportunities and challenges of disruptive technologies in healthcare and its real-life impact on patients' outcome and experience.

➤ **60+ Corporate Buyers** with a combined budget of over 500 Million Dollars

➤ **ONLY 10 Solution Providers** will be introduced to the buyers



# HOW DOES IT WORK?

➤ **We bring the buyers** for you.

➤ **We qualify them** for you.

➤ We send you, 10 days prior to the congress, **a complete list of delegate attendees**, including their company names, job titles, solutions of interest, readiness to buy, budget, and number of nodes in organization.

➤ **You choose the corporate buyers** you want to have one-on-one meetings with during the congress.

➤ We arrange **one-on-one meetings** for you with the buyers of your choice.

**These corporate buyers have all been qualified based on the following:**

They are the **ultimate decision makers** in the organization when it comes to buying decisions.

They are actively **looking for partners like you** & very keen on buying healthcare technology solutions.

They have a **minimum spending budget of \$2 Million.**

# PROFILE OF SPONSORS



**Medical Supplies & Medtech companies**



**Hospitals**



**EHRs Softwares & Vendors**



**Digital Health:** Innovative Devices & Applications for Preventive Healthcare, Diagnostics, & Patient Rehabilitation



**Genomics & Biobanks:** Medical Records, Public Private Partnerships, Research Collaborations, etc



**Personalized Health:** Bioinformatics, Diagnostics, Oncology Neuroscience & Diabetes



**Sensor Technologies & Wireless Transfer**



**Clinical Laboratory:** Services & Information System



**3D Printing & Imaging Technologies**



**AI in Radiology & Imaging**



**Payers**



**Artificial Intelligence & Robotics**



**Data Analytics**



**Blockchain**



**Telemedicine & Telehealth**



**Wearable Devices**

# SAMPLE OF INVITED DELEGATES

|                                            |                                    |                                     |                                          |
|--------------------------------------------|------------------------------------|-------------------------------------|------------------------------------------|
| Abu Dhabi Stem Cells Center                | COO / CCO                          | Best Life Fertility Center          | Director                                 |
| Adam Vital Healthcare Group                | CEO                                | Bourn Hall Fertility Clinic         | Medical Director                         |
| Addcounsel                                 | CEO                                | Brain & Performance Centre          | CEO                                      |
| Aetna Insurance Company                    | Senior Director                    | Burjeel Medical City                | COO / Head of Radiology Department       |
| Ahalia Hospital Mussafah                   | Medical Director                   | Canadian Specialist Hospital        | Director of IT                           |
| Ahmadi Hospital / KOC                      | Health Informatic Specialist       | Capital Health Screening Centre     | Medical Director / Head of Radiology     |
| Al Futtaim Healthcare                      | Managing Director / COO            | Care Plus Medical Center            | Medical Director                         |
| Al Qassimi Hospital                        | CEO                                | Cell Save Arabia                    | COO                                      |
| Al Sharq Hospital                          | CEO                                | Cleveland Clinic Abu Dhabi          | Chief Administrative Officer             |
| Al Zahra Hospital Dubai                    | CNO                                | CMC                                 | IT Director                              |
| Allied Medical Center                      | Medical Director                   | Cure Medical Centers                | IT Director                              |
| American Center for Psychiatry & Neurology | COO                                | Damas Medical Center                | CMO                                      |
|                                            |                                    | Department of Health Abu Dhabi      | Innovation Officer                       |
| American College of Healthcare Executives  | President                          | Dermatics Clinics                   | Medical Director                         |
|                                            |                                    | Dr. Faiza Al Ali Medical Center     | Owner                                    |
| American Hospital Dubai                    | Group CEO / CMO                    | Dr. Sulaiman Al Habib Medical Group | CMO / Head of Radiology Department       |
| American Spine Center                      | Director of Operations             | Dubai Academic Health Corporation   | Head of Health Center                    |
| Amina Healthcare                           | Group COO / Group IT Manager       | Dubai Health Authority              | Medical Director                         |
| Arabian Healthcare Group                   | CEO                                | Dubai Healthcare City               | Medical Director                         |
| Armada Healthcare                          | CEO                                | Dubai Herbal & Treatment Centre     | Head of IT & Facility                    |
| AS Health                                  | Group COO                          | Dubai London Hospital               | Group Lab Director                       |
| Aster DM Healthcare                        | Group CIO                          | Dubai Police                        | Head of Radiology Department             |
| Bareen Hospital                            | Medical Director                   | Elyzee Hospital                     | Director of Nursing, Head of Quality     |
| Bella Roma Speciality Hospital             | Group COO / COO                    | Emirates Health Services            | Director of Data & Statistics Department |
| Best Doctors Insurance                     | COO / Medical & Providers Director | Emirates Hospitals Group            | Information Security Officer             |

|                                |                                                                 |                                           |                                   |
|--------------------------------|-----------------------------------------------------------------|-------------------------------------------|-----------------------------------|
| Fakeeh University Hospital     | CEO / CIO / CSO                                                 | Neuro Spinal Hospital                     | Director - ICT                    |
| Freiburg Medical Lab           | Director / CEO / CMO                                            | NMC Healthcare                            | Deputy Chief Clinical Officer     |
| Gargash Hospital               | Director Operations                                             | Noor Corporate Health                     | CEO                               |
| Goodwill Healthcare            | Managing Director                                               | Orchid Fertility                          | Medical Director                  |
| HealthPlus Medical Services    | Director of Nursing                                             | Oriana Hospitals & Clinics                | GM                                |
| Heath & Medical Services (HMS) | Group CEO / CNO                                                 | Prime Healthcare Group                    | CMO / Director of IT              |
| Intercare Health Center        | CEO / COO                                                       | Radiology Society of Emirates             | President                         |
| International Modern Hospital  | Head of Department                                              | Ras Al Khaimah National Insurance Company | Acting CEO                        |
| Kanad Hospital                 | CIO                                                             |                                           |                                   |
| Kazim Fertility Barza          | CEO                                                             | Rashid Hospital                           | Director                          |
| King's College Hospital London | CEO                                                             | RMS Insurance Brokers                     | General Manager                   |
| Lifecare Hospital              | Medical Director                                                | Royal Health Group                        | Director of Operations            |
| Lifeline Healthcare Group      | Quality & Clinical Governance Officer                           | Roze BioHealth                            | General Manager                   |
| LLH Hospital Abu Dhabi         | CNO                                                             | Sage Clinics                              | Medical Director                  |
| Manzil Healthcare Services     | Managing Director                                               | Salma Hospital                            | CCO / CSO                         |
| Maudsley Health                | Managing Director / Clinical Director                           | Saudi German Hospital                     | Group CIO                         |
| Mayo Clinic                    | International Representative                                    | SEHA - UAE                                | CIO / CMO / CEO of Radiology      |
| Medcare Hospital               | Head of Radiology Department                                    | Sheikh Khalifa Medical City               | CEO / CNO                         |
| Medeor 24x7 Hospital           | Chairman of Morality & Morbidity                                | Specialized Rehabilitation Hospital       | Director                          |
| Mediclinic Middle East         | Chief Clinical Officer/ Medical Director                        | Tadawi Healthcare                         | COO / CNO                         |
| Mellenium Medical Center       | Medical Director                                                | The Medical Office - Purehealth           | Director of Operations            |
| Metlife                        | Head of Medical Network- Gulf                                   | The Valens Clinic                         | Co-Founder & CEO / COO            |
| MOHAP                          | Asst. Undersecretary of Public Health Policy & Licensing Sector | Thumbay Healthcare Division               | Vice President / Medical Director |
|                                |                                                                 | Trust Vision Investment                   | CEO / Regional Director           |
| Mrod Healthcare, LLC           | Founder                                                         | Unlimited Insurance Services              | CEO                               |
| Mubadala Healthcare            | Director of Clinical Operations                                 | Valiant Hospital                          | Hospital Director / DNO           |
| National Rehabilitation Center | Medical Director                                                | Zulekha Hopital                           | Director of Nursing               |



# THEMES OF THE EVENT

Precision Medicine, AI, & Genomics - The Future of Personalized Healthcare

Beyond Efficiency: Value-Based Care, is it a Hype or Reality?

How AI & Machine Learning are Revolutionizing Drug Manufacturing & Transforming Clinical Decision Making Process

Financial Sustainability: The Impact of AI on Hospital Management, EHRC, & Revenue Cycle Management in Healthcare, its Benefits & Challenges

Enabling Personalized, Proactive, & Efficient Healthcare Delivery: The Intersection of Remote Patient Monitoring (RPM), Patient Engagement, & Artificial Intelligence (AI)

The Association between Patient-Centered Care & Healthcare Outcomes in Inpatients



# PROGRAM

Tuesday, September 23<sup>rd</sup>, 2025

|                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 08:30 - 09:30               | <b>Registration &amp; Refreshments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 09:30 - 09:35<br>5 Minutes  | <b>Opening Remarks - Welcome Note</b><br><br>- <b>Rim Aridi</b> - Co-Founder & Managing Director, Agora Group<br>- <b>Dr. Mazin Gadir</b> - Director Healthcare Life Sciences, Alvarez & Marsal Middle East Limited                                                                                                                                                                                                                                                                                           |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 09:35 - 10:00<br>25 Minutes | <b>Keynote Address</b><br><b>Advancing Healthcare Excellence in the UAE &amp; Building a Sustainable Future for AI in Healthcare</b><br><br><b>H. E. Dr. Amin Hussain Alameeri .M.Sc,Ph.D</b> - Assistant Undersecretary for Health Regulation Sector, Ministry of Health, UAE                                                                                                                                                                                                                                |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 10:00 - 10:30<br>30 Minutes | <b>Panel Discussion</b><br><b>Precision Medicine, AI, &amp; Genomics - The Future of Personalized Healthcare</b><br><br>From Tailored Treatments to each patient's specific needs, to living longer, healthier, and a happier life, how AI can help analyzing vast genomic datasets and unlocking new pathways to enhance longevity, improve effectiveness, and reduce adverse reactions!<br><br><b>Moderator:</b><br>- <b>Dr. Rahat Ghazanfar</b> - Medical Consultant, Sheikh Shakhboub Medical City - SSMC |                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 10:30 - 10:50<br>20 Minutes | <b>Panelists:</b><br><br>- <b>H.E. Dr. Maryam Matar MD, PhD</b> - Founder & Chairperson, UAE Genetic Diseases Association (UAEGDA)<br>- <b>Dr. Nupur Kohli</b> - Assistant Professor/ PhD Stem cells & regenerative medicine, Khalifa University<br>- <b>Dr. Fawad Khan</b> - Medical Director Staff Physician, Longevity Medicine, Cancer Institute, Cleveland Clinic Abu Dhabi<br>- <b>Paul Jones</b> - Chief Executive Officer, BioPharma Solutions, AI life Science, M42 Health |
|                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 10:50 - 11:00<br>10 Minutes | <b>Case Study</b><br><b>Value-Based Care, is it a Hype or Reality?</b><br><br>- <b>Dr. Tiago Taveira-Gomes</b> - Founder & CEO, SIGIL Scientific Enterprises<br>- <b>Prof. Filipe Costa</b> - Founder & CEO, Vision for Value                                                                                                                                                                                                                                                       |
|                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                             | <b>Presentation</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

|                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div>11:00- 11:30</div> <div>30 Minutes</div>       | <div>Panel Discussion</div> <div>How AI &amp; Machine Learning are Revolutionizing Drug Manufacturing &amp; Transforming Clinical Decision Making Process</div> <div>The intersection of AI and machine learning with healthcare is a game-changer. By leveraging the power of these technologies, we can improve patient care, bring new treatments to market faster and improves the efficiency of clinical research, reduces the time and cost associated with bringing new drugs to market, and create a more efficient and effective healthcare system.</div> <div>Moderator:</div> <div>- <i>Padam Kafle</i> - Head of Operational Technology, Innovation &amp; Automation, Healthcare Technology, Aster Hospitals</div> | <div>14:00 - 14:30</div> <div>30 Minutes</div> | <div>Panel Discussion</div> <div>Financial Sustainability: The Impact of AI on Hospital Management, EHRC, &amp; Revenue Cycle Management in Healthcare, its Benefits &amp; Challenges</div> <div>AI is making significant strides in revolutionizing both hospital management and revenue cycle management in healthcare, it will doubtlessly proceed to develop and shape the future of healthcare in ways which were incredible once.</div> <div>Are Hospitals decisions makers carefully evaluating and implementing AI solutions that are appropriate for their specific needs and goals?</div> <div>Moderator:</div> <div>- <i>Reenita Das</i> - Partner, Frost &amp; Sullivan</div> |
| <div>11:30 - 11:45</div> <div>15 Minutes</div>      | <div>Coffee Break &amp; Networking Session</div> <div>Meeting 1 - 15 Minutes   Meeting 4 - 15 Minutes</div> <div>Meeting 2 - 15 Minutes   Meeting 5 - 15 Minutes</div> <div>Meeting 3 - 15 Minutes</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <div>14:30 - 15:00</div> <div>30 Minutes</div> | <div>Panel Discussion</div> <div>The Association between Patient-Centered Care &amp; Healthcare Outcomes in Inpatients</div> <div>Focusing on an effective and passionate patient experience and customer care for a better healthcare and how PCC can improve patients' physical and mental wellbeing, increase their subjective necessity of hospitalization, and reduce unnecessary or inappropriate medical interventions by physicians?</div>                                                                                                                                                                                                                                        |
| <div>11:45 - 13:00</div> <div>1 Hr 15 Minutes</div> | <div>Prayer Break &amp; Lunch</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                | <div>Moderator:</div> <div>- <i>Dr Mohammad Al-Ubaydli</i> - CEO &amp; Founder, Patients Know Best</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <div>13:00 - 14:00</div> <div>60 Minutes</div>      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

|                                  |                                                                                                                                                                                                                                                                                                                                                               |                         |
|----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
|                                  | <b>Panelists:</b><br><i>- Dr. Vedrana Mladina, PhD - Licensed Clinical Psychologist/ UAE Country Chapter Director, Middle East Psychological Association</i><br><i>- Hassa Al Mazrouei - Medical Director of Executive Health, SSMC</i><br><i>- Dr. Nahida Nayaz Ahmed - Chief Medical Officer, Sakina</i><br><i>- Scott Armstrong - Founder, Mentl Space</i> |                         |
| 15:00 - 15:15<br>15 Minutes      | <b>Coffee Break &amp; Networking Session</b>                                                                                                                                                                                                                                                                                                                  |                         |
| 15:15 - 16:30<br>1 Hr 15 Minutes | Meeting 6 - 15 Minutes                                                                                                                                                                                                                                                                                                                                        | Meeting 9 - 15 Minutes  |
|                                  | Meeting 7 - 15 Minutes                                                                                                                                                                                                                                                                                                                                        | Meeting 10 - 15 Minutes |
|                                  | Meeting 8 - 15 Minutes                                                                                                                                                                                                                                                                                                                                        |                         |
| 16:30 - 16:45<br>15 Minutes      | <b>CME/ CPE Activities</b>                                                                                                                                                                                                                                                                                                                                    |                         |
| 17:00                            | <b>Chairman Closing Remark &amp; End of Event</b>                                                                                                                                                                                                                                                                                                             |                         |
|                                  |                                                                                                                                                                                                                                                                                                                                                               |                         |



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# PREVIOUS SPONSORS & PARTNERS



# SPEAKERS



**H. E. Dr. Amin Hussain Alameeri**  
M.Sc, Ph.D

Assistant Undersecretary for Health  
Regulation Sector  
Ministry of Health, UAE



**H.E Dr. Maryam Mohamed  
Fatima Matar**

Founder & Chairperson  
UAE Genetic  
Diseases Association



**Aditya Tallapragada**

President  
AKT Health Inc.



**Prof. Filipe Costa**

Founder & CEO  
Vision for Value



**Dr. Mazin Gadir**

Director Healthcare Life Sciences  
Alvarez & Marsal Middle East Limited



**Dr. Mohammad Al-Ubaydli**

CEO & Founder  
Patients Know Best



**Dr. Nahida Nayaz Ahmed**

Chief Medical Officer  
Sakina



**Oscar Boldt-Christmas**

Co-Founder, Chief Commercial  
Officer  
Tandem Health



**Padam Kafle**

Head of Operational Technology,  
Innovation & Automation, Healthcare  
Technology  
Aster Hospitals



**Paul Jones**

Chief Executive Officer -  
BioPharma Solutions  
M42 Health



**Reenita Das**

Partner  
Frost & Sullivan



**Scott Armstrong**

Founder  
Mentl Space



**Dr. Tiago Taveira-Gomes**

Founder & CEO  
SIGIL Scientific Enterprises



**Dr. Vedrana Mladina, PhD**

Licensed Clinical Psychologist/  
UAE Country Chapter Director  
Middle East Psychological Association

# PREVIOUS SPEAKERS



**H.E. Dr. Amin Al Amiri**

Asst. Undersecretary  
of Public Health Policy &  
Licensing Sector  
UAE Ministry of Health  
& Prevention



**Dr. Imad A. Aljahdali,  
MD, FRCP C**

Dean  
Medical College Umm  
Al Qura University, former  
Deputy Minister of Health



**H.E. Dr. Maryam Mohamed  
Fatima Matar**

Founder & Chairperson  
UAE Genetic  
Diseases Association



**Dr. Haider Al Yousuf**

Managing Director  
Al Futtaim Health



**Eng Mohsen Ba-Abdullah**

CIO  
Makkah Healthcare Cluster



**Prof. Abdel Rahman Omer**

CEO  
Burjeel Hospital, Abu Dhabi



**Dr. Abdulrahman Alqahtani**

VP of Strategy &  
Transformation  
Health Holding Company



**Abid Shah**

Chief Information Officer  
& Chief Digital Officer  
Saudi German Hospitals  
Group UAE



**Ahmad Awada**

Director Virtual Health  
Mediclinic Middle East



**Dr. Ahmad Omar Hawsawi**

Assistant Vice President  
of Nursing  
Almadinah Health Cluster



**Ahmad Yahya**

COO & CIO  
American Hospital  
Dubai



**Ahmed El Banna**

Healthcare Systems &  
Innovation Management  
Consultant



**Ahmed Balkhair**

Advisor for Digital  
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Ministry of Health,  
Saudi Arabia



**Akbar Moideen Thumbay**

Vice President, Thumbay  
Healthcare Division,  
Board Member, Thumbay  
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**Dr. Ala Atari**

Group CEO  
HMS



**Dr. Amanda Nimon-Peters**

Corporate Speaker  
Hult Business School



**Amani Abulaban**

CEO  
WebTab



**Ameer Jeambey**

Head of Healthcare  
Investments  
Amanat Holdings



**Professor Anders Lindahl**

Expert & Specialist in Cell  
Therapy & Precision Medicine  
CellScience



**Anette Numa**

Digital Transformation  
Adviser  
e-Estonia Briefing Centre



**Arjun Bajaj**

Director - Business  
Development & Pre-Sales  
HealthAsyst

# PREVIOUS SPEAKERS



**Dr. Aysha Al Mehri**

Group Chief Nursing Officer  
Abu Dhabi Health  
Services Company - SEHA



**Basem Abu Dagga**

Co-Founder & Partner  
Aster Global Partners



**Basil Mofteh**

General Partner  
Global Ventures



**Brandon Rowberry**

CEO  
Aster Digital Health



**Chetan Sehgal**

Director - Strategy  
& Investments  
Burjeel Holdings -  
VPS Healthcare



**Chrissa McFarlane**

Founder & CEO  
Patientory, Inc.



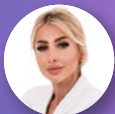
**Fadi Kadadihi**

Healthcare Digital  
Commercial Director  
GE Healthcare, Middle East



**Faisal Alshammari**

Healthcare Transformation  
Consultant  
MOH Saudi Arabia



**Farah Diba Haidar**

Head Nurse  
Dr. Sulaiman AL Habib  
Medical Group



**Dr. Fatih Mehmet Gul**

Chief Executive Officer  
Fakkeh University Hospital



**Dr. Hamzeh J. Awad, PhD,  
FHEA.**

Senior Academician, Research  
Chair, Digital & Virtual Public Health  
Expert, A/Prof. Health Science, Health  
Informatics Research Chair  
Higher College of Technology, UAE



**Hans Kedzierski**

CEO  
King's College Hospital,  
Jeddah



**Dr. MD Haroon** (Driving  
Healthcare Vision into Reality)

HIS Specialist  
Ahmadi Hospital, KOC,  
Kuwait



**Dr. Hinda Daggag**

Corporate Genetic  
Project Head  
Abu Dhabi Health  
Services Company - SEHA



**Professor Hossam Hamdy**

Chancellor  
Gulf Medical University



**Dr. Ibrahim Fayad**  
Pharm.D, EMBA, CDTE, CSP

Digital Transformation  
Advisor  
Saudi Health Council



**Jaleel Rahiman**

Director of IT & PRIME  
Digital  
Prime Healthcare Group  
LLC



**Dr. Jassim Haji**

President  
Artificial Intelligence  
Society Bahrain



**Dr. Joseph El-Khoury MD**  
MSc FRCPsych

Consultant Psychiatrist  
Co-Founder & CEO  
The Valens Clinic



**Dr. Khalid Alodhaibi**

Corporate CIO  
MODHS



**Dr. Kholoud H. Khateeb**

Head of Data Analytics &  
Business Intelligence  
Health Holding Company



# PREVIOUS SPEAKERS



**Dr. Khulood Mohamed Alsayegh**

Head of Clinical Standards & Guidelines, Health Regulation Sector DHA



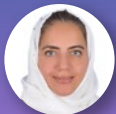
**Eng. Layla AlSalehi**

Director of Virtual Healthcare Services Activation  
SEHA Virtual Hospital - Ministry of Health KSA



**Dr. Mark Khayat**

Partner  
Strategy&



**Masha'al Alrujaib MD, MBA, MSc**

Managing Consultant  
RHQ MENA  
HICT



**Mazin Gadir**

Digital Health Expert & Advisor  
Healthcare Government Authorities



**Dr. Mohamad Hamade**

Chief Executive Officer  
Amanat Holdings



**Dr. Mohammed Alhamali**

Chairman  
The National Innovation & Sandbox Committee



**Dr. Mohammad Faisal Parvez**

COO  
Thumbay Hospital



**Dr. Mohaymen Abdelghany**

Vice President, Fakeeh Care UAE  
Chief Executive Officer, FUH Dubai



**Monalisa Watfa**

Group Director of Patient Services  
Abu Dhabi Health Services Company - SEHA



**Dr. Muhammad Farhan Sher**

Chief Operations Officer  
AS Health



**Dr. Nahida Nayaz Ahmed**

Consultant Psychiatrist,  
Chair of Behavioral Health Council  
SEHA



**Dr. Naser Ammassh - Professor of Medicine**

CEO  
Sheikh Shakhboub Medical City - SSMC



**Omar Masri**

Sr. Area Sales Manager - ME Vocera



**Dr. Osama Elhassan**

Specialist, Health Informatics & Smart Health Dept  
Dubai Health Authority



**Dr. Paul Aoun**

Chief Operating Officer  
Endocrinology Consultant  
American Hospital Dubai



**Dr. Rahul Goyal**

Physician Clinical Informatics Lead  
Mediclinic Middle East



**Dr. Rayyan Alharbi**

Medical Director  
Mediclinic Al Murjan Hospital



**Reenita Das**

Partner  
Frost & Sullivan



**Rizwan Tufail**

Chief Data Officer  
Pure Health



**Rola El-Annan**

Counselor  
Qatar Academy Doha, Qatar



# PREVIOUS SPEAKERS



**Dr. Rola Hammoud, MD,  
MHA, FACHE**

CEO, Madina Hospital -  
Fakheh Care Group,  
President, ACHE MENA



**Rony Gergy**

Commercial Director,  
KSA & Middle East  
GE Healthcare



**Safa Habibollah**

Director Accreditation,  
Education, Enterprise  
Quality & Safety  
Iranian Hospital-Dubai



**Safa Al Ameri**

Innovation Specialist-  
MBA MSc AI CCInO AlnA  
Department of Health -  
Abu Dhabi



**Sajjad Kamal**

Healthcare Partner  
Global Ventures



**Sam Katiela**

CEO & Founder  
Mamemo Group



**Sandeep Sinha**

Head of Healthcare  
Consulting  
JLL MEA



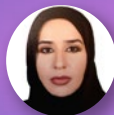
**Saqib Chaudhry**

CISO  
Cleveland Clinic  
Abou Dhabi



**Saqr Eriqat**

Board member  
Global Innovation Institute  
(GINI)



**Sara Al Dallal**

President of Emirates  
Health Economics Society  
Emirates Medical  
Association



**Dr. Sara AlShaya**

Director of Data &  
Statistics Department  
Emirates Health  
Services



**Dr. Sarper Tanli**

Operating Partner  
TVM Capital Healthcare



**Siddharth Saha**

Vice President of Research  
Transformational Health  
Frost & Sullivan London, U.K



**Dr. Simon Grange MB ChB MSc PhD  
FRCS(Eng) FRCS(Tr&Orth) CCInO AlnA**

Senior Consultant Trauma  
& Orthopedic Surgeon  
Burjeel Medical City



**Dr. Sufana Al Mashhadi**

Director of Innovation  
SNIH



**Veneth  
Purushotaman CHCIO**

Group CIO  
Aster DM Healthcare



**Vishal Sharma**

Operating Director  
Global Ventures



**Walid Mansour**

Partner  
Middle East Venture  
Partners (MEVP)



**Dr. Walid Tohme**

Partner & ME Healthcare  
Practice Leader  
Strategy & part of the PwC  
network



**Dr. Yaser Abu Hajjaj**

Health Informatics  
Expert Ministry  
Health & Prevention



**H.E. Zulfikar Ghadiyali**

Executive Director Of  
DIHC under chairmanship  
HH Sheikh Mohammed bin  
Sultan bin Hamdan Al  
Nahyan

# TESTIMONIALS



It was one of the great events I have attended this year: lots of interaction took place whether at the one to one level or group level. Couple of panel discussions were very interesting and lot of valuable information were shared and discussed.

The private meetings with company reps were also of a great importance.

Overall, it was a successful event and I am very thrilled to have taken part of it.

**Halim Ghafari** - Group CNO, *Health and Medical Services (HMS)*



The event was well prepared and well organized.

The discussions were very fruitful and to the points with an expert team understanding the requirement of our healthcare facility for future assistance.

I really enjoyed the time I had spent in the event & I look forward to attending future editions.

**Adel Alsisi** - CMO, *Prime Healthcare Group*



The event was well organized, the speakers and guests were prominently identified from the healthcare industry of Dubai. The topic were wisely chosen related to improve the quality of care provided and to understand upcoming technology.

**Abir Hakmi** - CEO, *Armada Hospital*



It was a pleasure attending the "Healthcare Disrupters Congress" on 18th October 2022.

The meeting was well organized with good seating arrangements. The topics were very good for the meeting and so were the speakers. The panel discussion was engaging and brain storming sessions.

Lastly but not the least, the venue was great and accessible for all the participants.

**Dr. Naser Ammash** - Professor of Medicine - CEO, *Sheikh Shakhbout Medical City - SSMC*



It was my pleasure to attend the 6th edition Healthcare Disrupters Congress.

It was a great event, packed with so much knowledge and great speakers. It allows many attendees to talk to many different vendors face to face as well as establish a network. In short offering a compact source of inspiration.

**Dr. Duaa Eid** - Head of Pharmacy, *Dubai Police*



Having the opportunity to meet many iconic game changers in the healthcare industry at the Healthcare Disruptive Congress was an invaluable experience. Thank you Agora for the invitation and I would definitely like to join you again at future conferences.

**Dr. Manal Al-Talal** - CNO, *Procure*



I wanted to extend my heartfelt gratitude for the opportunity to participate in such a groundbreaking event. Being part of a panel comprised entirely of women trailblazers in their respective fields was truly empowering. The platform provided not only facilitated insightful discussions but also showcased the immense talent and expertise of women in AI.

The congress provided a vital platform to discuss the transformative impact of Healthcare Digital technologies. I look forward to future collaborations and opportunities.

**Dr. Tamara Sunbut** - Medical Director of Clinical Informatics, *Johns Hopkins Aramco Healthcare, KSA*



The meticulous planning and organization were evident in every aspect of the 7th HDC, ensuring a smooth and flawless experience for all attendees.

The caliber of speakers was truly impressive. Their insights and expertise provided invaluable perspectives on the evolving healthcare landscape in the Kingdom.

I was particularly impressed by Agora Group's innovative approach to entering the Saudi digital health market.

**Dr. Ismaeel Almakrami** - Executive Vice President for eHealth, *Health Holding Company*



Thank you to the individuals who were responsible for organizing the seventh iteration of the Healthcare Disrupters Congress conference. They were able to put together a program that was both instructive and motivating. My experience at the conference left me feeling inspired to make a great difference in the field of healthcare, and the speakers were of the highest caliber. The possibilities to network were also really beneficial.

**Maram Batayneh** - Corporate Nursing Director, *Alinma Medical Group*



Attending the Healthcare Disrupters Congress was an enlightening experience, exposing me to cutting-edge technologies and groundbreaking ideas that are reshaping the healthcare industry. I found the event to be inspiring and thought-provoking, leaving me with a renewed sense of excitement and curiosity about the future of healthcare. Lastly, I would like to thank you for your hospitality and congratulate you on the great organization.

**Ahmed Elnazer** - Head of Neonatal Intensive Care Department, *Riyadh Hospital*



This was my first experience working with Agora. The well-organized event was an excellent opportunity to network and share insight on topics of interest to the business and wider community.

**Dr. Joseph El-Khoury MD MSc FRCPsych** - Consultant Psychiatrist Co-Founder & CEO, *The Valens Clinic*



My attendance at the 7th Healthcare Disrupters Congress in Riyadh was a testament to innovation, gathering industry leaders to chart the future of healthcare in Saudi Arabia, an invaluable experience highlighting the sector's dynamic evolution.

**Zakia Alhothali** - Head of Data Management Office, *MOH*



The line-up of diverse speakers who brought a unique perspective, deep knowledge, and expertise to the table was extraordinary. The diversity of topics ranging from genetics to technology and leadership was impressive.

The panel discussion we had with other speakers about the growth of AI and healthcare digitalization and its regulation was so enriching and engaging.

To anyone considering attending this conference in the future, I highly recommend it.

**Rola Hammoud, MD, MHA, FACHE** - CEO, *Madina Hospital*  
- *Fakeeh Care Group*, President, *ACHE MENA*



The 6th HDC was a resounding success, and it was a privilege to be a part of it.

Overall, it was a remarkable event, and I'm grateful to have been a part of it. I want to extend my sincere thanks to the organizers, fellow speakers, and the engaged audience for making this event a success. I look forward to the possibility of speaking at future events organized by this team.

**H.E. Dr. Mariam Mohamed Fatima Matar** - Founder & Chairperson, *UAE Genetic Diseases Association*



The event was a resounding success, and it is all thanks to your exceptional efforts. The quality of the speakers, the thought-provoking discussions, and the networking opportunities provided a valuable platform for knowledge exchange and innovation in the healthcare industry. It was truly a remarkable event, and I look forward to attending future conferences.

**Ahmad Almugati** - Chief of Health Education, *King Fahd Specialist Hospital*



The dedication to excellence was evident in every aspect of the 7<sup>th</sup> HDC, and I am truly grateful for the opportunity to have been a part of it.

The quality of the sessions and the caliber of the speakers were exceptional. Each session was thoughtfully curated, providing valuable insights and fostering meaningful discussions on critical healthcare topics.

I look forward to future collaborations with Agora Group and to attending more events organized by your team.

**Amani Abulaban** - CEO, *WebTeB*



It was truly an enjoyable experience to be invited to such an exceptional event organized by AgoraGroup. We had the chance to interact with experts in digitization, artificial intelligence, and capitalization. This presents new perspectives, providing us with updates on recent technologies and their implementation. Virtual hospitals are a future reality and I believe that within a few years, they will cover a broader range of sectors within the Kingdom. Thank you for such a magnificent day.

**Dr. Amany Abdelaziz** - Lab Director, *Saudi German Hospital* – Makkah



This conference was so essential to open a clear understanding of what humanity is facing in the coming decade.

Agora Group perfectly curated an environment where selected experts explained what to prepare for. It was a very sophisticated and extremely well-organized event.

**Sam Katiela** - CEO & Founder, *Mamemo Group*





It was an enriching opportunity to engage with leaders and innovators in the health industry. We delved into the latest trends and strategies that are shaping the future of healthcare, with a focus on digital health solutions and transformative technologies.

The congress highlighted the impact of disruptive innovation in driving positive change within our field.

I am looking forward to applying these insights and continuing our shared journey in driving healthcare innovation.

**Omar Bitar** - Nursing Director, *Dr. Mohamad Al Fagih Hospital*



I was honored to be invited as a speaker at the 7th Healthcare Disrupters Congress hosted by AgoraGroup.

I learned an immense amount from the other brilliant speakers. Attending this conference as a speaker exceeded my expectations.

Events like the Healthcare Disrupters Congress are vital to moving healthcare forward. I am already looking forward to next year's congress!

**Aisha Rahim, MD, FHM, Exec Ed HBS/MIT** - Medical Director, *Johns Hopkins HealthCare – USA*



One of the most amazing events in 2024. The congress provided a unique platform for healthcare professionals, policymakers, industry leaders, and academics to come together, share knowledge, and discuss the future of healthcare in the region.

Here's what impressed me the most: The top-notch speakers, the comprehensive agenda, the interactive session, and the focus on innovation.

Overall, the 7<sup>th</sup> HDC was a resounding success. I highly recommend attending this exceptional event in the future!

**Dr. Mazin Gadir** - Digital Health Expert & Advisor, *Healthcare Government Authorities*



It was a transformative experience, enriching my leadership journey and expanding my vision for healthcare. The congress served as a catalyst for innovation, particularly in leveraging technology for patient care. Key takeaways included the importance of fostering a culture of innovation within nursing teams and the invaluable networking opportunities.

Overall, the congress empowered me with new insights and strategies to lead my team towards excellence and innovation.

**Haitham Alsakran** - Director of Nursing, *Dr. Soliman Fakeeh Hospital Madinah*



# EVENT GALLERY



# EVENT GALLERY



# EVENT GALLERY

## Networking Sessions



## One-on-one Meetings





# SPONSORSHIP PACKAGES

## Strategic Sponsorship Package

### Pre-Event Deliverables

#### Exclusive Branding & Recognition:

- Prominent logo placement in all event promotional materials, including website, email campaigns, social media, and digital marketing.
- Dedicated feature Branding about your organization in event communications (in all our sponsorship brochures and delegate brochures).

#### Content & Thought Leadership Visibility:

- Exclusive interview with a senior executive from your company, published on the event booklet and shared with our database.

#### Access to High-Value Attendees:

- Full database of attending corporate buyers (C-level executives from UAE's leading healthcare institutions).
- Pre-event email introduction to selected buyers to initiate engagement before the event.

### Live Event Deliverables

#### Exclusive Thought Leadership Presentation:

- 20-minute keynote presentation to the entire audience of 100+ corporate buyers.
- Opportunity to participate in a panel discussion, positioning your brand as a key thought leader in healthcare disruption.

#### Premium Networking & Engagement:

- Branded as Lunch Break Sponsor –Opportunity to provide a bag full of branding material to all attendees during lunch.
- Exclusive VIP networking session with key decision-makers.
- 15 pre-scheduled one-on-one meetings with corporate buyers of your choice.
- Reserved VIP seating for 5 representatives.

#### Branding & Visibility:

- Branded lounge or meeting space at the event.
- Speaking slot featured in the official agenda and highlighted in promotional content.
- Branded video interview with your spokesperson, promoted on event channels.

#### Event Hospitality & Access:

- Full access to the entire program, including networking activities.
- Breakfast, two coffee breaks, and lunch included.

### Post-Event Deliverables

#### Long-Term Thought Leadership & Brand Exposure:

- Access to an exclusive high-level post-event report featuring insights and trends discussed during the event.
- Branded post-event interview ( 1 page ) featuring key takeaways from your session, shared with all attendees.
- Featured in a post-event email campaign to attendees with key highlights from your session.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

# SPONSORSHIP PACKAGES

## Gold Sponsorship Package

### Pre-Event Deliverables

#### Exclusive Branding & Recognition:

- Prominent logo placement in all event promotional materials, including website, email campaigns, social media, and digital marketing.

#### Access to High-Value Attendees:

- Full database of attending corporate buyers (C-level executives from UAE's leading healthcare institutions).
- Pre-event email introduction to selected buyers to initiate engagement before the event.

### Live Event Deliverables

#### Exclusive Thought Leadership Presentation:

- 10-minute keynote presentation to the entire audience of 100+ corporate buyers.
- 3 representatives to attend the event.
- 12 pre-scheduled one-on-one meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

#### Branding & Visibility:

- Branded lounge or meeting space at the event.
- Speaking slot featured in the official agenda and highlighted in promotional content.
- Branded video interview with your spokesperson, promoted on event channels.

### Post-Event Deliverables

#### Long-Term Thought Leadership & Brand Exposure:

- Access to an exclusive high-level post-event report featuring insights and trends discussed during the event.
- Featured in a post-event email campaign to attendees with key highlights from your session.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.



# SPONSORSHIP PACKAGES

## Silver Sponsorship Package

### Pre-Event Deliverables

- Partner recognition in all event's media & promotion.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Speaking opportunity at a panel discussion of your choice.
- 2 representatives to attend the event.
- 8 one-on-one pre-scheduled meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

### Post-Event Deliverables

- Access to high level post-event report.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

## Bronze Sponsorship Package

### Pre-Event Deliverables

- Partner recognition in all event's media & promotion.
- Full database of attending corporate buyers.

### Live Event Deliverables

- 1 representative to attend the event.
- 6 one-on-one pre-scheduled meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

### Post-Event Deliverables

- Access to high level post-event report.



### **Head Office Location**

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[www.agoragroup.ae](http://www.agoragroup.ae)