

3rd Edition

HEALTH TOURISM & MEDICAL ODYSSEY

The New Patient Journey: From Treatment to Transformation

An invitation-only, meeting-driven sales platform connecting
global providers with high-spend buyers from the GCC & beyond.

October 12th & 13th, 2026

Sofitel Dubai Jumeirah Beach Hotel | Dubai, UAE

agora
Bridging Value

Strategic Partner:
دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



Strategic Advisor:



MEDICAL TRUST®

Venue

of the event

Sofitel Dubai Jumeirah Beach Hotel



The Health Tourism & Medical Odyssey is a **results-driven sales platform** designed to deliver measurable outcomes.

It brings together healthcare, wellness, and medical tourism leaders with pre-qualified international buyers—in an environment built for **strategic growth, partnership, and deal flow.**

KEY DIFFERENTIATION

This is NOT a conference or an exhibition.

The core product is **pre-arranged 1-to-1 meetings** between:



Solution Providers



Qualified Buyers

- Guaranteed exposure to decision makers actively sourcing providers.
- Pre-scheduled meetings + curated networking, optimized for conversion.
- Data-driven buyer qualification + post-event reporting.



Proven Format & Credibility

- Agora is a house-hold name in Health, Medical, and Wellness Tourism with over **6 international conferences delivered**
- **1500 total delegates** across previous editions
- **35 countries** represented (buyers + providers)
- **5000 total** 1-to-1 meetings delivered
- **Over \$100 Million total** value of buyer budgets represented



What Our Attendees Have Said About Our Events

To all the esteemed delegates from the medical travel and wellness sectors from here and around the world, in behalf of the Department of Tourism, my heartfelt gratitude for making the 2nd International Health and Wellness Tourism Congress a resounding success! Your presence was a testament to our shared dedication to promoting health and wellness tourism globally.

This Congress has underscored the Philippines' unique offerings as a health and wellness destination - combining world-class healthcare with our cherished values of care and compassion. The theme "Aruga" encapsulates the Filipino spirit of nurturing, which makes our country an ideal place for holistic wellness experiences.

We are most grateful for the support of President Ferdinand Marcos Jr., First Lady Louise Araneta Marcos, and our valued partners who have helped elevate our nation's position as a premiere destination for health and wellness tourism. As we move forward, let us continue to work together to foster a healthier, more sustainable future for travelers worldwide.

Thank you once again, and may your time in the Philippines be filled with memorable experiences and new reasons to Love the Philippines!

Ma. Esperanza Christina Garcia Frasco - Tourism Secretary, Philippine Department of Tourism



I would like to express my heartfelt gratitude to AgoraGroup and the entire organizing team.

This event provided an excellent platform for networking, B2B meetings, and learning from top medical providers worldwide.

I look forward to future opportunities to be part of the inspiring events that AgoraGroup consistently delivers!

Maria Afsar Nazari - General Secretary,
European Health & Medical Tourism
Association



Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTC opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean. Thank you to The Medical City and UrbanSmilesPH for trusting the DOT and coming with us to explore uncharted territories.

Padayon Pilipinas! Looking forward for more that's to come for health tourism!

Paulo Benito s. Tugbang - Director, Department
of Tourism of the Philippines



BUILT ON A LEGACY

100+ COMPANIES

WERE ABLE TO CLOSE DEALS AFTER
SPONSORING OUR EVENTS & ATTENDING
THE ONE-ON-ONE MEETINGS

5,000+ ATTENDEES

MILLIONS IN

500+ SPONSORS

DEALS CLOSED

A SURVEY CONDUCTED AT SOME OF OUR
PREVIOUS EVENTS SHOWED THAT:

82.5% SPONSOR SATISFACTION WITH THE
QUALITY OF BUYERS

80.6% SPONSORS FOUND THE EVENT
BENEFICIAL TO THEIR PIPELINE

80.1% ARE LIKELY TO SPONSOR
ANOTHER EVENT*



Paulo Benito s. Tugbang

*Director, Department of Tourism
of the Philippines*

“

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80.6 % FOUND THE EVENT BENEFICIAL
TO THEIR PIPELINE

80.1 % ARE LIKELY TO SPONSOR
ANOTHER EVENT*

** GE HEALTHCARE HAVE JOINED THE HEALTHCARE DISRUPTERS
CONGRESS AS A STRATEGIC PARTNER MORE THAN 5 TIMES.*

** DUBAI HEALTH AUTHORITY HAS CO-HOSTED MORE THAN THREE
OF OUR HEALTHCARE EVENTS.*



Why Does this Market Matter?



Annual global spending on medical tourism: **~\$30B**



MEA accounts for **~30%** of medical tourism patients



GCC patients spend **~\$15k–\$50k** per treatment
GCC outbound spend exceeds **\$2B** annually



Saudi Arabia sends **~50,000** patients abroad annually

The **Middle East** is driving demand for **advanced medical treatments and wellness solutions**—creating a high-value pathway for international providers to win **long-term patient and partner flows**.

Why Dubai?

- **Dubai as the meeting point:** global connectivity, business-friendly environment, & regional influence.
- **Access to GCC decision makers:** government treatment-abroad departments, insurers, large corporates, & specialist agencies.
- **Credibility & convening power:** strong alignment with Dubai's health tourism ambitions and healthcare ecosystem.
- **Ease for international providers:** visas, flights, hospitality infrastructure, & premium venues.

The background of the slide features a panoramic view of the Dubai skyline, including the Burj Khalifa. A large, vibrant rainbow-colored arc curves across the middle of the image. Scattered across this arc and the background are several white medical icons, specifically plus signs and crosses, which are associated with healthcare. The overall color palette is a mix of light blues, greens, and oranges.

Two days in Dubai can replace months of outbound sales—by putting you face-to-face with **qualified buyers in one closed-door room.**

Who Attends as a Solution Provider?



Hospitals & clinics *(advanced specialties, international patient departments)*



Wellness centers *(longevity, preventive health, integrative wellness)*



Hotels, spas, & wellness resorts *(destination wellness experiences)*



Rehabilitation & recovery centers *(post-op, ortho, neuro, addiction, etc.)*



Medical technology & patient-experience innovators *(telemedicine, AI, care coordination)*

Participation includes pre-scheduled **1-to-1 meetings with decision makers** and access to the **buyers database**.

The Buyers

100+ pre-qualified buyers actively sourcing healthcare and wellness partners.



Government treatment-abroad departments & public entities



Insurance companies & healthcare benefit managers



Large corporates managing employee health & wellness budgets



Specialized medical/wellness travel agencies & facilitators



Doctors, specialists, & referrers



How It Works:

- **We qualify buyers** for you (needs, budgets, readiness to engage).
- 10 days before the event, you receive the **full list of attending buyers** with profiles (company, title, interests, readiness, budget).
- **You select the buyers** you want to meet.
- We schedule your **1-to-1 meetings** in advance.
- You execute **meetings onsite + curated networking** designed for follow-up conversion.

This is a **closed-door environment** focused on **scheduled meetings**—designed for pipeline creation, partnerships, and deal flow.

Sponsor Outcomes

- **Market entry:** accelerate GCC and wider MEA access through direct buyer conversations.
- **Partnership pipeline:** secure referrals, distribution, and treatment-abroad contracts.
- **Brand authority:** position your organization as a trusted partner for cross-border care.
- **Content & thought leadership:** keynote/panel presence in front of all attendees.
- **Data advantage:** buyer list, meeting schedule, and post-event report for structured follow-up.



Two Days.
15+ Qualified Meetings.
One Region's Decision Makers.

Sample List of Invited Buyers

Accesscare (Access Network Health Insurance Management)	UAE	Board Member
ACE	Kuwait	CEO
Aionia Medical Travel	Australia	CEO
Akbar Travels of India Pvt Ltd	UAE	Business Development Manager
Almurshidi Medical Tourism	UAE	President
ANJ Medtrav	UAE	Founder
Anthem Blue Cross	USA	Overseas Network Manager
Arabian Insurance Company	KSA	Network Director
Atena	USA	Overseas Network Director
ATLANTIDA VIATGES	Spain	Owner
Bahrain Olympic Committee	Bahrain	Director of Sports Medicine & Rehabilitation Center
Blue Cross Blue Shield	USA	International Patients Director
BookiMed	Thailand	Business Development Manager
Bravo Indochina	Thailand	Co-Founder
BUPA Arabia	KSA	Network Director
Capita Technologies WLL	Bahrain	CEO
Cigna	Singapore	CEO & Country Manager
Clinics On Call	UK	Owner & CEO
Companion Global Health Care	USA	International Patients Manager
Curetrip	UAE	Executive Director & Co-Founder
Department of Health Abu Dhabi	UAE	International Patient Care Department
Docspert	Egypt	CEO
Doctor Anywhere	Singapore	Founder & CEO
Dr. Travelcare	Spain	President
Dubai Healthcare Authority	UAE	Head of Overseas Medical Treatment
Dunia AlRehlat	KSA	Tours & Spa Manager

Sample List of Invited Buyers

Europ Assistance	Spain	Destination Manager
EXO Travel	Thailand	General Manager
Flymond International Group Ltd	KSA	Chief Managing Director
Future for Patient Care	Bahrain	Founder
FWD Insurance	Singapore	Group CEO
General Tours Egypt	Egypt	Deputy General Manager
Global Medical Tour	Oman	Founder & CEO
GNL Health Solutions	Nigeria	MD
Health & Fitness Travel	UK	Founder & CEO
Health Tour LGA Group	UAE	CEO
Healthbeyond borders	UAE	CEO & Co Founder
HealthCare Guidance	Turkey	Founder
International Medical Treatment	Kenya	CEO
International Patient Center	Netherlands	CEO
Itravex	Spain	Destination Manager
LaingBusson	UK	Regional Manager
Med Travel Asia	Thailand	Business Development Manager
Medical Tourism Corporation	USA	Head of Partnership
MedicW	USA	CEO
Mediglobe	UAE	CEO
MedRetreat	USA	Network Director
MedTours Africa	Zimbabwe	CEO
Medvisit	Nigeria	CEO
MetLife	UAE	Head Of Vendor Management & Medical Network- Gulf
Minerva Travel	Egypt	Owner & Chairman
Ministry of Health	Qatar	Head of Treatment Abroad

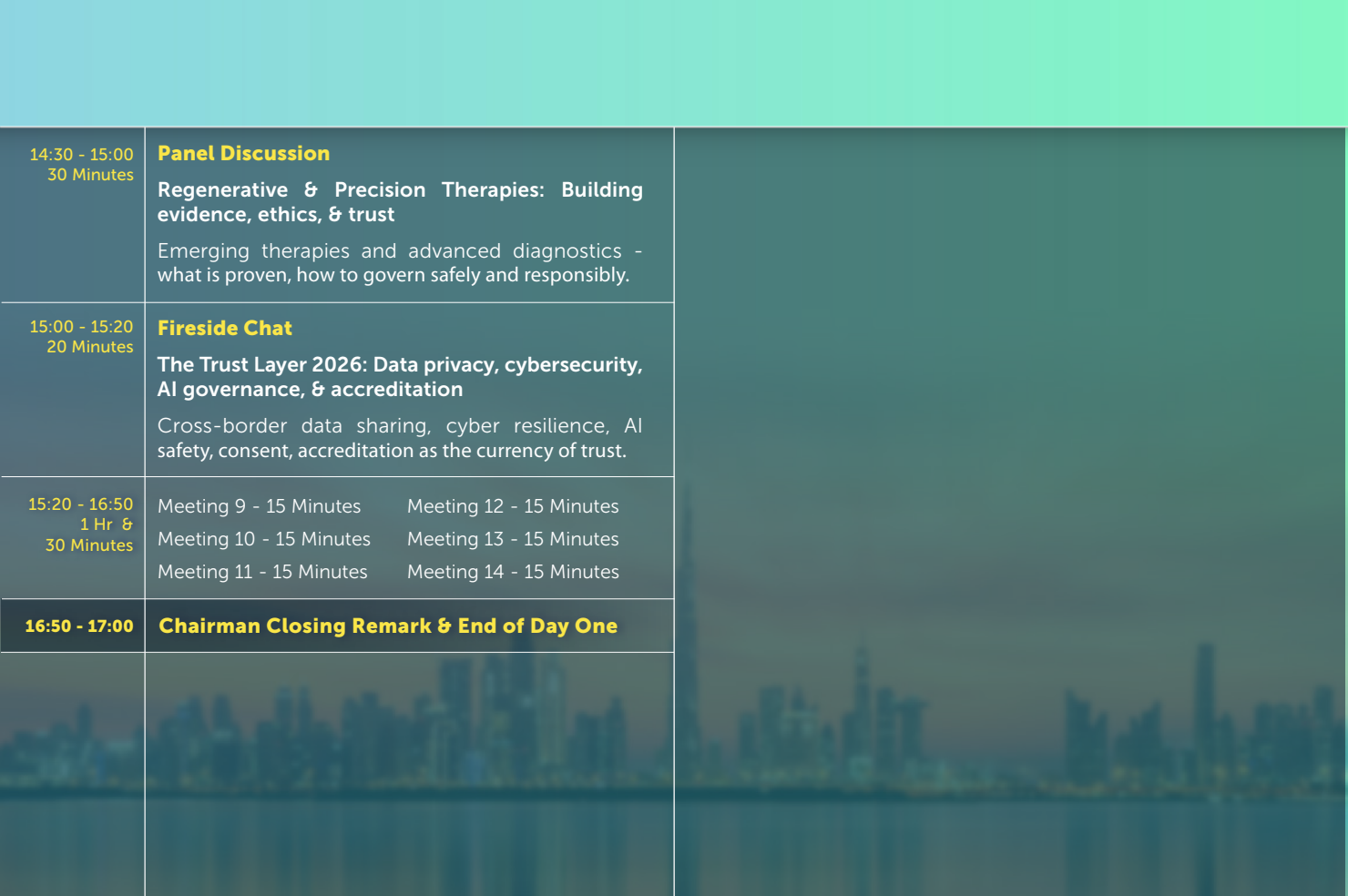
Sample List of Invited Buyers

Ministry of Health	Iraq	Head of Treatment Abroad
Ministry of Health	Kuwait	Head of Treatment Abroad
Ministry of Health	KSA	Head of Treatment Abroad
Ministry of Health	UAE	Head of Treatment Abroad
MSH International	UAE	International Network Manager
MSIG	singapore	Vice President
My 1Health	UAE	CEO
My Medical Vacations	Mexico	Founder & CEO
Mya Digital / Mya Care	UAE	Managing Director
MyMediTravel	Singapore	Founder & CEO
Now Health International	UAE	Medical Providers Network Manager
Orient Travel	UAE	Chief Executive Officer
OurHealthMate	Singapore	CEO
Pathway International	Kenya	MD
Pink Stone	Oman	Managing Director
Protective Solutions	USA	Overseas Network Manager
RECMED	UK	Founder & CEO
Rhea Fertility	Singapore	CEO
Safevoyage	Egypt	CEO
Seven Corners	USA	Overseas Network Director
Simpli International	Nigeria	CEO
SNOB Travel	Egypt	Managing Director
Sunrise Wellness World	Spain	Co-founder & CEO
Tour n'Cure	Egypt	CEO
TourHQ	singapore	Owner
Travel Med	UK	CEO
TravMed	Egypt	Founder

Program

Day 1: Monday, October 12th, 2026

08:30 - 09:30	Registration & Refreshments	10:40 - 11:10 30 Minutes	Presentation	
09:30 - 09:40 10 Minutes	Opening Remarks - Welcome Note		Designing the New Patient Journey: Digital-First, Human-Centered, Outcome-Driven	
09:40 - 10:00 20 Minutes	Keynote Welcome Address Dubai as a Transformation Hub - Building The Future Patient Journey - DHA Destination vision for end-to-end pathways (access, governance, quality, wellness integration).	11:10 - 11:20 10 Minutes	Panel Discussion	
10:00 - 10:20 20 Minutes	Strategic Sponsor Presentation The Transformation Ecosystem Designing bundled journeys linking healthcare + hospitality + wellness into one seamless experience.		Continuity of Care Across Borders: Remote monitoring, virtual wards, & follow-up Safe discharge and post-return support via RPM, virtual checkups, rehab coaching, complication prevention.	
10:20 - 10:30 10 Minutes	Presentation AI Patient Navigation & Pre-Travel Triage (the digital front door) GenAI-enabled intake, multilingual education, eligibility screening, and journey orchestration.	11:20 - 11:30 10 Minutes	Coffee Break & Networking Session	
10:30 - 10:40 10 Minutes	Presentation Metabolic Health & Longevity Travel in the GLP-1 Era Beyond weight-loss: precision nutrition, biomarkers, and outcome tracking for long-term change.	11:30 - 13:30 2 Hrs	Meeting 1 - 15 Minutes Meeting 2 - 15 Minutes Meeting 3 - 15 Minutes Meeting 4 - 15 Minutes	Meeting 5 - 15 Minutes Meeting 6 - 15 Minutes Meeting 7 - 15 Minutes Meeting 8 - 15 Minutes
		13:30 - 14:30 60 Minutes	Prayer Break & Lunch	

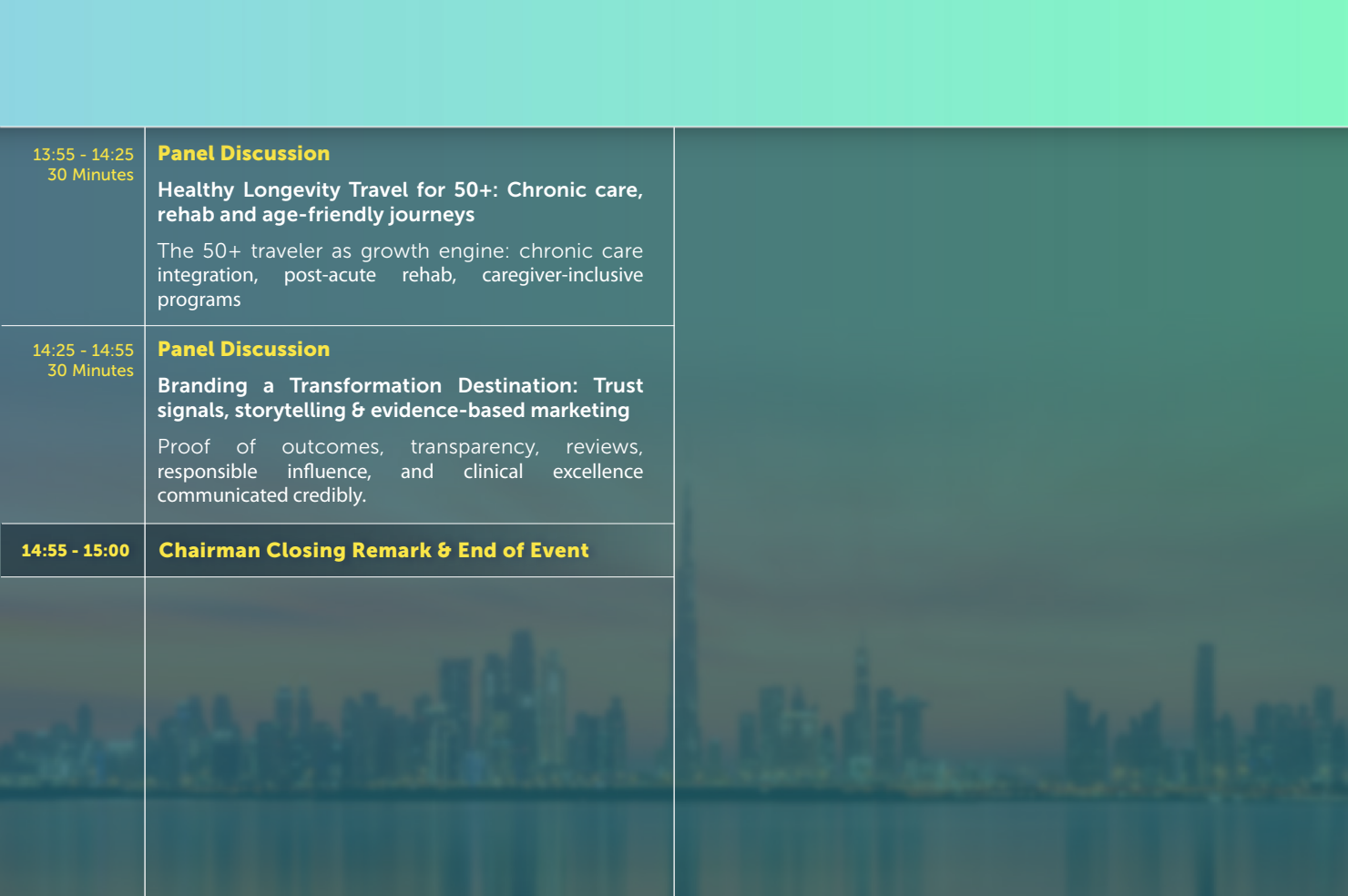


14:30 - 15:00 30 Minutes	Panel Discussion Regenerative & Precision Therapies: Building evidence, ethics, & trust Emerging therapies and advanced diagnostics - what is proven, how to govern safely and responsibly.
15:00 - 15:20 20 Minutes	Fireside Chat The Trust Layer 2026: Data privacy, cybersecurity, AI governance, & accreditation Cross-border data sharing, cyber resilience, AI safety, consent, accreditation as the currency of trust.
15:20 - 16:50 1 Hr & 30 Minutes	Meeting 9 - 15 Minutes Meeting 12 - 15 Minutes Meeting 10 - 15 Minutes Meeting 13 - 15 Minutes Meeting 11 - 15 Minutes Meeting 14 - 15 Minutes
16:50 - 17:00	Chairman Closing Remark & End of Day One

Program

Day 2: Tuesday, October 13th, 2026

08:00 - 09:00	Registration & Refreshments	09:55 - 10:25 30 Minutes	Panel Discussion Ecosystem Partnerships: Providers + hospitality + insurers + airlines + facilitators Integrated pathways (visas, insurance, logistics, aftercare) that reduce drop-offs and increase conversion	
09:00 - 09:05 5 Minutes	Opening Remarks & Welcome from the Chairman of the Conference			
09:05 - 09:15 10 Minutes	Presentation Next-Gen International Patient Centers: Smart hospitals & experience design Robotics, translation, digital wayfinding, journey design improving safety, satisfaction and throughput.	10:25 - 10:35 10 Minutes	Presentation Longevity & Performance Tourism: Biomarkers, clinics, and the new 'return on health' Diagnostics-led longevity programs: lifestyle medicine, sleep, stress resilience, recovery - with measurable outcomes.	
09:15 - 09:25 10 Minutes	Presentation Corporate Wellness 2.0: Prevention, mental health, & global mobility How employers buy measurable wellbeing outcomes - and why travel-based programs are emerging in benefits.	10:35 - 10:55 20 Minutes	Coffee Break & Networking Session	
09:25 - 09:55 30 Minutes	Panel Discussion The Human Touch in an AI Era: Concierge care, cultural intelligence, & trust Keeping empathy and personalization while adopting automation.	10:55 - 12:55 2 Hrs	Meeting 15 - 15 Minutes	Meeting 19 - 15 Minutes
			Meeting 16 - 15 Minutes	Meeting 20 - 15 Minutes
			Meeting 17 - 15 Minutes	Meeting 21 - 15 Minutes
			Meeting 18 - 15 Minutes	Meeting 22 - 15 Minutes
		12:55 - 13:55 60 Minutes	Prayer Break & Lunch	



13:55 - 14:25 30 Minutes	Panel Discussion Healthy Longevity Travel for 50+: Chronic care, rehab and age-friendly journeys The 50+ traveler as growth engine: chronic care integration, post-acute rehab, caregiver-inclusive programs
14:25 - 14:55 30 Minutes	Panel Discussion Branding a Transformation Destination: Trust signals, storytelling & evidence-based marketing Proof of outcomes, transparency, reviews, responsible influence, and clinical excellence communicated credibly.
14:55 - 15:00	Chairman Closing Remark & End of Event

Strategic Partner

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



The Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi) drives the sustainable growth of Abu Dhabi's culture and tourism sectors, fuels economic progress and helps achieve Abu Dhabi's wider global ambitions. By working in partnership with the organisations that define the emirate's position as a leading international destination, DCT Abu Dhabi strives to unite the ecosystem around a shared vision of the emirate's potential, coordinate effort and investment, deliver innovative solutions, and use the best tools, policies and systems to support the culture, creative and tourism industries.

DCT Abu Dhabi's vision is defined by the emirate's people, heritage and landscape. We work to enhance Abu Dhabi's status as a place of authenticity, innovation, and unparalleled experiences, represented by its living traditions of hospitality, pioneering initiatives and creative thought.

For more information about the Department of Culture and Tourism – Abu Dhabi and the destination, please visit: dctabudhabi.ae and visitabudhabi.ae

Strategic Advisor



MEDICAL TRUST®

Medical Trust©, is dedicated to transforming the landscape of medical tourism. Our mission is simple yet profound: to enhance the standards of medical tourism through certification, ensuring trust, quality, and safety for patients worldwide.

Medical Trust© stands for 25 years of experience in medical tourism with a unique German centre of excellence for medical tourism. The exchange of German medical expertise, consulting in the field of medical tourism, the development of healthcare and connecting global healthcare with Germany are some of the goals of Medical Trust©.

Sponsors

Strategic Partners

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



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ssmc مدينة الشيخ شخبوط الطبية
Sheikh Shakhbout Medical City

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Previous Sponsors & Partners



Previous Speakers



Ahmed Aloraij

Founder & Chairman
Saudi Health Tourism Association



David Schäfer

Managing Director
cereneo / Center for
Neurology & Rehabilitation



Dr. Farah Ahmed

Founder
Noor Corporate Health Solutions



**Dr. Georges-Pascal
Haber**

CEO
Cleveland Clinic Abu Dhabi



**Prof. Dr. med. Habil.
S. Tritt**

Deputy Medical Director &
Director of the Institute for
Diagnostic & Interventional
Radiology & Neuroradiology
Helios Kliniken Wiesbaden



**Dr. Hamidreza
Mahoozi**

Founder & CEO
VenaZiel Berlin MVZ



**Dr. Hassa Saif
Al Mazrouei**

Head of Executive & International
Patient Services
Shaikh Shakhboub Medical City



Ivan Osotov

Co-Founder
Wellmap



Ivan Rendulic

President
European Health & Medical
Tourism Association



Laila Al Jasmi

Founder & CEO
Health Beyond Borders



**Maria Antonietta
Princivalle**

Founder & CEO
BookingsMed



Mariam Asefi

CEO
Medical Trust



Mohamed Al Mheiri

Director of Health Tourism
Department
Health Regulation Sector - Dubai
Health Authority



**Dr. Mohammad Afzal
Siddiqui**

CEO
Martin Medical Assistance Pvt Ltd



Dr. Mujtaba Ali Khan

CEO
Burjeel Medical City



Murat Aydoğan

International Region Director
Memorial Healthcare Group



Dr. Narine Mamikonyan

Director
Nairi Medical Center



Raffaella Di Sipio

Director
Italcare (Federtorme
Confindustria)

Media Coverage

4 | Gulf News | 2023

QATAR

Doha event spotlights co-operation among Gulf healthcare systems

Doha hosted a key step in the global health summit, the 10th International Health Summit, which was held at the Doha Convention Centre. The event, which was the first of its kind in the region, brought together leaders from public and private healthcare institutions in the Gulf, including the Ministry of Public Health and the Ministry of Health of the United Arab Emirates.

The summit was a part of a larger initiative to strengthen co-operation among Gulf healthcare systems. The summit was held in Doha, Qatar, and was attended by representatives from the Ministry of Public Health of the United Arab Emirates, the Ministry of Health of the Kingdom of Saudi Arabia, the Ministry of Health of the State of Kuwait, the Ministry of Health of the State of Bahrain, the Ministry of Health of the State of Oman, and the Ministry of Health of the State of Yemen.

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SELF TOURISM NEWS أخبار السياحة

الرئيسية - الأخبار - الفنادق - الطيران - السياحة الصحية - الاستثمار - التعليم - حول النشر

WELLNESS CONGRESS

دبي سطور نيوز

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

Gulf Health Connect

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

مجموعة «أغورا» تنظم جولة خليجية للتعريف بالتقدم الهائل للإمارات في المجال الصحي

دبي سطور نيوز

مجموعة «أغورا» تنظم جولة خليجية للتعريف بالتقدم الهائل للإمارات في المجال الصحي

دبي سطور نيوز

دبي جولان نيوز

مجموعة «أغورا» تنظم جولة خليجية للتعريف بالتقدم الهائل للإمارات في المجال الصحي

دبي جولان نيوز

Philippine Airlines
The Heart of the Filipino

اخبار جوية دبي

مجموعة «أغورا» تنظم جولة خليجية للتعريف بالتقدم الهائل للإمارات في المجال الصحي

دبي سطور نيوز

البكان

مجموعة «أغورا» تنظم جولة خليجية للتعريف بالتقدم الهائل للإمارات في المجال الصحي

البكان

INTERNATIONAL HEALTH WELLNESS CONGRESS

مجموعة «أغورا» تنظم جولة خليجية للتعريف بالتقدم الهائل للإمارات في المجال الصحي

INTERNATIONAL HEALTH WELLNESS CONGRESS

المسافر العربي
The Arab Tourist

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

بمشراكة مؤسسات طبية رائدة من أبوظبي



مجموعة أغورا

حالة باوزير

11:58 | 2025-12-12

تأهلت على تويتر للحصول على إغراء

واصلت مجموعة أغورا بالتعاون مع دائرة الثقافة والسياحة - أبوظبي، جولتها للتعريف بقطاع الرعاية الصحية في دول مجلس التعاون 2025، مع مهمة في مملكة البحرين جمعت نخبة من المؤسسات الصحية في إمارة أبوظبي لاستعراض أحدث الخدمات

INVESTN

الرئيسية | أخبار عامة | مجموعة أغورا تنظم محطة البحرين من دول مجلس التعاون 2025

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

in X f



FinTech

«أغورا» تنظم «محطة البحرين» من جولة الرعاية الصحية في «دول مجلس التعاون 2025»

نوافذة | 2025، 11 ديسمبر | FinTech Gate



شارك

EFG Holding

المؤشر الاقتصادي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

عبد المهيدي | منذ 17 ساعة | 46 | 0



Gulf Health Connect

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025



Hussa Al Mazroui

Gulf Health Connect - Abu Dhabi Hospitals Roadshow

An initiative by the Department of Culture and Tourism - Abu Dhabi (DCT Abu Dhabi) Organized by Agora Group

With the participation of Sheikh Shakhout Medical City - SMC (SMC)

Our recent engagements in Kuwait and Doha have been truly impactful. This roadshow, initiated by DCT Abu Dhabi and expertly organized by Agora Group, created an exceptional platform for meaningful dialogue with leading hospitals and healthcare institutions in the region.

We are also proud to represent Sheikh Shakhout Medical City - SMC (SMC) as part of the Abu Dhabi healthcare delegation, showcasing our advanced services and our commitment to elevating patient-centered care across the Gulf.

Key Advantages of This Roadshow

- Strengthening regional healthcare collaboration —
- The roadshow enabled direct conversations with hospitals and clinicians, opening the door for enhanced referral pathways and shared medical expertise.

INTERNATIONAL HEALTH & WELLNESS CONGRESS

مجموعة أغورا تنظم جولة خليجية للتعريف بالتمدد في المجال الصحي الإمارات في الإمارات



mknews

المسافر العربي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

المسافر العربي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

Business Elite

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

المسافر العربي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

Event Gallery



Sponsorship Framework – At a Glance

Tier	Meetings	Speaking	Passes	Branding
Title Partner (Sold out)	20–25	20 min keynote + panel	5	Top billing, most assets
Strategic Partner	15	20 min keynote + panel	3	High
Gold Sponsor	15	10 min keynote	3	Medium-high
Silver Sponsor	12	Panel seat	2	Medium
Bronze Sponsor	8	—	1	Entry
Exhibitor Stand (optional)	—	—	1	Booth only

For detailed information,
please check the **Sponsorship Packages Page.**

Sponsorship Packages

Strategic Partner

Pre-Event Deliverables

- Partner recognition as Strategic Partner in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Strategic Partner during event opening.
- 15 one-on-one meetings with corporate buyers of your choice.
- 20-minute keynote speech in front of all attendees.
- Speaking opportunity at one of the panel discussions.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 3 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

Gold Sponsor

Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening.
- 15 one-on-one meetings with corporate buyers of your choice.
- 10-minute keynote speech in front of all attendees.
- Partner's logo and branding as Gold Sponsor on all marketing material at the event.
- 3 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

Sponsorship Packages

Silver Sponsor

Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening.
- 12 one-on-one meetings with corporate buyers of your choice.
- Speaking opportunity at one of the panel discussions.
- Partner's logo and branding as Silver Sponsor on all marketing material at the event.
- 2 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

Bronze Sponsor

Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening.
- 8 one-on-one meetings with corporate buyers of your choice.
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event.
- 1 partner's representative to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.



Head Office Location

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