

HEALTH TOURISM & MEDICAL ODYSSEY

The New Patient Journey: From Treatment to Transformation

An invitation-only, meeting-driven sales platform connecting global providers with high-spend buyers from the GCC & beyond.

October 12th & 13th 2026 | Dubai, UAE

Monday, October 12th, 2026

08:30 - 09:30

Registration & Refreshments

09:30 - 09:40
10 Minutes

Opening Remarks - Welcome Note

- Hadi Malaeb - Co-Founder & CEO, Agora Group

09:40 - 10:00
20 Minutes

Keynote Address

Abu Dhabi's Blueprint for Global Health Tourism: Vision, Policy, & Next-Generation Care

Presented by DCT & DOH

A strategic overview of how Abu Dhabi is combining destination development, progressive healthcare regulation, and breakthrough innovation to build a trusted global hub for medical tourism and advanced care.

10:00 - 10:20
20 Minutes

Presentation

From Patient Journey to Life Journey: AI, Longevity, & Continuous Care

- Renat Mansurov - CEO & Founder, ELYS Life

10:20 - 10:30
10 Minutes

Presentation

Care Beyond Hospital Walls: The Complete Patient Journey, Before & After Treatment

- Aditya Tallapragada - President, AKT Health

10:30 - 11:15
45 Minutes

Panel Discussion

The Trust Layer 2026: Data Privacy, Cybersecurity, AI Governance & Accreditation as the Currency of Trust

Panel discussing the privacy and security of patients' data in the post-AI world, and the role of hospitals, clinics, and accreditation bodies.

Moderator:

- Laila Aljassmi - Founder & CEO, Health Beyond Borders

Panelists:

- H.E. Mubarak Ibrahim - CIO, Emirates Health Services
- Eng. Abdullah Al Seiri - Co-Founder & CEO, Cyber50 Defense
- Dr. Daliya Abdelmuti - Accreditation International Lead Assessor, Temos

11:15 - 11:30
15 Minutes

Coffee Break & Networking Session

11:30 - 13:30
2 Hours

- | | |
|------------------------|------------------------|
| Meeting 1 - 15 Minutes | Meeting 5 - 15 Minutes |
| Meeting 2 - 15 Minutes | Meeting 6 - 15 Minutes |
| Meeting 3 - 15 Minutes | Meeting 7 - 15 Minutes |
| Meeting 4 - 15 Minutes | Meeting 8 - 15 Minutes |

13:30 - 14:30
60 Minutes

Prayer Break & Lunch

14:30 - 15:15
45 Minutes

Panel Discussion

One Destination, Multiple Centres of Excellence: The Abu Dhabi Healthcare Advantage

Five leading hospitals present their distinctive areas of clinical excellence, advanced capabilities and international patient propositions—demonstrating how their combined strengths position Abu Dhabi as a trusted destination for patients from around the world.

Moderator:

- DCT

Panelists:

- | | |
|------------------------------|--------------|
| - Burjeel Medical City | - PureHealth |
| - Cleveland Clinic Abu Dhabi | - SKMC |
| - M42 | |

15:15 - 16:45
1 Hour 30 Minutes

- | | |
|-------------------------|-------------------------|
| Meeting 9 - 15 Minutes | Meeting 12 - 15 Minutes |
| Meeting 10 - 15 Minutes | Meeting 13 - 15 Minutes |
| Meeting 11 - 15 Minutes | Meeting 14 - 15 Minutes |

16:45

Chairman Closing Remarks & End of Day One

HEALTH TOURISM & MEDICAL ODYSSEY

The New Patient Journey: From Treatment to Transformation

An Invitation-only, meeting-driven sales platform connecting global providers with high-spend buyers from the GCC & beyond.

October 12th & 13th 2026 | Dubai, UAE

Tuesday, October 13th, 2026

08:30 - 09:00

Registration & Refreshments

09:00 - 09:05
5 Minutes

Opening Remarks - Welcome Note

09:05 - 09:25
20 Minutes

Presentation

- Anna Maria Palacio Lopera - Cluster Manager, Medellín Chamber of Commerce - Cluster of Tourism

09:25 - 09:35
10 Minutes

Presentation

From Fragmented Referrals to Connected Oncology Care: Building a Bridge Between Africa & International Cancer Centers

- Dr. Mohammad Aldaly - Founder & CEO, Healtra

09:35 - 09:45
10 Minutes

Presentation

09:45 - 10:15
30 Minutes

Panel Discussion

Ecosystem Partnerships: Providers, Hospitality, Insurers, Airlines, & Facilitators

Integrated pathways – visas, insurance, logistics and after-care – that reduce drop-offs and increase conversion across the patient journey.

Moderator:

- Santhana Ibrahim - Director & Founder, Crescent Meditours

Panelists:

- Abdallah Ebid - CEO & Founder, Macrocare

- Mohamed Mohamedein - Founder & CEO, Eunoia Mobility

- Yunus Saleem - CEO, Global Treatment Service Pvt Ltd - Secretary General, GHTC

10:15 - 10:45
30 Minutes

Panel Discussion
The Human Touch in an AI Era: Concierge Care, Cultural Intelligence, & Trust

Keeping empathy and personalization at the center of the patient experience while adopting automation and AI-driven tools.

Moderator:
- Jana Sandberg - Founder & CEO, Biome Clinic

Panelists:
- Elizabeth Johnson - CEO & Founder, Medical Tourism Africa
- Dr. Narges Sheikhsari - Executive Advisor & Public Health Expert
- Renat Mansurov - CEO & Founder, ELYS Life

10:45 - 11:00
15 Minutes

Coffee Break & Networking Session

11:00 - 13:00
2 Hours

Meeting 15 - 15 Minutes	Meeting 19 - 15 Minutes
Meeting 16 - 15 Minutes	Meeting 20 - 15 Minutes
Meeting 17 - 15 Minutes	Meeting 21 - 15 Minutes
Meeting 18 - 15 Minutes	Meeting 22 - 15 Minutes

13:00 - 14:00
60 Minutes

Prayer Break & Lunch

14:00 - 14:30
30 Minutes

Panel Discussion
Healthy Longevity Travel for 50+: Chronic Care, Rehab & Age-Friendly Journeys

The 50+ traveler as a growth engine – chronic care integration, post-acute rehabilitation and caregiver-inclusive programs.

Moderator:
- Dr. Narges Sheikhsari - Executive Advisor & Health Expert

Panelists:
- Dr. MD Haroon - HIS Specialist, Ahmadi Hospital, KOC, Kuwait
- Jana Sandberg - CEO & Founder, Biome Clinic
- Dr. Juan Camillo Cortes Ramirez - Consultant Vascular Neurologist & Medical Director, cereneo

14:30 - 15:00
30 Minutes

Panel Discussion

Who Carries the Risk? Facilitators, Insurers, & Accountability in the International Patient Journey

How responsibility and risk are shared among facilitators, insurers, healthcare providers, and other stakeholders throughout the international patient journey.

Moderator:

- Christopher Dennis - Owner, Christopher Dennis Consulting

Panelists:

- Rajeev Taneja - Founder, GlobalCare

- Ziba Valehova - Founder, A-Medical Health

15:00

Chairman Closing Remark & End of Event

