

3rd Annual

# GLOBAL BLOCKCHAIN CONGRESS

June 17th - 19th, 2019  
Sofitel Downtown, Dubai

## Post Event Report

17-19  
JUNE  
DUBAI

UNDER THE PATRONAGE OF



# INTRODUCTION



## **Mohamed Al Banna**

CEO & Managing Director

**The Office of Sheikh Sultan Bin Abdullah  
Al Qasimi**

Dear Delegates,

Greetings from Lead Ventures - The Office of Sheikh Sultan Bin Abdullah Al Qasimi. The UAE has recently adopted the Emirates Science, Technology, and Innovation Higher Policy which includes 100 national initiatives in the educational, health, energy, transportation, space, and water sectors.

The plan foresees an investment of over Dh300 billion and includes new national policies in legislation, investment, technology, education, and finance. Its goal is to build a vibrant knowledge economy in the UAE.

The UAE is thriving to be at the heart of a technological drive aimed at improving the lives of all those who call the Emirates their home. Within this drive is the mission to attract the best and brightest to the UAE and to have them under the umbrella of The Office of Sheikh Sultan Bin Abdullah Al Qasimi. LEAD Ventures has been incorporated to lead and pioneer the local market hand-in-hand with our strategic partners, who possess a diverse selection of backgrounds and expertise.

LEAD and The Office of His Highness have already ventured with partners from the automotive, real estate, management, consultancy, food, manufacturing, energy drinks, healthcare, and education sectors, expanding its reach to Saudi Arabia, Netherlands, Germany, UK, and Egypt.

We are aiming at further growing into other parts of the world, and we are open to welcome further partnerships to the group. We strongly believe that the Global Blockchain Congress is a perfect platform to introduce us to many amazing opportunities in the Blockchain industry that we would like to welcome to the UAE.

We are happy to support Agora Group in its effort to contribute to the positioning of the UAE as a major hub for Technology Investments and for attracting incredible talent to the country and the region. The Global Blockchain Congress offers a unique platform, both in the content of its conference agenda and in the innovative one-on-one meetings structure that makes it a truly unique event in the world.

We had the opportunity to meet with many great companies and entrepreneurs at the event, and we are looking forward to helping these organizations find a foot print in the UAE and to assisting them in expanding their reach and markets.

Yours truly,

Exclusive Patron of the Global Blockchain Congress



## **Gustavo Montero**

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Chairman

**Smartblock Technologies LTD**

Dear Delegates,

Greetings from your Conference Chairman.

This is the second time, in less than a year, that I had the honor and opportunity to be the Chairman of this great event. It's an exciting time, both for me as the Chairman of this event and for you as attendees, as the Blockchain industry is under immense growth, adaptation, and innovation. Every day, we discover new ways to mold the Blockchain into solutions for global and corporate issues. Every day, we grow closer to assimilating Tokenomics into the mainstream economy.

As the ex-CEO of a traditional top-tier Global Bank and the current Chairman and co-founder of Blockchain development company SmartBlock Technologies, I come to you today as a member of both economies, old and new.

Tokenomics is important because with the advent of Blockchain, startups have begun to use market business models that serve as a novel approach to achieving corporate outcomes. The special sponsors of this conference serve as evidence for the many benefits of the efficient use of Blockchain technologies in achieving corporate objectives.

I would also like to acknowledge that we're all very lucky to be in Dubai, which

is the right place for this event. Indeed, the local press has already reported on key developments in Blockchain technology. The most recent of these developments has come from the country's financial regulator of the Security and Commodities Authority, who established the first financial regulations for Blockchain technologies in the country.

Finally, I would like to thank each of you for attending this event and bringing your professional experience to this gathering.

Hope you benefited from attending the congress and see you soon again in Dubai for the 4th edition of the Global Blockchain Congress.

Best regards.



**Hadi Malaeb**

CO-Founder & CEO  
Agora Group

Dear Delegates,

Greetings from Agora Group.

Thank you all for being part of the 3rd edition of the Global Blockchain Congress. The first two editions of the event were a great learning experience for us and we are building on this experience to keep improving the congress with the aim of delivering the best return on investment for our sponsors and delegates.

In September 2018, we hosted 31 ICOs and 121 Investors.

In December 2019, we hosted 18 STOs, 80 investors and more than 60 Corporate Buyers.

In this edition, we hosted 21 Blockchain Companies (a mixture of ICOs, STOs, IEOs and Solution Providers) and more than 120 Investors and 100 Corporate Buyers.

In this post-event report, we are going to share with you the highlights of the event and what makes the Global Blockchain Congress so unique.

I am also very excited to announce that we will soon launch our Agora app in order to improve our delegates' journey before, during and after the congress. Please make sure you download the app so you can benefit from

amazing features such as the ability to review the profile of all participants, check out the program of the event, communicate with other participants, etc.

I hope that you left this event more informed, better connected and having met key potential partners for you to grow your business.

Dubai is at the heart of the Blockchain phenomenon. The Dubai Blockchain Strategy, launched by His Highness Crown Prince Sheikh Hamdan, was the result of a collaboration between the Smart Dubai Office and the Dubai Future Foundation with the mission to continuously explore and evaluate the latest technology innovations in an effort to further improve the lifestyle of the city's residents.

The Global Blockchain Congress aims to significantly contribute to the advancement of Blockchain technology in the Arab world by providing a unique platform that will connect regulators, investors, business leaders, government officials, and disruptors in a cutting-edge conference agenda and via pre-arranged, one-to-one meetings between buyers and vendors of Blockchain technology solutions and between investors and ICOs.

I hope you enjoyed the event and see you all soon in the 4th edition of the Global Blockchain Congress later this year!

## EXCLUSIVE PATRON



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# HEADLINE STATISTICS

400+  
ONE-ON-ONE  
MEETINGS

30  
SPEAKERS

23  
SPONSORS

400+  
TOTAL ATTENDEES



ATTENDEES VISITED FROM 30 COUNTRIES

## MARKETING & REACH

- **28,000+**  
*Size of our Database & reach*
- **5,800+**  
*Event brochures emailed*
- **3,000+**  
*Phone calls made to decision makers*
- **1500+**  
*Companies & organizations contacted*
- **30+**  
*Countries present at the Congress*
- **250+**  
*Questionnaires filled*

# AGENDA

## DAY 1 TUESDAY 18<sup>TH</sup>

08:00 – 08:50

### Registration And Refreshments

#### Opening remarks

09:00 – 09:20

#### Welcome of the chairman of the event

Gustavo Montero, Chairman & Co-Founder  
*SMARTBLOCK TECHNOLOGIES*

09:20 – 09:40

**Algorand's blockchain is creating a global, borderless economy**  
Today there is a massive opportunity to reboot the financial systems of the world. While data networks are faster than ever before, money does not flow fast at all. A simple financial transaction can take days to clear and finalize. The process is expensive too, their transactions are simply too small to be profitable to banks.

**With Algorand's technological innovations now promise a more efficient and more inclusive financial system.**

Chris Hurlley, Head of Investor Relations and Business Development,  
Algorand

09:40 – 09:50

#### Shifting the paradigm of giving from charity to venture philanthropy

Napoleon Canizales, CEO, *Givvit*

09:50 – 10:00

**Delivering the complexity of a global digital assets trading platform in a clean, user-friendly format. More importantly, every transaction is secured and legally compliant, to provide your assets a real-life value**

Daniele Mensi, CMO, *Nextshash*

10:00 – 10:10

**Invest in Gold or Digital Assets? Why not both! The Goldenugget platform allows the GNT0 Token purchasers the possibility to purchase Gold directly or to participate at Dutch Auctions which will give them the interesting chance to acquire Gold at a favorable price**

Michael Haerens, COO, *Goldenugget*

10:10 – 10:20

**LoyalCoin is the universal customer loyalty platform that serves as the next-generation rewards solution for companies around the world. The LoyalCoin token serves as a utility token that will be the medium of exchange in the new rewards ecosystem, where customers earn LoyalCoin when spending at participating merchants, and then use LoyalCoin to redeem rewards, convert into vouchers, and even exchange for fiat and crypto currencies**  
Patrick Palacios, Founder & CEO, *LoyalCoin*

10:20 – 10:30

**MineBest is a technologically advanced infrastructure company specializing in cryptographic computing activities. One of the most dynamically growing companies in the cryptocurrency mining industry, our core business entails building data center facilities tailored for providing professional hosting services of mining equipment**  
Piotr Tylczynski, Senior Vice - President Business Development,  
*Minebest*

10:30 – 10:50

**DAOs and TCRs – new Blockchain Based Business Models**  
Distributed Autonomous Organisations (DAOs) and Token Curated Registries (TCRs) invite us to re-think current organizational structures. Blockchain Technology will enable us to establish completely virtual companies and to work with self-owned-assets. Combined with Artificial Intelligence here comes an extremely powerful technology. Regulators start to become exited and investors should too

Ingo Ruebe, Founder & CEO, *BOTLabs*

10:50 – 11:00

#### Alpha Omega Capital

Anderson Tan, Co Founder & CEO, *AOC*

**C Estates connects people around the world to seamlessly transact and conveniently buy and sell real estate properties**  
*Elixes Becislao, COO, C Estates*

11:00 – 11:30

#### Coffee Break and Networking Session

#### One to One Meetings: Ballroom 2

Meeting 1 – 20 Minutes

Meeting 4 – 20 Minutes

Meeting 2 – 20 Minutes

Meeting 5 – 20 Minutes

Meeting 3 – 20 Minutes

13:10 – 14:00

**Prayer break and lunch**

**Panel Discussion - 40 Minutes**

**Blockchain Adoption:** This panel will discuss the challenges in increasing the rate of adoption in blockchain usage

**Moderator:** Jorge Sebastiao, CTO, *Huawei Technologies*

**Panelist:** Nithin Eapen, Founder & CEO, *Chance River Fund*

**Panelist:** Dr. Anish Mohammed - CTO Ontici & Head of Research IIS, *SRH Berlin*

**Panelist:** Anderson Tan, Managing General Partner, Alpha Omega Capital

14:00 – 14:40

**The democratization of investment in the era of the 4th Industrial Revolution: Blockchain and Digital Assets**

John Lombela, Managing Director, Cryptovecs Capital LTD

14:40 – 14:55

**Digitizing the services of the city and providind applications for data research, resource management, insurance, business transactions and risk control for government, industry and research institutions.**

Shun Katashima, Director, CitiOS

14:55 – 15:05

**Cryptomillions is a lottery platform based on Blockchain and Smart Contract technology that provides the most fun, secure and transparent experience while contributing to social causes**

Ramses Villela, CEO, Cryptomillions

15:05 – 15:15

**Future of Blockchain: Cathedral vs Bazaar**

The blockchain as it evolves will be forced to make choices from among the characteristics of scalability , privacy, efficiency and even characteristics around adversarial resistance. This in addition would have second order effects on the kind of use cases which those blockchains would be most suited to and how the governance structures around them would evolve. A quick look at some of the recent developments and what those might mean to the ecosystem in near future

Dr. Anish Mohammed - CTO Ontici & Head of Research IIS, SRH Berlin

15:15 – 15:30

**Coffee Break and Networking Session**

Meeting 6 – 20 Minutes      Meeting 8 – 20 Minutes

Meeting 7 – 20 Minutes

15:30 – 16:00

17:00

**Chairman closing remark and end of Day One**

Gala Dinner to all participants – from 8:30 pm

Join us for a hearty meal and a good conversation after a productive day at the Congress

**DAY 2 WEDNESDAY 19<sup>TH</sup>**

08:00 – 08:50

**Registration And Refreshments**

08:50 – 09:00

**Opening remarks**

**Welcome of the chairman of the event**

Gustavo Montero, Chairman & Co-Founder  
*SMARTBLOCK TECHNOLOGIES*

09:00 – 09:10

**Keynote Address**

**Cross-border remittance use case leveraging digital assets.**

Navin Gupta, Managing Director, *Ripple for MENA and South Asia*

09:10 – 09:30

**Keynote Address**

**Blockchain Adoption in the GCC and real-use cases**

Dr. Rahma Beaugrand, Head of Pre-Sale UAE and Oman  
Innovation leader, COO- Office Middle East South, SAP & member of Dubai 10X Jury for Dubai Future Foundation

09:30 – 09:50

**Tokenizing an Asset, real step-by-step guide.**

**Description:** Tokenization of real world assets is a 400 Trillion US Dollar opportunity, it allows for fractional ownership, provides liquidity, removes middlemen and delivers interoperability (trading interest in a farm in Australia for an interest in a gold mine in Alaska? Why not! ).

**A real-life step-by-step guide of tokenization of assets**

Irina Heaver, Co-Founder, BitMeEx Technologies Group

09:50 – 10:30

**Panel Discussion - 40 Minutes**

**Investing in Digital Assets – the challenges**

**What does it take to get funded these days?**

**Moderator:** Danish Chotani, Founder & CEO, Burj Financial

**Panelist:** Dmitry Chirun, VP of Product, Simex Global

**Panelist:** Dongrui Yu, Founder, Ray Capital

**Panelist:** Asim Ahmad, Head of Portfolio Management, Eterna Capital

**Panelist:** Arshad Khan, Co-Founder & CEO, Arabian Bourse

10:30 – 10:40

**The Xchange™ will introduce its sports and entertainment blockchain driven app that will unleash the power of belief, while leveraging social media into a new era of actualizing fandom and generating unlimited value.**

**Its first roll out, The SportXchange™, will re-define the biomechanics of sports periphery, from fans to agents.**

Rudolf Markgraaff, CEO, David Hanegraaf, Chief Strategy Officer, TheXchange

10:40 – 10:50

**MeterQubes: Trade Digital Assets with an Edge**  
Join the revolutionary AI powered decentralized exchange that works on your behalf. With a state-of-the-art sentiment analysis and deep learning algorithms, your decision-making efforts will be streamlined.

Ahmed Al Marjebly, Co-Founder & CEO, MeterQubes

10:50 – 11:00

**Omega One is building the leading off-exchange venue in digital assets and capital market infrastructure. We see digital assets as the future of capital markets, and are working alongside policy makers and regulators to ensure that this future is safe and efficient for all market participants.**

Alex Gordon-Brander, Founder & CEO, Omega One

11:00 – 11:30

### Coffee Break and Networking Session

Meeting 9 – 20 Minutes

Meeting 12 – 20 Minutes

Meeting 10 – 20 Minutes

Meeting 13 – 20 Minutes

Meeting 11 – 20 Minutes

13:10 – 14:00

### Prayer break and lunch

14:00 – 14:20

**Marketing Strategies in Blockchain and Crypto Worlds**  
This presentation was built both for investors and start-ups in the region. It will focus on two main things 1. The market as it is and how to strategize and execute professional marketing campaigns 2. Opportunities in the market for the adopters who want to take part in this industry.

Anton Vladimirov, Head of Business Development, *CoinPoint Group Inc.*

14:20 – 14:40

### Blockchain in the food industry

Dr. Fatmah Baothman, Doctor of Artificial Industry

Meeting 14 – 20 Minutes

Meeting 16 – 20 Minutes

Meeting 15 – 20 Minutes

15:40 – 16:00

### Coffee Break and Networking Session

Meeting 17 – 20 Minutes

Meeting 19 – 20 Minutes

Meeting 18 – 20 Minutes

Meeting 20 – 20 Minutes

17:30

Chairman closing remark and end of congress



# SPEAKERS



**Ahmed Al Marjeb**  
Co-Founder & CEO,  
Meterqubes



**Alex  
Gordon-Brander**  
Founder & CEO,  
Omega One



**Anderson Tan**  
Managing General  
Partner, Alpha  
Omega Capital



**Dmitry Chirun**  
VP Of Product,  
Simex Inc.



**Anish Mohammed**  
CTO Ontici & Head  
Of Research IIS, SRH  
Berlin



**John Lombela**  
Managing Director,  
Cryptovecs Capital  
LTD



**Anton Vladimirov**  
Business Develop-  
ment Manager,  
CoinPoint Group Inc.



**Chris Hurley**  
Head Of Investor  
Relations & Business  
Development,  
Algorand



**Daniele Mensi**  
Chief Marketing Sales  
Officer, NextHash



**Danish Chotani**  
CEO, Burj Financial  
FZE LLC



**Elixes Becislao**  
Co-Founder & Chief  
Operating Officer,  
C Estates



**Napoleon Canizales**  
CEO, Givit



**Dr. Fatmah Baothman**  
 Doctor Of Artificial  
 Intelligence



**Gustavo Montero**  
 Chairman & CEO,  
 SMARTBLOCK  
 TECHNOLOGIES



**Irina Heaver**  
 Co-Founder, BitMeEx  
 Technologies Group



**Ingo Ruebe**  
 Founder & CEO,  
 BOTLabs



**Michael Haerens**  
 COO & Communica-  
 tion Manager,  
 Goldenugget



**Piotr Tylczynski**  
 Senior Vice -  
 President Business  
 Development,  
 Minebest



**Ramses Villela**  
 CEO, Crypto Millions



**Patrick Palacios**  
 CEO, LoyalCoin



**Shun Katashima**  
 Director, CitiOS



**Jorge Sebastiao**  
 Chief Technology  
 Officer



**Dongrui Yu**  
 Founder, Ray Capital



**David Hanegraaf**  
 Chief Strategy Officer,  
 The Xchange



**Dr. Rahma Beaugrand**  
 Head Of Pre-Sale UAE  
 And Oman, SAP



**Rudolf Markgraaf**  
 CEO, The Xchange



**Arshad Khan**  
 Co-Founder & CEO,  
 Arabian Bourse



**Navin Gupta**  
 Managing Director,  
 Ripple For MENA And  
 South Asia



**Asim Ahmed**  
 Head Of Portfolio  
 Management, Eterna  
 Capital



**David Hanegraaf**  
 Chief Strategy Officer,  
 The Xchange

# TESTIMONIALS

"Met over 20 investors here in Dubai, including the Sheikh Sultan of Sharjah. Half interested and one committed. Many thanks to Hadi and the team. You are a superman with the most amazing network of investors."

**Anderson Tan**

Alpha Omega Capital

"Words can't express my appreciation for all that you have done for me. It was the best experience I had as a professional and as a project seeking funding. I will always remember this and recommend it to relevant parties."

**Ahmed Al Marjeb**

Meterqubes

"Thanks very much again for inviting us to this event. We enjoyed the event, we found high level people and got opportunity to do good business at the conference."

**Mattia Mrvosevic**

Eterna Capital

"A good selection of speakers, topics and companies presented at the congress which certainly reflects on your ability to source and identify interesting opportunities and listen to accomplished professionals within the blockchain space."

**Sleem Hassan**

Privity



"Excellent organization, everything functioned and was efficient generally speaking. My personal crown goes to Rim, heartfelt leadership with a soul. And of course, Hadi is what I expected him to be. A great presence, "the Boss" without being "bossy." Thank you both."

**Michael Haerens**

Goldenuget

"Congratulations on one of the best conferences I've ever attended. The meetings with investors is a very good practice. For sure I will attend future events."

**Patrick Palacios**

LoyalCoin

"As a summary, I would like to say that I felt that the congress was highly professionally organised, the entire team made an excellent impression on me. The location was well chosen, the mixture of set times and free slots was ideal."

**Matthias von Hauff**

WEG Bank AG

"It was an honor to chair Agora's event, and meet high level professionals like you."

**Gustavo A. Montero**

Chairman, Smartblock Technologies LTD

"Great organization by Agora once again. Happy to be a part of this! Thank you Agora team"

**Yasser Al Banna**

Business Dev, Informance Group

"The format of the event is the best in the industry, the curated events are good – and I have seen a lot."

**Stephan Horvath**

Burj Financial

"Agora Group strikes again with another amazing event keeping the vibes up for a wonderful investment ecosystem. Thanks for all the Agora Group team for sealing the year with this wonderful congress."

**Ahmed Refaie**

Title Founder, CEO and Global CIO,  
G.P.I. Global Partners Investments Limited

"The ICO environment has become too commercial as there are roughly 4 blockchain events daily somewhere in the world which make it difficult for good projects to raise capital and actually present to real investors. Agora has been one of a few companies that connects entrepreneurs and investors directly and adds real value! Not only do they connect investors and entrepreneurs but with style, class and professionalism!"

**Juan Engelbrecht**

CFO, TheXchange

"Thanks Agora Group! The Global Blockchain Conference was amazing!!"

**Cedric Joutet**

Investment Analyst, IFC - International Finance Corporation

# EVENTS GALLERY





# UPCOMING EVENTS

## EDUCATION DISRUPTERS



## OIL & GAS DISRUPTERS



4<sup>th</sup> Edition

## GLOBAL **BLOCKCHAIN** CONGRESS

