



9th Edition

Healthcare Disrupters Congress

"Innovation you can TRUST. Outcomes you can MEASURE"
Using AI-Powered Insights

Tuesday, October 6th, 2026 | Dubai - UAE

DUBAI

Agora is proud to welcome you to the
9th edition of the Healthcare Disrupters Congress,
in Dubai, UAE.

This premier event will highlight the future of medical advancement:
Leveraging **AI-powered insights** to drive **measurable outcomes** and build
unshakeable trust in healthcare innovation.

Is your brand built for the C-Suite?
Are you an industry innovator and market leader who demands
unfiltered access to the buyers who control the budget?

This edition will gather the elite, hand-picked delegation who are defining the next generation of
Care-Quality, Measurement, Credibility, & Patient Outcomes.

“

The Healthcare Disrupters Conference in Dubai organized by Agora group was a game-changer for AKT Health as we expand from Life Sciences into the Healthcare sector. As first-time participants in the region, we were thrilled to present our company vision, contribute to a dynamic panel discussion, and forge valuable connections with hospital leaders through face-to-face meetings. The event's seamless organization and high-caliber audience provided the perfect platform to showcase our innovations and build meaningful partnerships. We're already looking forward to next year's conference!

”



Aditya Tallapragada

President
AKT Health



Stop Competing. Start Closing.

When was the last time you secured a series of dedicated **one-on-one meetings** with the healthcare industry's most **influential leaders and decision-makers**?

THIS IS YOUR OPPORTUNITY

- + The usual trade show is chaotic. **Ours is calibrated.** We curate the schedule and the attendees to eliminate downtime, reduce your sales cycle, and guarantee dedicated, pre-scheduled **one-on-one meetings with key decision-makers.**
- + We don't do mass-market. **We do strategic introductions.** This is a curated environment built exclusively for **leaders looking to make deals,** not just contacts.

The **9th Healthcare Disrupters Congress** has curated a unique and powerful format for you guaranteeing a **delegate list** of only the most relevant, **top-tier industry leaders,** ensuring **every meeting is a high-potential opportunity.**

What Makes the Healthcare Disrupters Congress Different?

THIS IS NOT A
CONFERENCE
NOR AN EXHIBITION.

THIS IS A SALES PLATFORM.

The entire event is focused on pre-arranged meetings between:



Providers of Healthcare Technology Solutions



Qualified Buyers of your choice

This format guarantees the best return on investment of your time and money.

Qualified decision makers, CEOs, COOs, CIOs, and CTOs coming from the government and private healthcare institutions will meet with you to learn about the latest Healthcare Technology Solutions you are recommending to help them explore the opportunities and challenges of disruptive technologies in healthcare and its real-life impact on patients' outcome and experience.



60+ Corporate Buyers with a combined budget of over 500 Million Dollars



ONLY 10 Solution Providers will be introduced to the buyers

How Does it Work?

- + **We bring the buyers** for you.
- + **We qualify them** for you.
- + We send you, 10 days prior to the congress, **a complete list of delegate attendees**, including their company names, job titles, solutions of interest, readiness to buy, budget, and number of nodes in organization.
- + **You choose the corporate buyers** you want to have one-on-one meetings with during the congress.
- + We arrange **one-on-one meetings** for you with the buyers of your choice.

These corporate buyers have all been qualified based on the following:

They are the **ultimate decision makers** in the organization when it comes to buying decisions.

They are actively **looking for partners like you** & very keen on buying healthcare technology solutions.

They have a **minimum spending budget of \$2 Million.**

The 9th Edition Healthcare Disrupters Congress

"Innovation you can TRUST and Outcomes you can MEASURE"

The latest data from the **World Health Organization** confirms a shocking global failure:

- + *4.5 Billion people lack essential care*
- + *2 Billion people face financial ruin*
- + *Hundreds of millions of people are pushed deeper into poverty due to medical costs*

This critical GAP demands a new path.

We are pioneering **AI-powered insights and measurable results** to deliver and transform the path of the healthcare system.

The **UAE** is undertaking massive, **state-led reforms in their healthcare sectors**, largely driven by their national visions (the UAE National Agenda/Vision 2071).

Dubai and **Abu Dhabi** are at the forefront of this transformation, actively **investing in digital health, AI**, and other innovative solutions to build world-class healthcare systems and **to improve healthcare delivery and patient outcomes.**

Profile of Sponsors

Every **sponsor** at this event is expected to present a **validated, measurable, and scalable solution, directly engaging with decision-makers** seeking to purchase technology that bridges the "critical gap" in global healthcare.

AI & Data Analytics Platforms



AI Software Vendors & Clinical Informatics Firms



Health Cloud & Interoperability Platforms



AI in Radiology, Pathology, & Diagnostics



Data Security & Regulatory Compliance Solutions



Blockchain & Data Security Solution

MedTech & Device Innovators



Large Medical Device Manufacturers & Robotic Surgery Platforms



Digital Therapeutics (DTx) & Remote Patient Monitoring (RPM)



Wearables & Continuous Health Monitoring (CHM)



3D Printing for Personalized Implants & Devices



Connectivity & Interoperability Solutions

Pharma & Life Sciences



Global Pharmaceutical & Biotechnology Corporations



Genomics & Precision Medicine Platforms



AI-Driven Drug Discovery & Clinical Trials Optimization



AI-Driven Clinical Laboratory & Diagnostics

Health Systems & Value Solutions



Health System Management Consultants



Payer Organizations & Revenue Cycle Management (RCM) Solutions



Telemedicine & Virtual Health Platforms



Hospital & Clinic Innovation Teams (seeking adoption)

Investment & Funding Partners

specialized in Digital Health, HealthTech, & BioTech



Venture Capital & Private Equity Firms



HealthTech Accelerators & Incubators



Consultancy Firms

Sample of Invited Delegates

Abu Dhabi Stem Cells Center	COO / CCO	Brain & Performance Centre	CEO
Adam Vital Healthcare Group	CEO	Burjeel Medical City	COO / Head of Radiology Department
Addcouncil	CEO	Canadian Specialist Hospital	Director of IT
ADNIC	SVP - Head of Claims	Capital Health Screening Centre	Medical Director / Head of Radiology
Aetna Insurance Company	CIO	Care Plus Medical Center	Medical Director
Ahalia Hospital Mussafah	Medical Director	Cell Save Arabia	COO
Ahmadi Hospital / KOC	Health Informatic Specialist	Cleveland Clinic Abu Dhabi	Chief Administrative Officer
Al Futtaim Healthcare	Managing Director / COO	CMC	IT Director
Al Qassimi Hospital	CEO	Cure Medical Centers	IT Director
Al Sharq Hospital	CEO	Daman	Head of Information Security
Al Zahra Hospital Dubai	CNO	Damas Medical Center	CMO
American Center for Psychiatry & Neurology	COO	Department of Health Abu Dhabi	Innovation Officer
		Dermatics Clinics	Medical Director
American Hospital Dubai	Group CEO / CMO	Digital Dubai	Director
American Spine Center	Director of Operations	Dr. Faiza Al Ali Medical Center	Owner
Amina Healthcare	Group COO / Group IT Manager	Dr. Sulaiman Al Habib Medical Group	CMO / Head of Radiology Department
Arabian Healthcare Group	CEO	Dubai Academic Health Corporation	Head of Health Center
Armada Healthcare	CEO	Dubai Center for Artificial Intelligence	Head of Department
AS Health	Group COO	Dubai Health Authority	Medical Director
Aster DM Healthcare	Group CIO	Dubai Healthcare City	Medical Director
Bareen Hospital	Medical Director	Dubai London Hospital	Group Lab Director
Bella Roma Speciality Hospital	Group COO / COO	Dubai Police	Head of Radiology Department
Best Doctors Insurance	COO / Medical & Providers Director	Elyzee Hospital	Director of Nursing, Head of Quality
Best Life Fertility Center	Director	Emirates Health Services	Director of Data & Statistics Department
Bourn Hall Fertility Clinic	Medical Director	Emirates Hospitals Group	Information Security Officer

Fakeeh University Hospital	CEO / CIO / CSO	Neuro Spinal Hospital	Director - ICT
Freiburg Medical Lab	Director / CEO / CMO	NMC Healthcare	Deputy Chief Clinical Officer
Gargash Hospital	Director Operations	Noor Corporate Health	CEO
Goodwill Healthcare	Managing Director	Orchid Fertility	Medical Director
HealthPlus Medical Services	Director of Nursing	Oriana Hospitals & Clinics	GM
Heath & Medical Services (HMS)	Group CEO / CNO	Prime Healthcare Group	CMO / Director of IT
Intercare Health Center	CEO / COO	Radiology Society of Emirates	President
International Modern Hospital	Head of Department	RAK National Insurance Company	Acting CEO
Kanad Hospital	CIO	Rashid Hospital	Director
Kazim Fertility Barza	CEO	RMS Insurance Brokers	General Manager
King's College Hospital London	CEO	Royal Health Group	Director of Operations
Lifecare Hospital	Medical Director	Roze BioHealth	General Manager
LLH Hospital Abu Dhabi	CNO	Sage Clinics	Medical Director
Manzil Healthcare Services	Managing Director	Salma Hospital	CCO / CSO
Maudsley Health	Managing Director / Clinical Director	Saudi German Hospital	Group CIO
Mayo Clinic	International Representative	SEHA - UAE	CIO / CMO / CEO of Radiology
Medcare Hospital	Head of Radiology Department	Sheikh Khalifa Medical City	CEO / CNO
Medeor 24x7 Hospital	Chairman of Morality & Morbidity	Specialized Rehabilitation Hospital	Director
Mediclinic Middle East	Chief Clinical Officer/ Medical Director	Tadawi Healthcare	COO / CNO
		The Medical Office - Purehealth	Director of Operations
Mellenium Medical Center	Medical Director	The Valens Clinic	Co-Founder & CEO / COO
Metlife	Head of Medical Network- Gulf	Thumbay Healthcare Division	Vice President / Medical Director
MOHAP	Asst. Undersecretary of Public Health Policy & Licensing Sector	Trust Vision Investment	CEO / Regional Director
		UAE Council for Artificial Intelligence	Head of Department
Mrod Healthcare, LLC	Founder	Unlimited Insurance Services	CEO
Mubadala Healthcare	Director of Clinical Operations	Valiant Hospital	Hospital Director / DNO
National Rehabilitation Center	Medical Director	Zulekha Hopital	Director of Nursing

Themes of the Event

- + Save Time, Reduce Burnout: Ambient AI for Physicians
- + Where Smart Capital Goes Next: Investing in What Scales
- + The Trust Triad-Navigating Ethical AI, Data Security, & Health Equity in the Digital Age
- + Show Me The Money: Measuring Digital Health ROI & Unlocking VBC
- + Scaling Innovation Across Healthcare's "Valley of Death"

Program

Tuesday, October 6th, 2026

08:30 - 09:30

Registration & Refreshments

09:30 - 09:35
5 Minutes

Opening Remarks - Welcome Note

- *Rim El Aridi* - Co-Founder & Managing Director, Agora Group
- *Dr. Mazin Gadir* - Director Healthcare Life Sciences, Alvarez & Marsal Middle East Limited

09:35 - 09:55
20 Minutes

Keynote Address

09:55 - 10:10
15 Minutes

Presentation

- *Aditya Tallapragada* - President, AKT Health

10:10 - 10:30
20 Minutes

Case Study

Save Time, Reduce Burnout: Ambient AI for Physicians:

We are currently using our most expensive talent as data entry clerks, fueling a burnout crisis that ends today. Ambient AI automates the clinical note in real-time, delivering faster documentation, happier physicians, and cleaner, more compliant medical reports.

If we can automate the most exhausting part of the job, what's stopping us from making this the universal standard of care?

10:30 - 10:40
10 Minutes

Presentation

10:40 - 10:50
10 Minutes

Presentation

10:50 - 11:00
10 Minutes

Coffee Break & Networking Session

11:00 - 12:30
1 Hr &
30 Minutes

Meeting 1 - 15 Minutes Meeting 4 - 15 Minutes
Meeting 2 - 15 Minutes Meeting 5 - 15 Minutes
Meeting 3 - 15 Minutes Meeting 6 - 15 Minutes

12:30 - 13:00
30 Minutes

Panel Discussion

Where Smart Capital Goes Next: Investing in What Scales

Capital is no longer looking for promise, it's looking for proof. This panel explores the shift toward solutions that deliver measurable outcomes and scale in real-world conditions. Join industry leaders as they unpack the new playbook for assessing risk and timing, revealing what it truly takes to bridge the gap between "bold vision" and "investable reality."

13:00 - 14:00
60 Minutes

Prayer Break & Lunch

14:00 - 14:30
30 Minutes

Panel Discussion

The Trust Triad-Navigating Ethical AI, Data Security, & Health Equity in the Digital Age:

Innovation is only impactful when it is trusted. Moving beyond AI hype, this session focuses on three non-negotiable pillars for adoption: proactively governing Ethical AI/Algorithmic Bias; securing robust Data Privacy and Cybersecurity for complex data; and building Health Equity with the Human-in-the-Loop to ensure a truly scalable ecosystem.

14:30 - 16:00
1 Hr &
30 Minutes

Meeting 7 - 15 Minutes Meeting 10 - 15 Minutes
Meeting 8 - 15 Minutes Meeting 11 - 15 Minutes
Meeting 9 - 15 Minutes Meeting 12 - 15 Minutes

16:00 - 16:15
15 Minutes

Coffee Break & Networking Session

16:15 - 16:45
30 Minutes

Panel Discussion

Show Me The Money: Measuring Digital Health ROI & Unlocking VBC:

Innovation must prove its financial worth. This session provides a practical roadmap for quantifying digital health success. We will define the new ROI metrics that matter (beyond just cost reduction), discuss how to treat interoperability as a value-based, rather than technical, problem, and

16:45 - 17:15
30 Minutes

Fireside Chat

Scaling Innovation Across Healthcare's "Valley of Death":

This intimate, strategic conversation is a frank discussion on why successful pilots fail to scale. We will explore how healthcare systems can overcome the "Valley of Death" through new organizational structures, dedicated funding, and key partnerships. The session also addresses the critical policy and regulatory changes needed to accelerate the safe and equitable adoption of technologies like AI and gene therapy.

17:15

Chairman Closing Remark & End of Event

Previous Sponsors & Partners



Previous Speakers



H.E. Dr. Amin Al Amiri

Asst. Undersecretary of Public
Health Policy & Licensing Sector
UAE Ministry of Health
& Prevention



**Dr. Imad A. Aljahdali,
MD, FRCP C**

Dean
Medical College Umm
Al Qura University, former
Deputy Minister of Health



**H.E. Dr. Maryam Mohamed
Fatima Matar**

Founder & Chairperson
UAE Genetic
Diseases Association



Dr. Haidar Al Yousuf

Managing Director
Al Futtairm Health



Prof. Abdel Rahman Omer

CEO
Burjeel Hospital, Abu Dhabi



Dr. Abdulrahman Alqahtani

VP of Strategy & Transformation
Health Holding Company



Abid Shah

Chief Information Officer
& Chief Digital Officer
Saudi German Hospitals
Group UAE



Ahmad Yahya

COO & CIO
American Hospital
Dubai



Alexander Behrendt

CEO
OMTO



Anette Numa

Digital Transformation Adviser
e-Estonia Briefing Centre



Dr. Anwar Alzaabi

CEO
Shaikh Khalifa Hospital



Dr. Aysha Al Mehri

Group Chief Nursing Officer
Abu Dhabi Health
Services Company - SEHA



Dr. Fatih Mehmet Gul

Chief Executive Officer
Fakeeh University Hospital



Feras AlHumayed

CEO
Flow Medical Solutions



Prof. Filipe Costa

Founder & CEO
Vision for Value

Previous Speakers



Dr. Hassa Saif Al Mazrouei

Head of Executive & International
Patient Services
*Shaikh Shakhboub
Medical City*



**Dr. Khulood Mohamed
Alsayegh**

Head of Clinical
Standards & Guidelines,
Health Regulation Sector
DHA



Eng. Layla AlSalehi

Director of Virtual Healthcare
Services Activation
*SEHA Virtual Hospital - Ministry of
Health KSA*



Manuel de Melo

Hospital Administrator
*Unidade Local de Saúde
(ULS) São João*



Dr. Mohamad Hamade

Chief Executive Officer
Amanat Holdings



Dr. Mohammed Alhamali

Chairman
*The National Innovation &
Sandbox Committee*



Dr. Nahida Nayaz Ahmed

Consultant Psychiatrist,
Chair of Behavioral
Health Council
SEHA



**Dr. Naser Ammash
- Professor of Medicine**

CEO
*Sheikh Shakhboub
Medical City - SSMC*



Oscar Boldt-Christmas

Co-Founder, Chief
Commercial Officer
Tandem Health



**Dr. Rola Hammoud, MD,
MHA, FACHE**

CEO, *Madina Hospital -
Fakheh Care Group,*
President, *ACHE MENA*



Saqib Chaudhry

CISO
Cleveland Clinic Abou Dhabi



Sara Al Dallal

President of Emirates Health
Economics Society
Emirates Medical Association



Dr. Sara AlShaya

Director of Data & Statistics
Department
Emirates Health Services



Dr. Tiago Taveira-Gomes

Founder & CEO
SIGIL Scientific Enterprises



**Veneeth
Purushotaman CHCIO**

Group CIO
Aster DM Healthcare

Testimonials



On behalf of our entire GEHC team, we would like to congratulate you on a successful event & are glad that it went ahead so well!

In terms of our participation, we are extremely happy with how everything was run. Our presentation went ahead smoothly, and we had the right audience & executive meetings lined up. Finally, the support from your team was fantastic throughout the event. We really appreciate you going above & beyond in accommodating some of the requests we had along the way too.

Pratyush Ghuwalewala - Marketing Leader, *GE Healthcare*



It was a great event, packed with so much knowledge and great speakers. It allows many attendees to talk to many different vendors face to face as well as establish a network. In short offering a compact source of inspiration.

Dr. Duaa Eid - Head of Pharmacy, *Dubai Police*



The line-up of diverse speakers who brought a unique perspective, deep knowledge, and expertise to the table was extraordinary. The diversity of topics ranging from genetics to technology and leadership was impressive.

The panel discussion we had with other speakers about the growth of AI and healthcare digitalization and its regulation was so enriching and engaging.

To anyone considering attending this conference in the future, I highly recommend it.

Rola Hammoud, MD, MHA, FACHE - CEO, *Madina Hospital - Fakeeh Care Group, President, ACHE MENA*



The Agora Healthcare Disrupters Congress proved to be a highly valuable and well-executed event, distinguished by excellent organization, strong content, and meaningful networking opportunities. Participation was truly worthwhile, and attendance at future editions of the congress is strongly recommended.

Particularly noteworthy were the well-structured one-on-one meetings, which allowed for focused and productive discussions with various companies.

Alexander Behrendt - CEO, *OMTO*



The real value for time and money was the 1:1 meetings which were well organized, timed and managed. The correct level of seniority and key decision makers attended the 1:1s, and were super engaged throughout.

Dr. Sara Abdel-Karim - Director, *Middle East, Tandem Health*



I wanted to extend my heartfelt gratitude for the opportunity to participate in such a groundbreaking event. Being part of a panel comprised entirely of women trailblazers in their respective fields was truly empowering. The platform provided not only facilitated insightful discussions but also showcased the immense talent and expertise of women in AI.

The congress provided a vital platform to discuss the transformative impact of Healthcare Digital technologies. I look forward to future collaborations and opportunities.

Dr. Tamara Sunbul - Medical Director of Clinical Informatics, *Johns Hopkins Aramco Healthcare, KSA*



The meticulous planning and organization were evident in every aspect of the 7th HDC, ensuring a smooth and flawless experience for all attendees.

The caliber of speakers was truly impressive. Their insights and expertise provided invaluable perspectives on the evolving healthcare landscape in the Kingdom.

I was particularly impressed by Agora Group's innovative approach to entering the Saudi digital health market.

Dr. Ismaeel Almakrami - Executive Vice President for eHealth, Health Holding Company



Attending the Healthcare Disrupters Congress was an enlightening experience, exposing me to cutting-edge technologies and groundbreaking ideas that are reshaping the healthcare industry. I found the event to be inspiring and thought-provoking, leaving me with a renewed sense of excitement and curiosity about the future of healthcare. Lastly, I would like to thank you for your hospitality and congratulate you on the great organization.

Ahmed Elnazer - Head of Neonatal Intensive Care Department, Riyadh Hospital



It was one of the great events I have attended this year: lots of interaction took place whether at the one to one level or group level. Couple of panel discussions were very interesting and lot of valuable information were shared and discussed.

The private meetings with company reps were also of a great importance. Overall, it was a successful event and I am very thrilled to have taken part of it.

Halim Ghafari - Group CNO, Health & Medical Services (HMS)



It was a pleasure attending the "Healthcare Disrupters Congress" on 18th October 2022.

The meeting was well organized with good seating arrangements. The topics were very good for the meeting and so were the speakers. The panel discussion was engaging and brain storming sessions.

Dr. Naser Ammash - Professor of Medicine - CEO, Sheikh Shakhbout Medical City - SSMC



It was an honour to speak at the 8th edition of the HDC. The event brought together visionary leaders, innovators, and changemakers who are shaping the future of healthcare. The discussions were inspiring and truly reflected the region's commitment to transformative digital health.

Dr. Yaser Abuhajjaj - Director of Clinical Informatics, The Medical Office



The event was a perfect platform to interact with key decision makers. Great initiative and networking opportunities.

Dr. George Davis - Director, Mubadala Health



I was honored to be invited as a speaker at the 7th Healthcare Disrupters Congress hosted by AgoraGroup.

I learned an immense amount from the other brilliant speakers. Attending this conference as a speaker exceeded my expectations.

Events like the Healthcare Disrupters Congress are vital to moving healthcare forward. I am already looking forward to next year's congress!

Aisha Rahim, MD, FHM, Exec Ed HBS/MIT - Medical Director, Johns Hopkins HealthCare – USA



It was a transformative experience, enriching my leadership journey and expanding my vision for healthcare. The congress served as a catalyst for innovation, particularly in leveraging technology for patient care. Key takeaways included the importance of fostering a culture of innovation within nursing teams and the invaluable networking opportunities.

Overall, The congress empowered me with new insights and strategies to lead my team towards excellence and innovation.

Haitham Alsakran - Director of Nursing, Dr. Soliman Fakeeh Hospital Madinah



The 6th HDC was a resounding success, and it was a privilege to be a part of it.

Overall, it was a remarkable event, and I'm grateful to have been a part of it. I want to extend my sincere thanks to the organizers, fellow speakers, and the engaged audience for making this event a success. I look forward to the possibility of speaking at future events organized by this team.

H.E Dr. Mariam Mohamed Fatima Matar - Founder & Chairperson, UAE Genetic Diseases Association



It was truly an enjoyable experience to be invited to such an exceptional event organized by AgoraGroup. We had the chance to interact with experts in digitization, artificial intelligence, and capitalization. This presents new perspectives, providing us with updates on recent technologies and their implementation. Virtual hospitals are a future reality and I believe that within a few years, they will cover a broader range of sectors within the Kingdom.

Dr. Amany Abdelaziz - Lab Director, Saudi German Hospital – Makkah

Event Gallery



Event Gallery



Event Gallery

Networking Sessions



One-on-one Meetings



SPONSORSHIP PACKAGES

Strategic Sponsorship Package

Pre-Event Deliverables

Exclusive Branding & Recognition:

- Prominent logo placement in all event promotional materials, including website, email campaigns, social media, and digital marketing.
- Dedicated feature branding about your organization in event communications (in all our sponsorship brochures and delegate brochures).

Content & Thought Leadership Visibility:

- Exclusive interview with a senior executive from your company, published on the event booklet and shared with our database.

Access to High-Value Attendees:

- Full database of attending corporate buyers (C-level executives from UAE's leading healthcare institutions).
- Pre-event email introduction to selected buyers to initiate engagement before the event.

Live Event Deliverables

Exclusive Thought Leadership Presentation:

- 20-minute keynote presentation to the entire audience of 100+ corporate buyers.
- Opportunity to participate in a panel discussion, positioning your brand as a key thought leader in healthcare disruption.

Premium Networking & Engagement:

- Branded as Lunch Break Sponsor – Opportunity to provide a bag full of branding material to all attendees during lunch.
- Exclusive VIP networking session with key decision-makers.
- 15 pre-scheduled one-on-one meetings with corporate buyers of your choice.
- Reserved VIP seating for 5 representatives.

Branding & Visibility:

- Branded lounge or meeting space at the event.
- Speaking slot featured in the official agenda and highlighted in promotional content.
- Branded video interview with your spokesperson, promoted on event channels.

Event Hospitality & Access:

- Full access to the entire program, including networking activities.
- Breakfast, two coffee breaks, and lunch included.

Post-Event Deliverables

Long-Term Thought Leadership & Brand Exposure:

- Access to an exclusive high-level post-event report featuring insights and trends discussed during the event.
- Branded post-event interview (1 page) featuring key takeaways from your session, shared with all attendees.
- Featured in a post-event email campaign to attendees with key highlights from your session.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

SPONSORSHIP PACKAGES

Gold Sponsorship Package

Pre-Event Deliverables

Exclusive Branding & Recognition:

- Prominent logo placement in all event promotional materials, including website, email campaigns, social media, and digital marketing.

Access to High-Value Attendees:

- Full database of attending corporate buyers (C-level executives from UAE's leading healthcare institutions).
- Pre-event email introduction to selected buyers to initiate engagement before the event.

Live Event Deliverables

Exclusive Thought Leadership Presentation:

- 10-minute keynote presentation to the entire audience of 100+ corporate buyers.
- 3 representatives to attend the event.
- 12 pre-scheduled one-on-one meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

Branding & Visibility:

- Branded lounge or meeting space at the event.
- Speaking slot featured in the official agenda and highlighted in promotional content.
- Branded video interview with your spokesperson, promoted on event channels.

Post-Event Deliverables

Long-Term Thought Leadership & Brand Exposure:

- Access to an exclusive high-level post-event report featuring insights and trends discussed during the event.
- Featured in a post-event email campaign to attendees with key highlights from your session.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

SPONSORSHIP PACKAGES

Silver Sponsorship Package

Pre-Event Deliverables

- Partner recognition in all event's media & promotion.
- Full database of attending corporate buyers.

Live Event Deliverables

- Speaking opportunity at a panel discussion of your choice.
- 2 representatives to attend the event.
- 8 one-on-one pre-scheduled meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

Post-Event Deliverables

- Access to high level post-event report.
- Edited video file of your presentation provided to partner for post-event distribution/ amplification.

Bronze Sponsorship Package

Pre-Event Deliverables

- Partner recognition in all event's media & promotion.
- Full database of attending corporate buyers.

Live Event Deliverables

- 1 representative to attend the event.
- 6 one-on-one pre-scheduled meetings with corporate buyers of your choice.
- 2 coffee breaks and lunch.
- Access to the entire program of the event including all networking activities.

Post-Event Deliverables

- Access to high level post-event report.



Head Office Location

Creative Tower ST Fujeirah, UAE | No 2, Second Floor

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