

THE GLOBAL BLOCKCHAIN CONGRESS

4th Edition

December 8th - 10th 2019
Dubai, UAE

Real-Life Application





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Welcome to the only congress in the MENA region to provide an exclusive, closed-door, C-level business platform. Here, Blockchain solution providers will have the rare opportunity to hand-pick governmental and corporate suitors and have detailed discussions with them about potential collaborations.

This rare opportunity, coupled with current Blockchain trends and expert testimonials, furthers the idea that now is the time for Blockchain adoption in the Arab world. Following in the footsteps of industry giants like Microsoft and IBM, both of which have established Blockchain-based solution services in the MENA region, Landmark group, HSBC, Nestle, and Emirates NBD have all recently integrated Blockchain into their IT structure, creating a substantial group of Blockchain advocates in the UAE.



The only congress in the MENA region to explore the opportunities and challenges of blockchain adoption in the region.

And the government is no exception. The UAE has recently announced that its Blockchain Digital Identity Project will be adopted by more governmental entities and that the Dubai Chamber of Commerce has, in collaboration with ICC and Perlin, vowed to offer its own Blockchain solutions to partners and members.



It's abundantly clear that enterprises no longer question whether Blockchain is worth the attention.



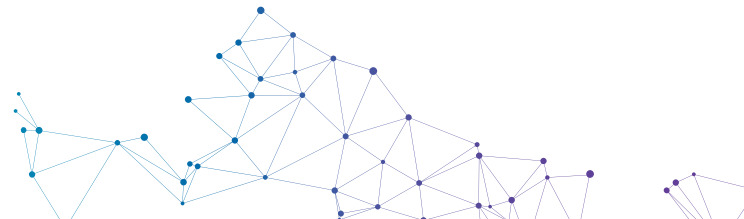
As Henri Arslanian, head of the crypto department at PwC, said a year ago: "2018 cleared the noise" in the Blockchain space, and 2019 will be the year for the big players to enter the industry. And he's been right.



UAE venture groups Dalma Capital and BTG Pactual have recently announced they will be utilizing Tezos' Blockchain platform to launch STOs worth more than \$1 billion dollars.



And in the first months of 2019 alone, the giants Nasdaq, Symbiont, ING Bank, and R3 have all invested or partnered with Blockchain startups around the world.



At the crossroads between a Blockchain environment overflowing with possibility and Blockchain solution providers looking to utilize this environment is Agora's 4th edition of the Global Blockchain Congress. We offer you the most efficient format of business communication in the Blockchain space, guaranteeing you the best possible return on your investment.

Our one-of-a-kind format is based on pre-scheduled, one-on-one meetings between Blockchain solution providers and corporate buyers looking to integrate Blockchain technology into their IT infrastructure. All of our participants are screened, vetted, and hand-picked to create an event that is ideal for all involved.

By bridging the gap between worldwide Blockchain solution providers and local corporate and governmental entities, the Global Blockchain Congress aims to be at the forefront of Blockchain advancement in the Arab World.



WHAT TO EXPECT

Corporate Buyers will:

- Learn how blockchain can help their business grow and become more efficient
- Identify top blockchain solution providers Meet the hottest blockchain start-ups
- Listen to expert de-mystify blockchain Understand risk management and regulations

Solution Providers will:

- Have exclusive access to pre-qualified corporate buyers from the government and the private sectors looking to include blockchain technology in their IT infrastructure
- Conduct a live presentation about your solutions to more than 80 hand-picked, pre-qualified group of buyers from the Arab World
- Listen to experts and educators talk about the hottest trends in blockchain Network with colleagues and peers from all over the world
- Enjoy a two-day exclusive event with plenty of networking, learning and pitching opportunities



WHO WILL ATTEND:

- Government
- Largest IT Providers
- Large Private Companies: Banks, Healthcare Institutions, Logistic Companies, Airlines, etc
- Ultra High-Net-Worth Individuals
- Venture Capital
- Crypto Funds
- Private Equity















WHO YOU WILL MEET:

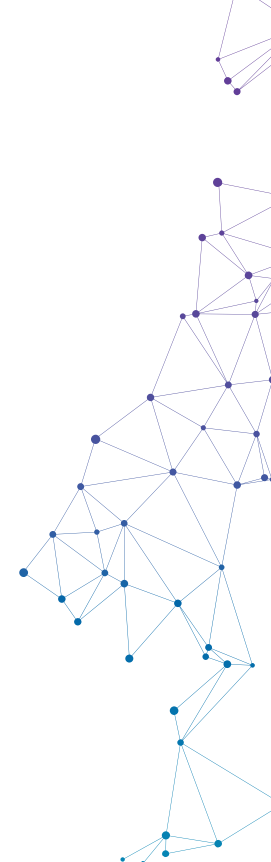
- CEOs, CIOs and CTOs of large corporations
- Government decision makers Regulators
- Experts
- Blockchain researchers Entrepreneurs
- Media

WHAT WILL BE DISCUSSED:

- Industry outlook
- How will the value of digital assets fare in 2019 and beyond? Challenges facing adoption of blockchain
- How does this nascent technology deal with its image? Blockchain expansion into new territories and new industries How do you evaluate scalability and performance?

BUYERS PROFILE

	Dubai Municipality	Director
	Dubai Health Authority	Head of IT
	Dubai Customs	Chief Information Officer
	Road & Transport Authority	Executive Director
	Sharjah Electricity & Water Authority	SEWA - Chief Information Officer
	Azizi Developments	Chief Technology Officer
	Etisalat Digital	Senior Vice President
	Zuleikha Hospital – UAE	CEO
	Kingdom Holding Company	Director
	Emirates NBD	Group Chief Operating Officer
	AXA Insurance	General Manager
	ADNOC	Chief Technology Officer
	GEMS Education	Head of Information Technology
	First Abu Dhabi Bank	Group Chief Information Officer



TESTIMONIALS



"Met over 20 investors here in Dubai, including the Sheikh Sultan of Sharjah. Half interested and one committed. Many thanks to Hadi and the team. You are a superman with the most amazing network of investors."

Anderson Tan
Alpha Omega Capital



"Congratulations on one of the best conferences I've ever attended. The meetings with investors is a very good practice. For sure I will attend future events."

Patrick Palacios
LoyalCoin



"The meeting format is the best in the industry - and I have seen alot."

Stephan Horvath
BurjFinancial



"Words can't express my appreciation for all that you have done for me. It was the best experience I had as a professional and as a project seeking funding. I will always remember this and recommend it to relevant parties."

Ahmed Al Marjby
Meterqubes



"We are very happy with the structure of the event. The one-on-one meeting format is very effective and the quality of the buyers attending is very impressive."

Ramy Helal
GE Healthcare MENA



"Excellent organization, everything functioned and was efficient generally speaking. My personal crown goes to Rim, heartfelt leadership with a soul. And of course, Hadi is what I expected him to be. A great presence, "the Boss" without being "bossy." Thank you both."

Michael Haerens
Goldennugget



"Agora Group strikes again with another amazing event keeping the vibes up for a wonderful sales ecosystem. Thanks for all the Agora Group team for sealing the year with this wonderful congress."

Ahmed Refaie
G.P.I. Global Partners Investments Limited



"I felt that the event was highly professionally organized. The entire team made an excellent impression on me. The location was well chosen. The mixture of set times and free slots was ideal. Well done."

Matthias Von Hauff
WEG Bank AG



"A good selection of speakers, topics and companies presented at the congress which certainly reflects on your ability to source and identify interesting opportunities and listen to accomplished professionals within the blockchain space."

Sleem Hassan
Privity



PROGRAM

The Global Blockchain Congress 4th Edition - DAY ONE

08:00 – 09:00	Registration and refreshments
09:00– 09:10 10 Minutes	Opening remarks – welcome of the chairman of the event
9:10 – 9:30 20 Minutes	Keynote Address Status of blockchain regulations in the MENA region
09:30 – 09:50 20 Minutes	Technical Keynote
09:50 – 10:00 10 Minutes	Sponsor Presentation
10:00 – 10:10 10 Minutes	Sponsor Presentation
10:10 – 10:20 10 Minutes	Sponsor Presentation
10:20 – 10:30 10 Minutes	Sponsor Presentation

10:30 – 10:50 20 Minutes	Where are we now? A candid look at the state of Blockchain adoption
10:50 – 11:00 10 Minutes	Sponsor Presentation
11: 00– 11:30 30 Minutes	Coffee Break and Networking Session
One to One Meetings Ballroom 2	
11:30 – 11:50 20 Minutes	Meeting 1
11:50 – 12:10 20 Minutes	Meeting 2
12:10 – 12:30 20 Minutes	Meeting 3
12:30 – 12:50 20 Minutes	Meeting 4

12:50 – 13:10 20 Minutes	Meeting 5
13:10 – 14:00	Prayer break and lunch
14:00– 14:45 45 Minutes	Panel Discussion - 45 Minutes Unlocking Blockchain's full potential
14:45 – 15:00 15 Minutes	Technical Presentation Blockchain Use Cases for Enterprises: Token or Coin?
14:55 – 15:05 10 Minutes	Sponsor Presentation
15:05 – 15:15 10 Minutes	Sponsor Presentation
15:15 – 15:30 15 Minutes	Stable Coins -
15:30 – 16:00 30 Minutes	Coffee Break and Networking Session
16:00 – 16:20 20 Minutes	Meeting 6
16:20 – 16:40 20 Minutes	Meeting 7

16:40 – 17:00 20 Minutes	Meeting 8
17:00	Chairman closing remark and end of Day One

Gala Dinner to all participants – from 8:30 pm

**Join us for a hearty meal and a good conversation
after a productive day at the Congress**

The Global Blockchain Congress 4th Edition - DAY TWO

08:00 – 08:50	Registration and refreshments
09:00– 09:10 10 Minutes	Opening remarks – welcome of the chairman of the event
09:10 – 9:30 20 Minutes	Keynote Address
09:30 – 09:50 20 Minutes	Presentation Tokenizing an Asset, real step-by-step guide
09:50– 10:30 40 Minutes	Panel Discussion 40 Minutes Investing in Digital Assets – the challenges / What does it take to get funded these days?
10:30 – 10:40 10 Minutes	Sponsor Presentation
10:40 – 10:50 10 Minutes	Sponsor Presentation
10:50 – 11:00 10 Minutes	Sponsor Presentation

11:00 – 11:30 30 Minutes	Coffee Break and Networking Session
11:30 – 11:50 20 Minutes	Meeting 9
11:50 – 12:10 20 Minutes	Meeting 10
12:10 – 12:30 20 Minutes	Meeting 11
12:30 – 12:50 20 Minutes	Meeting 12
12:50 – 13:10 20 Minutes	Meeting 13
13:10 – 14:00 50 minutes	Prayer break and lunch
14:00 - 14:20 20 minutes	Technical Presentation Making Enterprise Blockchain Mature: Building Business on an Evolving Infrastructure

14:20 – 14:40 20 Minutes	The Future of the Investment Industry! Investing into Distributed Ledger Technology Startups Through Decen- tralised Funds Designed on Smart Contracts.
14:40– 15:00 20 Minutes	Meeting 14
15:00 – 15:20 20 Minutes	Meeting 15
15:20 – 15:40 20 Minutes	Meeting 16
15:40 – 16:00 20 Minutes	Coffee Break and Networking
16:00 – 16:20 20 Minutes	Meeting 17
16:20 – 16:40 20 Minutes	Meeting 18
16:40 - 17:00 20 Minutes	Meeting 19
17:00 to 17:20 20 Minutes	Meeting 20

17:30	Chairman closing remark and end of event.
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Sponsorship Packages Pricing

Gold | \$25,000 (+5% VAT)



Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc
- Full database of attending corporate buyers with their names, position, contact details and breakdown of their budget two weeks before the event's date.



Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening
- Live presentation speech in front of all attendees
- 20 one to one meetings with corporate buyers
- Partner's logo and branding as Gold Sponsor on all marketing material at the event
- 3 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, two breakfasts, 4 coffee breaks and one Gala Dinner.



Post Event Deliverables

- Key note video featured on the event's website
- Edited video file of your presentation provided to partner for post-event distribution/amplification
- Access to high level post-event report.
- Database of all delegates

Silver | \$15,000 (+5% VAT)



Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc
- Full database of attending corporate buyers with their names, position, contact details and breakdown of their budget two weeks before the event's date.



Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening
- 15 one to one meetings with corporate buyers
- Partner's logo and branding as Silver Sponsor on all marketing material at the event
- 2 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, two breakfasts, 4 coffee breaks and one Gala Dinner.



Post Event Deliverables

- Access to high level post-event report.
- Database of all delegates

Bronze | \$10,000 (+5% VAT)



Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc
- Full database of attending corporate buyers with their names, position, contact details and breakdown of their budget two weeks before the event's date.



Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening
- 10 one to one meetings with corporate buyers
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event
- 1 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, two breakfasts, 4 coffee breaks and one Gala Dinner.



Post Event Deliverables

- Access to high level post-event report
- Database of all delegates



Head Office Location

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