

THE GLOBAL BLOCKCHAIN CONGRESS

4th Edition

December 8th - 10th 2019
Dubai, UAE

Investment Opportunities

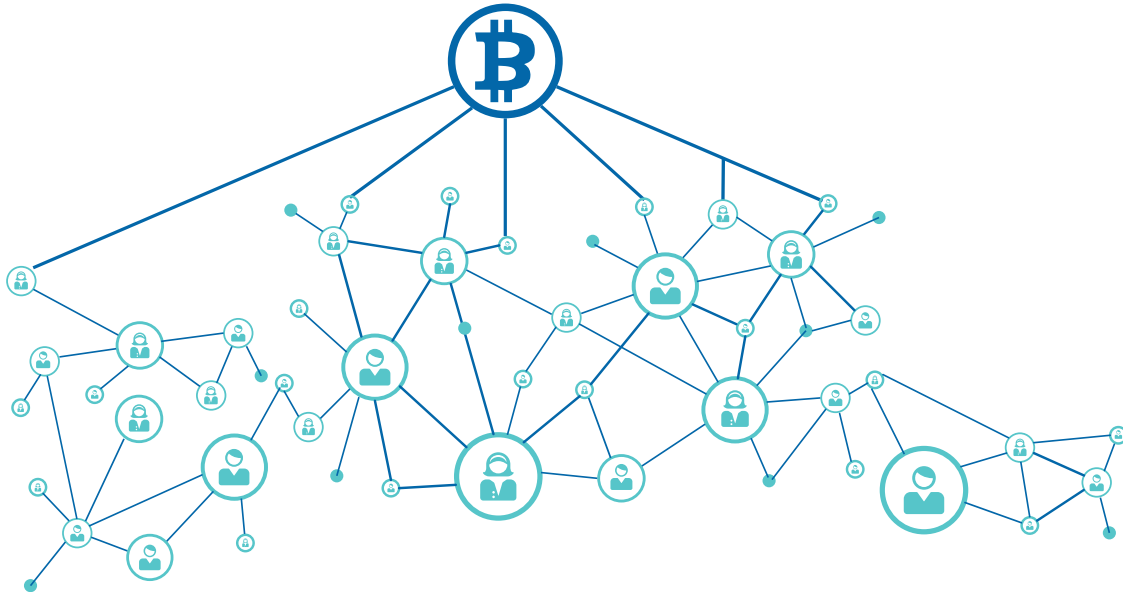


THE GLOBAL BLOCKCHAIN CONGRESS

4th Edition

The only congress in the MENA region to explore the opportunities and challenges of investing in digital currencies and assets.

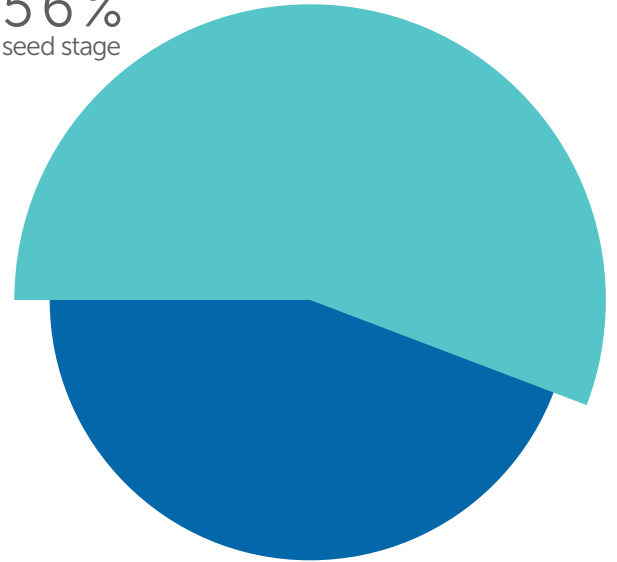
Blockchain startups have raised \$822 million in 279 separate venture capital (VC) deals in H1 2019, according to a report by American venture platform Outlier Ventures released on July 2.



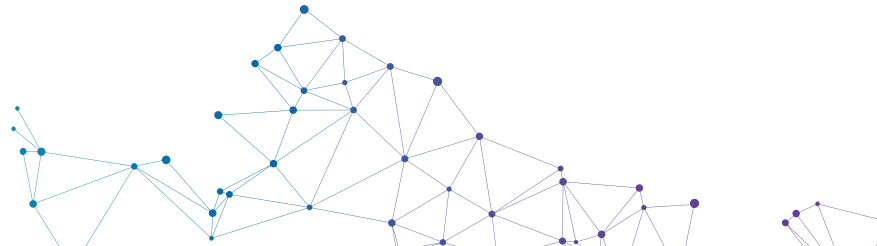
According to the research, titled "State of Blockchains Q2 2019," 159 deals out of total 279 were seed stage ones, which shows that a sufficient number of enterprises have moved from proof of concepts in the industry, launching "fully developed open-source projects" instead.

At the same time, the dynamics of venture capital investment in the space has somewhat declined, according to Lawrence Lundy-Bryan, Partner and Head of Research at Outlier Ventures. In a press release to Cointelegraph, Lundy-Bryan stated that the frequency of large VC raises in blockchain industry has "diminished" so far, as compared with the "outsized performance of the 2018 bull market."

56%
seed stage



43%
rest

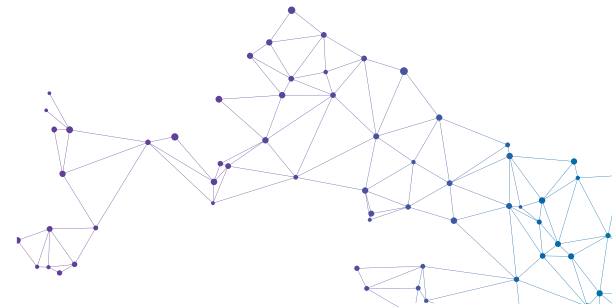


As previously reported, traditional VC investment in blockchain and crypto saw a threefold increase in the first three quarters of 2018 as industry firms raised \$3.9 billion by late September in 2018. To wit, three more billion would need to be raised over the next three months to match the figures seen in 2018.

Still, crypto exchanges have continued to attract investment in the first half of 2019 despite increased regulatory activity, with the South Korean exchange Bithumb alone raising \$200 million in H1 2019.

Also worth noting is the increasing popularity of exchange listings in the form of initial exchange offerings (IEOs), as well as another trend of direct investment into protocols in exchange for both tokens and equity.

The Global Blockchain Congress leverages the experience gained through the hosting of the first 3 editions of the event to ensure maximum return on investment for all our sponsors.



It is the only event of its kind that will bring together investors from the MENA region to meet with pre-selected Blockchain projects, ICOs, STOs and IEOs from all over the world.

THIS IS NOT A CONFERENCE OR AN EXHIBITION.

This is an exclusive, closed-door, congress between crypto currencies investment opportunities and hand-picked and pre-qualified investors seriously looking into exploring new opportunities for wealth growth.



WHAT TO EXPECT

Investors will:

- Learn how to invest in crypto currencies
- Identify top ICOs & STOs
- Meet the hottest blockchain start-ups
- Listen to expert investors and crypto fund managers Understand risk management and regulations

Blockchain Projects, ICOs, STOs and IEOs will:

- Have exclusive access to Ultra High Networth Individuals, Venture Capitals, Family Offices, Private Equity Firms, & Asset Management Firms looking for new investment opportunities
- Conduct a live presentation about their projects to more than 100 hand-picked, pre-qualified group of investors from the Arab World
- Listen to experts, educators and regulators on the legal aspects covering Crypto investments
- Network with colleagues and peers from all over the world
- Enjoy a two-day exclusive event with plenty of networking, learning and pitching opportunities



WHO WILL ATTEND:

- Ultra High-Net-Worth Individuals
- Family Offices
- Venture Capital
- Asset Management Firms
- Private Equity

WHO YOU WILL MEET:

- Crypto fund managers
- Blockchain entrepreneurs
- ICO/STOs opportunities
- Exchanges
- Financial market regulators
- Risk managers
- Storage solution providers
- Blockchain researchers

WHAT WILL BE DISCUSSED:

- Industry outlook
- How will the value of digital assets fare in 2019 and beyond?
- Knowledge and advice from early institutional investors
- Are forecasts possible? The bull and the bear on digital assets
- Investment opportunities presented by leading digital asset investors
- Upcoming index-based and derivatives products
- The role and views of the regulators and auditors
- What is an STO, how to identify a great STO, how to participate



INVESTORS PROFILE

Pecunio Blockchain Technologies FZE	Chief Executive Officer
Alpha Omega Capital	Managing General Partner
Burj Financial FZE LLC	Chief Executive Officer
ASA Ventures	Chief Executive Officer
Dalma Capital	Managing Director
Middle East Venture Partners	Managing Partner
Accubits	Chief Executive Officer
Eterna Capital	Chief Executive Officer
Nvelop X Holding	Chief Executive Officer
KPM Asset	Managing Director & Chief Executive Officer
BECO Capital	Co-Founder & Managing Partner
7BC.VC	Chief Executive Officer – General Partner
Al Zarooni Emirates Investment	Chief Executive Officer
Mubadala	Senior Associate, Private Equity
Shorooq Investments	Partner
Authorito Capital	Chief Investment Officer



TESTIMONIALS



"Met over 20 investors here in Dubai, including the Sheikh Sultan of Sharjah. Half interested and one committed. Many thanks to Hadi and the team. You are a superman with the most amazing network of investors."

Anderson Tan
Alpha Omega Capital



"Congratulations on one of the best conferences I've ever attended. The meetings with investors is a very good practice. For sure I will attend future events."

Patrick Palacios
LoyalCoin



"The meeting format is the best in the industry - and I have seen alot."

Stephan Horvath
BurjFinancial



"Words can't express my appreciation for all that you have done for me. It was the best experience I had as a professional and as a project seeking funding. I will always remember this and recommend it to relevant parties."

Ahmed Al Marjby
Meterqubes



"We are very happy with the structure of the event. The one-on-one meeting format is very effective and the quality of the buyers attending is very impressive."

Ramy Helal
GE Healthcare MENA



"Excellent organization, everything functioned and was efficient generally speaking. My personal crown goes to Rim, heartfelt leadership with a soul. And of course, Hadi is what I expected him to be. A great presence, "the Boss" without being "bossy." Thank you both."

Michael Haerens
Goldennugget



"Agora Group strikes again with another amazing event keeping the vibes up for a wonderful sales ecosystem. Thanks for all the Agora Group team for sealing the year with this wonderful congress."

Ahmed Refaie
G.P.I. Global Partners Investments Limited



"I felt that the event was highly professionally organized. The entire team made an excellent impression on me. The location was well chosen. The mixture of set times and free slots was ideal. Well done."

Matthias Von Hauff
WEG Bank AG



"A good selection of speakers, topics and companies presented at the congress which certainly reflects on your ability to source and identify interesting opportunities and listen to accomplished professionals within the blockchain space."

Sleem Hassan
Privity



PROGRAM

The Global Blockchain Congress 4th Edition - DAY ONE

08:00 – 09:00 Registration and refreshments

09:00– 09:10 Opening remarks – welcome of the chairman of the event
10 Minutes

9:10 – 9:30 Keynote Address
20 Minutes
Status of blockchain regulations in the MENA region

09:30 – 09:50 Technical Keynote
20 Minutes

09:50 – 10:00 Sponsor Presentation
10 Minutes

10:00 – 10:10 Sponsor Presentation
10 Minutes

10:10 – 10:20 Sponsor Presentation
10 Minutes

10:20 – 10:30 Sponsor Presentation
10 Minutes

10:30 – 10:50
20 Minutes

Where are we now?
A candid look at the state of Blockchain adoption

10:50 – 11:00
10 Minutes

Sponsor Presentation

11: 00– 11:30
30 Minutes

Coffee Break and Networking Session

One to One Meetings | Ballroom 2

11:30 – 11:50
20 Minutes

Meeting 1

11:50 – 12:10
20 Minutes

Meeting 2

12:10 – 12:30
20 Minutes

Meeting 3

12:30 – 12:50
20 Minutes

Meeting 4

12:50 – 13:10 20 Minutes	Meeting 5
13:10 – 14:00	Prayer break and lunch
14:00– 14:45 45 Minutes	Panel Discussion - 45 Minutes Unlocking Blockchain's full potential
14:45 – 15:00 15 Minutes	Technical Presentation Blockchain Use Cases for Enterprises: Token or Coin?
14:55 – 15:05 10 Minutes	Sponsor Presentation
15:05 – 15:15 10 Minutes	Sponsor Presentation
15:15 – 15:30 15 Minutes	Stable Coins -
15:30 – 16:00 30 Minutes	Coffee Break and Networking Session
16:00 – 16:20 20 Minutes	Meeting 6
16:20 – 16:40 20 Minutes	Meeting 7

16:40 – 17:00 20 Minutes	Meeting 8
17:00	Chairman closing remark and end of Day One

Gala Dinner to all participants – from 8:30 pm

**Join us for a hearty meal and a good conversation
after a productive day at the Congress**

The Global Blockchain Congress 4th Edition - DAY TWO

08:00 – 08:50	Registration and refreshments
09:00– 09:10 10 Minutes	Opening remarks – welcome of the chairman of the event
09:10 – 9:30 20 Minutes	Keynote Address
09:30 – 09:50 20 Minutes	Presentation Tokenizing an Asset, real step-by-step guide
09:50– 10:30 40 Minutes	Panel Discussion 40 Minutes Investing in Digital Assets – the challenges / What does it take to get funded these days?
10:30 – 10:40 10 Minutes	Sponsor Presentation
10:40 – 10:50 10 Minutes	Sponsor Presentation
10:50 – 11:00 10 Minutes	Sponsor Presentation

11:00 – 11:30 30 Minutes	Coffee Break and Networking Session
11:30 – 11:50 20 Minutes	Meeting 9
11:50 – 12:10 20 Minutes	Meeting 10
12:10 – 12:30 20 Minutes	Meeting 11
12:30 – 12:50 20 Minutes	Meeting 12
12:50 – 13:10 20 Minutes	Meeting 13
13:10 – 14:00 50 minutes	Prayer break and lunch
14:00 - 14:20 20 minutes	Technical Presentation Making Enterprise Blockchain Mature: Building Business on an Evolving Infrastructure

14:20 – 14:40 20 Minutes	The Future of the Investment Industry! Investing into Distributed Ledger Technology Startups Through Decen- tralised Funds Designed on Smart Contracts.
14:40– 15:00 20 Minutes	Meeting 14
15:00 – 15:20 20 Minutes	Meeting 15
15:20 – 15:40 20 Minutes	Meeting 16
15:40 – 16:00 20 Minutes	Coffee Break and Networking
16:00 – 16:20 20 Minutes	Meeting 17
16:20 – 16:40 20 Minutes	Meeting 18
16:40 - 17:00 20 Minutes	Meeting 19
17:00 to 17:20 20 Minutes	Meeting 20

17:30	Chairman closing remark and end of event
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Sponsorship Packages Pricing

Gold | \$25,000 (+5% VAT)



Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc
- Full database of attending investors with their names, position, contact details and breakdown of their budget and investment appetite two weeks before the event's date.



Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening
- Live presentation speech in front of all attendees
- 20 one to one meetings with investors
- Partner's logo and branding as Gold Sponsor on all marketing material at the event
- 3 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, two breakfasts, 4 coffee breaks and one Gala Dinner.



Post Event Deliverables

- Key note video featured on the event's website
- Edited video file of your presentation provided to partner for post-event distribution/amplification
- Access to high level post-event report.
- Database of all delegates

Silver | \$15,000 (+5% VAT)



Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc
- Full database of attending investors with their names, position, contact details and breakdown of their budget and investment appetite two weeks before the event's date.



Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening
- 15 one to one meetings with investors
- Partner's logo and branding as Silver Sponsor on all marketing material at the event
- 2 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, two breakfasts, 4 coffee breaks and one Gala Dinner.



Post Event Deliverables

- Access to high level post-event report.
- Database of all delegates

Bronze | \$10,000 (+5% VAT)



Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all Event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, event post-event report, etc
- Full database of attending investors with their names, position, contact details and breakdown of their budget and investment appetite two weeks before the event's date.



Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening
- 10 one to one meetings with investors
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event
- 1 partner's representatives to attend the event including two nights' accommodation at the venue of the event, full access to the conference agenda, cocktail reception, two breakfasts, 4 coffee breaks and one Gala Dinner.



Post Event Deliverables

- Access to high level post-event report
- Database of all delegates



Head Office Location

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www.agoragroup.ae