



LONDON

# GLOBAL BLOCKCHAIN CONGRESS

EUROPEAN EDITION

JULY 24<sup>TH</sup> & 25<sup>TH</sup>, 2023 | LONDON



## A WORD FROM OUR CEO



**Hadi Malaeb**

Co-Founder & CEO  
Agora Group

Dear Attendees, Sponsors, Speakers, Investors, and Guests,

On behalf of the entire team at Agora, I would like to extend my heartfelt gratitude to each and every one of you for making the first edition of the Global Blockchain Congress in London an overwhelming success. After eleven successful editions in Dubai, taking this event to London was a significant milestone for us, and your participation and support made it truly exceptional.

The enthusiasm and engagement displayed by all of you throughout the event were truly inspiring. With more than 130 institutional investors, 18

exceptional startups and numerous one-on-one meetings, the level of interest and dedication showcased the immense potential and importance of blockchain technology in today's rapidly evolving world.

The success of this conference would not have been possible without the unwavering support of our esteemed sponsors, whose commitment helped elevate the event to new heights. To our distinguished speakers, we extend our sincerest gratitude for sharing their expertise and insights, which undoubtedly enriched the knowledge of all attendees.

We are especially grateful to our esteemed investors for their presence, active involvement, and genuine interest in exploring groundbreaking opportunities in the blockchain space. Your engagement will undoubtedly be instrumental in driving the future of this revolutionary technology.

Additionally, we would like to extend our congratulations to the winners of the Global Blockchain

Congress Awards: Maniac Panda Games, DeltaPrime, and MYFC. Your remarkable achievements and innovative contributions to the blockchain industry are truly commendable, and we wish you continued success on your journey.

The success of this event has set a benchmark for future editions of the Global Blockchain Congress, and we are thrilled to continue this journey of fostering innovation, collaboration, and investment within the blockchain community.

Once again, thank you all for your invaluable support and participation. We look forward to welcoming you back for the next edition of the Global Blockchain Congress, where we will continue to shape the future of blockchain technology together.

See you at the 12th Global Blockchain Congress in Dubai on December 11th and 12th.

Yours truly,  
Hadi Malaeb

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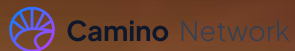
DeltaPrime



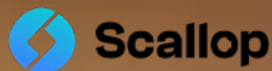
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## HEADLINE STATISTICS

260<sup>+</sup>

ONE-ON-ONE  
MEETINGS



57

SPEAKERS



19

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250<sup>+</sup>

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ATTENDEES  
VISITED  
FROM MORE  
THAN  
**23+ COUNTRIES**





## MARKETING REACH



**2,000+**

Event brochures emailed



**1,500+**

Phone calls made to decision makers



**35,000+**

Size of our Database & reach



**200+**

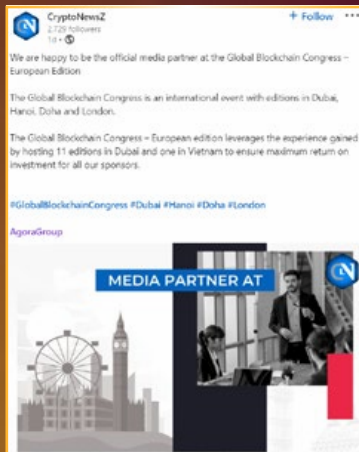
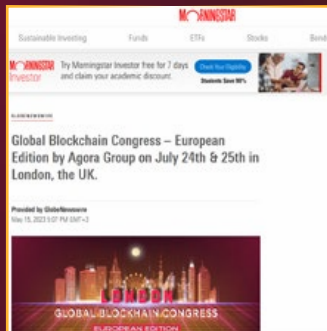
Questionnaires filled



**1,000+**

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# MEDIA COVERAGE





# MEDIA COVERAGE

**Cointelegraph AR**  
902 followers  
14m • Edited •

يذكر كوينتيلوغراف عربي أن تعالي عن كونها شركة إعلامية للنسبة الأوروبية من فالية "المؤتمر العالمي للبلوكتشين" في لندن، والذي ترعاه "أغورا".

يركز المؤتمر على التمويل اللامركزي وصناعة الألعاب والبنية التحتية والرموز غير القابلة للتلف. مع مجموعة من المتحدثين من أفضل الخبراء في قطاع البلوكتشين، فضلاً عن استضافة النسخة الخامسة من "جوائز المؤتمر العالمي للبلوكتشين".

Cointelegraph MENA (AR) is proud to announce as media partners to Agora's European Edition of the **Global Blockchain Congress - GBC** event happening in [#London](#).

This conference will focus on decentralized finance ([#DeFi](#)), [#gaming](#), [#metaverse](#), and non-fungible tokens ([#NFTs](#)), with a large lineup of speakers from the best and brightest minds in the global [#Blockchain](#) space, as well as hosting the fifth edition of the Global Blockchain Congress Awards.

Agora [#Cointelegraph](#) [#UAE](#) [#Dubai](#) [#Crypto](#) [#UnitedKingdom](#) [#MediaPartnership](#)

**CRYPTONITE**  
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GLOBAL BLOCKCHAIN CONGRESS - EUROPEAN EDITION BY AGORA GROUP ON JULY 24TH AND 25TH IN LONDON, THE UK.



Agora is proud to announce the expansion of our Global Blockchain Congress to Europe on July 24 and 25, 2023, in London. The Global Blockchain Congress is truly an international event, with editions taking place in Dubai, Mexico, Dubai and London.

**JUNEO AG**  
732 followers  
14m •

Hello, London ☺


We're excited to announce that [#JUNEO](#) is heading to The Global Blockchain Congress by [AgoraGroup](#) on July 24th and 25th!

We're on a mission to reshape web3 with our unlimited, sub-second VMs on decentralized networks! We're thrilled to bring our ideas to the table in the heart of the UK ☺

Attending the Congress? We'd love to connect!

Feel free to drop us a DM or leave a comment below.

We look forward to meeting you in London! 🇬🇧



**Mattia Mrvosovic** • 101  
Partner at Etema Capital  
19h •

Grateful for the opportunity to be part of a panel discussion with [Amar Odedra](#), [Amit Mehra](#), [CFA](#) [amitmehra.eth](#) and [Mona Tiesler](#) moderated by [Roland Roventsa](#) on key market trends in blockchain for 2023 and beyond. We delved into the exciting possibilities of zero knowledge, Layer 2s, Layer 3s, and broad infrastructure, and how they present promising investment opportunities. [Global Blockchain Congress - GBC](#)




**GoArt Metaverse**  
6,983 followers  
7m •

[reGoArt Metaverse](#) wind in London ☺

We were with visionary business people in the industry at the **Global Blockchain Congress - GBC**, where the latest innovations and change catalysts of the [#Blockchain](#) and [#Web3](#) revolution were discussed. In this exciting and dynamic environment, we gained insights into the future of the industry. We are proud to immerse ourselves in the world of blockchain, where the brightest minds of the [#industry](#) gather to discuss its transformative potential. Throughout the 2-day event, we engaged in discussions about the endless possibilities of blockchain and became a part of the blockchain revolution.

Thank you [AgoraGroup](#) for the hospitality 🙏

Let's build the future of web3, together! 🚀



**Zeebu**  
2,273 followers  
14h • Edited •

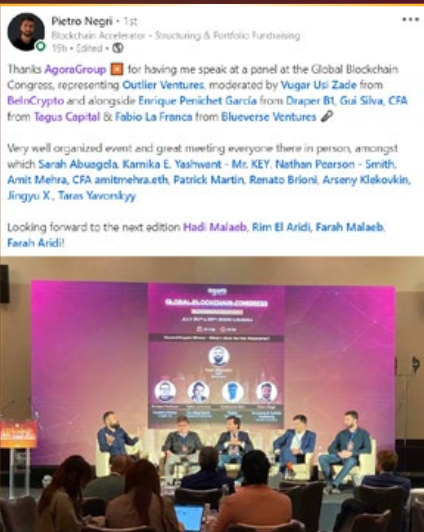
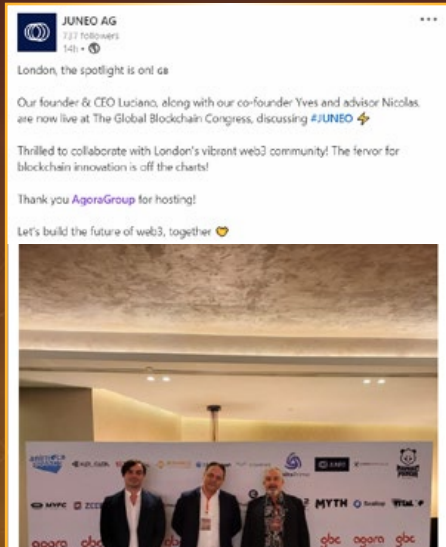
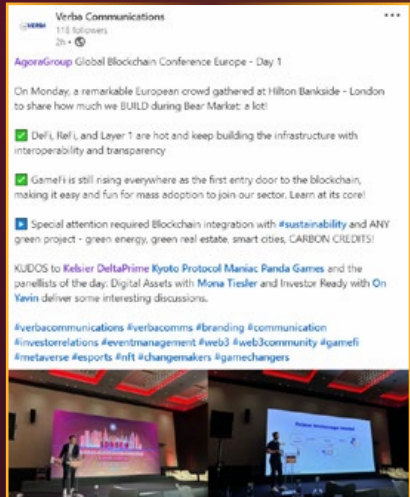
[Team #Zeebu](#) immersed in inspiring conversations with industry pioneers at the Global Blockchain Congress! 🙌🔥

Our Co-Founder Dr. Raghavendra Hanuragi takes the stage to shed light on blockchain's transformative potential in the Telecom Carrier Industry.

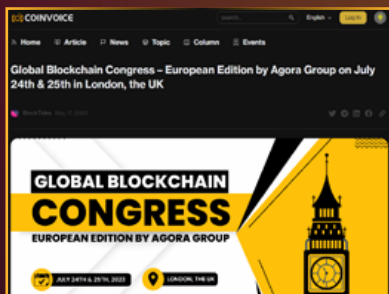
[#SettleNow](#) [#GlobalBlockchainCongress](#)



## MEDIA COVERAGE



# MEDIA COVERAGE





# MEDIA COVERAGE

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## The Global Blockchain Congress – European Edition by Agora Group

The Global Blockchain Congress is truly an international event with editions taking place in Dubai, Miami, Doha and London.

By IBT Staff Reporter  
03/02/23 at 9:49 AM GMT



Zeebu 240 followers  
2d • Edited •

Zeebu is a Gold Sponsor of the European Edition of the Global Blockchain Congress - GBC in #London.

The #GlobalBlockchainCongress's vision is to become the most impactful blockchain event in the #GCC, and their mission is to help 1000 #blockchain startups raise funds over the next 5 years.

Zeebu's founders, Raj Brahmbhatt, Keshav Pandya, and Dr. Raghavendra Hunagi will be present. We look forward to meeting the community there and fostering meaningful connections with future leaders in this space.

See you on the 24th and 25th of July!

#SettleNow #TelecomCarrier

gbc  
GLOBAL BLOCKCHAIN CONGRESS  
(EUROPEAN EDITION)




Roland Roventa • 151  
Crypto Native | Portfolio Manager @ Altana Digital Assets Fund  
20h •

It was a pleasure to participate in this year's Global Blockchain Congress - GBC in London. I had the opportunity to moderate a panel discussing the industry's key trends and challenges in 2023 and beyond.

I shared the panel with the esteemed panelists:  
Amar Odedra from Tezos  
Amit Mehra, CFA, amitmehra.eth from Borderless Capital  
Mattia Mirvosevic from Eterna Capital  
Mona Tiesler from tokenus investment AG

Thank you Hadi Maleeb, Farah Aridi and the AgoraGroup team for organising a successful conference!



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## Global Blockchain Congress: European Edition by Agora Group from July 24 to 25 in London, UK

May 30, 2023 at 9:26 am



Bitcoin Insider BITCOIN ETHEREUM CAROLIN

## Global Blockchain Congress – European Edition by Agora Group on July 24th & 25th in London, the UK.



LUNA 1514 followers  
1d •


AgoraGroup is expanding its Global Blockchain Congress to Europe, where **Nikita Sachdev** will moderate a panel on 'Blockchain Gaming: Make it or Break it.'

With the recent announcements from big gaming fishes like SGA and Ubisoft embracing #web3, the interest for #Blockchain #gaming will soon be revived - so this panel comes at the right time. Make sure to watch it on July 25, at 05:00 am.

The event will take place in London on July 24-25. After 11 editions in Dubai, we're excited to see how Agora brings its event to the United Kingdom.

If you are attending, make sure to stop by our booth to say hi to our team at #GlobalBlockchainCongress #GameFi

LUNA



# MEDIA COVERAGE



BeInCrypto  
14,679 followers  
+ Follow

BeINCRYPTO is thrilled to announce our media partnership for the upcoming Global Blockchain Congress organized by Agora Group.

This esteemed international event, previously held in Dubai, Hanoi, Doha, and London, will focus on DeFi, Gaming, Metaverse, and NFTs.

Join us for this exclusive, invitation-only event designed to foster valuable connections within the industry.

Register now: <http://bit.ly/GBC-London>

#AsiaTokenFund #GlobalBlockchainCongress

## GLOBAL BLOCKCHAIN CONGRESS

EUROPEAN EDITION

JULY 24<sup>TH</sup> & 25<sup>TH</sup>, 2023 | LONDON

MEDIA PARTNER





Dr. Raghavendra Hunasgi • 2nd  
Co-Founder | CMO | Board Member | Advisor | 3X Entrepreneur | Investor | T...  
20 • Edited

#Keynotespeaker alert

Super excited to be speaking at the **Global Blockchain Congress - GBC** in London. I will be in **London** from July 23 - July 25 and would love to meet you all in person at the conference.

I will be speaking about how we are bringing a **revolution** in b2b payment settlement by harnessing the power of **#crypto** **#Blockchain** **#web3** at **Zeelbu**.

### A Telecommunications B2B Payment Revolution

Harnessing The Power of Blockchain


24<sup>th</sup> July 2023 | 10:50 AM (BST)

Global Blockchain Congress  
Hilton London Bankside, London, UK



Dr. Raghavendra Hunasgi  
Co-Founder & CMO, Zeelbu

ZEEBU | agora



Mona Tiesler • 1st  
Web3 VC Investor | Blockchain Enthusiast | Entrepreneur | Educator | Public...  
1d • Edited

Secondly, I had the privilege to speak on two panels at the **Global Blockchain Congress - GBC** in London.






The first panel I shared with the esteemed panelists **Amar Odedra** from **Tezos**, **Amit Mehra**, **CFA** **amtmehra.eth** from **Borderless Capital**, **Mattia Mrvosevic** from **Eterna Capital** and **Roland Roventa** from **Altana Wealth**.


We discussed the key trends and challenges in 2023 and beyond, touching upon layer 3s, optimistic vs. zk roll-ups and the trade off between investing in long-term technological development vs technology that currently has the most adoption.

The second panel I got to be a part of was about the missing puzzle pieces to web3 mainstream adoption. I was fortunate to be invited by the amazing **Catie Romero-Finger** to speak on this panel with the acclaimed panelists **Barbara Iyayi** from **Unicorn Growth Capital**, **Joyce Chin** from **Animoca Brands** and **Julia Bainiaksina**, PhD from **Tess Ventures**!

This industry is, despite all difficulties and set-backs, thriving!

**Anna Bertha Etienne V. Lior Goldenberg** **Irena Timofeeva**, PhD **Mohamed Ezelidin** **Chris(Topher) Ahn Jingyu X.** **Jesper Lindquest** **Yeshu Agarwal** **Joseph Lassen** **Gvantsa C. Marc Shergill** and many more!



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## Global Blockchain Congress 2023 (Europe Edition) to Be Held on July 24-25

1 min

By **IndiraGupta Team** Updated by **IndiraGupta Team**  
4 May 2023, 10:42 (GMT+0000) 4 May 2023, 10:42 (GMT+0000)





Baptiste Cota • 1st  
Founding Partner at LeadBlock Partners, Blockchain VC  
15m • Edited

Looking forward to speaking at the Global Blockchain Congress next week by **AgoraGroup**

Representing **LeadBlock Partners** for the panel "Blockchain gaming: Make it or Break it" with **Jingyu X. (Yield Guild Games)**, **Jamie Wallace (BITKRAFT Ventures)**, **Patrick Martin (Alpha Sigma Capital)**, moderated by **Nikita Sachdev (Luna Media Corporation)**

Blockchain gaming has a lot of potential but is widely misunderstood. Join us to discuss!



## GLOBAL BLOCKCHAIN CONGRESS

EUROPEAN EDITION

JULY 24<sup>TH</sup> & 25<sup>TH</sup>, 2023 | LONDON

25 July 09:05

**Blockchain Gaming: Make it or Break it**



# MEDIA COVERAGE


**Nikita Sachdev** • 1st  
 Founder and CEO of Luna Media Corporation • Luna PR • Content...

Excited to be back in #London as we expand Luna PR's presence in Europe

The UK is working on becoming a global hub for #web3 and has been diligently working on rules for the sector.

In fact, just yesterday, Britain rejected the call to regulate #crypto as gambling.

Catch me next Monday and Tuesday at Global Blockchain Congress - GBC in London where I'll be speaking on #blockchain based #gaming and #gamefi.



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**Global Blockchain Congress – European Edition by Agora Group on July 24th & 25th in London, the UK.**

By Global Newsroom  
 May 15, 2023 10:07 AM ET

SPY 453.26 +0.25 +0.05% SPX 4531.46 +1.00 +0.02% BTCUSD 26931.46 -1.00 -0.00% DIA 338.46 -0.06 -0.02% GLD 194.46 -0.06 -0.03% TLT 169.46 -0.06 -0.03%

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**Global Blockchain Congress – European Edition by Agora Group on July 24th & 25th in London, the UK.**

NEWS PROVIDED BY  
 Agora Group  
 May 15, 2023, 10:07 AM ET



**ASIA** CHARTER FLY

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**Global Blockchain Congress – European Edition by Agora Group on July 24th & 25th in London, the UK**

17 BLOCK TIDES • May 16, 2023 in Blockchain



**Related News**

- Stablecoin issuer Twitter To Stage Bitcoin Mining Operations In Uruguay (April 26, 2023)
- CEX trading volumes fell to 4-year lows over before Bitcoin, Coinbase sells (\$ 4,000 & 5,000)
- FBI: Ukraine seized domains

**Cardano Foundation**  
 120,146 followers  
 27h • Edited •

Our Partnerships Manager, **Rizwan Pabani** is speaking on a panel at **Global Blockchain Congress - GBC**

Panel: Decentralized Finance (#DeFi) and Regenerative Finance (#ReFi)  
 Discussion: What is Regenerative Finance and what role does it play in the Crypto industry? How is DeFi performing and what are the challenges and opportunities ahead?

**GLOBAL BLOCKCHAIN CONGRESS**  
 EUROPEAN EDITION  
 JULY 24<sup>TH</sup> & 25<sup>TH</sup>, 2023 | LONDON

**SPEAKER**

**Riz Pabani**  
 Partnerships Manager  
 Cardano Foundation



agora Bridging Value

**Coinspeaker** Business Markets Crypto Technology FinTech Personal

**Global Blockchain Congress – European Edition by Agora Group on July 24th & 25th in London, the UK**

Place/Date: London - June 24th, 2023 at 8:30 pm UTC - 2 min read  
 Content: AGORA GROUP, Source: Global Blockchain Congress



100% 20.00 ETH 1.00 BTC 10.49 \$245 \$1,955 \$31,018 10.00 0.0001 0.0001 1.0000

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20th May 2023

المؤتمر العالمي للبلوكشين: نسخة Agora Group الأوروبية في 24 و 25 يوليو في لندن



# PROGRAM

Day 1: Monday, July 24<sup>th</sup>, 2023

|                                    |   |                             |   |
|------------------------------------|---|-----------------------------|---|
| <b>08:00 - 09:00</b><br>60 Minutes | <b>Registration &amp; Refreshments</b>  | 10:10 - 10:20<br>10 Minutes | <b>Presentation</b><br>Camino - Tomorrow's Global Operating System For Travel<br><i>Pablo Castillo - CTO &amp; Co-Founder, Chain4Travel</i>   |
| 09:00 - 09:10<br>10 Minutes        | <b>Opening Remarks - Welcome Note</b><br><i>- Hadi Malaeb - Co-Founder &amp; CEO, Agora Group</i><br><i>- Gideon Davis - Co-Founder &amp; COO, Kelsier</i>  | 10:20 - 10:30<br>10 Minutes | <b>Presentation</b><br>The Future of On-Chain Lending: The Prime Brokerage<br><i>Piotr Duda - CEO, DeltaPrime</i>   |
| 09:10 - 09:30<br>20 Minutes        | <b>Keynote Opening Address</b><br><i>Robby Yung - CEO of Investments, Animoca Brands</i>  | 10:30 - 10:40<br>10 Minutes | <b>Presentation</b><br>KYOTO - Using Blockchain To Solve The Climate Crisis<br><i>- Rupert Reid - Chief of Staff, KYOTOProtocol</i>   |
| 09:30 - 10:00<br>30 Minutes        | <b>Panel Discussion</b><br><b>The Onslaught of Regulation – A Defining Moment in the Life of Crypto</b><br><p>The crypto industry is at a crossroad. Regulators across the world tighten the rules and increase scrutiny. Banning staking, outlawing privacy coins; the list of unwise regulatory actions can go on and on.</p> <p>With increased scrutiny comes increased pressure for Founders and Investors to navigate the complex legal landscape. However, this is also an opportunity.</p> <p><b>Moderator:</b><br/><i>- Karnika E. Yashwant - Founder, Utopian Capital</i></p> <p><b>Panelists:</b><br/><i>- Aashima Arora - Partner, LocalGlobe</i><br/><i>- Mohamed Ezeldin - Head of Tokenomics, Animoca Brands</i><br/><i>- Nishil Patel - Executive Director, Binance</i><br/><i>- Sarah Abuagela - Head of Investment, Ceras Ventures</i></p> | 10:40 - 10:50<br>10 Minutes | <b>Presentation</b><br>CrowdPoint: Where AI, Cloud & Decentralization Meet<br><i>- Eraj Akhtar - Founder &amp; Chief Futures Officer, CrowdPoint</i><br><i>- Nadab Akhtar - Founder, President, &amp; Chief Operating Officer, CrowdPoint</i> |
|                                    |   | 10:50 - 11:00<br>10 Minutes | <b>Presentation</b><br>Zeebu – A Telecommunications B2B Payment Revolution Harnessing The Power of Blockchain<br><i>Dr. Raghavendra Hunasgi - Co-Founder &amp; CMO, Zeebu</i>   |
| 10:00 - 10:10<br>10 Minutes        | <b>Presentation</b><br>Metaverse Mavericks: Unleashing Business Potential in Virtual Realms<br><i>Athar Ahmed - CEO, Bluemoon</i>   | 11:00 - 11:10<br>10 Minutes | <b>Presentation</b><br>Maniac Panda Games - The New Dimension of Gaming<br><i>David Noya - Chief Growth Officer, Maniac Panda Games</i>   |

|   |  |  |
|---|--|--|
| <b>11:10 - 11:30</b><br><b>15 Minutes</b> | <b>Coffee Break &amp; Networking Session</b>   |  |
| 11:30 - 13:00<br>1hr 30 Minutes           | Meeting 1 - 15 Minutes<br>Meeting 2 - 15 Minutes<br>Meeting 3 - 15 Minutes   | Meeting 4 - 15 Minutes<br>Meeting 5 - 15 Minutes<br>Meeting 6 - 15 Minutes |
| <b>13:00 - 14:00</b><br><b>60 Minutes</b> | <b>Lunch Break</b>   |  |
| 14:00 - 14:30<br>30 Minutes               | <b>Panel Discussion</b><br><b>Digital Assets Market: Key Trends &amp; Challenges in 2023 and Beyond</b><br><br>Six months into 2023 - a perfect time to analyse what took place in the first half of the year and to predict where we are heading in the next 6 months and beyond. How would this year be different in the digital asset universe? What should we expect in terms of investment, regulation and adoption?<br><br><b>Moderator:</b><br>- Roland Roventa - Portfolio Manager, Altana Digital Assets Fund<br><b>Panelists:</b><br>- Amar Odedra - VC Lead, Tezos Ecosystem<br>- Amit Mehra - Partner, Borderless Capital<br>- Mattia Mrvosevic - Partner, Eterna Capital<br>- Mona Tiesler - Investment Manager, Tokentus Investment AG |  |
| 14:30 - 15:00<br>30 Minutes               | <b>Panel Discussion</b><br><b>Ways for Startups and Young Companies to Become "Investor Ready".</b><br><br><b>Moderator:</b><br>- Arseny Klekovkin - Founder & Managing Partner, G1 Ventures<br><b>Panelists:</b><br>- Alex Odagiu - Investment Director, Binance Labs<br>- Connor Cantwell - Partner, COSIMO Ventures<br>- Michael Poyser - Partner, Blufolio<br>- On Yavin - Founder & Managing Partner, Cointelligence Fund   |  |

|   |   |   |
|---|---|---|
| <b>15:00 - 15:15</b><br><b>15 Minutes</b> | <b>Coffee Break &amp; Networking Session</b>  |   |
| 15:15 - 17:00<br>1hr 45 Minutes           | Meeting 7 - 15 Minutes<br>Meeting 8 - 15 Minutes<br>Meeting 9 - 15 Minutes<br>Meeting 10 - 15 Minutes | Meeting 11 - 15 Minutes<br>Meeting 12 - 15 Minutes<br>Meeting 13 - 15 Minutes |
| <b>17:00</b>                              | <b>Chairman Closing Remark &amp; End of Day One</b>   |   |
|   |   |   |

|                             |  |                                  |  |
|-----------------------------|--|----------------------------------|--|
| 08:00 - 09:00<br>60 Minutes | <b>Registration &amp; Refreshments</b>   | 09:55 - 10:25<br>30 Minutes      | <b>Panel Discussion</b><br>Adaptive Success: How to Remain on The Cutting Edge in The Web3 Era<br><br>What is Regenerative Finance and what role does it play in the Crypto industry. How is DeFi performing and what are the challenges and opportunities ahead?<br><br><b>Moderator:</b><br>- Robert Polito - CMO, Kelsier<br><b>Panelists:</b><br>- Bowie Lau - Founder, MaGE Group<br>- Christophe de Courson - CEO, Mensis Capital<br>- Renato Brioni - General Partner, Mocha Ventures AIF<br>- Taras Yavorsky - General Partner, 3x Capital             |
| 09:00 - 09:05<br>5 Minutes  | <b>Opening Remarks &amp; Welcome from the Chairman of the Congress</b>   |                                  |  |
| 09:05 - 09:35<br>30 Minutes | <b>Panel Discussion</b><br>Blockchain Gaming: Make It or Break It<br><br>2022 was a huge year for the play-to-earn (P2E) gaming scene. An influx of capital and users was followed by a sharp downturn in blockchain game token prices and a decrease in players - and the market is still reeling. What happens next?<br><br><b>Moderator:</b><br>- Nikita Sachdev - CEO & Founder, Luna Media Corporation<br><b>Panelists:</b><br>- Baptiste Cota - Founding Partner, LeadBlock Partners<br>- Jamie Wallace - Investor, BITKRAFT<br>- Jingyu Xiang - Investor, YGG Ventures<br>- Patrick Martin - General Partner, Europe, Alpha Sigma Capital | 10:25 - 10:55<br>30 Minutes      | <b>Panel Discussion</b><br>How Funds & VCs Invest During a Crypto Bear Market<br><br>What is Regenerative Finance and what role does it play in the Crypto industry. How is DeFi performing and what are the challenges and opportunities ahead?<br><br><b>Moderator:</b><br>- Anna Irrera - Senior Editor, Crypto - Bloomberg<br><b>Panelists:</b><br>- Animesh Saxena - Managing Director, Systematix<br>- Brian Long Lu - Founding Partner, Hive Ventures<br>- Joseph Lassen - Investment Partner, CMT Digital<br>- Nathan Pearson-Smith - CEO, 18 Ventures |
| 09:35 - 09:45<br>10 Minutes | <b>Presentation</b><br>Revolutionizing Sports Investment & Fan Engagement: How MYFC is Disrupting The Industry with Blockchain & Tokenization<br>Hugo Cortez - Co-Founder & CEO, MYFC  |                                  |  |
| 09:45 - 09:55<br>10 Minutes | <b>Presentation</b><br>Juneo Blockchain Network Provider<br>- Luciano Mendonça Pais - CEO, Juneo<br>- Nicolas Rabrenovic - Strategic Advisor, Juneo  | 10:55 - 11:15<br>20 Minutes      | <b>Coffee Break &amp; Networking Session</b><br><br>Meeting 14 - 15 Minutes   Meeting 18 - 15 Minutes<br>Meeting 15 - 15 Minutes   Meeting 19 - 15 Minutes<br>Meeting 16 - 15 Minutes   Meeting 20 - 15 Minutes<br>Meeting 17 - 15 Minutes   |
|                             |  | 11:15 - 13:00<br>1 hr 45 Minutes |  |

|   |  |   |  |
|---|--|---|--|
| <b>13:00 - 14:00</b><br><b>60 Minutes</b> | <b>Lunch Break</b>   | 15:00 - 15:30<br>30 Minutes               | <b>Panel Discussion</b><br><b>Web 3 Going Mainstream</b><br>A changing policy landscape, rise of decentralized media, and an increase in asset tokenization will help propel Web 3 to new heights – these and other trends are shaping the Web3 landscape.<br><br><b>Moderator:</b><br>- <i>Catie Romero-Finger - CEO &amp; Co-Founder, BABs</i><br><b>Panelists:</b><br>- <i>Barbara Iyayi - Founder &amp; Managing Partner, Unicorn Growth Capital</i><br>- <i>Joyce Chin - Portfolio Management, Animoca Brands</i><br>- <i>Julija Bainiaksina - Venture Partner, Tess Ventures</i><br>- <i>Mona Tiesler - Investment Manager, Tokentus Investment AG</i> |
| 14:00 - 14:30<br>30 Minutes               | <b>Panel Discussion</b><br><b>Decentralized Finance (DeFi) and Regenerative Finance (ReFi)</b><br>What is Regenerative Finance and what role does it play in the Crypto industry. How is DeFi performing and what are the challenges and opportunities ahead?<br><br><b>Moderator:</b><br>- <i>Toby Lewis - CEO, Metalink Capital</i><br><b>Panelists:</b><br>- <i>Jason Brannigan - General Manager, Kronos Ventures</i><br>- <i>Leor Groen - Managing Director, The Spartan Group</i><br>- <i>Paolo Guida - Partner &amp; Head of Investments, Blockchain Valley Ventures</i><br>- <i>Riz Pabani - Partnerships Manager, Cardano Foundation</i>  | <b>15:30 - 16:00</b><br><b>30 Minutes</b> | <b>Coffee Break &amp; Networking Session</b>   |
| 14:30 - 15:00<br>30 Minutes               | <b>Panel Discussion</b><br><b>Beyond Crypto Winter - What's Next for the Metaverse?</b><br>Crypto has been vital to the financial functions of many Metaverse platforms and the Crypto winter of 2022 has affected this nascent technology. This winter will be short-lived. How are Metaverse platforms positioning themselves for the future?<br><br><b>Moderator:</b><br>- <i>Vugar Adigozalov - CMO, BelnCrypto</i><br><b>Panelists:</b><br>- <i>Enrique Penichet - Founding Partner, Draper B1</i><br>- <i>Fabio La Franca - Founding Partner, Blueverse Ventures</i><br>- <i>Guilherme Silva - Partner, Tagus Capital</i><br>- <i>Pietro Negri - Structuring &amp; Portfolio Fundraising, Outlier Ventures</i> | <b>16:00</b>                              | <b>The Global Blockchain Congress Awards Ceremony &amp; Closing Remarks</b>  |



# EVENT GALLERY



## NETWORKING SESSIONS



## ONE-ON-ONE MEETINGS



## COCKTAIL RECEPTION



## CLOSING CEREMONY FUNCTION



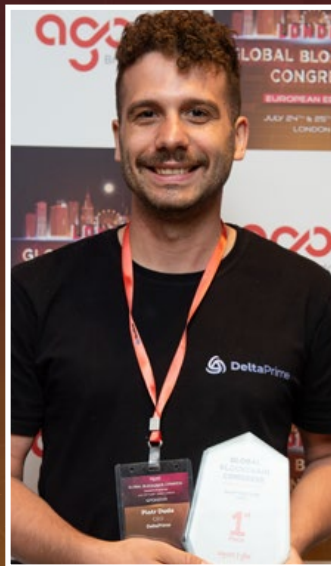


# GLOBAL BLOCKCHAIN CONGRESS AWARDS



**2nd Place**

**Maniac Panda  
Games**



**1st Place**

**DeltaPrime**



**3rd Place**

**MYFC**

# SPEAKERS



**Aashima Arora**  
Partner  
*LocalGlobe*



**Alex Odagiu**  
Investment Director  
*Binance Labs*



**Amar Odedra**  
VC Lead  
*Tezos Ecosystem*



**Amit Mehra**  
Partner  
*Borderless Capital*



**Animesh Saxena**  
Managing Director  
*Systematix*



**Anna Irrera**  
Senior Editor, Crypto  
*Bloomberg*



**Arseny Klekovkin**  
Founder & Managing Partner  
*G1 Ventures*



**Athar Ahmed**  
CEO  
*Blumoon*



**Baptiste Cota**  
Founding Partner  
*LeadBlock Partners*



**Barbara Iyayi**  
Founder & Managing Partner  
*Unicorn Growth Capital*



**Bowie Lau**  
Founder  
*MaGE Group*



**Brian Long Lu**  
Founding Partner  
*Hive Ventures*



**Catie Romero-Finger**  
CEO & Co-Founder  
*BABs*



**Christophe de Courson**  
CEO  
*Mensis Capital*



**Connor Cantwell**  
Partner  
*COSIMO Ventures*





**David Noya**  
Chief Growth Officer  
*Maniac Panda Games*



**Dr. Raghavendra Hunasgi**  
Co-Founder & CMO  
*Zeebu*



**Enrique Penichet**  
Founding Partner  
*Draper B1*



**Eraj Akhtar**  
Founder & Chief Futures  
Officer  
*CrowdPoint*



**Fabio La Franca**  
Founding Partner  
*Blueverse Ventures*



**Gideon Davis**  
Co-Founder & COO  
*Kelsier*



**Guilherme Silva**  
Partner  
*Tagus Capital*



**Hugo Cortez**  
Co-Founder & CEO  
*MYFC*



**Jamie Wallace**  
Investor  
*BITKRAFT*



**Jason Brannigan**  
General Manager  
*Kronos Ventures*



**Jingyu Xiang**  
Investor  
*YGG Ventures*



**Joseph Lassen**  
Investment Partner  
*CMT Digital*



**Julija Bainiaksina**  
Venture Partner  
*Tess Ventures*



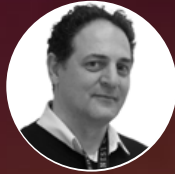
**Joyce Chin**  
Portfolio Management  
*Animoca Brands*



**Karnika E. Yashwant**  
Founder  
*Utopian Capital*



**Leeor Groen**  
Managing Director  
*The Spartan Group*



**Luciano Mendonça Paës**  
CEO  
*Juneo*



**Mattia Mrvosevic**  
Partner  
*Eterna Capital*



**Michael Poyser**  
Partner  
*Blufolio*



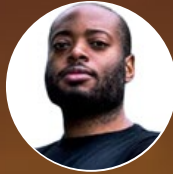
**Mohamed Ezeldin**  
Head of Tokenomics  
*Animoca Brands*



**Mona Tiesler**  
Investment Manager  
*Tokenus Investment AG*



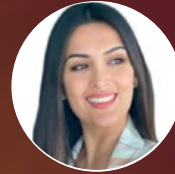
**Nadab Akhtar**  
Founder, President, & Chief  
Operating Officer  
*CrowdPoint*



**Nathan Pearson-Smith**  
CEO  
*18 Ventures*



**Nicolas Rabrenovic**  
Strategic Advisor  
*Juneo*



**Nikita Sachdev**  
CEO & Founder  
*Luna Media Corporation*



**Nishil Patel**  
Executive Director  
*Binance*



**On Yavin**  
Founder & Managing Partner  
*Cointelligence Fund*



**Pablo Castillo**  
CTO & Co-Founder  
*Chain4Travel*



**Paolo Guida**  
Partner & Head of Investments  
*Blockchain Valley Ventures*



**Patrick Martin**  
General Partner, Europe  
*Alpha Sigma Capital*



**Pietro Negri**  
Structuring & Portfolio  
Fundraising  
*Outlier Ventures*



**Piotr Duda**  
CEO  
*DeltaPrime*



**Renato Brioni**  
General Partner  
*Mocha Ventures AIF*



**Riz Pabani**  
Partnerships Manager  
*Cardano Foundation*



**Robby Yung**  
CEO of Investments  
*Animoca Brands*



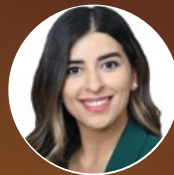
**Robert Polito**  
CMO  
*Kelsier*



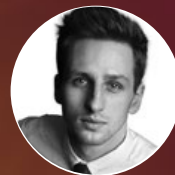
**Roland Roventa**  
Portfolio Manager  
*Atlanta Digital Assets Fund*



**Rupert Reid**  
Chief of Staff  
*KYOTOProtocol*



**Sarah Abuagela**  
Head of Investment  
*Ceras Ventures*



**Taras Yavorsky**  
General Partner  
*3x Capital*



**Toby Lewis**  
CEO  
*Metalink Capital*



**Vugar Adigozalov**  
CMO  
*BeInCrypto*

## PARTIAL LIST OF COMPANIES WHO ATTENDED

|                            |                               |
|----------------------------|-------------------------------|
| 18 Ventures                | CEO                           |
| 22459 Ventures LLP         | Managing Partner              |
| 3x Capital                 | General Partner               |
| Accubits                   | Venture Builder Partner       |
| Alpha Sigma Capital        | General Partner, Europe       |
| Altana Digital Assets Fund | Portfolio Manager             |
| Altana Wealth              | Portfolio Manager             |
| AltTab.Capital             | Head of IR & Co-Founder       |
| AmazeWallet                | CEO                           |
| Animoca Brands             | CEO of Investments            |
| Animoca Ventures           | Portfolio Manager             |
| Avir Capital               | Director                      |
| BABs                       | CEO & Co-Founder              |
| BeInCrypto                 | CMO                           |
| Binance                    | Executive Director            |
| Binance Labs               | Investment Director           |
| Bitget                     | Manager                       |
| BITKRAFT                   | Investor                      |
| BitRock Capital            | Investment Associate          |
| Blockchain Valley Ventures | Partner & Head of Investments |
| Bloomberg                  | Senior Editor, Crypto         |

|                             |  |
|-----------------------------|--|
| Bluemoon                    | CEO  |
| Bluestone of London         | CEO  |
| Blueverse Ventures          | Founding Partner                           |
| Blufolio                    | Partner                                    |
| Borderless Capital          | Partner                                    |
| Boxfund VC                  | Partner                                    |
| Brass Synergy               | Co-Founder & CEO                           |
| Breakthrough VC             | Partner                                    |
| Brevan Howard Digital       | CEO & CIO                                  |
| Brinc                       | Managing Director                          |
| Cardano Foundation          | Partnerships Manager                       |
| Ceras Ventures              | Head of Investment                         |
| Chain4Travel                | CTO & Co-Founder                           |
| Chainstack                  | Vice President                             |
| ChromaWay                   | Investment Associate                       |
| Citi                        | Citi Global Market Digital Assets Strategy |
| CMT Digital                 | Investment Partner                         |
| Coded Capital Management AG | Analyst                                    |
| Cointelligence Fund         | Founder & Managing Partner                 |
| COSIMO Ventures             | Partner                                    |

|                        |   |
|------------------------|---|
| CrowdPoint             | Founder, President, & Chief Operating Officer |
| Cryptopolitan          | Partner                                       |
| Cumberland DRW         | Head of MENA                                  |
| Custos Group           | Investment Associate                          |
| Decentral Park Capital | Portfolio Manager                             |
| DeltaPrime             | CEO   |
| Dow Jones              | Hedge Fund and Crypto Correspondent           |
| Draper B1              | Founding Partner                              |
| Dunhill Ventures       | Director of International Development         |
| Equilibrum Ventures    | Partner                                       |
| Eterna Capital         | Partner                                       |
| Faculty Group          | Vice President of Investments                 |
| FunFair Ventures       | CFO   |
| G Consult Finances     | Founder & Family Officer                      |
| G1 Ventures            | Founder & Managing Partner                    |
| Galaxy                 | VP  |
| Galaxy Racer           | CEO   |
| Gate.io                | Business Development Manager                  |
| Go2NFT                 | CEO   |

|                                 |                                   |
|---------------------------------|-----------------------------------|
| GoArt Metaverse                 | CSO                               |
| GoldenTree                      | Principal                         |
| Graphedge Ventures              | Executive Director                |
| Griffin Gaming Partners         | Venture Partner                   |
| Hambro Perks                    | Partner                           |
| Hive Ventures                   | Founding Partner                  |
| Hivemind Capital                | Head of Europe & Research Partner |
| Horizan VC                      | General Partner                   |
| Hypra Fund                      | Project Manager                   |
| Impact Fundry                   | Partner                           |
| Initiate Capital                | Partner                           |
| International Business Times UK | Projects Executive                |
| IQ Labs                         | Chief Growth Officer              |
| J Safra Sarasin                 | Investment Director               |
| Juneo                           | CEO                               |
| Kelsier                         | CEO                               |
| Kelsier Capital                 | Chairman                          |
| Kronos Ventures                 | General Partner                   |
| KX VC                           | Executive Director                |
| KYOTOProtocol                   | Co-Founder                        |
| LeadBlock Partners              | Founding Partner                  |
| LocalGlobe                      | Partner                           |



|                                 |                                     |
|---------------------------------|-------------------------------------|
| Luna Media Corporation          | CEO & Founder                       |
| MaGE Group                      | Founder                             |
| Maniac Panda Games              | Chief Growth Officer                |
| MD Investment Management        | CEO                                 |
| Mensis Capital                  | CEO                                 |
| Metalink Capital                | CEO                                 |
| Mocha Ventures AIF              | General Partner                     |
| Morgan Stanley                  | Vice President - Thematic Research  |
| MYFC                            | Co-Founder & CEO                    |
| MYTH Central                    | CEO                                 |
| Nchain                          | Investment Associate                |
| Nexterra Capital                | Partner                             |
| Nickel Digital Asset Management | Investor Relations                  |
| Nonce VC                        | Partner                             |
| OKX                             | Senior Business Manager             |
| Outlier Ventures                | Structuring & Portfolio Fundraising |
| PARSIQ                          | CEO                                 |
| Passion Venture Capital         | Partner                             |
| Redline Capital                 | Partner                             |
| Republic                        | Venture Partner                     |
| RockawayX                       | Head of Principal Investments       |

|                              |                            |
|------------------------------|----------------------------|
| Saxon                        | Managing Partner           |
| SC Ventures                  | Investments                |
| Scallop                      | CEO & Founder              |
| Scytale Ventures             | Analyst                    |
| Systemanova VC               | Partner                    |
| Systematrix                  | Managing Director          |
| Tagus Capital                | Partner                    |
| Tezos Ecosystem              | VC Lead                    |
| The Spartan Group            | Managing Director          |
| The Untitled Ventures        | Partner                    |
| Tokenus Investment AG        | Investment Manager         |
| Unicorn Growth Capital       | Founder & Managing Partner |
| Utopian Capital              | Founder                    |
| VitalXP                      | Co-Founder, CEO & CCO      |
| VNTR Capital                 | Venture Partner            |
| Wincent                      | Director                   |
| WK Private Office            | Chairman                   |
| YGG Ventures                 | Investor                   |
| Zeebu                        | Founder & CEO              |
| Zenith Investment Management | Investment Analyst         |

# TESTIMONIALS



The Agora event in London was one of the best IRL web3 focused events that I have been to in a while. The level of the speakers and content was top. It is clear that Agora takes deep care to find quality people to share key insights in the industry in a highly curated environment. For a start-up I can see the value of being in the small room with investors that are actively investing and for VCs it is a great opportunity to meet with exciting startups & connect with other VCs to both share deal flow as well as share industry knowledge.

I look forward to joining the next one on Dubai and building a deeper partnership with the Agora team.

**Katie Romero-Finger - CEO & Co-Founder, BABs**



I've been to several agora events in Dubai so when I heard there was one happening in London, I jumped on the bandwagon! I'm very pleased with the outcome of it. There was a perfect mix of investors and strategic partners. Agora always creates an ecosystem of opportunities suitable for everyone - and it's great to see this possible on a global scale!

**Nikita Sachdev - CEO & Founder, Luna Media Corporation**



We were pleasantly surprised with how organized the event was, the team really makes lots of effort to provide the best results to each of the participants.

We met various important connections that might bring great impact to our business in the future. One of the best Crypto events out there!

**Jessica Nascimento - CEO, Go2NFT**



I was very impressed with the quality of the event. Great speakers, great atmosphere, and great connections!

**Benno Jering - Partner, Redline Capital**



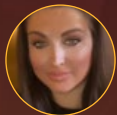
I really enjoyed the conference as the quality of speakers and projects was high and the conference was very professionally organized!

**Mona Tiesler - Investment Manager, Tokentus Investment AG**



The Global Blockchain Congress was a top tier event composed of some of the best investors in the blockchain space in London. It was a pleasure to work with Agora Group to participate in this event.

**Joseph Lassen - Investment Partner, CMT Digital**



The event was a great success and it was fantastic to have a 1-1 opportunity with quality VCs. Overall attendance was good & the event was very well-managed from a logistical standpoint.

**Georgiana Foster - Head of Marcomms, KYOTOProtocol**



I want to thank the whole Agora Group team for organising this great conference in London. As a guest in Dubai last March, I must admit I can see this event's commitment, professionalism and purpose. Improving each session in content and attendees while maintaining the highest standards of deliverables makes you unique. Well done!

**Giovanna Melfi - Founder & CEO, Verba Communications**



It was a very focused event where we had the pleasure of meeting many players in the industry who had a genuine interest in learning more about our project and becoming a part of our future as well as gaining invaluable feedback. Overall a very professional event, well organised, & a thoroughly enjoyable experience.

**Jason Mcivor - CEO, MYTH Central**



I really enjoyed attending Agora's inaugural Blockchain Congress edition Europe. It was extremely well curated with VCs, startups from the region & keynotes and panels on relevant topics. It was great to see the adoption of blockchain in UK and meet relevant founders from the region. The Agora team were great hosts, making sure everyone felt welcome and taking extra efforts to make introductions. A must-attend event if you're looking to meet top VCs, founders and partners in Web3. I'm eager for the next one!

**Amit Mehra - Partner, Borderless Capital**



I had the privilege of participating in the GBC organized by Agora Group, and I must say it was an enriching experience, both as an attendee and as a panelist. The event was well organized, with well-thought-out scheduling, and a comfortable venue that facilitated smooth interactions among attendees.

One aspect that stood out was the wealth of networking opportunities. Agora Group fostered an environment that encouraged meaningful connections among attendees. The well-structured breaks, networking sessions, and social events allowed me to interact with fellow industry professionals, exchange contact information, and establish potential collaborations. These networking opportunities were invaluable, and I believe they greatly enriched the overall conference experience.

I extend my appreciation to Agora Group for their dedication to delivering a high-quality event. As the blockchain landscape continues to evolve, I eagerly anticipate future events organized by Agora Group and the opportunity to further engage with this dynamic community.

**Michael Poyser - Partner, Blufolio**



First and foremost, I want to express my sincere appreciation for the opportunity to attend the inaugural European edition of the Global Blockchain Congress in London, hosted by Agora. It was undoubtedly one of the most focused and impactful events I've had the pleasure of witnessing.

The congress managed to attract an exceptional crowd, bringing together passionate investors and innovative start-ups. This diverse mix of attendees fostered an environment that was highly conducive to meaningful connections and collaborations, which is essential in the fast-paced world of blockchain and digital assets.

Moreover, I must commend Agora's team on choosing an excellent venue. The space provided ample room for networking and meetings, making it convenient to engage with like-minded individuals and exchange groundbreaking ideas.

**Ilker Selim Zorluoglu - CSO, GoArt Metaverse**



We really enjoyed the event and found it valuable!

We found the organization + connections established through the event really good. Generally speaking, great organization and a really efficient way of networking.

**Piotr Duda - CEO, DeltaPrime**



Had the pleasure to participate in the GBC for the second time.

The London conference was intriguing and full of high level speakers. We look forward to participating again in the near future!

**Paolo Guida - Partner & Head of Investments, Blockchain Valley Ventures**



As a regular attendee of Agora events in Dubai, it was great to be a part of the first Global Blockchain Congress in London. The event was well structured with high quality attendees focused on VC networking. I look forward to the next one!

**Ismail Bagosher - Venture Builder Partner, Accubits**



It was great to see so many well connected and informed attendees at the 1st Edition of the European GBC. The projects pitching were solid and it was great to connect with investors and VC firms. Agora did an amazing job arranging the conference and everything went smoothly.

**Michael O'Connor - CFO, FunFair Ventures**



We attend a wide range of blockchain, crypto and web 3 events and the structure of the Global Blockchain Congress in London was a breath of fresh air.

The blend of talks and presentations with one-to-one meetings worked really well and COSIMO Ventures got a lot of value from the event.

It is a highly curated environment with attendee representation from across the ecosystem. We are looking forward to the next Congress.

**Connor Cantwell - Partner, COSIMO Ventures**



I have enjoyed attending the GBC in London. The event was carefully structured and helped many startups connect with investors. Look forward to attending future GBC events.

**Bowie Lau - Founder, MaGE Group**



Agora continues to deliver a high-level crypto conference which shows they are here to stay and be a must go to event on the crypto calendar!

**Nathan Pearson-Smith - CEO, 18 Ventures**



It was a pleasure attending the European edition of the Global Blockchain Congress.

The event was well organized, good venue, & a good and differentiated assortment of companies both on the investor side and the start-up side accompanied by pertinent and relevant talks. Thank you once again for inviting me!

**Apostol Boujev - Analyst, Scytale Digital**



The event was very well organized & I enjoyed the concept very much of invite only and closed, small, intimate group.

Agora's team was great & always looking for stray investors/VCs to connect to free startups. Thank you once again for the very well organized event and hosting such a delicious dinner at the end!

**Pablo Castillo - CTO & Co-Founder, Chain4Travel**



Agora event was boutique, targeted and intimate. Very high-end profile event that was executed perfectly by always hands on Agora team that was on the spot. Great event that I would warmly recommend to all VC's and Startups looking for investors.

**Renato Brioni - General Partner, Mocha Ventures AIF**



The event was well organized and had a very high number of interesting speakers. The ability to mix with investors and companies seeking investment made it a breeding ground for new ideas and connections.

**Carl Marshall-Davies - CEO, MD Investment Management**



The Global Blockchain Congress was a top tier event composed of some of the best investors in the blockchain space in London. It was a pleasure to work with Agora Group to participate in this event.

**Joseph Lassen - Investment Partner, CMT Digital**



I want to thank you for inviting us to this event. The venue was well located and nice.

Speakers and MC were quite high profile and engaging with interesting mix of businesses coming to present.

We really enjoyed our time at the conference and the "speed dating" format with startups was very nice.

**Nicholas Pouzin - Head of Principal Investments, RockawayX**



Very much enjoyed my time at the conference. The event was very well organized and professionally run. The attendees were a great mix of high quality curated individuals from many different verticals. Thanks to the conference I was able to make several valuable connections

**Jamie Wallace - Investor, BITKRAFT**



Agora produced a meaningful event that enabled more intimate and value add conversations to be made in comparison to the larger crypto conferences. It was great to be a part of their first London conference!

**Nishil Patel - Executive Director, Bincase**



The overall format of the GBC is more effective than a X thousand event as it allows you to do real networking.

It was also super nice to have assistants manage the 1on1s time.

**David Noya - Chief Growth Officer, Maniac Panda Games**



The GBC in London was an excellent example of the value in bringing diverse industry stakeholders together! Agora delivered an extremely well executed event and I will be back next time for sure

**Leeor Groen - Managing Director, The Spartan Group**



## UPCOMING EVENT

A vibrant, multi-colored poster for the 12th edition of the Global Blockchain Congress (GBC) in Dubai. The background is a gradient of blue, purple, pink, and green, with a central stack of translucent, overlapping papers. The text is centered on these papers. At the bottom, there is a stylized illustration of the Dubai skyline, including modern skyscrapers, a domed building, palm trees, and camels. The overall design is modern and eye-catching.

12th Edition

# GBC

GLOBAL BLOCKCHAIN CONGRESS

DECEMBER 11<sup>th</sup> & 12<sup>th</sup>, 2023

## DUBAI

agora  
Bridging Values



### **Head Office Location**

Creative Tower ST Fujairah, UAE | No 2, Second Floor

+971 50 857 4008 | +961 3 478 007

[www.agoragroup.ae](http://www.agoragroup.ae)