

Strategic Advisor:



MEDICAL TRUST®

3<sup>rd</sup> Edition

# HEALTH TOURISM & MEDICAL ODYSSEY

The New Patient Journey: From Treatment to Transformation

An invitation-only, meeting-driven sales platform connecting global providers with high-spend buyers from the GCC & beyond.

October 12<sup>th</sup> & 13<sup>th</sup>, 2026 | Dubai, UAE

**agora**  
Bridging Value

**The Health Tourism & Medical Odyssey** is a **results-driven sales platform** designed to deliver measurable outcomes.

It brings together healthcare, wellness, and medical tourism leaders with pre-qualified international buyers—in an environment built for **strategic growth, partnership, and deal flow.**

## KEY DIFFERENTIATION

**This is NOT a conference or an exhibition.**

The core product is **pre-arranged 1-to-1 meetings** between:



*Solution Providers*



*Qualified Buyers*

- Guaranteed exposure to decision makers actively sourcing providers.
- Pre-scheduled meetings + curated networking, optimized for conversion.
- Data-driven buyer qualification + post-event reporting.



# Proven Format & Credibility

- Agora is a house-hold name in Health, Medical, and Wellness Tourism with over **6 international conferences delivered**
- **1500 total delegates** across previous editions
- **35 countries** represented (buyers + providers)
- **5000 total** 1-to-1 meetings delivered
- **Over \$100 Million total** value of buyer budgets represented



# What Our Attendees Have Said About Our Events

To all the esteemed delegates from the medical travel and wellness sectors from here and around the world, in behalf of the Department of Tourism, my heartfelt gratitude for making the 2nd International Health and Wellness Tourism Congress a resounding success! Your presence was a testament to our shared dedication to promoting health and wellness tourism globally.

This Congress has underscored the Philippines' unique offerings as a health and wellness destination - combining world-class healthcare with our cherished values of care and compassion. The theme "Aruga" encapsulates the Filipino spirit of nurturing, which makes our country an ideal place for holistic wellness experiences.

We are most grateful for the support of President Ferdinand Marcos Jr., First Lady Louise Araneta Marcos, and our valued partners who have helped elevate our nation's position as a premiere destination for health and wellness tourism. As we move forward, let us continue to work together to foster a healthier, more sustainable future for travelers worldwide.

Thank you once again, and may your time in the Philippines be filled with memorable experiences and new reasons to Love the Philippines!

**Ma. Esperanza Christina Garcia Frasco** - Tourism Secretary, Philippine Department of Tourism



I would like to express my heartfelt gratitude to AgoraGroup and the entire organizing team.

This event provided an excellent platform for networking, B2B meetings, and learning from top medical providers worldwide.

I look forward to future opportunities to be part of the inspiring events that AgoraGroup consistently delivers!

**Maria Afsar Nazari** - General Secretary,  
*European Health & Medical Tourism Association*

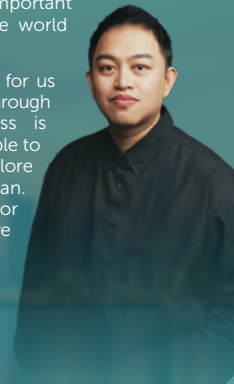


Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTG opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean. Thank you to The Medical City and UrbanSmilesPH for trusting the DOT and coming with us to explore uncharted territories.

Padayon Pilipinas! Looking forward for more that's to come for health tourism!

**Paulo Benito s. Tugbang** - Director, *Department of Tourism of the Philippines*



# BUILT ON A LEGACY

## 100+ COMPANIES

WERE ABLE TO CLOSE DEALS AFTER SPONSORING OUR EVENTS & ATTENDING THE ONE-ON-ONE MEETINGS

**5,000+** ATTENDEES

**MILLIONS IN**

**500+** SPONSORS

**DEALS CLOSED**

A SURVEY CONDUCTED AT SOME OF OUR PREVIOUS EVENTS SHOWED THAT:

**82.5%** SPONSOR SATISFACTION WITH THE QUALITY OF BUYERS

**80.6%** SPONSORS FOUND THE EVENT BENEFICIAL TO THEIR PIPELINE

**80.1%** ARE LIKELY TO SPONSOR ANOTHER EVENT\*



**Paulo Benito s. Tugbang**

*Director, Department of Tourism of the Philippines*

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## WE CONDUCTED A SURVEY FOR OUR SPONSORS AT SOME OF OUR PREVIOUS EVENTS

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**80.1%** ARE LIKELY TO SPONSOR  
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*\* GE HEALTHCARE HAVE JOINED THE HEALTHCARE DISRUPTERS  
CONGRESS AS A STRATEGIC PARTNER MORE THAN 5 TIMES.*

*\* DUBAI HEALTH AUTHORITY HAS CO-HOSTED MORE THAN THREE  
OF OUR HEALTHCARE EVENTS.*



# Why Does this Market Matter?



Annual global spending on medical tourism: **~\$30B**



MEA accounts for **~30%** of medical tourism patients



GCC patients spend **~\$15k–\$50k** per treatment  
GCC outbound spend exceeds **\$2B** annually




Saudi Arabia sends **~50,000** patients abroad annually

The **Middle East** is driving demand for **advanced medical treatments and wellness solutions**—creating a high-value pathway for international providers to win **long-term patient and partner flows**.

# Why Dubai?

- **Dubai as the meeting point:** global connectivity, business-friendly environment, & regional influence.
- **Access to GCC decision makers:** government treatment-abroad departments, insurers, large corporates, & specialist agencies.
- **Credibility & convening power:** strong alignment with Dubai's health tourism ambitions and healthcare ecosystem.
- **Ease for international providers:** visas, flights, hospitality infrastructure, & premium venues.

A background image of the Dubai skyline, featuring the Burj Khalifa and other skyscrapers. The image is overlaid with a large, curved, multi-colored band (orange, yellow, white) that arches across the scene. Several white medical icons (crosses) are scattered across the skyline, suggesting a focus on healthcare or medical tourism.

Two days in Dubai can replace months of outbound sales—by putting you face-to-face with **qualified buyers in one closed-door room.**

# Who Attends as a Solution Provider?



**Hospitals & clinics** *(advanced specialties, international patient departments)*



**Wellness centers** *(longevity, preventive health, integrative wellness)*



**Hotels, spas, & wellness resorts** *(destination wellness experiences)*



**Rehabilitation & recovery centers** *(post-op, ortho, neuro, addiction, etc.)*



**Medical technology & patient-experience innovators** *(telemedicine, AI, care coordination)*

Participation includes pre-scheduled **1-to-1 meetings with decision makers** and access to the **buyers database**.

# The Buyers

**100+ pre-qualified buyers** actively sourcing healthcare and wellness partners.



Government treatment-abroad departments & public entities



Insurance companies & healthcare benefit managers



Large corporates managing employee health & wellness budgets



Specialized medical/wellness travel agencies & facilitators



Doctors, specialists, & referrers

# How It Works:

- **We qualify buyers** for you (needs, budgets, readiness to engage).
- 10 days before the event, you receive the **full list of attending buyers** with profiles (company, title, interests, readiness, budget).
- **You select the buyers** you want to meet.
- We schedule your **1-to-1 meetings** in advance.
- You execute **meetings onsite + curated networking** designed for follow-up conversion.

This is a **closed-door environment** focused on **scheduled meetings**—designed for pipeline creation, partnerships, and deal flow.



# Sample List of Invited Buyers

Accesscare (Access Network Health Insurance Management)	UAE	Board Member
ACE	Kuwait	CEO
Aionia Medical Travel	Australia	CEO
Akbar Travels of India Pvt Ltd	UAE	Business Development Manager
Almurshidi Medical Tourism	UAE	President
ANJ Medtrav	UAE	Founder
Anthem Blue Cross	USA	Overseas Network Manager
Arabian Insurance Company	KSA	Network Director
Atena	USA	Overseas Network Director
ATLANTIDA VIATGES	Spain	Owner
Bahrain Olympic Committee	Bahrain	Director of Sports Medicine & Rehabilitation Center
Blue Cross Blue Shield	USA	International Patients Director
BookiMed	Thailand	Business Development Manager
Bravo Indochina	Thailand	Co-Founder
BUPA Arabia	KSA	Network Director
Capita Technologies WLL	Bahrain	CEO
Cigna	Singapore	CEO & Country Manager
Clinics On Call	UK	Owner & CEO
Companion Global Health Care	USA	International Patients Manager
Curetrip	UAE	Executive Director & Co-Founder
Department of Health Abu Dhabi	UAE	International Patient Care Department
Docspert	Egypt	CEO
Doctor Anywhere	Singapore	Founder & CEO
Dr. Travelcare	Spain	President
Dubai Healthcare Authority	UAE	Head of Overseas Medical Treatment
Dunia AlRehlat	KSA	Tours & Spa Manager

# Sample List of Invited Buyers

Europ Assistance	Spain	Destination Manager
EXO Travel	Thailand	General Manager
Flymond International Group Ltd	KSA	Chief Managing Director
Future for Patient Care	Bahrain	Founder
FWD Insurance	Singapore	Group CEO
General Tours Egypt	Egypt	Deputy General Manager
Global Medical Tour	Oman	Founder & CEO
GNL Health Solutions	Nigeria	MD
Health & Fitness Travel	UK	Founder & CEO
Health Tour LGA Group	UAE	CEO
Healthbeyond borders	UAE	CEO & Co Founder
HealthCare Guidance	Turkey	Founder
International Medical Treatment	Kenya	CEO
International Patient Center	Netherlands	CEO
Itravex	Spain	Destination Manager
LaingBusson	UK	Regional Manager
Med Travel Asia	Thailand	Business Development Manager
Medical Tourism Corporation	USA	Head of Partnership
MedicW	USA	CEO
Mediglobe	UAE	CEO
MedRetreat	USA	Network Director
MedTours Africa	Zimbabwe	CEO
Medvisit	Nigeria	CEO
MetLife	UAE	Head Of Vendor Management & Medical Network- Gulf
Minerva Travel	Egypt	Owner & Chairman
Ministry of Health	Qatar	Head of Treatment Abroad

# Sample List of Invited Buyers

Ministry of Health	Iraq	Head of Treatment Abroad
Ministry of Health	Kuwait	Head of Treatment Abroad
Ministry of Health	KSA	Head of Treatment Abroad
Ministry of Health	UAE	Head of Treatment Abroad
MSH International	UAE	International Network Manager
MSIG	singapore	Vice President
My 1Health	UAE	CEO
My Medical Vacations	Mexico	Founder & CEO
Mya Digital / Mya Care	UAE	Managing Director
MyMediTravel	Singapore	Founder & CEO
Now Health International	UAE	Medical Providers Network Manager
Orient Travel	UAE	Chief Executive Officer
OurHealthMate	Singapore	CEO
Pathway International	Kenya	MD
Pink Stone	Oman	Managing Director
Protective Solutions	USA	Overseas Network Manager
RECMED	UK	Founder & CEO
Rhea Fertility	Singapore	CEO
Safevoyage	Egypt	CEO
Seven Corners	USA	Overseas Network Director
Simpli International	Nigeria	CEO
SNOB Travel	Egypt	Managing Director
Sunrise Wellness World	Spain	Co-founder & CEO
Tour n'Cure	Egypt	CEO
TourHQ	singapore	Owner
Travel Med	UK	CEO
TravMed	Egypt	Founder

# Program

Day 1: Monday, October 12<sup>th</sup>, 2026

08:30 - 09:30	<b>Registration &amp; Refreshments</b>	10:40 - 11:10 30 Minutes	<b>Presentation</b>
09:30 - 09:40 10 Minutes	<b>Opening Remarks - Welcome Note</b>		<b>Designing the New Patient Journey: Digital-First, Human-Centered, Outcome-Driven</b>
09:40 - 10:00 20 Minutes	<b>Keynote Welcome Address</b>  Dubai as a Transformation Hub - Building The Future Patient Journey - DHA  Destination vision for end-to-end pathways (access, governance, quality, wellness integration).		What changes in 2026-2028: AI pathways, concierge care, cultural intelligence, post-return continuity.
10:00 - 10:20 20 Minutes	<b>Strategic Sponsor Presentation</b>  The Transformation Ecosystem  Designing bundled journeys linking healthcare + hospitality + wellness into one seamless experience.	11:10 - 11:20 10 Minutes	<b>Panel Discussion</b>  Continuity of Care Across Borders: Remote monitoring, virtual wards, & follow-up  Safe discharge and post-return support via RPM, virtual checkups, rehab coaching, complication prevention.
10:20 - 10:30 10 Minutes	<b>Presentation</b>  AI Patient Navigation & Pre-Travel Triage (the digital front door)  GenAI-enabled intake, multilingual education, eligibility screening, and journey orchestration.	11:20 - 11:30 10 Minutes	<b>Coffee Break &amp; Networking Session</b>
10:30 - 10:40 10 Minutes	<b>Presentation</b>  Metabolic Health & Longevity Travel in the GLP-1 Era  Beyond weight-loss: precision nutrition, biomarkers, and outcome tracking for long-term change.	11:30 - 13:30 2 Hrs	Meeting 1 - 15 Minutes      Meeting 5 - 15 Minutes Meeting 2 - 15 Minutes      Meeting 6 - 15 Minutes Meeting 3 - 15 Minutes      Meeting 7 - 15 Minutes Meeting 4 - 15 Minutes      Meeting 8 - 15 Minutes
		13:30 - 14:30 60 Minutes	<b>Prayer Break &amp; Lunch</b>

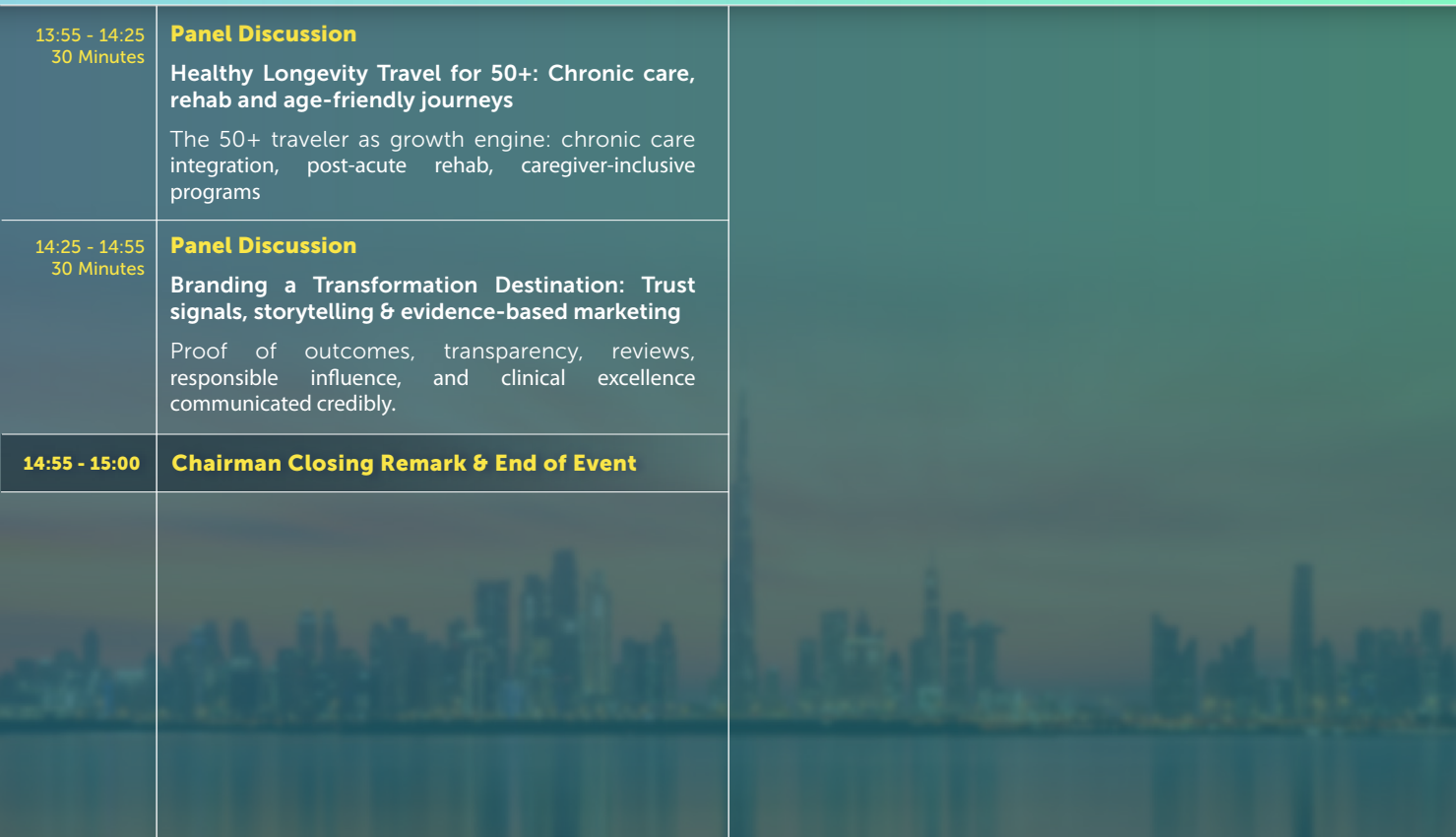
14:30 - 15:00 30 Minutes	<b>Panel Discussion</b> <b>Regenerative &amp; Precision Therapies: Building evidence, ethics, &amp; trust</b> Emerging therapies and advanced diagnostics - what is proven, how to govern safely and responsibly.
15:00 - 15:20 20 Minutes	<b>Fireside Chat</b> <b>The Trust Layer 2026: Data privacy, cybersecurity, AI governance, &amp; accreditation</b> Cross-border data sharing, cyber resilience, AI safety, consent, accreditation as the currency of trust.
15:20 - 16:50 1 Hr & 30 Minutes	Meeting 9 - 15 Minutes      Meeting 12 - 15 Minutes Meeting 10 - 15 Minutes      Meeting 13 - 15 Minutes Meeting 11 - 15 Minutes      Meeting 14 - 15 Minutes
16:25 - 16:30	<b>Chairman Closing Remark &amp; End of Day One</b>



# Program

Day 2: Tuesday, October 13<sup>th</sup>, 2026

08:00 - 09:00	<b>Registration &amp; Refreshments</b>	09:55 - 10:25 30 Minutes	<b>Panel Discussion</b>  Ecosystem Partnerships: Providers + hospitality + insurers + airlines + facilitators  Integrated pathways (visas, insurance, logistics, aftercare) that reduce drop-offs and increase conversion
09:00 - 09:05 5 Minutes	<b>Opening Remarks &amp; Welcome from the Chairman of the Conference</b>	10:25 - 10:35 10 Minutes	<b>Presentation</b>  Longevity & Performance Tourism: Biomarkers, clinics, and the new 'return on health'  Diagnostics-led longevity programs: lifestyle medicine, sleep, stress resilience, recovery - with measurable outcomes.
09:05 - 09:15 10 Minutes	<b>Presentation</b>  Next-Gen International Patient Centers: Smart hospitals & experience design  Robotics, translation, digital wayfinding, journey design improving safety, satisfaction and throughput.	10:35 - 10:55 20 Minutes	<b>Coffee Break &amp; Networking Session</b>
09:15 - 09:25 10 Minutes	<b>Presentation</b>  Corporate Wellness 2.0: Prevention, mental health, & global mobility  How employers buy measurable wellbeing outcomes - and why travel-based programs are emerging in benefits.	10:55 - 12:55 2 Hrs	Meeting 15 - 15 Minutes    Meeting 19 - 15 Minutes Meeting 16 - 15 Minutes    Meeting 20 - 15 Minutes Meeting 17 - 15 Minutes    Meeting 21 - 15 Minutes Meeting 18 - 15 Minutes    Meeting 22 - 15 Minutes
09:25 - 09:55 30 Minutes	<b>Panel Discussion</b>  The Human Touch in an AI Era: Concierge care, cultural intelligence, & trust  Keeping empathy and personalization while adopting automation.	12:55 - 13:55 60 Minutes	<b>Prayer Break &amp; Lunch</b>



<p>13:55 - 14:25 30 Minutes</p>	<p><b>Panel Discussion</b></p> <p><b>Healthy Longevity Travel for 50+: Chronic care, rehab and age-friendly journeys</b></p> <p>The 50+ traveler as growth engine: chronic care integration, post-acute rehab, caregiver-inclusive programs</p>	
<p>14:25 - 14:55 30 Minutes</p>	<p><b>Panel Discussion</b></p> <p><b>Branding a Transformation Destination: Trust signals, storytelling &amp; evidence-based marketing</b></p> <p>Proof of outcomes, transparency, reviews, responsible influence, and clinical excellence communicated credibly.</p>	
<p>14:55 - 15:00</p>	<p><b>Chairman Closing Remark &amp; End of Event</b></p>	

# Strategic Advisor



**MEDICAL TRUST®**

Medical Trust©, is dedicated to transforming the landscape of medical tourism. Our mission is simple yet profound: to enhance the standards of medical tourism through certification, ensuring trust, quality, and safety for patients worldwide.

Medical Trust© stands for 25 years of experience in medical tourism with a unique German centre of excellence for medical tourism. The exchange of German medical expertise, consulting in the field of medical tourism, the development of healthcare and connecting global healthcare with Germany are some of the goals of Medical Trust©.

# Previous Sponsors & Partners



# Previous Speakers



**Ahmed Alorajj**

Founder & Chairman  
Saudi Health Tourism Association



**David Schäfer**

Managing Director  
cereneo / Center for  
Neurology & Rehabilitation



**Dr. Farah Ahmed**

Founder  
Noor Corporate Health Solutions



**Dr. Georges-Pascal  
Haber**

CEO  
Cleveland Clinic Abu Dhabi



**Prof. Dr. med. Habil.  
S. Tritt**

Deputy Medical Director &  
Director of the Institute for  
Diagnostic & Interventional  
Radiology & Neuroradiology  
Helios Kliniken Wiesbaden



**Dr. Hamidreza  
Mahoozi**

Founder & CEO  
VenaZiel Berlin MVZ



**Dr. Hassa Saif  
Al Mazrouei**

Head of Executive & International  
Patient Services  
Shaikh Shakhbout Medical City



**Ivan Osotov**

Co-Founder  
Wellmap



**Ivan Rendulic**

President  
European Health & Medical  
Tourism Association



**Laila Al Jasmi**

Founder & CEO  
Health Beyond Borders



**Maria Antonietta  
Princivalle**

Founder & CEO  
BookingsMed



**Mariam Asefi**

CEO  
Medical Trust



**Mohamed Al Mheiri**

Director of Health Tourism  
Department  
Health Regulation Sector - Dubai  
Health Authority



**Dr. Mohammad Afzal  
Siddiqui**

CEO  
Marlin Medical Assistance Pvt Ltd



**Dr. Mujtaba Ali Khan**

CEO  
Burgeon Medical City



**Murat Aydoğan**

International Region Director  
Memorial Healthcare Group



**Dr. Narine Mamikonyan**

Director  
Nairi Medical Center



**Raffaella Di Sipio**

Director  
Italcare (Federterme  
Confindustria)

# Media Coverage

QATAR

## Doha event spotlights co-operation among Gulf healthcare systems

Doha hosted a key step in the region's efforts to build a more resilient healthcare system, with the International Health Conference for the Middle East (IHCE) 2025, co-organised by the Ministry of Public Health and the World Health Organization (WHO), kicking off in the capital on Monday.

The IHCE 2025, a part of a series of events, is a key step in the region's efforts to build a more resilient healthcare system, with the International Health Conference for the Middle East (IHCE) 2025, co-organised by the Ministry of Public Health and the World Health Organization (WHO), kicking off in the capital on Monday.



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HELP TOURISM NEWS أخبار السياحة

الرئيسية الأخبار الفنادق الطيران السياحة الصحية الاقتصاد التعليم حول العالم



International Health Conference for the Middle East (IHCE) 2025

مجموعة أئورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025



International Health Conference for the Middle East (IHCE) 2025

فلسطين - أخبار فلسطين - مجموعة "أئورا" تنظم جولة خليجية للتعرّف بالهائل للإمارات في المجال الصحي

مجموعة "أئورا" تنظم جولة خليجية للتعرّف بالهائل للإمارات في المجال الصحي



International Health Conference for the Middle East (IHCE) 2025

دبي جوليان نيوز

مجموعة أئورا الإمارات - الرائدة في تنظيم التبادلات العالمية بأربعة أسابيع - الإمارات بجولة ترويجية صحية - محمصة التمدد فقط - في عدد من دول مجلس التعاون الخليجي، بهدف تسليط الضوء على التقدم الهائل الذي حققته دولة الإمارات في مجال الرعاية الصحية، وتعزيز مكانتها كوجه عالمي للعلاج التخصصي، وذلك بالتعاون مع وزارة الثقافة والسياحة في أبوظبي.

وأوضحت مجموعة أئورا في بيان صحفي أن الجولة، التي تضم 11 مستشاراً محامياً وممثلاً لقطاع الرعاية الصحية، ستعقد في 25 نوفمبر الجاري في أبوظبي، وتتمركز في الإمارات، وتهدف إلى تعزيز التعاون في القطاع الصحي، وخدمات التأمين، وخدمات السفر الطبية في الكويت، على أن تنطلق فعلياً في 26 نوفمبر الجاري في الكويت، واستكمال في قطر يوم 28 نوفمبر، ثم البحرين في 30 ديسمبر لاقبل.

دبي جوليان نيوز

مجموعة أئورا تنظم جولة خليجية للتعرّف بالهائل للإمارات في المجال الصحي



International Health Conference for the Middle East (IHCE) 2025

Philippine Airlines The Heart of the Filipino

مجموعة "أئورا" تنظم جولة خليجية للتعرّف بالهائل للإمارات في المجال الصحي

مجموعة "أئورا" تنظم جولة خليجية للتعرّف بالهائل للإمارات في المجال الصحي



International Health Conference for the Middle East (IHCE) 2025

البصائر

الرئيسية أخبار الإمارات الإمارات العالمية للإيفكا الكارين بومستاد الرئيسة التنفيذية للإيفكا العالمية

مجموعة أئورا الإماراتية - تطلق جولة خليجية للترويج لتطور قطاع الرعاية الصحية في الدولة

International Health Conference for the Middle East (IHCE) 2025

INTERNATIONAL HEALTH WELLNESS CONGRESS



International Health Conference for the Middle East (IHCE) 2025

المؤشر الاقتصادي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025 بمشاركة مؤسسات طبية رائدة من أبوظبي

مجموعة أغورا

حالة باوزير

11:58 | 2025-12-12

تبعنا على تويتر للحصول على آخر الأخبار

واصلت مجموعة أغورا بالتعاون مع دائرة الثقافة والسياحة - أبوظبي، جولتها للتعريف بقطاع الرعاية الصحية في دول مجلس التعاون 2025، مع مهمة في مملكة البحرين جمعت نخبة من المؤسسات الصحية في إمارة أبوظبي لتعرض أحدث الخدمات

INVESTN

الرئيسية | أخبار عامة | مجموعة أغورا تنظم محطة البحرين من دول مجلس التعاون 2025

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

مشارك

in X f

مجموعة أغورا

FinTech

«أغورا» تنظم «محطة البحرين» من جولة الرعاية الصحية في «دول مجلس التعاون 2025»

بواسطة: Fintech Gate | في ديسمبر 11, 2025

مشارك

in X f

EFG Holding

المؤشر الاقتصادي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

عبد المهيدي | منذ 17 ساعة | 46 | 0

مجموعة أغورا

Gulf Health Connect - Abu Dhabi Hospitals Roadshow An initiative by the Department of Culture and Tourism - Abu Dhabi (DCT Abu Dhabi) Organized by the Agora Group With the participation of Sheikh Shakhboub Medical City - SMC (SMC)

Our recent engagements in Kuwait and Doha have been truly impactful. This roadshow, initiated by DCT Abu Dhabi and expertly organized by Agora Group, created an exceptional platform for meaningful dialogue with leading hospitals and healthcare institutions in the region.

We are also proud to represent Sheikh Shakhboub Medical City - SMC (SMC) as part of the Abu Dhabi healthcare delegation, showcasing our advanced services and our commitment to elevating patient-centered care across the Gulf.

Key Advantages of This Roadshow

- Strengthening regional healthcare collaboration
- Facilitating direct conversations with hospitals and clinicians, opening the door for enhanced referral pathways and shared medical expertise.

Hessa Al Mazroui, Director of Healthcare M...

المؤشر الاقتصادي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

مجموعة أغورا

INTERNATIONAL HEALTH WELLNESS CONGRESS

مجموعة أغورا تنظم جولة خليجية للتعريف بالمجال الصحي في الإمارات

المؤشر الاقتصادي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

مجموعة أغورا

Business Elite

المؤشر الاقتصادي

مجموعة أغورا تنظم محطة البحرين من جولة الرعاية الصحية في دول مجلس التعاون 2025

مجموعة أغورا

# Event Gallery



# Sponsorship Framework – At a Glance

Tier	Meetings	Speaking	Passes	Branding
Title Partner ( Sold out )	20–25	20 min keynote + panel	5	Top billing, most assets
Strategic Partner	15	20 min keynote + panel	3	High
Gold Sponsor	15	10 min keynote	3	Medium-high
Silver Sponsor	12	Panel seat	2	Medium
Bronze Sponsor	8	—	1	Entry
Exhibitor Stand (optional)	—	—	1	Booth only

For detailed information,  
please check the **Sponsorship Packages Page**.

# Sponsorship Packages

## Strategic Partner

### Pre-Event Deliverables

- Partner recognition as Strategic Partner in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Strategic Partner during event opening.
- 15 one-on-one meetings with corporate buyers of your choice.
- 20-minute keynote speech in front of all attendees.
- Speaking opportunity at one of the panel discussions.
- Partner's logo and branding as Strategic Partner on all marketing material at the event.
- 3 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

## Gold Sponsor

### Pre-Event Deliverables

- Partner recognition as Gold Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Gold Sponsor during event opening.
- 15 one-on-one meetings with corporate buyers of your choice.
- 10-minute keynote speech in front of all attendees.
- Partner's logo and branding as Gold Sponsor on all marketing material at the event.
- 3 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

# Sponsorship Packages

## Silver Sponsor

### Pre-Event Deliverables

- Partner recognition as Silver Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Silver Sponsor during event opening.
- 12 one-on-one meetings with corporate buyers of your choice.
- Speaking opportunity at one of the panel discussions.
- Partner's logo and branding as Silver Sponsor on all marketing material at the event.
- 2 partner's representatives to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

### Post-Event Deliverables

- Edited video file of your presentation provided to partner for post-event distribution/ amplification.
- Access to high level post-event report.
- Database of all delegates.

## Bronze Sponsor

### Pre-Event Deliverables

- Partner recognition as Bronze Sponsor in all event's media/promotion: Includes event website, brochure, stage backdrop, event booklet, post-event report, etc.
- Full database of attending corporate buyers.

### Live Event Deliverables

- Partner recognition as Bronze Sponsor during event opening.
- 8 one-on-one meetings with corporate buyers of your choice.
- Partner's logo and branding as Bronze Sponsor on all marketing material at the event.
- 1 partner's representative to attend the event.
- Full access to the conference agenda.
- Coffee breaks and lunch.

### Post-Event Deliverables

- Access to high level post-event report.
- Database of all delegates.



## **Head Office Location**

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