



# IHWTC

## The International Health & Wellness Tourism Congress

Global Connectivity through  
Health & Wellness Tourism

Exclusive Strategic Partner

Title Sponsor

**:DÜSSELDORF**  
Tourismus



June 8<sup>th</sup> and 9<sup>th</sup>, 2023

Hotel KÖ59, Düsseldorf, Germany

# A Word from our CEO



**Hadi Malaeb**

Co-Founder & CEO  
Agora Group

Dear Delegates,

I want to express my deepest gratitude and appreciation to you, your esteemed organization, and all the sponsors, delegates, and speakers who made the launch of the International Health and Wellness Tourism Congress a resounding success. The event, held at the prestigious K059 hotel in Dusseldorf, Germany, on June 8th and 9th, exceeded all expectations and left a lasting impression on all attendees.

First and foremost, I would like to acknowledge the outstanding support provided by the sponsors.

Their invaluable contributions made it possible to organize such a remarkable gathering of industry professionals. The event couldn't have happened without the tremendous support of The Official Exclusive Strategic Partner, Dusseldorf Tourism Board and the Title Sponsor of the congress, the Department of Tourism of the Philippines and with more than 30 other sponsors, we were able to ensure a seamless experience for all participants, further enhancing the quality and impact of the event.

The International Health and Wellness Tourism Congress proved to be a truly global affair, attracting over 100 corporate buyers from over 43 countries. This remarkable diversity in attendance not only showcased the event's international significance but also provided a unique platform for networking, collaboration, and knowledge sharing among professionals from various cultural backgrounds.

One of the key highlights of the Congress was the highly effective one-on-one meetings format. This innovative approach facilitated meaningful connections between buyers and sellers, fostering an environment where business transactions thrived. The positive feedback we received from both buyers and sellers emphasized how this format helped them establish crucial partnerships, explore new business opportunities, and solidify existing relationships.

The success of the International Health and Wellness Tourism Congress is a testament to the dedication, expertise, and hard work of the delegates and speakers who shared their invaluable insights and experiences. Their enlightening presentations, engaging discussions, and thought-provoking sessions created an atmosphere of growth and inspiration, leaving a lasting impact on all attendees.

Furthermore, the event's success would not have been possible without the unwavering support of our organizing committee and dedicated team members. Their tireless efforts

in planning, coordination, and execution played a pivotal role in creating an exceptional experience for all participants.

On behalf of the entire organizing team, I would once again like to extend our heartfelt appreciation to all the sponsors, delegates, and speakers who made the International Health and Wellness Tourism Congress an unparalleled success. Your presence, contributions, and active participation made a significant difference and will undoubtedly contribute to the continued growth and advancement of the health and wellness tourism industry.

We are truly grateful for your support, and we look forward to the possibility of welcoming you again in our future endeavors. Thank you for being a part of this remarkable journey.

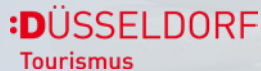
Wishing you continued success and prosperity and see you all next year.

Warmest regards,



# Sponsors and Partners

## Exclusive Strategic Partner



Düsseldorf – the elegant, life-affirming German city on the Rhine stands for fashion, shopping, culture, extraordinary hotels and health infrastructure. From Königsallee – fondly known as the “Kö”, one of Europe’s most luxurious shopping avenues – it is just a short walk to the historical Altstadt (Old Town) with its 260 bars and restaurants. Its flair is world-famous, its narrow streets are vibrant, and the multifaceted cultural scene produces spectacular events and exhibitions. An outstanding health infrastructure with world-known experts and state-of-the-art medical facilities complete the picture of a must-to-visit destination. Düsseldorf Tourism Board sees itself as the partner and contact for providers of tourist and medical services and pursues the objective of positioning Düsseldorf as a tourist destination and of enhancing awareness both nationally and internationally.

## Title Sponsor



DEPARTMENT OF  
TOURISM PHILIPPINES

Established in 1973, the Department of Tourism (DOT) is the Philippines’ executive office responsible for the regulation and promotion of the Philippine tourism industry.

DOT’s mission is to encourage, promote, and develop tourism as a major socio-economic activity to generate foreign currency and local employment, ultimately spreading the benefits of tourism to both the private and public sector.

## Strategic Partner



BREIDENBACHER HOF  
DÜSSELDORF · GERMANY

With a history stretching back over 200 years, the Breidenbacher Hof, located on the famous Königsallee, is more than a luxurious place to stay.

The Breidenbacher Hof owes its origin to entrepreneur Wilhelm Breidenbach. Based on the plans of the renowned urban architect Adolph von Vagedes. Following its opening in 1812, the hotel had become one of the most prestigious places to stay for Europe’s famous and nobility by the middle of the 19th century.

During its history, the Breidenbacher Hof was renovated several times, expanded and modernized. The Breidenbacher Hof closed down for extensive reconstruction in 1999, was eventually torn down and then totally re-built by its new owners, a Kuwaiti family. In May 2008, it celebrated its proud comeback as the Breidenbacher Hof.

# Sponsors and Partners

## Gold Sponsor

**KLINIKEN  
SCHMIEDER**

Clinic for Neurology and  
Neurological Rehabilitation

## Silver Sponsor



## Bronze Sponsors



## Associate Sponsors



### Exclusive Airline Partner

**QATAR**  
AIRWAYS القطرية

### Partners

**:DÜSSELDORF**  
Convention

Düsseldorf  
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**HOTEL KÖ59**  
DÜSSELDORF

**RKM** 740  
Interdisziplinäre Facharztklinik

### Media Partners

**m+HealthSpot**

**Travel** AND **Tour**™  
WORLD

# Headline Statistics



**200+**

Total  
attendees



**400+**

One-on-one  
meetings



**40**

Speakers



**24**

Sponsors

ATTENDEES  
VISITED  
FROM MORE  
THAN  
**43 COUNTRIES**



# Marketing Reach



**2,000+**

Companies & organizations contacted



**20,000+**

Size of our Database & reach



**3,000+**

Event brochures emailed



**300+**

Questionnaires filled



**4,000+**

Phone calls made to decision makers



**5,000+**

Views on live streamed videos



# Media Coverage



Exciting Start to the International Health & Wellness Tourism Congress in Düsseldorf!

I am thrilled to share that today marked the commencement of the highly anticipated International Health & Wellness Tourism Congress in the vibrant city of Düsseldorf. It has been an incredible first day, brimming with insightful discussions, captivating presentations, and networking opportunities that have truly inspired and motivated.

First and foremost, I would like to express my deepest gratitude to the organizers of this remarkable event for their unwavering commitment to creating a platform that celebrates the intersection of health, wellness, and tourism. Their dedication and hard work in curating such a meaningful gathering have truly paid off.

Engaging in discussions, forging new connections, and exchanging ideas with fellow attendees from around the globe has been a privilege. The collective energy and shared enthusiasm for advancing health and wellness tourism have been palpable.

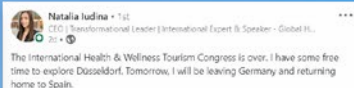
As we bid farewell to this remarkable first day, I eagerly look forward to what tomorrow holds. With an agenda that promises even more inspiring sessions and networking opportunities, I am confident that the International Health & Wellness Tourism Congress will continue to exceed expectations.

Once again, my heartfelt thanks to the organizers for their exceptional efforts, the esteemed speakers for their enlightening contributions, and all the delegates for making this congress a truly memorable experience. Let us continue to embrace the spirit of collaboration and innovation as we shape the future of health and wellness tourism together.

Agora Group Dimitri Below Visit Düsseldorf (Düsseldorf Tourismus GmbH)



1er jour de la rencontre : The International Health & Wellness tourism congress, Düsseldorf, Allemagne.



#IHWTWC #MedicalTourism #WellnessTourism



Hadi Maleki, Kim El Aridi, Agora Group, what a fabulous coordination it was. It was through your vision and persistent efforts, the IHWTWC was highly successful. Many valuable insights proposed by Global Healthcare Providers, Buyers and Facilitators. It was a complete blend which will certainly make us plan of a sustainable **Healthcare innovation**, **Hospital management**, **Medical tourism**. A special thanks to #DüsseldorfTourismus for organizing such mega event. And at last Rafic Dakdouk, tons of thanks to you as well for making commendable efforts ensuring top Leadership's presence during the event. Keep Up The Good Work...



Was thrilled to attend one more professional event in #medicaltourism industry, perfectly arranged by #agora team in #düsseldorf.

Powerful insights from colleagues during panel discussions, productive B2B sections.

On behalf of MariaCares Sweden AB looking forward for next #IHWTWC

#conference #globalhealth #medicaltourism #dusseldorf #networking #b2b #patientexperience #patientcare



**Global C.** • 2nd  
Discover High Quality and Affordable Medical Treatment...  
15h • 6

+ Follow

A glimpse of Inspiring Dialogue and Collaboration, Mr. Rajeev Taneja, our Founder, and CEO, Engages with Global Leaders at The International Health & Wellness Tourism Congress in Düsseldorf, Germany #Tourism #Health #Wellness



**Edhard Mischke** • 2nd  
Director Aviation Market Development  
2d • 5

Another successful step to position Düsseldorf on the map of international medical travel. With experts from 36 countries the "International Health and Wellness Tourism Congress 2023" in Düsseldorf outlined the latest developments in that specific sector. Business expectations are high and Düsseldorf and ANRW have excellent preconditions to benefit from this worldwide growing market.



**GlobalCare Health**  
180 followers  
15h • 6

+ Follow

A glimpse of Inspiring Dialogue and Collaboration, Mr. Rajeev Taneja, our Founder, and CEO, Engages with Global Leaders at The International Health & Wellness Tourism Congress in Düsseldorf, Germany



**Jane Sentsova** • 2nd  
International Marketing & Partner Management in Healthcare  
1h • 6

Great event #IHWTC The International Health & Wellness Tourism Congress in #Düsseldorf with awesome people, successful meetings and networking. Thank you **AgoraGroup** for perfect organization!

It is great to be here together with **visitBerlin** Michaela Kehrer, Visit Düsseldorf (Düsseldorf Tourismus GmbH), Dmitri Belov, Medical Park Halthum Habsberg, Mariam A., Quintessence Monica Figueroa Martin and other colleagues from different health-connected branches! #HelloHello Klinken GmbH



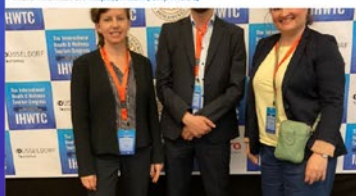
**visitBerlin**  
5,557 followers  
15h • 6

Together for Berlin as a medical location: Berlin Health Excellence

VisitBerlin is participating at the #IHWTC International Health & Wellness Tourism Congress in #Düsseldorf, organised by **AgoraGroup** and hosted by Visit Düsseldorf (Düsseldorf Tourismus GmbH). Our dear hospital partners from our #BerlinHealthExcellence marketing initiative Medical Park Berlin and Helios Kliniken GmbH joined us. Thank you Mariam A. to invite sharing our thoughts on the challenges and future developments in Health & #Medical #Tourism with Michaela Kehrer, Dmitri Belov and Ahmed Aloraj.

[https://link.in/egdm\\_KE](https://link.in/egdm_KE)

More information <https://link.in/eg4BUQ>



**Dmitri Belov** • 1st  
Head of Health Marketing  
1d • 6

An amazing Visit Düsseldorf (Düsseldorf Tourismus GmbH) & Düsseldorf Convention team and Kevin Cozzier doing advertising for #HealthTourism destination on #Düsseldorf during the first #International #Health and #Wellness #Tourism #Congress #Düsseldorf

Ole Friedrich Helma Kremer Johanna Rohe Angela Valentini Tina Krellner Jens Ihlen #VisitDüsseldorf #HealthMarketing #AgoraGroup Hotel K&S9 #meetingins #eventprofs #Düsseldorfconvention



**Alejandro Castellanos González** • 2nd  
International Private Medical Insurance / International Medical Regulator an...  
1d • Edited • 6

Wonderful experience at the IHWTC!

Connecting with professionals from around the world who are dedicated to providing the best healthcare have been truly enriching.

Events like these provide valuable opportunities to learn from each other, share insights and best practices, and foster collaborations that can have a positive impact on the healthcare industry as a whole.

I'm glad I had the chance to be a part of such an event and contribute to the collective knowledge and expertise in the field of healthcare. #healthcare #experience #AgoraGroup



**Davron Akhmedov** • 2nd  
Programmer - AsiaTravel - The National Tour Operator...  
1h • 6

+ Follow

#International #Health & #Wellness #Tourism #Congress #Düsseldorf





**LGA Assistance** • 3,810 followers  
20 • Edited 1h

+ Follow

A goal without a plan is merely a wish.

Every day, we diligently advance LGA's Medical Tourism Plans, ensuring unwavering progress. Our top priority in 2023 is to comprehensively address every facet of the medical tourism industry, whether through expanding our networks or establishing a prominent presence in countries renowned for their medical expertise.

We had the privilege of participating in The International Health & Wellness Tourism Congress, where we had the opportunity to engage with an extensive network of Health Ministries, Airlines, Hospitals, Insurance providers, and Multinational Companies.

With resolute determination, we are committed to prospering in the realm of medical tourism, gradually advancing step by step.

#lgaassistance #lga #group #medicaltourism #healthconference  
#internationalhealthwellnesstourism Ahmed Monir



**dr. med. (Univ. Semmelweis) Christian Wipper** • 1st  
Gesamthochschule Ostschweiz bei 1000 140 Interaktive 1h  
1h • Edited 1h

+ Follow

K259 International Health & Wellness Tourism Congress. We are proud to be part of this great occasion event for networking and panel discussion.



**Dimitri Belov** • 1st  
Head of Health Marketing  
1h • Edited 1h

+ Follow

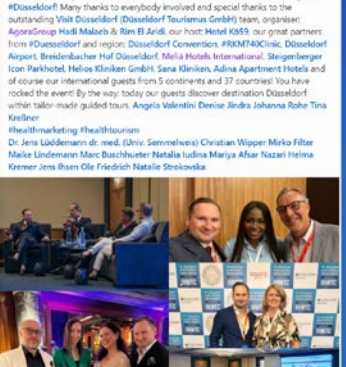
The perfect location for pre-starting the #International #Health & #Wellness #Congress #Düsseldorf, Breidenbacher Hof Düsseldorf - masterpiece of #luxury & #hospitality with a link to #healthtourism. In the #hotel you find two clinics. Many thanks to our hosts Cytus Heyderlan and Britta German for the amazing cocktail reception! Visit Düsseldorf! (Düsseldorf Tourismus GmbH) Düsseldorf Convention Agoragroup Natalia Iudina Denisa Čechová Lucie Kadeřáková Ole Friedrich



**Dimitri Belov** • 1st  
Head of Health Marketing  
1h • Edited 1h

+ Follow

It was an amazing First #International #Health & #Wellness #Tourism #Congress #Düsseldorf! Many thanks to everybody involved and special thanks to the outstanding Visit Düsseldorf! (Düsseldorf Tourismus GmbH) team, organizer Agoragroup Hadi Malaeb & Rim El Aridi, our host: Hotel K659, our great partners from #Düsseldorf and region: Düsseldorf Convention, #RHK40Clinic, Düsseldorf Airport, Breidenbacher Hof Düsseldorf, Mella Hotels International, Steigenberger Icon Parkhotel, Helios Kliniken GmbH, Sana Kliniken, Adina Apartment Hotels and of course our international guests from 5 continents and 37 countries! You have rocked the event! By the way today our guests discover destination Düsseldorf within tailor-made guided tour, Angela Valentini Denise Jindra Johanna Rothe Tina Krellner #healthmarketing #healthtourism



**So Iizuka** • 2nd  
Founder/CEO of Traveler.com, The Online Marketplace...  
3d • Edited 1h

+ Follow

Day 1 Started for 2 days international congress in Düsseldorf, Germany. Governmental Travel authorities from Düsseldorf and Philippines are the main sponsors of the event.



**SKMedTour Health Tourism Facilitator** • 2nd  
International Health Tourism Company / worldclass me...  
7h • Edited 1h

+ Follow

We had an amazing time at the International Health & Wellness Congress in Düsseldorf, Germany today. I want to extend my gratitude to the organizers for putting together such a fantastic event. It was an incredible opportunity to connect with fellow professionals in the industry and learn from their expertise.



**Ziba Valehova** • 2nd  
Founder/medical and Medical Tourism/ Health Travel  
20h • Edited 1h

+ Follow

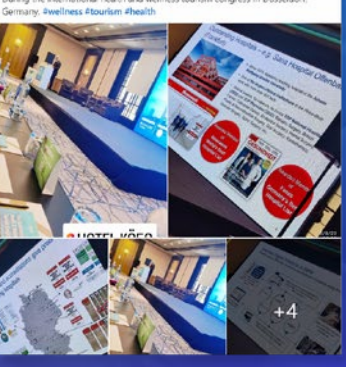
Thank you for invitation #agoragroup Hadi Malaeb. The International Health & Wellness Tourism Congress has pre started in Düsseldorf @breidenbacherhof nice hotel with cozy cocktail reception. Happy to meet experts in health tourism



**Dr. Moayyed Al Alawi** • 2nd  
Sports Medicine Specialist  
20h • Edited 1h

+ Follow

During the international health and wellness tourism congress in Düsseldorf, Germany. #wellnesstourism #healthtourism #health





**Cle Friedrich** • 1st  
Managing Director at Düsseldorf Tourismus GmbH  
2d • 6

Der International Health & Wellness Tourism Congress (IHWC) in Düsseldorf war ein großer Erfolg. Wir von Düsseldorf Convention und Visit Düsseldorf (Düsseldorf Tourismus GmbH) konnten eindrucksvoll Düsseldorf als touristische Destination vorstellen. Am Samstag werden die Teilnehmer\*innen noch mehr Eindrücke bei vier Stadtführungen sammeln können. Es war mir eine große Freude Teilnehmer\*innen von 5 Kontinenten begrüßen zu dürfen. Mein großer Dank geht an unsere Sponsorenpartner: Düsseldorf Airport, RKM 740 Interdisziplinäre Fachärztklinik, Düsseldorf Convention, Hotel K059, Breidenbacher Hof Düsseldorf und weitere Partner aus Düsseldorf.

The International Health & Wellness Tourism Congress (IHWC) in Düsseldorf was a success. We from Düsseldorf Convention and Visit Düsseldorf (Düsseldorf Tourismus GmbH) were able to impressively present Düsseldorf as a tourist destination. On Saturday, the participants will be able to gather even more impressions during four city tours. It was a great pleasure to welcome participants from 5 continents. I would like to thank our sponsor partners: Düsseldorf Airport, RKM 740 Interdisziplinäre Fachärztklinik, Düsseldorf Convention, Hotel K059, Breidenbacher Hof Düsseldorf and other partners from Düsseldorf.



Vom 08. bis zum 09. Juni findet der International Health & Wellness Tourism Congress (IHWC) im Hotel K059 statt. Über 85 internationale Buyer können sich mit Suppliment vernetzen und ihr Wissen rund um Health Tourism ...see more



**Dimitri Belov** • 1st  
Head of Health Marketing  
23h • 6

During the #International #Health & #Wellness #Tourism #Congress #Düsseldorf I was very glad also to meet friends and colleagues from the "Practice Book on #Medical Tourism" project. Many thanks to ou ...see more



2 reports



**Eugenia Sentsova** • 2nd  
International Marketing & Partner Management in Healthcare  
2d • 6

Great event #IHWC! The International Health & Wellness Tourism Congress in #Düsseldorf with awesome people, successful meetings and networking! Thank you AgoraGroup for perfect organization!

It is great to be here together with visitBerlin, Michaela Kehler, Visit Düsseldorf (Düsseldorf Tourismus GmbH), Dimitri Belov, Medical Park Hattinham Habeeb, Mariam A., Qairadnald Monica Figueroa Martin and other colleagues from different health-connected branches! #Helios Helios Kliniken GmbH



**AgoraGroup** Dimitri Belov Visit Düsseldorf (Düsseldorf Tourismus GmbH)  
#IHWC #HealthAndWellnessTourism #NetworkingOpportunities #Innovation #Inspiration #Collaboration #DüsseldorfTourism  
2d • 6



**Mirko Filler** • 2nd  
Sales Manager North & West Germany  
2d • 6

Second day of the #International #Health & #Wellness #Tourism #Congress was a fully success! Top level participants, great meetings and panel discussions. Düsseldorf Convention



**SSKMedTour Health Tourism Facilitator** • 2nd  
International Health Tourism Company | world, dass me...  
21h • 6

We want to extend a huge thank you to Mr. Hadi Malaeb, the sponsors, and the entire AGORA Group team for organizing an exceptional International Health & Wellness Tourism Congress at Hotel K059 in Düsseldorf, Germany on June 8th and 9th, 2023.

Thank you for inviting us, we were impressed by the outstanding quality of the 621 meetings. We had the opportunity to meet with numerous groups representing the leading excellence in healthcare and tourism from Europe and around the world.

The event also featured a wide range of speeches and panel discussions focused on insights and experiences with a dedicated attention to the enhancement and sustainable transformation of healthcare provision worldwide. Thank you once again for your hard work and dedication to making this event a success.



Constantine Constantinides, M.D., Ph.D. Alefchi Zare Natalie Shokovska Ocian Petres Florin Ionel Ilea Iuliana Yassar Badour Violetta Yanyshchaya, MD, MBA Larissa Bora Marilya Afar Nazari Monica Figueroa Martin Benjamin Temis Christina de Moraes Christina Esser Hadi Malaeb Ziba Valehova Sukhina Irina Frank Rothmeier Aytaç Kurt

#Tourism #Team #Experience #Education #Event #Equality #Sustainable #Health #Wellness #Transformation #Finance #ITB #Hospitals #Hotel's #Medicaltourism #Healthcare #Networking #Future #Bookingsamed



**Dimitri Belov** • 1st  
Head of Health Marketing  
23h • 6

First Day of the #International #Health & #Wellness #Tourism #Congress was a fully success! Top level participants, great meetings and panel discussions. Visit Düsseldorf (Düsseldorf Tourismus GmbH) Düsseldorf Convention AgoraGroup Cle Friedrich Hadi Malaeb #HealthTourism #HealthMarketing





**Maria Antonietta Principi • 2nd**  
 (1st • Edited) • 174 followers  
 + Follow

Dear Mr. Hadi Mabele we wish to thank you, the sponsors and all the staff of AGORA Group for the very prestigious, professional and valuable event you did organize with your team.

The International Health & Wellness Tourism Congress  
 June 8th and 9th, 2023 - Hotel K659, DUSSELDORF, Germany

Every detail was so professionally managed from welcome Gala to Coffee Break, lunch and dinners, information about the hosting city and complimentary excursions to experience the city.

@HotelK659Düsseldorf simply perfect from any point of view.

From Buyer's point of view, the quality of the B2B was very high - we had the possibility to meet several groups of Hospitals, Clinics and Hotels which represent the Leading Excellence in Healthcare in Europe and in the World, as well Tourism Boards for visualizing a complete experience to offer our readers on our platform.

When B2B is well organized, as you did, it allows us to save time and money in meeting and selecting our estimated colleagues and qualified future partners, as well as to connect with new professionals and expand our education.

During the event, we had a wide range of Speeches and Panels Discussion focusing on insights and experiences with dedicated attention to the enhancement and sustainable transformation of healthcare provision worldwide.

Constantine Constantinides, M.D., Ph.D. Atsef Zare Natalie Srokovska Decian Petrus Florin Ionel Iana Iuliana Yasar Badier Violetta Maryshevskaya, MD, MBA Larisa Borisov Mariya Afkar Nazari Monica Figueiredo Martin Benjamin Terasu Christina de Moraes Christina Ezer Hadi Mabele Ziba Valehova Sukhina Irina Frank Rothmeier Aykut Kurt

**Ziba Valehova • 2nd**  
 (1st • Edited) • 174 followers  
 + Follow

Attending the International Health & Wellness Tourism Congress on June 8th and 9th, 2023 at Hotel K659 in Düsseldorf, Germany was an exceptional experience. Every aspect of the event, from the warm welcome Gala to the well-



**Visit Düsseldorf (Düsseldorf Tourismus GmbH) • 1,174 followers**  
 3rd • Edited

Vom 08. bis zum 09. Juni findet der International Health & Wellness Tourism Congress (IHWTWC) im Hotel K659 statt. Über 85 internationale Buyer können sich mit Supplern vernetzen und ihr Wissen rund um Health Tourism bei Vorträgen und Podiumsdiskussionen erweitern. Staatssekretär Paul Friedrich Höller eröffnete die Veranstaltung.

Die Friedrich, Geschäftsführer von Düsseldorf Tourismus: „Der Medizintourismus gewinnt immer mehr an Bedeutung. Umso wichtiger sind Veranstaltungen wie der International Health & Wellness Tourism Congress, die die jeweiligen Akteure und Akteurinnen miteinander vernetzen und die Chance zum Austausch bieten. Wir freuen uns sehr, in Zusammenarbeit mit der Agoragroup Vertreter\*innen aus über 30 Ländern bei uns zu begrüßen.“ Ein herzlicher Dank geht auch an unsere Kolleg\*innen von Düsseldorf Convention für die Unterstützung. Der nächste IHWTWC findet 2024 auf den Philippinen statt.

From 8 to 9 June, the International Health & Wellness Tourism Congress (IHWTWC) takes place at the Hotel K659. More than 85 international buyers have the opportunity to network with suppliers and expand their knowledge about health tourism at lectures and panel discussions. State Secretary Paul Friedrich Höller opened the event.

Die Friedrich, Managing Director of Düsseldorf Tourism: "Medical tourism is becoming increasingly important. This makes events like the International Health & Wellness Tourism Congress all the more important, as they network the respective players and offer the opportunity for exchange. We are very pleased to welcome representatives from over 30 countries in cooperation with the Agoragroup." Many thanks to our colleagues from Düsseldorf Convention for their support.

The next IHWTWC will take place in 2024 in the Philippines.

#visitduesseldorf #healthtourism #healthmarketing #htwc

**Maïke Lindemann • 2nd**  
 (1st • Edited) • 174 followers  
 + Follow

It is a great pleasure for me and Hotel K659 to host the International Health & Wellness Tourism Congress

Thanks to Agora Hadi Mabele and Rim El Aridi and Düsseldorf Convention Dimitri Belov Ole Friedrich Angela Valentini Helma Kremer Jens Ihlen

You are all doing an amazing job!

photocredit: FRANTAG pascal@fritag.de



**Dimitri Belov • 1st**  
 (1st • Edited) • 174 followers  
 + Follow

#InternationalHealth & #WellnessTourismCongress #Düsseldorf high level attendees and full hotel!



**Ziba Valehova • 2nd**  
 (1st • Edited) • 174 followers  
 + Follow

Attending the International Health & Wellness Tourism Congress on June 8th and 9th, 2023 at Hotel K659 in Düsseldorf, Germany was an exceptional experience. Every aspect of the event, from the warm welcome Gala to the well-

organized coffee break, lunches, and dinners, was handled with utmost professionalism. The event also provided valuable information about the hosting city and offered complimentary excursions, allowing attendees to truly immerse themselves in the Düsseldorf experience.

From a buyer's perspective, the B2B (Business-to-Business) meetings were of outstanding quality. We had the privilege to connect with numerous leading hospitals, clinics, hotels, and tourism boards that represent the epitome of healthcare excellence in Europe and worldwide. This facilitated efficient networking and the opportunity to forge new partnerships while saving valuable time and resources.

The event featured a diverse range of speeches and panel discussions, focusing on insightful experiences and discussions surrounding the advancement and sustainable transformation of healthcare provision globally. These sessions proved invaluable for expanding our knowledge and connecting with like-minded professionals.

Overall, I would like to commend Hotel K659 Düsseldorf for their impeccable service and congratulate the organizers for a remarkable congress. As the only representative from Azerbaijan, it was a pleasure to be part of such a well-orchestrated event that left a lasting impression on all attendees.

**Mariam Azzi • 1st**  
 (1st • Edited) • 174 followers  
 + Follow

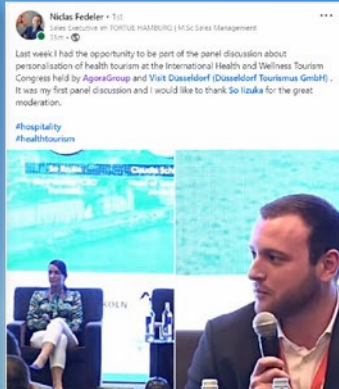
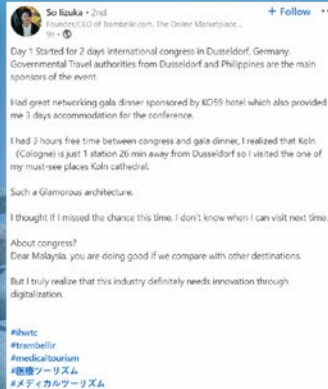
Looking for tomorrow #K659 #Agora IHWTWC Düsseldorf Tourism #Thanks



**Christina Ezer • 2nd**  
 (1st • Edited) • 174 followers  
 + Follow

Senior Manager Luxury Sales at Deutsche Hospitality / Steigenberger Gm...  
 Interesting insights at the IHWTWC on medical and health tourism!









The Philippine Department of Tourism (DOT) has recently joined forces with Dubai-based Agora Group, a global leader in the #medical and #wellness industry, to position the country as an emerging medical and wellness #tourism destination in #Asia.

Both will also partner for the first International Health and Wellness Tourism Congress (IHWTG) 2023, which will be held from June 8 to 9 in #Düsseldorf, #Germany. This two-day event is a high-level closed-door gathering of invitation-only tourism stakeholders mostly from the medical and wellness industry.

Read the full article here: <https://nkd.in/dp4-irsW>



Der International Health & Wellness Tourism Congress (IHWTG) kommt nach #Düsseldorf! Vom 8. bis 9. Juni findet der von Hadi Malaeb und der AgoraGroup initiierte Workshop im Hotel K&S59 statt. In vorher terminierten One-on-One Meetings können sich Akteure\*innen aus dem Healthtourismus mit internationalen Käufer\*innen vernetzen und neue Kontakte knüpfen. Vielen Dank an den #Düsseldorf Airport für die Unterstützung der Veranstaltung. Mehr über den #IHWTG und wer vor Ort sein wird, ist im Video zu sehen.

Zu weiteren Informationen und zur Anmeldung geht es hier: <https://ihwtg.com/>

The International Health & Wellness Tourism Congress (IHWTG) is coming to #Düsseldorf! From 8 to 9 June, the workshop initiated by Hadi Malaeb and the AgoraGroup will take place at Hotel K&S59. In pre-scheduled one-on-one meetings, actors from health tourism can connect with international buyers and make new contacts. Many thanks to #Düsseldorf Airport for supporting the event. More about the #IHWTG and who will be there can be seen in the video.

For more information and to register, click here: <https://ihwtg.com/>

#visitdusseldorf #healthtourism #healthmarketing



#### CONFERENCES AND EXHIBITIONS HEALTH CARE AND SPA

### Dusseldorf hosts the first session of the International Conference on Medical Tourism and Wellness

about:news/16 March 16, 2023

Dimitri Beley, Medical Tourism Marketing Officer in Düsseldorf, Germany, announced the holding of the first session of the International Health & Wellness Tourism Congress in the city from 8 to 9 June.

The conference is organized by Hadi Malaeb, President of AgoraGroup, with the support of the German government and the sponsorship of the Düsseldorf Tourismus, especially since the city's infrastructure is well suited for medical and hospital.

필리핀 관광부가 최근 글로벌 영향 및 웰니스 업계와 파트너십을 맺으며 더욱더는 아시아 의료 및 웰니스 관광지로 자리매김하고 있는 데요.

필리핀 관광부 크리스티나 프라스코 (Christina Garcia Frasco) 장관은 두바이에 본사를 둔 글로벌 건강 및 웰니스 관광 비즈니스 솔루션 기업인 아고라 그룹 (Agora Group)과 공식적으로 계약을 체결했다고 발표했죠.

자세한 내용은 아래 기사에서 확인해 보세요~

See translation



### International Health & Wellness Tourism Congress by Agora Group and Düsseldorf Tourismus on June...

Mark Rogers May 18, 2023

Agora Group is working with Düsseldorf Tourismus, the tourism promotion agency, to host The International Health and Wellness Tourism Congress (IHWTG) on June 8th & 9th, 2023, at Hotel K&S59, Düsseldorf, Germany

## منوعات



### بلدية الحيرة تستعد لفتح رحمتها بمنتجات التفتيش الغذائي



تستعد بلدية الحيرة لفتح رحمتها بمنتجات التفتيش الغذائي، وذلك في إطار حرصها على سلامة المواطنين وتوفير منتجات عالية الجودة. وتأتي هذه الخطوة في إطار خطة البلدية لزيادة الشفافية وتحسين جودة الخدمات المقدمة للمواطنين.



# PROGRAM

Thursday, June 8<sup>th</sup>, 2023

08:00 - 09:00

## Registration and Refreshments

09:00 - 09:10  
10 Minutes

**Opening Remarks - Welcome Note**  
*Hadi Malaeb - Co-Founder & CEO, Agora Group*

09:10 - 09:20  
10 Minutes

**Keynote Welcome Address**  
*Paul Frederik Höller - State Secretary, Ministry for Economic Affairs, Industry, Climate Action and Energy in the state government of North Rhine-Westphalia.*

09:20 - 09:40  
20 Minutes

**Keynote Opening Address**  
*Ole Friedrich - Managing Director, Düsseldorf Tourismus Board*

09:40 - 10:00  
20 Minutes

**International Keynote Address**  
*Director Paulo Benito S. Tugbang, MD MBA, MPM - Department of Tourism of the Philippines*

10:00 - 10:10  
10 Minutes

**Presentation**  
*Sana Kliniken AG*  
*Sven Heininger - Director, International Office*

10:10 - 10:20  
10 Minutes

**Presentation**  
**Early Neurological Rehabilitation – Closing the Gap between Acute Care and Rehabilitation**  
*Stefan Boeckle - Director International Relations, Kliniken Schmieder*

10:20 - 10:30  
10 Minutes

## Presentation

**Hommage Luxury Hotels Collection**  
*Daniela Fette - General Manager, Kö59*

10:30 - 11:15  
45 Minutes

## Panel Discussion

**Putting Dusseldorf at the World Map of Medical, Health and Wellness Tourism.**

The city offers the perfect mix for foreign patients: Optimal medical care opportunities, a wide variety of outstanding five star hotels and all the strengths of a tourist destination. What is missing from this image to make Dusseldorf a destination of choice to medical and health patients from all over the world?

### Moderator:

- Dimitri Belov - Head of Health Marketing, Manager EMEA & Asia, Dusseldorf Tourism Board

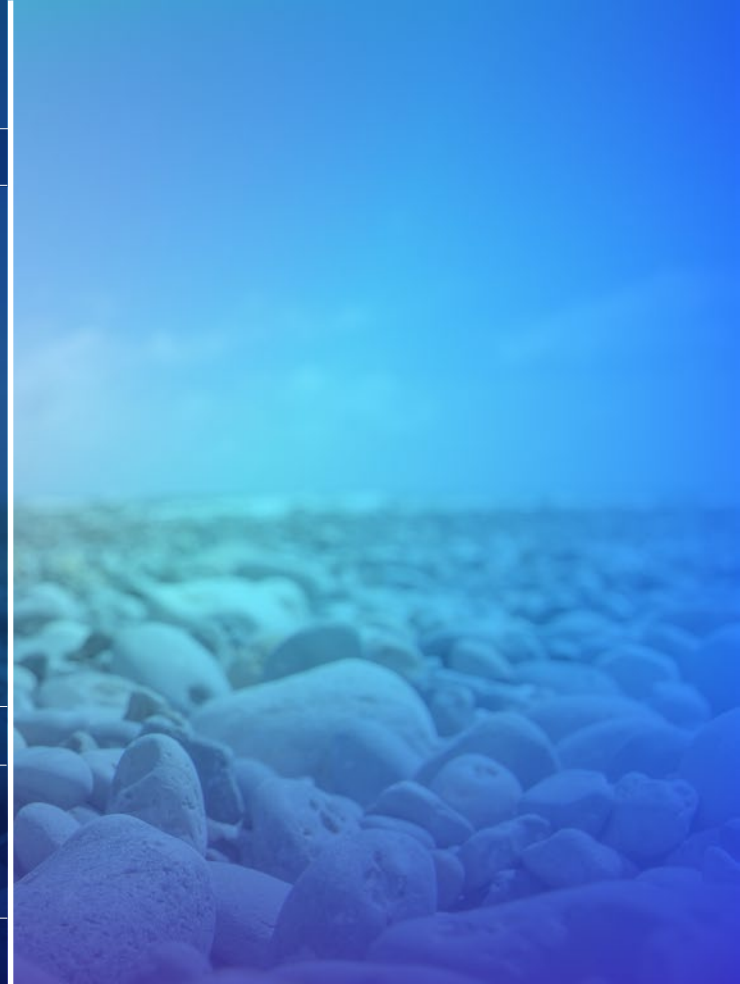
### Panelists:

- Ole Friedrich - Managing Director, Düsseldorf Tourismus GmbH  
- Prof. Dietrich Baumgart - Medical Board Düsseldorf  
- Mr. Christian Wipper - RKM 740 Interdisziplinäre Facharztambulanz

11:15 - 11:30  
15 Minutes

## Coffee Break & Networking Session

11:30 - 13:00 1 Hr 30 Minutes 6 Meetings each one lasting 15 Minutes	Meeting 1 - 15 Minutes	Meeting 4 - 15 Minutes
	Meeting 2 - 15 Minutes	Meeting 5 - 15 Minutes
	Meeting 3 - 15 Minutes	Meeting 6 - 15 Minutes
<b>13:00 - 14:00</b> <b>60 Minutes</b>	<b>Lunch Break</b>	
14:00 - 14:45 15 Minutes Presentation & 30 Minutes Panel Discussion	<b>Presentation followed by a Panel Discussion</b> <b>Health Tourism Outlook for 2023 and beyond.</b> Due to the effects of the pandemic and the fear and anxiety it produced, it is estimated that there will be substantial increase in demand for health, wellbeing and medical travel in the next 3 years. Is the industry prepared for this? Where do the biggest opportunities exist? What about the challenges of another pandemic hitting the world? How should the industry prepare for that? <b>Presenter and Moderator:</b> - Dipl.Kff. Mariam Asefi - Head of Research Center Medical Tourism, Hochschule Bonn-Rhein-Sieg <b>Panelists:</b> - Ahmed Alorajj - President and CEO, Promed Tourism, Saudi Arabia - Michaela Kehler - Medical Tourism Manager, VisitBerlin - Dimitri Belov - Head of Health Marketing, Manager EMEA & Asia, Dusseldorf Tourism Board	
<b>14:45 - 15:00</b> <b>15 Minutes</b>	<b>Coffee Break &amp; Networking Session</b>	
15:00 - 17:00 2 Hrs 8 Meetings each one lasting 15 Minutes	Meeting 7 - 15 Minutes	Meeting 11 - 15 Minutes
	Meeting 8 - 15 Minutes	Meeting 12 - 15 Minutes
	Meeting 9 - 15 Minutes	Meeting 13 - 15 Minutes
	Meeting 10 - 15 Minutes	Meeting 14 - 15 Minutes
<b>17:00</b>	<b>Chairman Closing Remark and End of Day One</b>	



# PROGRAM

Friday, June 9th, 2023

08:00 - 09:00

## Registration and Refreshments

9:00 - 09:05  
5 Minutes

**Opening Remarks - Welcome Note**  
*Hadi Malaeb - Co-Founder & CEO, Agora Group*

9:05 - 09:20  
15 Minutes

**Welcome Remark & Presentation**  
*Jens Ihnen - Director, Düsseldorf Convention*

09:20 - 09:55  
35 Minutes

## Panel Discussion

### Facilitators - The Future Access to Healthcare

Traveling for medical treatment can be a daunting task. Facilitators are not only there to offer guidance and choice but also to ensure that the patient is cared for properly every step of the way.

#### Moderator:

- *Zahid Hamid - Director, Right Choice Home & Away*

#### Panelists:

- *Aytak Kurt - General Manager, Prusa Medica*

- *Ryan Marincowitz - CEO & Founder, International Medical Treatment*

09:55 - 10:20  
5 Minutes  
Presentation &  
20 Minutes  
Panel Discussion

## Panel Discussion

### Ready to Play with the Big Guys?

Health insurance companies over the world have begun to dive into the medical tourism industry experimenting with cross-border and international medical coverage. How do insurance companies pick overseas hospitals that meet their standards?

10:20 - 10:50  
30 Minutes

- *Thibaut Liminski - Specialist Employee Benefit Plans, Allianz Deutschland and Global Benefits for Allianz Care*  
- *Alejandra Castellanos - Best Dr Insurance*

## Panel Discussion

**The Next Generation of Healthcare – the Case of the Philippines as an Emerging Health, Wellness and Medical Tourism Destination**

#### Moderator:

- *Director Paulo Benito S. Tugbang, MD MBA, MPM - Department of Tourism of the Philippines*

#### Panelists:

- *Angel Ramos Bognot - CEO, Afro Asian Travel*

- *Lawrence Sibayan - Vice President & Head of Managed Care, The Medical City*

- *Ruel Apostol - CEO, Urban Smiles Dental Clinic*

10:50 - 11:20  
30 Minutes

## Panel Discussion

**Accreditation and the Role of "Trust" in Medical and Healthcare Delivery**

#### Moderator:

- *Urs Breitsprecher - Lawyer and Solicitor*

#### Panelists:

- *Feridoon Sergizzarea - MTIC Group*

- *Dipl.Kff. Mariam Asefi - Head of Research Center Medical Tourism - Hochschule Bonn-Rhein-Sieg*

- *Prof. Dr. Franz W. Peren, Ph.D. - Medical Trust*

<div>11:20 - 11:45 25 Minutes</div> <div>11:45 - 13:00 75 Minutes 5 Meetings each one lasting 15 Minutes</div> <div>13:00 - 14:00 60 Minutes</div> <div>14:00 - 14:20 20 Minutes</div> <div>14:20 - 15:00 40 Minutes</div>	<b>Coffee Break &amp; Networking Session</b>		<div>15:00 - 15:15 15 Minutes</div> <div>15:15 - 16:00 45 Minutes</div> <div>16:00 - 16:45 45 Minutes</div> <div>16:45</div>	<div>- Dr. Violetta Yanyshevskaya - Chairman, Ukrainian Association of Medical Tourism</div> <div>- Monica Figuerola - Head of International Business Development, Quironsalud</div> <div><b>Coffee Break &amp; Networking Session</b></div> <div><b>Panel Discussion</b></div> <div><b>Personalization of Wellness Travel</b></div> <div>Millennials are all about personalized experience and health and wellness travel is no exception. How can the industry offer a more personalized approach?</div> <div><b>Moderator:</b></div> <div>- So Iizuka, Co-Founder/CEO, Trambellir</div> <div><b>Panelists:</b></div> <div>- Claudia Schimansky - Head of Sales, Europe, AirPartner</div> <div>- Dr. Axel Baltzer - Medical Board Düsseldorf</div> <div>- Niclas Fedeler - Sales Executive, TORTUE HAMBURG</div> <div><b>Panel Discussion</b></div> <div><b>Disrupted Wellness</b></div> <div>How are disruptive technologies like blockchain, AI, Robotics, and Big Data innovating the delivery of healthcare worldwide and are the most innovative healthcare facilities the winners of tomorrow's patients?</div> <div><b>Moderator:</b></div> <div>Mohamad Blal - Co-Founder &amp; CEO, Caresocius AG</div> <div><b>Panelists:</b></div> <div>- Dr. Mohammad Haroon - Health Informatics Specialist, Kuwait Oil Company</div> <div>- Rene G. Nasr - Business Operations Manager, HP</div> <div><b>Chairman Closing Remark and End of Event</b></div>
	Meeting 12 - 15 Minutes	Meeting 15 - 15 Minutes		
	Meeting 13 - 15 Minutes	Meeting 16 - 15 Minutes		
	Meeting 14 - 15 Minutes			
	<b>Lunch Break</b>			
<b>Presentation</b>				
<b>The Importance of DICOM Images in Cross-Border Medical Tourism</b>				
Dr. Ramasamy Kandasamy - CEO, GMTH				
<b>Panel Discussion</b>				
<b>Patient Experience is King</b>				
The new traveling health and wellness seeker wants more information, a variety of options and a robust patient experience. How you communicate that in 45 seconds or less is the greatest challenge. Lack of patient experience and lack of price sensitivity is becoming a well-known problem. This session brings together some of the leading brands in international healthcare to share how they have built their customer experience to deliver better outcome more efficiently and transparently.				
<b>Moderator:</b>				
- Mert Akkok - Founder, B2B Medical Encounters				
<b>Panelists:</b>				
- Stefan Boeckle - Director International Relations, Kliniken Schmieder				



# Event Gallery



# Event Gallery

## Networking Sessions



## One-on-one Meetings





# Event Gallery

## Cocktail Reception



## Gala Dinner



# Speakers



**Ole Friedrich**

Managing Director  
Düsseldorf Tourismus



**Paulo Benito s. Tugbang**

Director  
Department of Tourism  
of the Philippines



**Paul Frederik Höller**

North Rhine-Westphalia  
State Secretary  
Ministry of Economic Affairs  
Industry, Climate Protection & Energy



**Undersecretary Shereen Gail Yu-Pamintuan**

Deputy Minister of Secretary Frasco  
Department of Tourism  
of the Philippines



**Ahmed Aloraj**

President & CEO  
Promed Tourism,  
Saudi Arabia



**Alejandra Castellanos**

Consultant  
Best Dr Insurance



**Axel Baltzer**

Priv.-Doz. Dr. med.  
Medical Board Düsseldorf



**Aytac Kurt**

General Manager  
Prusa Medica



**Christian Wipper**

dr. med. (Univ. Semmelweis)  
- Managing Director  
RKM740 Interdisciplinary  
Specialist Clinic, Dept.  
Anaesthesiology



**Claudia Schimansky**

Head of Sales Europe  
AirPartner



**Daniela Fette**

General Manager  
Hotel K659 Duesseldorf



**Dietrich Baumgart**

Prof. Dr. , M.D.  
Medical Board Düsseldorf



**Dimitri Belov**

Head of Health Marketing,  
Manager EMEA & Asia  
Düsseldorf Tourismus



**Feridoon Sergizzarea**

President & CEO  
MTIC Group



**Jens Ihsen**

Director  
Düsseldorf Convention





**Lawrence Sibayan**

Vice President,  
Managed Care  
*The Medical City*



**MBA Mariam Asefi**

Head of Research Center  
Medical Tourism  
*University of Applied  
Science Bonn-Rhein-Sieg*



**Mert Akkok**

Founder  
*B2B Medical  
Encounters*



**Michaela Kehrér**

Project Manager/  
Medical Tourism Manager  
*visitBerlin*



**Mohamad Blal**

Co-Founder & CEO  
*Caresocius AG*



**Dr. Mohammad Haroon**

Health Informatics Specialist  
*Kuwait Oil Company*



**Monica Figuerola**

Head of International  
Business Development  
*Quironsalud*



**Natalia Iudina**

CEO  
*World Medical Tourism S.L*



**Niclas Fedeler**

Sales Executive  
*TORTUE HAMBURG*



**Prof. Dr. Franz W. Peren**

Ph.D.  
*Medical Trust*



**René G. Nasr**

Founder, *Salamtak GmbH*  
Project Manager,  
*Hewlett-Packard Enterprise*



**Dato' Dr. Ramasamy Kandasamy**

Founder  
*Global Medical  
Tourism Hospitals*



**Ruel Apostol**

CEO  
*Urban Smiles Dental Clinic*



**Ryan Marincowitz**

CEO & Founder  
*International Medical  
Treatment*



**Sharlene Zabala-Batin**

Metro Manila  
Regional Director  
*Department of Tourism  
of the Philippines*



**So Iizuka**

Co-Founder/CEO  
*Trambellir*



**Stefan Boeckle**

Director International  
Relations  
*Kliniken Schmieder*



**Sven Heininger**

Director International  
*Sana Kliniken AG*



**Thibaut Liminski**

Specialist Employee  
Benefit Plans  
*Allianz*



**Urs Breitsprecher**

Lawyer & Solicitor



**Dr. Violetta Yanyshkevskaya**

Chairman  
*Ukrainian Association  
of Medical Tourism*



**Zahid Hamid**

Director  
*Right Choice Home & Away*



**Zeeshan Zaman**

Owner & CEO  
*Clinics on Call*

# Partial List of Companies Who Attended

Aastha Medical Tourism	CEO	Bookingsmed.com	General Manager
ABK Travel	CEO	Botro	CEO
Adapta Group Ltd	Owner	Breidenbacher Hof	Managing Director
Adina	Regional Sales Manager	Bupa Arabia	Senior Executive Manager Healthcare Operations
Afro Asia Travel	Director		
Afro-Asian World Events	CEO	Bupa Global	Network Development Manager
Air Partner	Head of Sales, Europe	Caela Corporate Travels & Holidays	Owner
Al Baraka Insurance Company	Assistant General Manager		
Al Maha United	General Manager	CarePlus KSA	CEO
Allen Medical International	Founder President & CEO	CareSocius	PHD
Allianz	Specialist Employee Benefit Plans	Caresocius AG	CEO
Altoa HealthCare Management	Business Development Manager	Cayra Clinic	Owner
A-Medical LLC	Founder	CBC Health	Global Business Development
Anavara Limited	Country Head	China Swan International	Owner
ANJ Medtrav	Founder	Clinics on Call	Owner & CEO
Asialuxe Travel	CEO	Compare Medical Tourism	Director
ATOS Clinics International	CEO	Consulate General of the UAE	Medical Attache
Avocure	CEO	Cradle Haven Advisory Service	General Manager/ CEO
B2B Medical Encounters	Founder	Department of Health UAE	Executive Director Healthcare Facilities
Bahrain Olympic Committee	Director of Sports Medicine and Rehabilitation Center	Department of Tourism Philippines	Director
Best Doctors Insurance	Providers Relations		
Best Dr Insurance	Consultant	Deutsche Klinik Allianz	Project Manager (international Patients)
Blend Travels & Tours Nig Ltd	MD/CEO		
BNP Paribas Cardif	General Manager	DeutschMedic GmbH	Director and Founder
Booking Health GmbH	CEO	Dip Tour Ltd	Director
Bookingsmed.com	Founder	DoctorGEO&Spa	CEO



Dubai Health Authority	Director Overseas Medical Treatment Dept.	International Medical Treatment Jarabu Tours	CEO & Founder
Dubai Health Authority - Embassy of UAE in Germany	Medical Attache of UAE in Germany	Journey Adviser Limited	Director
Dunia Al Rehalat	Spa Manager	Kapico Travels	Managing Director
Düsseldorf Convention	Director	Keftex Travels & Educational Services	Sales Manager
EdelweissTours	Co-Owner	Khandaker Medical Tourism	Managing Director
Emta Healthcare/Shendeti	CEO/Founder	Kliniken Schmieder	CEO
Eternity Life Tourism	Senior Medical Director	KölnTourismus	Director International Relations
Fakhri Travel And Tourism Center	Founder & Managing Director	Kuwait Airways	Head of Marketing
Flymedi	CEO	Kuwait Health Office - Embassy of Kuwait - Germany	Head of Medical Center
Flymond Travels & Holidays	Mananging Director	Kuwait Oil Company	Head of Office
General Tours Egypt	Deputy General Manager	Leevenchybrand	Health Informatics Specialist
Global Medical Tourism Hospitals	CEO	Mana Travel	CEO
Globalcare	Founder & MD	MariaCares Sweden AB	CEO
Health Beyond Borders	Founder & CEO	Med Tour Abroad LLC	CEO
Health Tour LGA Group	Founder	MedBrick Inc	Owner
Health4you Group	General Director	Medicaim SAS	CEO
Healthcapita	CEO	Medical Board Düsseldorf	CEO
Healthtourasia	Management Board Director	Medical City	Prof. Dr. med.
Healthy Recreation Agency	Founder & Director	Medical Office Qatar	CEO
Helios Privatkliniken GmbH	International Marketing & Cooperation	Medical Park Berlin Humboldtmühle	Representative in Dusseldorf
Hewlett-Packard Enterprise	Project Manager	Medical Sports Centre	Head of International Medical Office Berlin
Hochschule Bonn-Rhein-Sieg	President and CEO	Medical Tourism Africa	Director
Hope Medical Travel	CEO	Medical Trust	Director
IMTCC	CSO		Head of Research Center Medical Tourism

Medilife Global	General Manager	Pathway International	CEO
Mediscope Health	Director	Pert Medwell	General Manager
MedSputnik	Medical consultant	Pharmex	CEO
Medsurge India	Director	PMOH Qatar	Chairman
MedVisit	Mananging Director	Prince Sultan Cardiac Center in Military Medical City	Patient Coordination Manager
Melia Hotels International	Sales Manager North & West Germany	ProMed Healthcare	President
MetLife	Head Of Vendor Management and Medical Network- Gulf	Promed Tourism	President and CEO
Minerva Travel	Owner & Chairman	Prusa Medica	General Manager
Ministry of Economic Affairs, Industry, Climate Protection and Energy	North Rhine-Westphalia State Secretary	Quironsalud	Head of International Business Development
Ministry of Health Kuwait	Director	Quironsalud Hospital Group	International Director
Ministry of Public Health Qatar	Director of Medical Relation & Treatment Abroad Department	Raphadon Global Healthcare Limited	Director
MOH Iraq	Head of Inbound/Outbound Department	Redbridge	Medical Director
Morinda Travel	Owner	Renovatedme	Director
Mozocare Sinodia Healthcare	Owner	Right Choice Home & Away	CEO
MSH International	Medical Network Director	Sana Kliniken AG	Director International
MTIC Group	Lawyer and Solicitor	Secure Travel & Tours	Mananging Director
Nationwide Medical Insurance	Cheif Executive Officer	Sehembz Travels	General Manager
Njetours Ltd	Director	Smoothwaka Tours	CEO
NovaSui Medical	Director	SNOB Travel	Mananging Director
Now Health International	Clinical Advisor	SSKMedtour	Manager
Ojeen Travel and Tourism	General Manager	Städtisches Klinikum Solingen	SEO and founder
		Steigenberger Hotels & Resorts	Director Regional Sales & Marketing Germany West & Netherlands
		Sundheds Rewaq	Leader

Tezaurus Tour	Founder/SEO
The Medical City	Vice President, Managed Care
Thermalia	President
TORTUE HAMBURG	Sales Executive
Trambellir	Co-Founder & CEO
Trambellir Sdn Bhd	CO-Founder/ CEO
Travel Hub	Founder
Travelmed UK	Director
Triplisters	Managing Director
Tunadel Medical Tours LRC	MD & CEO
UASTED	Head of Medicine
Ukrainian Association of Medical Tourism	Chairman
University Applied Science, Hochschule Bonn-Rhein-Sieg	Head of Research Center Medical Tourism
Urban Smiles Dental Clinic	Co-founder & President
Vaidam.com	Co-Founder
Visa First Track Global Bangladesh LTD	Managing Director
visitBerlin	Project Manager / Medical Tourism Manager
VitaBooking	CEO
World Fine Selections srl	General Manager
World Medical Tourism S.L	CEO
Yaira Tours	CEO
Zimconnect Travel & Tourism	Director
Zynex Travels Ltd	Managing Director



# Testimonials



We wish to thank you, the sponsors and all the staff of Agora Group for the very prestigious, professional and valuable event you did organize with your team.

Every detail was so professionally managed from welcome Gala to Coffee Break, lunch and dinners. Information about the hosting city and complimentary excursions to experience the city.

@HotelKö59Düsseldorf simply perfect from any point of view.

From Buyer's point of view, the quality of the B2B was very high - we had the possibility to meet several group of Hospitals, Clinics and Hotels which represent the Leading Excellence in Healthcare in Europe and in the World, as well Tourism Boards for visualizing a complete experience to offer our readers on our platform.

When B2B is well organized, as you did, it allow us to save time and money in meeting and selecting our esteemed colleagues and qualified future partners, as well as to connect with new professionals and expand our education.

During the event, we had a wide range of Speeches and Panels Discussion focusing on insights and experiences, with dedicated attention to the enhancement and sustainable transformation of healthcare provision worldwide.

*Maria Antonietta Princivale - Founder, BookingsMed*



I would like to share the following testimonial about the event. I recently had a chance to attend IHWTC- International health and Wellness Tourism Congress event, and I must say it was a truly remarkable experience. From start to finish, AGORA organizing team demonstrated their dedication to creating an enriching and impactful gathering.

First and foremost, the lineup of speakers was outstanding. Renowned experts from various hospitals, facilitators and tourism shared their knowledge, insights, and experiences, providing valuable perspectives on the medical tourism topic. The diversity of the speakers ensured a well-rounded program that catered to a wide range of interests and disciplines.

One aspect that particularly impressed me was the engagement between participants. The organizers had thoughtfully incorporated networking sessions and panel discussions, fostering meaningful connections and facilitating fruitful discussions. The atmosphere was vibrant with intellectual curiosity, and I had the opportunity to meet and learn from professionals and enthusiasts who shared my passion.

The warm and welcome and hospitality shown by Mr Hadi Malaeb & Ms Rim El Aridi was outstanding. Ms Reem took care of all the logistics end to end without any issues. overall I highly recommend any one to participate the events organized by Agora group.

*Prakash Korisal - Country Head, Anavara Limited*



Excellent location, Excellent venue, Excellent work.

*Dr. Mohammad Alqenai - Head of Medical Center, Kuwait Airways*



It was excellent professionally prepared with details.

*Ziba Valehova - CEO, A-Medical LLC*



It was an absolutely amazing time I had at International Health and Wellness Tourism Congress 2023 in Düsseldorf, Germany. Agora group organized a perfectly-arranged event for our industry of health and wellness tourism. I was able to meet governmental representatives, medical institutions, and facilitators from all over the world to greet and discuss the future of the industry.

Düsseldorf was beautiful city and the venue hotel for the event was luxury for the organizer and sponsors for the great opportunity and fruitful hospitality.

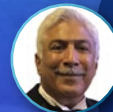
Looking forward to attending the next year event.

*So Iizuka - Co-Founder/CEO, Trambellir*



It's a great honor to participate in the international Health and wellness Tourism Congress 2023 that was held in Düsseldorf. The congress had a renowned speakers in the field of health Tourism where they're shared their knowledge and expertise and challenges in the health travel market. The B2B meeting where very beneficial were I met many providers from various health care sectors that enriches my expertise and help my business to flourish. I sincerely wish agora group all the very best in their upcoming future events.

*Laila AlJassmi - CEO, Health Beyond Borders*



Thank you Agora Group for organizing the event. It was enjoyable and productive and we are following up on the meetings to build up on the connections established and revisited.

*Zahid Hamid - Director, Right Choice Home & Away*



Thank you for having us at #IHWTC 2023 in Düsseldorf!

We were thrilled to participate in this prestigious conference dedicated to healthcare & medical tourism advancements. It was an incredible opportunity to showcase our innovative solutions, network with industry leaders, and contribute to the positive transformation of healthcare.

We are grateful for the experience and excited about future collaborations.

*Altoa | Medical Tourism*



Wonderful experience at The IHWTC! Connecting with professionals from around the world who are dedicated to providing the best healthcare have been truly enriching. Events like these provide valuable opportunities to learn from each other, share insights and best practices, and foster collaborations that can have a positive impact on the healthcare industry as a whole. I'm glad I had the chance to be a part of such an event and contribute to the collective knowledge and expertise in the field of healthcare.

*Alejandra Castellanos - Consultant, Best Dr Insurance*



Thank you once again for the invitation for this tremendous event. It was executed by your group at the highest level, congratulations! Please keep me posted about other events, we might be interested to attend again.

*Frank Rothmaier - Global Business Development, CBC health*



Agora gave us a platform to come out from our captured Pacific Islands and Western Pacific Region, and to open to the bigger, more coveted Middle East - a bridge to important buyers and decision-makers from that side of the world through this Congress.

For what it's worth, the IHWTC opened more doors for us than we imagined. A 6,200% estimated ROI through generated sales lead after the entire Congress is undeniably overwhelming, but we're excited to be able to go deeper into the GCC market, as well as explore possibilities of North Africa and East Mediterranean. Thank you to The Medical City and UrbanSmilesPH for trusting the DOT and coming with us to explore uncharted territories.

Padayon Pilipinas! Looking forward for more that's to come for health tourism!

*Paulo Benito s. Tugbang - Director, Department of Tourism of the Philippines*



Agora Group hosted The International Health and Wellness Tourism Congress (IHWTC) on 08.-09.06.2023, at Hotel KÖ59 in Düsseldorf, Germany. The congress showed how interesting and useful an event organized by professionals with international experience can be for the medical tourism industry. From the choice of venue to the selection of speakers and participants, everything was top-notch. I particularly enjoyed the 1 on 1 meetings with representatives of clinics, hotels and tourism departments from different countries and cities. New contacts for business have already started to work. I wish all participants and organizers of IHWTC'23 great success!

*Dr. med. Anna Weegen - Founder and Director of DeutschMedic GmbH, Essen, Germany*



I really liked the exhibition, it was so well organized, I was very grateful that I was at the exhibition, as I received very important information that I can use in the future, thank you. I will be happy to be with you again. I learned a lot of new things and met new partners in operating in the same field of work and exchanged valuable information. Cool hotel and tourist tours.... everything is very well organized thank you.

*Tatjana Kabadayi - Owner, Morindo Travel*



The event was absolutely amazing! It was very well-organized and the team did a fantastic job. The professional people who were involved made it even more special. I am definitely looking forward to collaborating with multiple companies/hospitals that I met during the event. The speakers were engaging and informative. I had a great time. Thank you for putting on such a wonderful event!

*Ahmed Aloraij - President & CEO, Promed Tourism, Saudi Arabia*



Interesting insights at the IHWTC on medical and health tourism!

*Christina Esser - Senior Manager Luxury Sales, Steigenberger Hotels & Resorts*



It was more than wonderful. I was really happy and all whom I referred was happy too. It was worth coming to Germany.

*Dilnoza Shorakhmetova - CEO, Yaira Tour*





It is a great pleasure for me and Hotel Kö59 to host the International Health & Wellness Tourism Congress.

Thanks to Agora Hadi Malaeb and Rim El Aridi and Düsseldorf Convention Dimitri Belov Ole Friedrich Angela Valentini Helma Kremer Jens Ihnen.

You are all doing an amazing job!

*Maike Lindemann - Director of Sales, Hotel Kö59*



The event was great and impactful, from the hotel to the attendees and speakers. The attendees constituted of professionals and experts of the field, and I enjoyed every bit of it. Making great contacts and connecting with people is what I call tourism. The organizers did a very good job. Thanks for the invite. The combination of fun and work made the event even more appealing!

*Leesi Vizor - CEO, Leevenchybrand*



Thank you for your exceptional, prestigious and invaluable event "International Health and Wellness Tourism Congress" that you organize with your professional team at Agora Group.

*Atefeh Zare - Co-Fonder & CEO, SSKmedtour*



Amazing Event! The resources and networking opportunities presented at the event will create partnerships we can always bank on. Kudos to the entire team members of Agora Group. Most Gracious from Keftex Travels & Educational Services.

*Ayodeji Abiodun Amusan - Managing Director, Keftex Travels & Educational Services*

# Upcoming Event





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