



THE GLOBAL **BLOCKCHAIN** CONGRESS

www.agoragroup.ae |

18-19-20 December, 2018
Intercontinental Festival City, Dubai, UAE



FROM THE ORGANIZERS

agora

The global market for blockchain was estimated at \$708 million in 2017.

It is anticipated to reach \$60.7 billion in 2024.

Worldwide markets are poised to achieve continuing growth as blockchain proves its value by managing digital transactions in real time across enterprise boundaries, encouraging collaborative business efforts. Lowering transaction management costs is a key benefit.

After its inauspicious beginning, it is on the cusp of phenomenal growth, ready to reach \$60 billion worldwide as it creates new digital economic infrastructure.

Dubai is at the heart of the blockchain phenomenon. The Dubai **Blockchain Strategy**, launched by His Highness Crown Prince Sheikh Hamdan, was the result of collaboration between the Smart Dubai Office and the Dubai Future Foundation with the mission to continuously explore and evaluate the latest technology innovations in an effort to further improve the lifestyle of the city's residents.

The strategy's aim is to give an economic edge to all sectors and position Dubai as a leader in global technology.

The Global Blockchain Congress aims to significantly contribute to the advancement of **blockchain technology** in the Arab World by providing a unique platform that will connect, via pre-arranged **one-to-one meetings** between buyers and vendors of blockchain technology solutions. It is the first event of its kind and it will bring together corporate buyers of **Blockchain technology** products and solutions from the MENA region to meet with pre-selected solution providers from all over the world.

The only event in the
world targeting
Corporate Buyers
from the arab world &
international
Solution Providers
of blockchain
technology &
implementation.

WHY YOU SHOULD ATTEND



This is not a conference or an exhibition. This is a sales platform – the entire event is focused on pre-arranged meetings between you & qualified buyers of Blockchain technology solutions of your choice.

This format guarantees the best return on investment for you. GBC will allow you to meet, face to face, with the biggest and most qualified buyers of Blockchain technology in the Arab World in one place, over two days. We bring the buyers for you. We qualify them for you and we arrange for you to meet them one-on-one.

2 weeks prior to the congress you are sent a complete list of delegate attendees, including their company names, job titles, solutions of interest, readiness to buy and budget. This allows you to tailor your presentations accordingly.

More than 60 Corporate Buyers with a combined budget of over 500 Million Dollars.



WHAT YOU CAN ACHIEVE



60 Buyer companies attend. Many send more than one person so there are many buyers to meet at the event. All our Buyers are pre-qualified senior decision makers - no time-wasters! These are the people who are normally impossible to meet.

Only 20 solution providers places are allocated for 2018. We recommend you send at least 2 people, so you don't miss anyone in the networking! We recommend you move quickly as we fill up earlier every year.

BUYERS PROFILES



JOB TITLE

CEO
Chief Technology Officer
Chief Digital Officer
Chief Strategic Officer
Managing Director
Board Member
Director of IT

INDUSTRIES

Government
Defense
Education
Energy & Natural Resources
Finance, Insurance & Real Estate
Logistics
Healthcare
Legal
Manufacturing
Media & Broadcasting
Telecom
Transport (Aviation, Road, Railway)
Utilities

PARTIAL LIST OF INVITED BUYERS

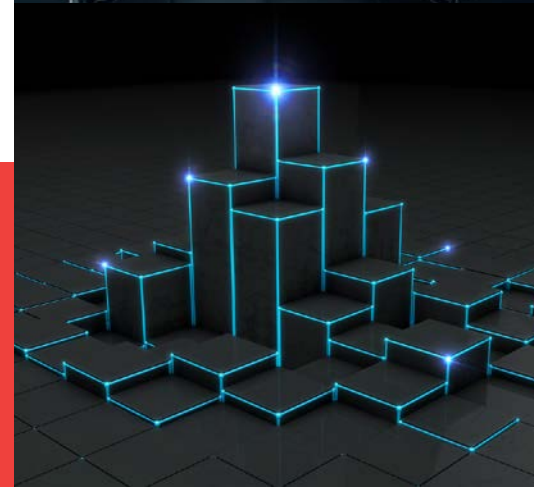
Director Of Information	Royal Court Affairs
General Director Of Smart Services Department	Dubai Police GHQ
Group Chief Information Officer	National Bank Of Kuwait
Group Chief Technology Officer	National Bank Of Abu Dhabi
COO	Daman Insurance
CEO	Zuleikha Hospital – UAE
Managing Director	MPC Health
CEO – Information Technology	Dubai Health Care City
COO	AL Futtaim Logistics
Head of Information Technology	GEMS Education
Head Of Information Technology	Dubai Air Navigation Services
Head Of Information Technology Infrastructure	Central Bank of Bahrain
Chief Technology Officer	ADNOC
Head of Strategy	Emirates Petroleum



HOW IT WORKS

1. Pre-arranged one on one meetings – We pre-qualify the buyers for you; making sure that they are
 - The Decision makers in their organization when it comes to Blockchain policies.
 - They have a minimum spending budget of \$5 Million.
 - They are actively looking to use Blockchain technology and are searching for partners that can help them achieve this objective.
2. We give you the list of all attending corporate buyers 15 days before the event including their name, position, budget, readiness to buy & the type of suppliers they are looking for.
3. You chose the corporate buyers you want to have one-to-one meetings with during the congress.
4. More than 60 Corporate Buyers are attending – a great variety of potential customers.
5. Only 20 Solution Providers are attending – limited competition.
6. Best Return on Investment for your marketing budget – guaranteed.
7. NETWORKING - GBC is 2 days and 2 evenings with Blockchain's finest – you'll want to get to know them! You can start with the pre-event cocktail reception: it's a natural way to start networking. The networking keeps rolling through the business days: chats over coffee, lunch or between meetings can really open things up. After the first business day, the pace mellows as attendees re-group for another relaxed dinner and some bonding. The second business day feels more familiar with random chats & meetings happening throughout the day.

**GBC is 2 days & 3 evenings
with Blockchain's finest**



THE EVENT PROGRAM



Pre Event Program TUESDAY DEC 18TH

Arrival of Investors and Sponsors
Cocktail reception from 7 pm till 10 pm at the venue.

DAY 1 WEDNESDAY DEC 19 TH	
08:00 – 08:30	Registration and refreshments
08:50 – 09:00	Opening remarks Welcome of the chairman of the event
09:00 – 09:45 <i>45 Min</i>	Key Note Opening Address Where will blockchain have the most impact? Key industries, key applications
09:45 – 10:30 <i>45 Min</i>	Panel Discussion Reducing cost & increasing efficiency with Blockchain
09:50 – 10:10 <i>20 Min</i>	Sponsor Presentation 1
10:10 – 10:30 <i>20 Min</i>	Sponsor Presentation 2
11:10 – 11:30 <i>20 Min</i>	One to One Meetings Ballroom 2 Conference Program Main Ballroom
11:30 – 13:10 Pre-arranged One to One Meetings 5 meetings each one lasting 20 minutes	Meeting 1 – 20 Minutes Presentation – 45 Minutes How to take a new technology from a proof of concept to an actual working model
	Meeting 2 – 20 Minutes Free time – 20 minutes
	Meeting 2 – 20 Minutes Panel – 45 Minutes How to determine where value lies in a blockchain
	Meeting 2 – 20 Minutes
	Meeting 2 – 20 Minutes
13:10 – 14:30	Prayer break and lunch
14:30 – 15:15 <i>45 Min</i>	Presentation What will the promise of decentralized Record Sharing mean to enterprises and organizations?
15:15 – 15:35 <i>20 Min</i>	Sponsor Presentation 3
15:35 – 15:55 <i>20 Min</i>	Sponsor Presentation 4
15:55 – 16:15 <i>20 Min</i>	Coffee Break and Networking Session
16:15 to 17:15 Pre-arranged One to One Meetings	Meeting 6 – 20 Minutes Panel Discussion 45 Minutes What factors are propelling the adoption of blockchain technology & what are the hurdles & challenges commonly faced?
	Meeting 7 – 20 Minutes
	Meeting 8 – 20 Minutes Free Time
17:00	Chairman closing remark and end of Day One

DAY 2 THURSDAY DEC 20 TH	
08:00 – 08:50	Registration and refreshments
08:50 – 09:00 <i>10 Min</i>	Opening remarks Welcome of the chairman of the event
09:00 – 09:45 <i>45 Min</i>	Presentation - The new economy of blockchain Real case uses of Blockchain in government and public entities in the region
09:45 – 10:30 <i>45 Min</i>	Panel - Governance & regulation in Blockchain business networks Challenges blockchain technology presents for legislators and governments
	The establishment of regulation and standards for interoperable blockchains – case examples How will these address issues blockchain technology may present? Examining the regulation and compliance challenges of deploying blockchain technologies across industry
10:30 – 10:50 <i>45 Min</i>	Sponsor Presentation 5
10:50 – 11:10 <i>20 Min</i>	Sponsor Presentation 6
11:10 – 11:30 <i>20 Min</i>	Coffee Break and Networking Session
11:30 – 11:50 <i>20 Min</i>	Sponsor Presentation 7
12:00 – 13:00 One to One Meetings	Meeting 9 – 20 Minutes Panel – 45 Minutes Blockchain interoperability and the inter-chain era: How decentralized APIs will transform the internet
	Meeting 10 – 20 Minutes
	Meeting 11 – 20 Minutes Free Time
Prayer break and lunch 1 hour	
14:00 – 14:20 <i>20 Min</i>	Meeting 12 – 20 Minutes Free Time
14:20 – 14:40 <i>20 Min</i>	Meeting 13 – 20 Minutes Presentation Blockchain reduces friction, in moving assets or money – What does that mean to the Middle East?
14:40 – 15:00 <i>20 Min</i>	Meeting 14 – 20 Minutes
15:00 – 15:30 <i>30 Min</i>	
15:30 – 15:50 <i>20 Min</i>	Meeting 15 – 20 Minutes Free Time
15:50 – 16:10 <i>20 Min</i>	Meeting 16 – 20 Minutes Panel – 40 Minutes Blockchain as an agent of positive social change
16:10 to 16:30 <i>20 Min</i>	Meeting 17 – 20 Minutes
17:00	Chairman closing remark and end of Day One

Gala Dinner to all participants – from 8 pm

Join us for a hearty meal and a good conversation after a productive day at the Congress

SPONSORSHIP PACKAGES PRICING



THE COSTS TO ATTEND THE GLOBLE BLOCKCHAIN CONGRESS ARE LISTED BELOW

*Once you arrive at the hotel, everything is covered
there are no hidden cost at GBC*

10,000\$ for one delegate	15,000\$ for two delegates	25,000\$ for three delegates
<p>One representative to attend the event</p> <p>10 One to One pre-scheduled meetings with Corporate Buyers of your choice</p> <p>2 nights accommodations at the venue of the event</p> <p>Welcome cocktail reception the night before the event starts</p> <p>Breakfast, 3 coffee breaks and lunch for the two days of the event</p> <p>Gala dinner on the evening of Day 1</p> <p>Access to the entire program of the event including all networking activities</p>	<p>Two representatives to attend the event</p> <p>15 One to One pre-scheduled meetings with Corporate Buyers of your choice</p> <p>2 nights accommodations at the venue of the event for two representatives</p> <p>Welcome cocktail reception the night before the event starts</p> <p>Breakfast, 3 coffee breaks and lunch for the two days of the event</p> <p>Gala dinner on the evening of Day 1</p> <p>Access to the entire program of the event including all networking activities</p>	<p>Three representatives to attend the event</p> <p>A twenty-minute presentation to the entire audience of corporate buyers</p> <p>20 One to One pre-scheduled meetings with Corporate Buyers of your choice</p> <p>2 nights accommodations at the venue of the event for three representatives</p> <p>Welcome cocktail reception the night before the event starts</p> <p>Breakfast, 3 coffee breaks and lunch for the two days of the event</p> <p>Gala dinner on the evening of Day 1</p> <p>Access to the entire program of the event including all networking activities</p>

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