

The background of the top half of the image is an abstract composition. It features a series of dark, metallic-looking chain links that are intertwined. Overlaid on these links are intricate, glowing blue and white circuit patterns, resembling a complex network or a blockchain structure. The lighting is dramatic, with a bright yellow-orange glow on the left side that fades into a deep blue on the right.

3rd Annual

THE GLOBAL BLOCKCHAIN CONGRESS

**-
REAL LIFE
APPLICATION**

June 17th - 19th, 2019
Dubai, United Arab Emirates




| www.agoragroup.ae

The global market for blockchain was estimated at \$708 million in 2017. It is anticipated to reach \$60.7 billion in 2024.

Worldwide markets are poised to achieve continuing growth as blockchain proves its value by managing digital transactions in real time across enterprise boundaries, encouraging collaborative business efforts. Lowering transaction management costs is a key benefit.

After its inauspicious beginning, it is on the cusp of phenomenal growth, ready to reach \$60 billion worldwide as it creates new digital economic infrastructure.



**The first congress in the MENA region
to explore the opportunities and
challenges of investing in digital
currencies and assets.**



**This is not a conference or an exhibition.
This is a sales platform – the entire event is focused on
pre-arranged meetings between you & qualified buyers of
Blockchain technology solutions of your choice.**

Dubai is at the heart of the blockchain phenomenon. The Dubai Blockchain Strategy, launched by His Highness Crown Prince Sheikh Hamdan, was the result of collaboration between the Smart Dubai Office and the Dubai Future Foundation with the mission to continuously explore and evaluate the latest technology innovations in an effort to further improve the lifestyle of the city's residents

The strategy's aim is to give an economic edge to all sectors and position Dubai as a leader in global technology.

The Global Blockchain Real-Life Applications Congress, *aims to significantly contribute to the advancement of blockchain technology in the Arab World by providing a unique platform that will connect, via pre-arranged one-to-one meetings, between buyers and vendors of blockchain technology solutions.*

It is the first event of its kind and it will bring together corporate buyers of Blockchain technology products and solutions from the MENA region to meet with pre-selected solution providers from all over the world.



Corporate Buyers will:

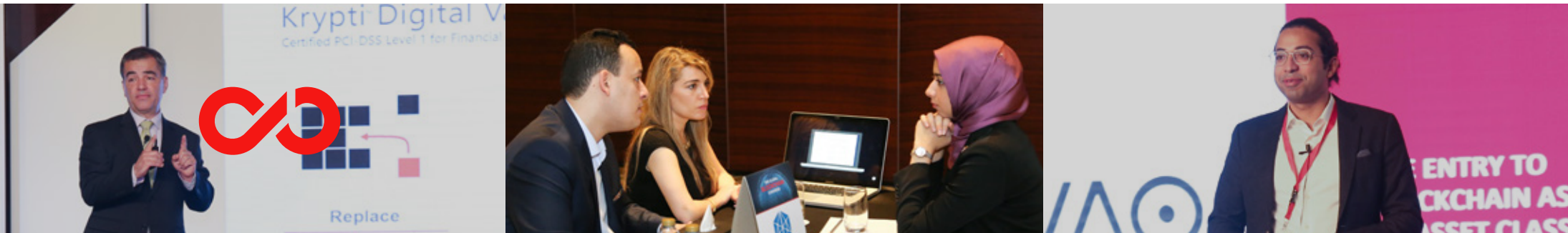
Learn how blockchain can help their business grow and become more efficient

Identify top blockchain solution providers

Meet the hottest blockchain start-ups

Listen to expert de-mystify blockchain

Understand risk management and regulations



Solution Providers will:

Have exclusive access to pre-qualified corporate buyers from the government and the private sectors looking to include blockchain technology in their IT infrastructure

Conduct a live presentation about your solutions to more than 100 hand-picked, pre-qualified group of buyers from the Arab World

Listen to experts and educators talk about the hottest trends in blockchain

Network with colleagues and peers from all over the world

Enjoy a two-day exclusive event with plenty of networking, learning and pitching opportunities

Learn about the latest ***BLOCKCHAIN SOLUTIONS***, the features that set them apart and how to build a blockchain infrastructure that will help your organization grow.

WHO WILL ATTEND:

Government
Large Private Companies – Banks, Healthcare Institutions, Logistic Companies, Airlines, etc
Ultra Networth Individuals
Family Offices
Venture Capital
Crypto Funds
Private Equity

WHO YOU WILL MEET:

CEOs, CIOs and CTOs of large corporations
Government decision makers
Regulators
Experts
Blockchain researchers
Entrepreneurs
Media



WHAT WILL BE DISCUSSED:

Industry outlook
How will the value of digital assets fare in 2019 and beyond?
Challenges facing adoption of blockchain
How does this nascent technology deal with its image?
Blockchain expansion into new territories and new industries
How do you evaluate scalability and performance?



BUYERS PROFILE:

Partial list of confirmed buyers:

Director General	Department of Tourism – Dubai
Executive Director	Road & Traffic Authority – Dubai
Chairman	Bahrain National Holding
Senior Vice-President	Etisalat Digital
Chairman	Kingdom Holding Company
CEO & Registrar	DIFC Courts
Deputy Chairman	Saudi Public Transport
Chairman	Meraas Holding Group
Group Chief Operating Officer	Emirates NBD
General Manager	AXA Insurance
Group Chief Information Officer	Ibdar Bank
CEO	Reef Real Estate Finance
Chief Technology Officer	ADNOC
Head of Information Technology	GEMS Education
CEO	Zuleikha Hospital – UAE
Group Chief Information Officer	First Abu Dhabi Bank



DAY 1 TUESDAY 18 TH							
08:00 – 08:50	Registration and refreshments						
08:50 – 09:00	Opening remarks Welcome of the chairman of the event						
09:00 – 09:20 <i>20 Min</i>	Key Note Opening Address To Be Confirmed						
09:20 – 09:40 <i>20 Min</i>	Technical Key Note Address Prof. Silvio Micali, Founder, Algorand						
09:40 – 09:50 <i>10 Min</i>	Sponsor Presentation						
09:50 – 10:00 <i>10 Min</i>	Sponsor Presentation						
10:00 – 10:20 <i>20 Min</i>	Blockchain in Government What are the plans of governments in adopting blockchain solutions and what are the implications of that?						
10:20 – 10:30 <i>10 Min</i>	Sponsor Presentation						
10:30 – 11:00 <i>30 Min</i>	Coffee Break and Networking Session						
11:00 – 13:00 Pre-arranged One to One Meetings 5 meetings each one lasting 20 minutes	One to One Meetings: Ballroom 2 <table> <tr> <td>Meeting 1 – 20 Minutes</td><td>Meeting 4 – 20 Minutes</td></tr> <tr> <td>Meeting 2 – 20 Minutes</td><td>Meeting 5 – 20 Minutes</td></tr> <tr> <td>Meeting 3 – 20 Minutes</td><td>Meeting 6 – 20 Minutes</td></tr> </table>	Meeting 1 – 20 Minutes	Meeting 4 – 20 Minutes	Meeting 2 – 20 Minutes	Meeting 5 – 20 Minutes	Meeting 3 – 20 Minutes	Meeting 6 – 20 Minutes
Meeting 1 – 20 Minutes	Meeting 4 – 20 Minutes						
Meeting 2 – 20 Minutes	Meeting 5 – 20 Minutes						
Meeting 3 – 20 Minutes	Meeting 6 – 20 Minutes						
13:00 – 14:00	Prayer break and lunch						
14:00 – 14:45 <i>45 Min</i>	Panel Discussion - 45 Minutes Blockchain Adoption This panel will discuss the challenges in increasing the rate of adoption in blockchain usage						
14:45 – 14:55 <i>10 Min</i>	Sponsor Presentation						
14:55 – 15:05 <i>10 Min</i>	Sponsor Presentation						
15:05 – 15:15 <i>10 Min</i>	Sponsor Presentation						
15:15 – 15:25 <i>10 Min</i>	Sponsor Presentation						
15:25 – 15:55 <i>30 Min</i>	Coffee Break and Networking Session						
15:55 to 16:55 Pre-arranged One to One Meetings	Meeting 7 – 20 Minutes Meeting 9 – 20 Minutes Meeting 8 – 20 Minutes						
17:00	Chairman closing remark and end of Day One						

Gala Dinner to all participants – from 8 pm

Join us for a hearty meal and a good conversation after a productive day at the Congress

DAY 2 WEDNESDAY 19 TH	
08:00 – 08:50	Registration and refreshments
08:50 – 09:00	Opening remarks Welcome of the chairman of the event
09:00 – 09:20 <i>20 Min</i>	Presentation – Security Tokens The ICO boom led to conclusions that early stage finance represented the first 'killer app' for ethereum. The only problem: most of the projects were contorted to avoid SEC regulatory oversight, which also kept institutional capital on the sidelines due to uncertainty around the legality of the projects. As traditional finance and crypto-finance continue their head-on collision, many now believe that securities tokens will indeed be an important category of what happens on blockchains. This presentation discusses the potential for an explosion of growth.
09:20 – 09:40 <i>20 Min</i>	Presentation - Legislation and regulation in Blockchain
09:40 – 10:20 <i>40 Min</i>	Panel – Wealth Management and Crypto When you manage other people's money, you've got to be able to answer client's questions. As it stands, client thirst for knowledge on this new asset class continues to challenge traditional wealth managers. This panel brings some of the brightest managers in the space together to share their insights on portfolio allocations, tools they need to do their jobs, and how to speak intelligently to clients about the most fascinating opportunity in wealth building.
10:20 – 10:30 <i>10 Min</i>	Sponsor Presentation
10:30 – 10:40 <i>10 Min</i>	Sponsor Presentation
10:40 – 10:50 <i>10 Min</i>	Sponsor Presentation
10:50 – 11:00 <i>10 Min</i>	Sponsor Presentation
11:00 – 11:30 <i>30 Min</i>	Coffee Break and Networking Session
11:30 to 13:10 One to One Meetings	Meeting 10 – 20 Minutes Meeting 13 – 20 Minutes Meeting 11 – 20 Minutes Meeting 14 – 20 Minutes Meeting 12 – 20 Minutes
13:10 – 14:00	Prayer break and lunch
14:00 – 14:20 <i>20 Min</i>	Presentation Institutionalizing Crypto – the year the big boys join the game?
14:20 – 14:30 <i>10 Min</i>	Sponsor Presentation
14:30 – 14:40 <i>10 Min</i>	Sponsor Presentation
14:40 – 15:40 One to One Meetings	Meeting 15 – 20 Minutes Meeting 17 – 20 Minutes Meeting 16 – 20 Minutes
15:40 – 16:00 <i>20 Min</i>	Coffee Break and Networking Session
16:00 – 17:20 One to One Meetings	Meeting 18 – 20 Minutes Meeting 20 – 20 Minutes Meeting 19 – 20 Minutes Meeting 21 – 20 Minutes
17:30	Chairman closing remark and end of Day Two



Sponsorship Packages Pricing

\$10,000 (+5% VAT) for one delegate

One representative to attend the event.
10 One to One pre-scheduled meetings with buyers of your choice
2 nights accommodations at the venue of the event
Welcome cocktail reception the night before the event starts
Breakfast, 3 coffee breaks and lunch for the two days of the event
Gala dinner on the evening of Day 1
Access to the entire program of the event including all networking activities

\$15,000 (+5% VAT) for two delegates

Two representatives to attend the event.
15 One to One pre-scheduled meetings with buyers of your choice
2 nights accommodations at the venue of the event
Welcome cocktail reception the night before the event starts
Breakfast, 3 coffee breaks and lunch for the two days of the event
Gala dinner on the evening of Day 1
Access to the entire program of the event including all networking activities

\$25,000 (+5% VAT) for three delegates

Three representatives to attend the event
One live presentation to the entire audience of 100+ buyers
20 One to One pre-scheduled meetings with buyers of your choice
2 nights accommodations at the venue of the event for three representatives
Welcome cocktail reception the night before the event starts
Breakfast, 3 coffee breaks and lunch for the two days of the event
Gala dinner on the evening of Day 1
Access to the entire program of the event including all networking activities

**Once you arrive at the hotel, everything is covered
There are no hidden costs at GBC-RLA**



Head Office Location

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