

## UPCOMING FEATURES 2015

### **\*\*PLEASE NOTE\*\***

There will be no synopsis posted, simply the author's or commissioning editor's details if outside contributors are required. **If the author's details are not posted for a topic named on our separate annual features list, then that feature has not yet been commissioned. Writers are unlikely to start working on a feature more than four weeks before the publication date.**

Our 'Special' sections are bound-in sections of *Marketing Week* comprised of two to four features.

*Marketing Week* writes about brands and quotes client-side marketers only. Agencies and technology/service suppliers will be credited only when they help arrange client interviews or provide exclusive data and cannot generally be quoted. **We do not publish any unsolicited opinion pieces from suppliers except as advertorial.**

To enquire about advertorial and all other commercial matters, contact Jonathan Todd:  
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This document is updated frequently with the writers' contact details once features are commissioned. For the latest version, visit [www.marketingweek.com/contact-us](http://www.marketingweek.com/contact-us). There is a link to download this list in the first bullet under the 'Editorial' heading. Links to forward feature topics and supplements for the full year ahead can also be found there.

### **January 2016**

**14th** Media predictions. Complete.

**21st** Connected cars. To participate, please contact [jonathan.bacon@centaurmedia.com](mailto:jonathan.bacon@centaurmedia.com) before **11 January** with suggestion of brand case studies and client-side marketers who can comment.

**28th** Technology. To participate, please contact [mindi.chahal@centaurmedia.com](mailto:mindi.chahal@centaurmedia.com) before **18 January** with suggestion of brand case studies and client-side marketers who can comment.

### **Careers Special:**

Feature 1 - How to find people with skills to build an analytical and creative marketing team. To participate, please contact [cuddefordm@yahoo.co.uk](mailto:cuddefordm@yahoo.co.uk) before **11 January** with suggestion of brand case studies and client-side marketers who can comment.

Feature 2 - The importance of job titles. To participate, please contact [nicola@nicolasmith.net](mailto:nicola@nicolasmith.net) before **11 January** with suggestion of brand case studies and client-side marketers who can comment. We are particularly looking for people with job titles such as chief customer officer, marketing and insight director, etc

Feature 3 - Cross-sector experience v sector specialists. To participate, please contact [steve.hemsley2@btinternet.com](mailto:steve.hemsley2@btinternet.com) before **11 January** with suggestion of brand case studies and client-side marketers who can comment.

ALL OTHER FEATURES TBC