

THE LAWYER

Advancing the business of law



£450 million

The amount
the legal
information
market is
currently
worth

The Lawyer magazine was launched 30 years ago to provide the latest news, analysis and business intelligence to lawyers working in private practice, in-house legal departments and The Bar.

In recent years, The Lawyer's research – unequalled in depth and breadth – has responded to growing audience demand for even more actionable market data insight. The Lawyer has ultimately become a multi-faceted global digital brand with numerous events every year.

The Lawyer is a one-stop shop for data and analysis of law firm performance across all the metrics that count. In this booklet, we've summarized some of our research into infographics. We hope you find it useful!

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Since the beginning of 2016, The Lawyer has been investing more and more in premium content.

Premium content includes **panel reviews, in-house interviews and appointments** and deals and mandates that aren't available anywhere else. In fact, in 2015 over a quarter of the news published on the website was exclusive to **The Lawyer**.

168



Kirkland and Ellis has the highest number of partners in New York

21 days



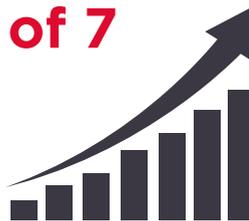
Between **Nabarro** telling partners “a merger is not part of our strategy” and announcing merger talks

184



Lewis Brisbois has the highest number of partners in Los Angeles

Net increase of 7



Slaughter and May's partnership's increase in the last 16 years

THE LAWYER

A full corporate subscription provides an entire organisation access to The Lawyer Premium as well as optional access to Market Reports, The Lawyer Market Intelligence, and The Lawyer Market Research Service.

Premium content also includes:

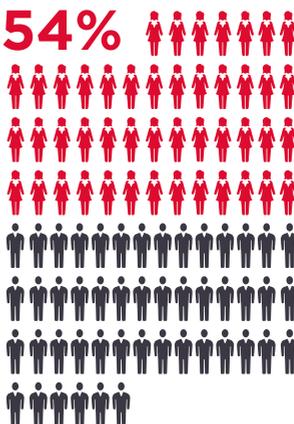
- Exclusive news and in-house/managing partner interviews
- The latest panel reviews, deals and cases
- Long-form analysis of market trends and in-house appointments
- The Lawyer archives

£25bn



The **combined sum of disputes** in the Top 20 Cases of 2017

54%



Female in-house lawyers at the top 30 FTSE companies

2,076

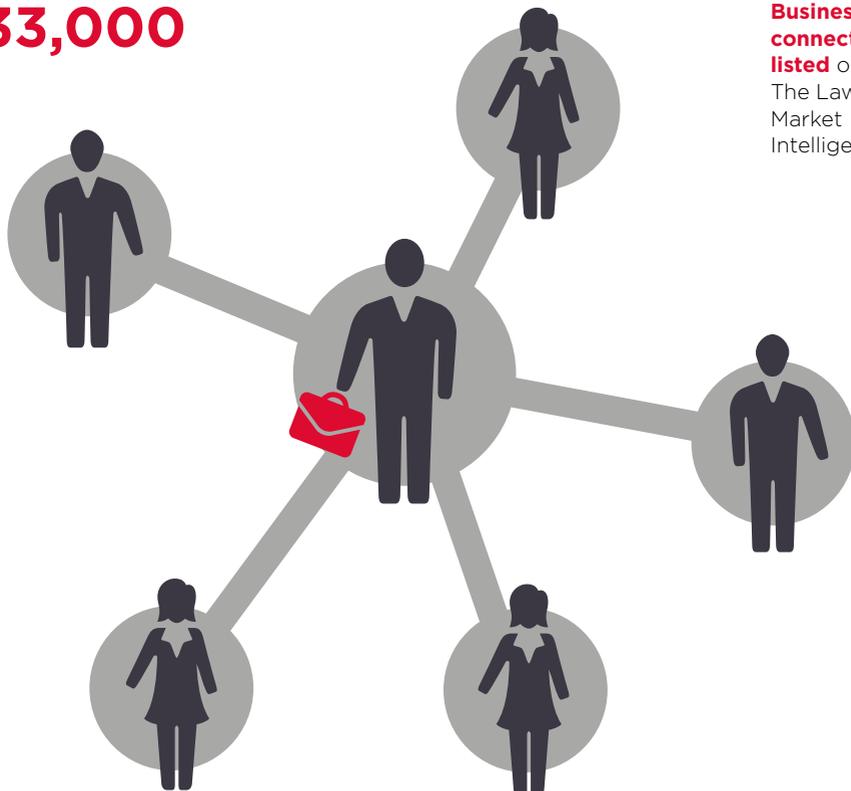


Lawyers employed by the Offshore Top 30

“With the marketing opportunities through our firm profile, we see LMI as an extension of our own website.”

Head of Business Development EMEA/US, Ashurst

33,000



Business connections listed on The Lawyer Market Intelligence

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Market Intelligence

The Lawyer Market Intelligence (LMI) is a unique tool that relies on real-time news and data to provide analytical insight into legal relationships.

All the information in LMI is collected and collated by our dedicated team of researchers at WNS – one of the world's premier providers of outsourcing services – and interpreted by The Lawyer's own team of industry experts, thus offering users a unique opportunity to blend data-driven market research with journalistic insight.

It seeks to help subscribers gain invaluable insight into the people that work in these organisations, the relationships they have, and the deals they do.

30,000+



Total deals tracked on
The Lawyer
Market
Intelligence

We publish numerous market reports every year. The data within each is compiled from:

- metrics obtained through direct submissions to The Lawyer
- surveys conducted by The Lawyer's research team
- information tracked on the 'Find A Solicitor service' from The Law Society

NB: Where information is not directly available, The Lawyer has where possible estimated based on publicly available information and The Lawyer's market insight.

£1m



An unprecedented **11 City firms** exceeded the seven-figure pay mark for partners in 2015

£80bn



Total revenue of the **Global 200** in 2016

59,629



Total number of **lawyers in the UK Top 100**

50



Firms in the Global 200 that have **zero partners outside their home jurisdiction**

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Market Reports

You can purchase our reports individually, or as part of a package:

- Africa Independents
- Asia Pacific 150
- China Elite
- European 100
- FTSE 100
- Global Real Estate
- International Firms
- Litigation Top 50
- Litigation Tracker
- UK 200 – Business Services
- UK 200 – Financial Management
- UK 200 – Independents
- UK 200 – Top 100
- UK 200 – Workspace Trends

50,000

Total number of lawyers tracked in the **Asia Pacific 150** in 2016



19%



The **China 30's** total growth in lawyer numbers in the past year



The Lawyer is enjoyed by over 300,000 legal professionals. Here are just a few subscribers:



ALLEN & OVERY



ashurst

brownejacobson^{LLP}

CLYDE&CO



Baker
McKenzie.



ESSEX COURT CHAMBERS
BARRISTERS

Linklaters

KIRKLAND & ELLIS

LATHAM & WATKINS^{LLP}



Skadden, Arps, Slate, Meagher & Flom LLP



Freshfields Bruckhaus Deringer

The Lawyer Market Intelligence v2.0 is here.

In corporate law, relationships are your most important asset.

Now you can start to monitor, measure and then maximise them.



What's improved?

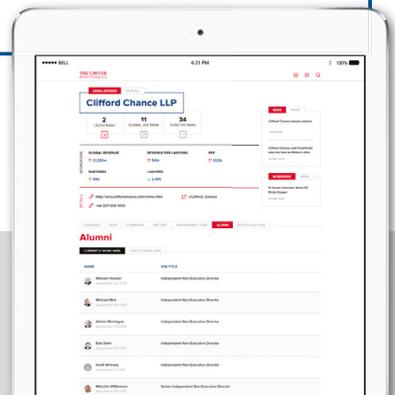
- Global coverage and regional search function
- Improved, more intuitive search functionality
- Enhanced Non Executive Director (NED) profiles
- More user friendly company profile layout
- Updated partner profiles include deal lists and full work history (where available)
- More panel reviews than ever before

What's new?

- Analyse the legal market by sector
- Download data
- View market report rankings and other data
- View legal advisers financials and benchmark against their competitors
- View news from thelawyer.com curated by legal adviser or company

Contact Richard Edwards on **020 7970 4672** today for more information and to enquire about a free trial.

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