**Category being entered: Law Company of the year**

**Firm name:**

**Name of contact from firm:**

**Position:**

**Telephone:**

**Email:**

**TOTAL WORD COUNT OF THIS DOCUMENT SHOULD NOT EXCEED 1,000 WORDS (a discretionary 10% excess is allowed)**

Please highlight any confidential information in yellow

**Please provide details of up to five cases / deals undertaken since April 2019 which demonstrate:**

1. **Clear market-leading strategic vision for the business**
2. **Depth and breadth of expertise**
3. **Consistent delivery of client service**
4. **Commercial strength and evidence of investment**
5. **Market share and evidence of both growth and retention within their client list**
6. **Legal and/or entrepreneurial innovation**

**Case / Deal 1**

**Case / Deal 2**

**Case / Deal 3**

**Case / Deal 4**

**Case / Deal 5**

**Please also provide a list of key clients and local client wins**

**Please provide any other information which demonstrates progress made throughout the year**

**For example:**

1. **Year on year growth in business activity**
2. **Financial performance**
3. **Clearly identifiable strategy**
4. **Innovation in pricing and service delivery**
5. **Key hires and investment**