**Category being entered:**

**Firm name:**

**Name of contact from firm:**

**Position:**

**Telephone:**

**Email:**

**TOTAL WORD COUNT OF THIS DOCUMENT SHOULD NOT EXCEED 1,000 WORDS (a discretionary 10% excess is allowed)**

Please highlight any confidential information in yellow

**Please select a lead case / deal / matter undertaken since April 2019 and provide the following details:**

* 1. **Market context**
  2. **History of the client relationship**
  3. **History of representation – did the representation change?**
  4. **Technical innovation**
  5. **Innovation in client service**
  6. **Innovation in pricing**
  7. **Measurable outcomes**
  8. **Any additional relevant information**

1. **A list of all major parties (individuals and firms) involved in the deal, including (where appropriate) key advisers, associates, partners, barristers and in-house counsel.**
2. **Supporting evidence of the team’s performance over the year, including details where relevant of:**
   1. **Innovation in pricing and service delivery**
   2. **Client wins**
   3. **Financial performance**
   4. **Outcomes – what does your work mean to the clients you serve**
   5. **Precedents set**