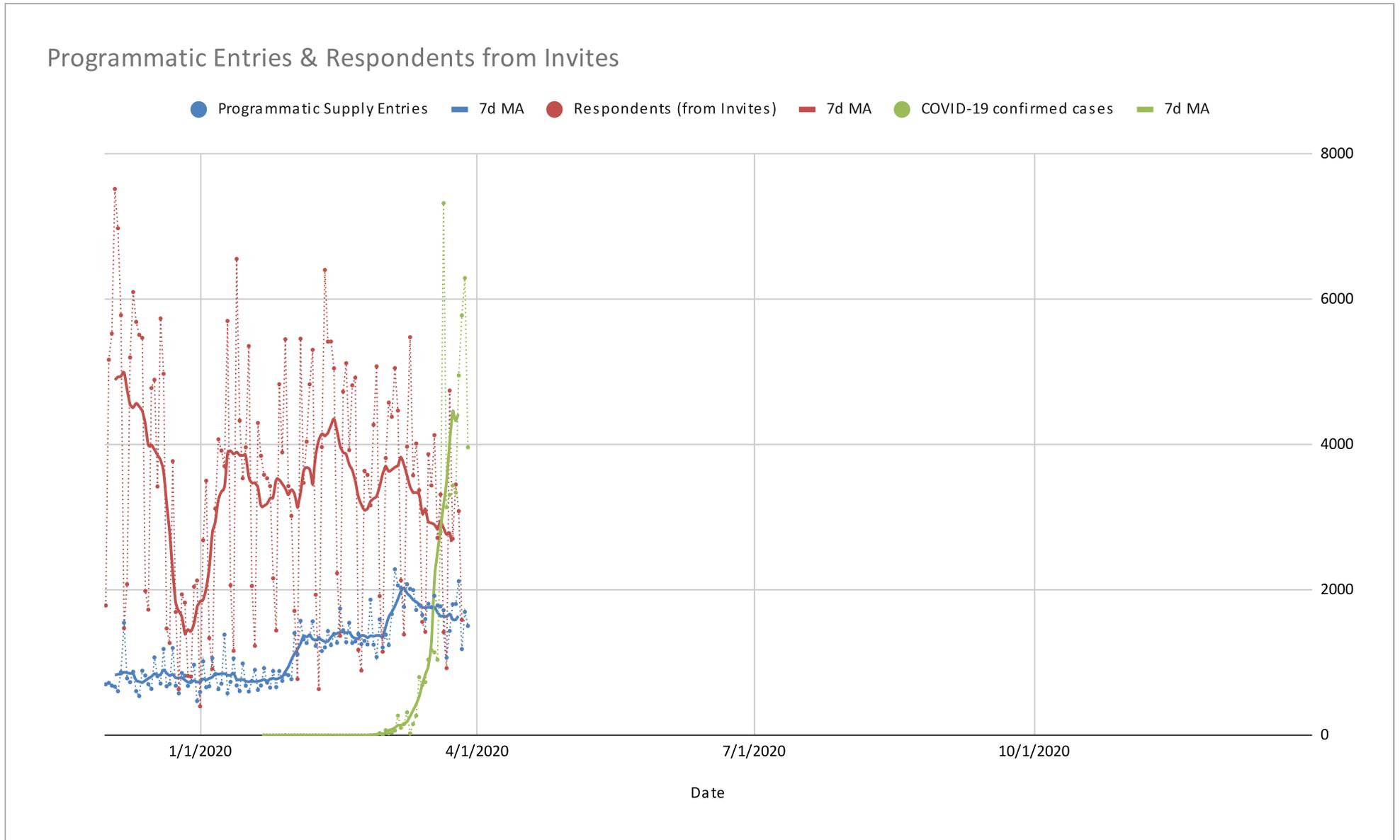


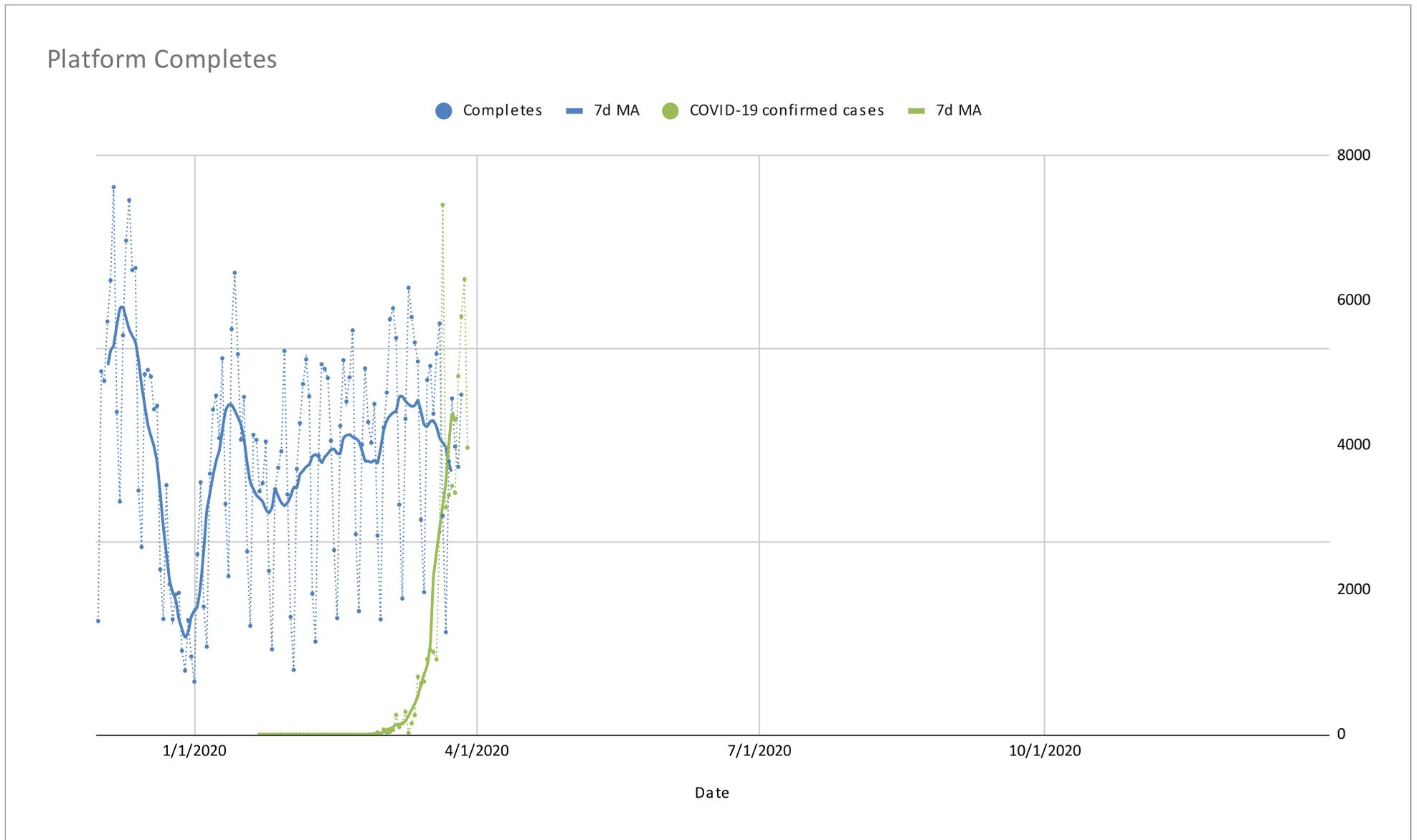
**DE** **Germany**

Key metrics are shown on left vertical axis (blind/scaled for confidentiality).  
COVID-19 is shown as new cases per day (not cumulative) on right vertical axis.



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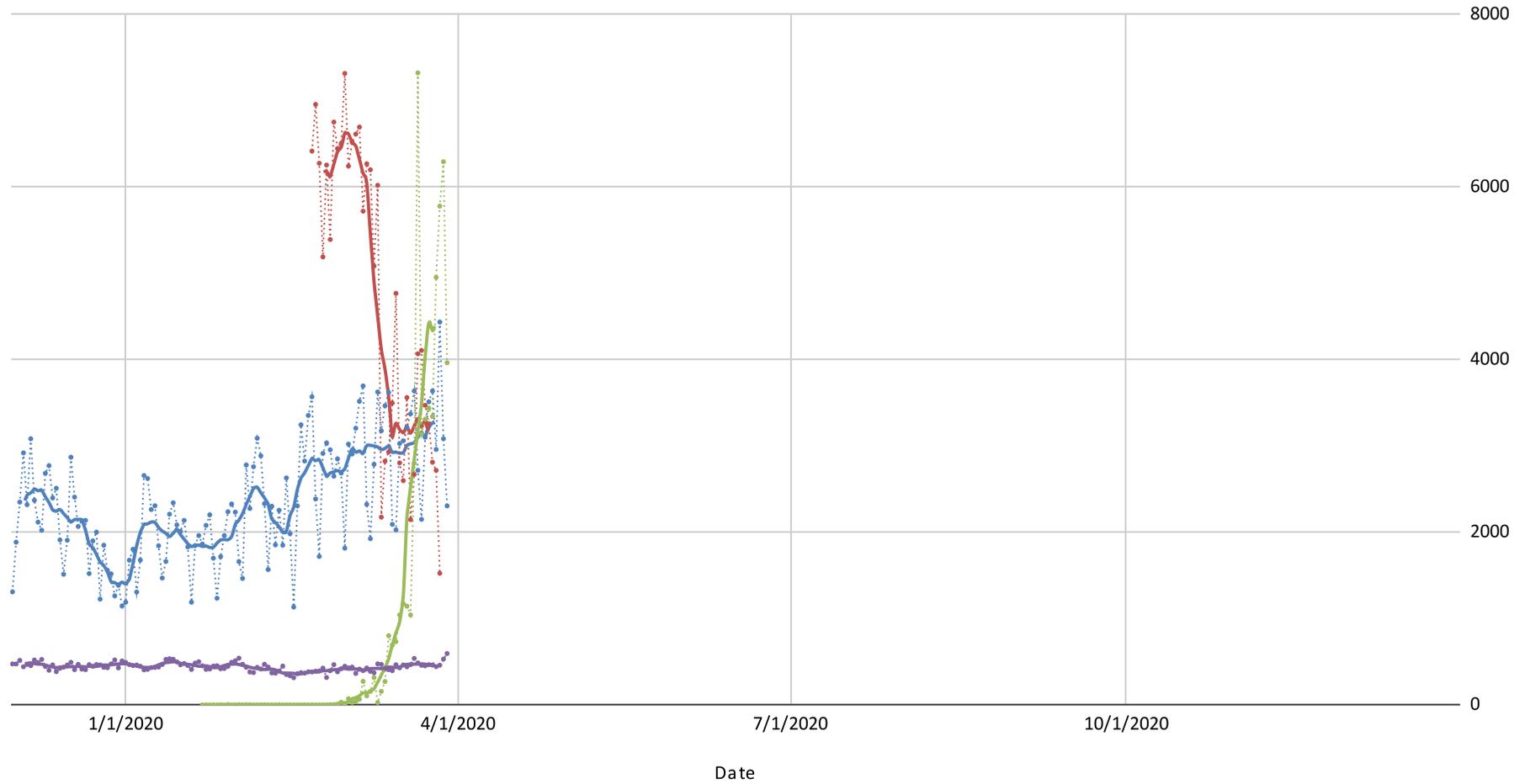
DE

Germany

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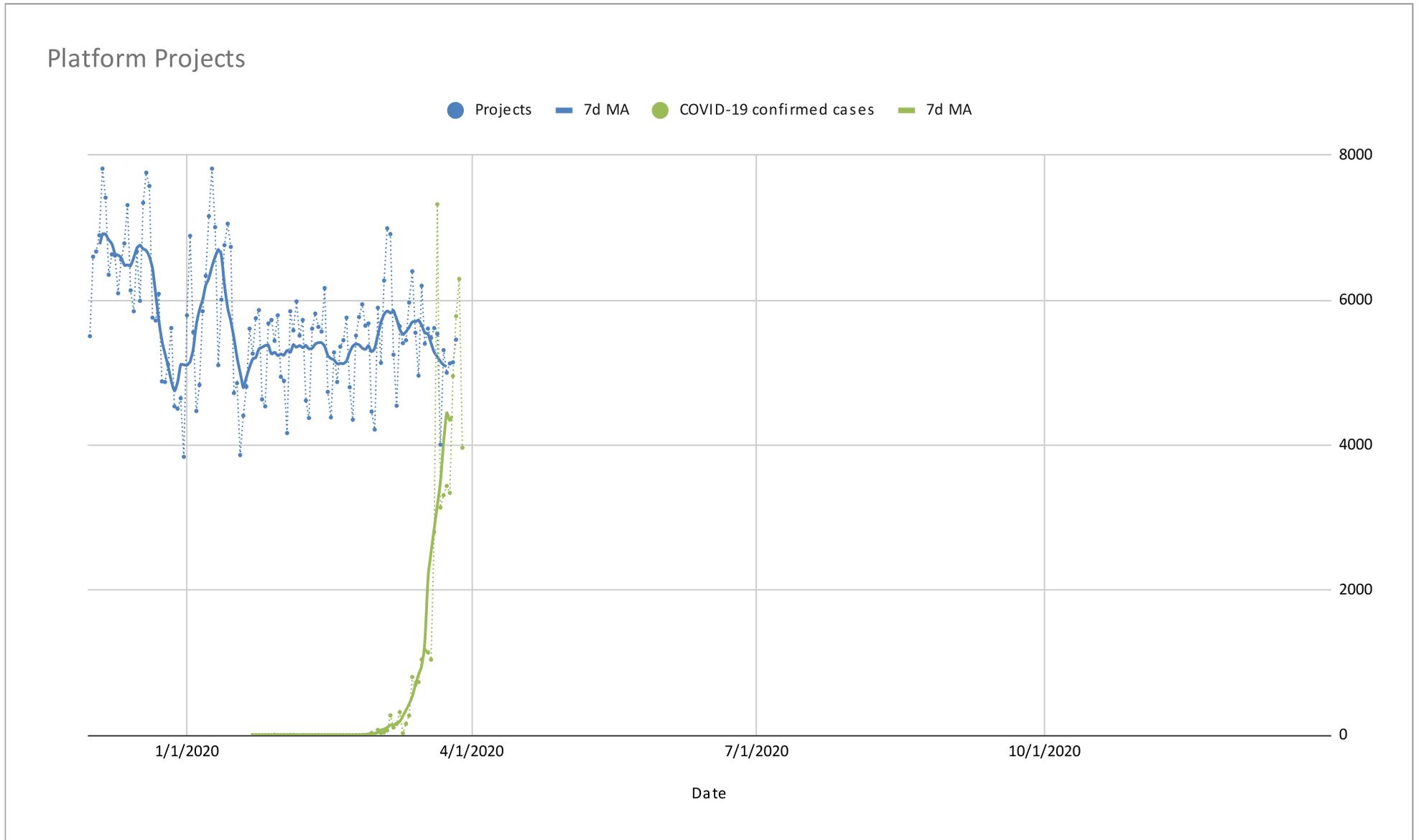
### Conversion Rate, Dropout Rate, and Invite Response Rate

● Programmatic Conversion Rate   ● 7d MA   ● Cobra response rate   ● 7d MA   ● COVID-19 confirmed cases   ● 7d MA   ● Dropout Rate   ● 7d MA



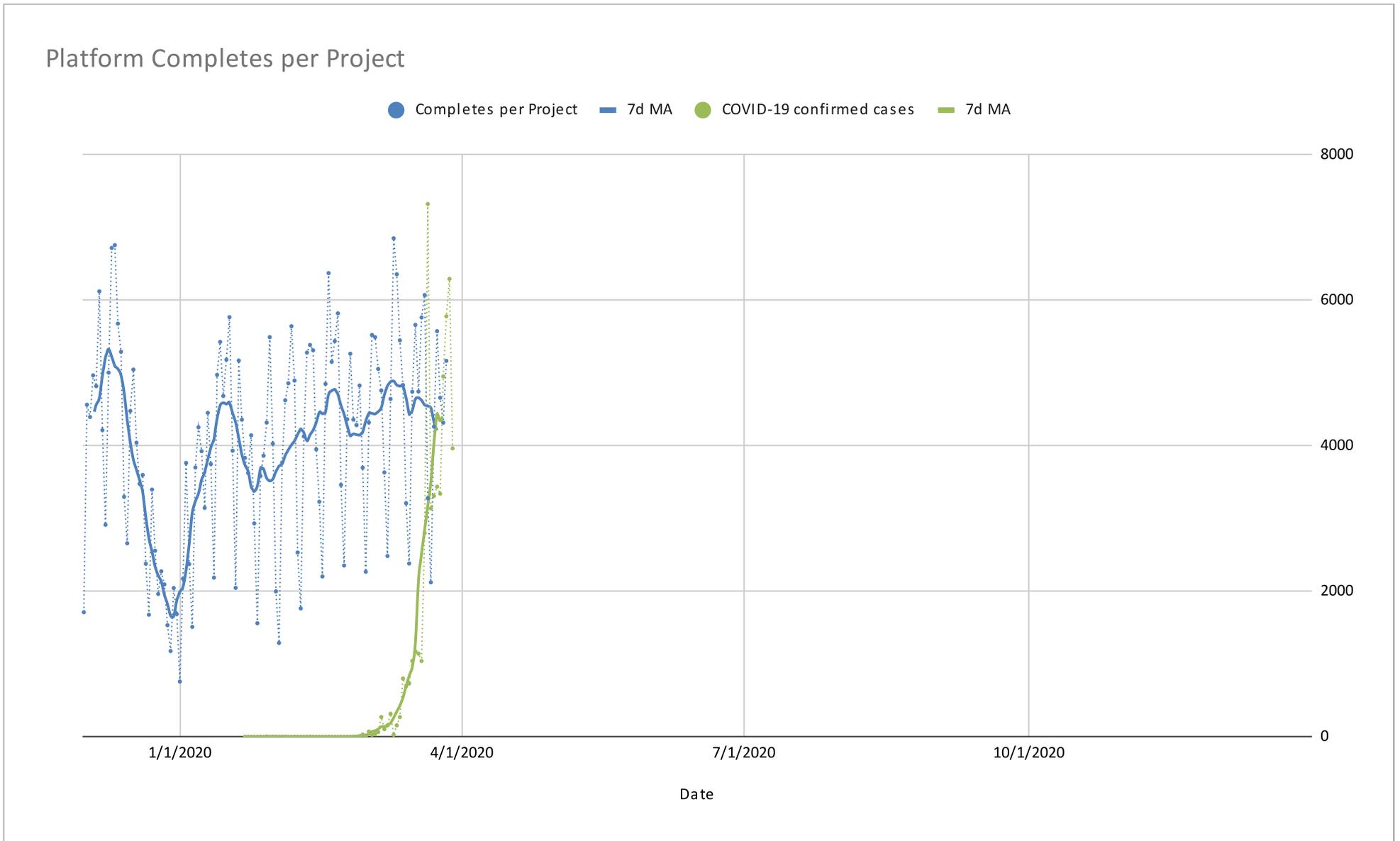
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