

Cookie Policy

As Emaar Libadiye Gayrimenkul Geliştirme A.Ş. ("**Emaar AVM**"), we use some technologies such as cookies, pixels, gifs to improve your experience during your visit to our online channels. With this cookie policy ("**Cookie Policy**"), during the operation of www.emaarsquaremall.com ("**Website**"), we inform you about the processing of personal data obtained by the use of cookies by our Website visitors, and for what purposes we use cookies on our Website. and explain how you can control these cookies.

We would like to point out that, as Emaar AVM, we can stop using the cookies we use on the Website, change their types or functions, or add new cookies. In this context, we may change this Cookie Policy from time to time and publish our Cookie Policy, which includes these changes, on our Website.

You can find our detailed explanations and detailed information about the purposes of processing your personal data by Emaar AVM in the **Emaar Group Personal Data Protection and Processing Policy** at www.emaarsquaremall.com.

What are cookies and how does the Emaar AVM Web Site use them?

Cookies are small text files that are sent to your device when you visit a website. Cookies are then sent back to the origin website on each visit or another website that recognizes that cookie. Cookies are by no means a virus. Cookies act as a memory for the website and allow the site to remember your device when you visit the website again. Cookies can also remember your preferences (eg, based on the number of visitors entering these areas, they can improve the user experience and tailor the ads you see to the most appropriate for you. Although cookies generally do not contain personal data, if there is information you disclose to us about yourself, it may be associated with them.

You can find more information about cookies, seeing what cookies are set on your device and how to manage and delete them at www.aboutcookies.org.

Cookies used on our website and their intended use

We use both session cookies (which exist only until you close your web browser) and persistent cookies (which exist for a longer, specified period of time). The types of cookies used on our Website can generally be divided into three categories: Strictly Necessary, Performance and Functionality.

Strictly Necessary

Some cookies on our Website are necessary for you to navigate our Website and use its features. These cookies do not collect information about you that could be used for marketing or remembering where you have been on the internet.

Performance / Analysis Cookies

Some of the cookies on our Website collect information about how visitors use the Website; For example, this information relates to which pages visitors visit the most and whether they receive error messages from web pages. These cookies do not collect information that identifies the visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve the way our website works.

Our Website uses Google Analytics cookies. The information collected by these cookies will be transferred and stored by Google to servers in the USA in accordance with privacy practices. For more information about Google's privacy practices and how they apply to Google Analytics, please visit:

- [Google Analytics gizlilięe genel bakış](#) (Google Analytics privacy overview)
- [Google Analytics kapsamı dıřında kalma](#) (Exclusion from Google Analytics)

Functionality

These cookies allow our Website to remember choices you make and provide enhanced, more personal features.

Third party cookies

Our Website also allows third parties to download cookies to your device. For example, we sometimes embed photo and video content from websites like YouTube and Flickr. When you visit a page that contains the content in question, you may come across cookies from these websites. You will also see embedded 'share' buttons on some of our web pages. These allow you to easily share content across many popular social networks. When you click one of these buttons, a cookie may be installed by the service you choose to share content with. These third party cookies are not under our control. For more information on their use, please visit the respective third party website.

In line with the purposes specified in this Cookie Policy, your personal data may be processed without your consent in the presence of at least one of the legal data processing conditions in the second paragraph of Article 5 of the Personal Data Protection Law. Otherwise, that is, in the absence of legal data processing requirements, your personal data will only be processed when you have your explicit consent. In any case, you can share your personal data within the scope of this Cookie Policy with third parties authorized by Emaar AVM, our affiliates, business partners and Emaar Properties Gayrimenkul Geliřtirme A.ř., in accordance with the legislation, limited to the realization of the above-mentioned purposes. We can share with Emaar Group Companies, especially Emaar Gayrimenkul Geliřtirme A.ř., Emaar Properties PJSC.

How are cookies controlled and deleted?

Most web browsers accept cookies, but you can usually change your web browser's settings to refuse new cookies, disable existing ones, or notify you when new cookies are sent to your device. To do this, follow the instructions provided by your browser (usually found in the "Help", "Tools" or "Edit" bars). However, please be aware that if you refuse or disable cookies, some functionality of the website may be lost. Also, disabling a cookie or a category of cookies will not delete the cookie from your browser, you must do this yourself from your browser.

Below you can find the cookies used by Emaar on the Website, the places where the cookies are displayed and the definitions of the cookies.

Cookie Name	Type	Description	Related Company
_gat_UA-135623189-1	Targeting or Advertising Cookies	Used to analyze visitor browsing habits, flow, source and other information.	Google Analytics
_gat_gtag_UA_135623189_1	Targeting or Advertising Cookies	Used to analyze visitor browsing habits, flow, source and other information.	Google Analytics
_fbp	Targeting or Advertising Cookies	Helps us advertise to people who visit our website or the digital platform supported by Facebook Ad when they register with Facebook.	Facebook
_ga	Functionality and Preference Cookies	Used to distinguish users.	Google Analytics
_gcl_au	Targeting or Advertising Cookies	Used for advertising efficiency	Google Adsense
_gid	Functionality and Preference Cookies	Used to distinguish users.	Google Analytics
_hjAbsoluteSessionInProgress	Functionality and Preference Cookies	Stores the value indicating session state.	Hotjar Analytics
_hjFirstSeen	Functionality and Preference Cookies	Stores the value indicating whether Hotjar has seen this user for the first time	Hotjar Analytics
_hjid	Functionality and Preference Cookies	Hotjar uses it to identify user identity.	Hotjar Analytics
_hjTLDTest	Functionality and Preference Cookies	Used by the Hotjar script to determine the cookie path.	Hotjar Analytics
_scid	Targeting or Advertising Cookies	Used to assist visitor identification.	Snap Inc
_sctr	Targeting or Advertising Cookies	Used to determine whether to call a third-party tag on Snap Ads Pixel.	Snap Inc
eu-law	Functionality and Preference Cookies	It is the cookie for which the Personal Data Protection Authority approvals are collected.	KNS
session	Mandatory Cookies	A cookie that is deleted when the user closes the Web browser. The session cookie is stored in volatile memory and is not stored after the browser is closed. Session cookies do not collect information from the user.	KNS

The most up-to-date information on how to delete cookies can be found at <https://www.esb.org.tr/cerez-bellek> or <https://www.aboutcookies.org>

Changes in Our Use of Cookies

Any changes to our use of cookies for the Website will be posted here and, if necessary, the changes will be marked on our web pages.

Contact information

We would like to remind you that (i) learning whether your personal data is being processed, (ii) requesting information about its processing, (iii) learning the purpose of processing and whether they are used for their intended purpose, (iv) to know the third parties to whom they were transferred, (v) to request their correction in case of incomplete or incorrect processing, to request that your personal data be notified to third parties in case you exercise this right, (vi) to request their deletion or destruction, You have the right to request third parties to be notified, (vii) to object to the result about you through automatic analysis of the information we obtain, and to claim compensation in case of damage.

In cases where you want to use your rights in question, You can send your applications to Emaar AVM by filling out **Emaar Turkey Personal Data Protection Law Application Form** that you will find on our web address www.emaarsquaremall.com, printing them out, and writing an Information Request within the scope of the Law on Protection of Personal Data on the envelope to Ünalán Mah. Libadiye Cad. No:82F, K:1, Üsküdar/İstanbul or by sending an e-mail to kvkk@emaar.com.tr. Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and within thirty days at the latest; However, if the transaction requires an additional cost, you may be charged according to the tariff determined by the Personal Data Protection Board.