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<tr>
<td><strong>E_MAIL:</strong></td>
<td><a href="mailto:ulla.balle@fsdkenya.org">ulla.balle@fsdkenya.org</a></td>
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Contract notice

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses
Official name: Financial Sector Deepening Trust (Kenya)
Postal address: Box 11353
Town: Nairobi
NUTS code: 00
Postal code: 00100
Country: Kenya
Contact person: Lydiah Kioko
E-mail: tenders@fsdkenya.org
Telephone: +254 205137300
Internet address(es):
Main address: www.fsdkenya.org

I.2) Information about joint procurement

I.3) Communication
The procurement documents are available for unrestricted and full direct access, free of charge, at: https://fsdkenya.org/about-us/opportunities/
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4) Type of the contracting authority
Other type: Donor agency using funds from EU member states (United Kingdom and the Government of Sweden)

I.5) Main activity
Other activity: International development

Section II: Object

II.1) Scope of the procurement
II.1.1) Title:
Research and data analytics and application specialists

II.1.2) Main CPV code
73200000

II.1.3) Type of contract
Services

II.1.4) Short description:
The Kenya Financial Sector Deepening (FSD) programme, FSD Kenya, was established in early 2005 to support the development of inclusive financial markets in Kenya. It is an independent Trust under the supervision of professional trustees, with policy guidance from the Programme Investment Committee (PIC). FSD understands financial inclusion as being about harnessing the power of markets to improve people’s lives.
Exceptional gains have been made in expanding access to finance over the last decade in Kenya. FSD’s current strategy which has been running from 2016 and ends in 2021, is building on this foundation to create real value for low-income people through better financial solutions. Drawing on a detailed understanding of market systems and a clear vision of the future, FSD looks to address identified systemic constraints and bring about large-scale and sustainable change.

II.1.5) Estimated total value

II.1.6) Information about lots
This contract is divided into lots: no

II.2) Description

II.2.1) Title:

II.2.2) Additional CPV code(s)

II.2.3) Place of performance
NUTS code: 00
Main site or place of performance:
Nairobi

II.2.4) Description of the procurement:
FSD Kenya works with a wide range of partners in Kenya to address systemic constraints that hinder financial markets from benefiting poor people. Its stakeholders include policymakers and regulators, notably the National Treasury and Central Bank of Kenya, key industry associations such as the Kenya Bankers’ Association, to small and large innovators in the financial sector. FSD Kenya’s strategy focuses on the three core elements through which value is created through financial inclusion: use, cost and trust. To achieve this, FSD Kenya intervenes in four financial market system areas: building a long-term vision for the financial system (policy), formal rules regulating the market (regulation), supportive financial industry infrastructure, and new ways in which finance can be made to work for the poor (innovation). In addition, and for greater inclusive impact, the programme recently expanded its work to cover affordable housing finance, climate finance, and trade platforms. These areas are further organised into several projects and functions to achieve the programme goals efficiently and effectively. These are summarised in below.

Achievement of FSD’s ambitious agenda requires a response to existing and potential opportunities in a manner that will effectively steer the market in achieving an inclusive financial market. Research, innovation and data have a significant role in driving this through deepening our understanding of Kenya’s financial markets, identify new opportunities for engagement and provide the best strategic and technical advice and support to our partners across the private and public sectors. For this, we are seeking to expand our team to support the various FSD projects and functions through a virtual team. The skills are particularly important as FSD accommodates the impact of COVID-19 on livelihoods of its target market. The FSD team includes a substantial number of professionals working full-time within FSD which will be complemented with this wider virtual team of consultants and advisers. The short-listed candidates will be pre-qualified to undertake specific assignments as they arise in the course of FSD’s work through draw-down contracts.

II.2.5) Award criteria
Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system
Start: 03/08/2020
End: 31/12/2021
This contract is subject to renewal: yes
Description of renewals:
The contract will be renewed in the event of delays occasioned by exogenous factors

II.2.10) Information about variants
Variants will be accepted: no

II.2.11) Information about options
Options: no

II.2.12) Information about electronic catalogues

II.2.13) Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:
Funded by funds from EU member countries - UK Department for International Development and the Government of Sweden

II.2.14) Additional information

Section III: Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.1.2) Economic and financial standing

III.1.3) Technical and professional ability
List and brief description of selection criteria:
The consulting firm or team of consultants should have:
• Relevant formal qualification (in statistics, data science, banking, economics, business, or related field) of minimum bachelor’s degree or professional equivalent (e.g. Chartered public accountant) in at least one or more of the skills indicated below.
• Relevant professional experience in area of expertise (minimum of five years); international or cross-country experiences from relevant countries or markets would be preferred, but not mandatory
• Knowledge of working in developing countries
• Ability to provide inputs on a flexible basis
Specialisation/skills preferred
1 Agriculture and value chains analysis
2 Analysis of complex household and business survey data using statistical packages such as R, STATA, SPSS
3 Behavioural Economics
4 Big data analyst
5 Business analysis, with a focus on MSMEs
6 Creating and developing data visualisations and dashboards
7 Data cleaning and data management using STATA, SPSS and/or Excel
8 Data scientist
9 Data visualisation expert
10 Database development
11 Econometrician/statistician
12 Education expertise
13 Gender and youth specialist
14 GIS analysis and expertise
15 Health expertise
16 Managing surveys and working with large research organisations and teams
17 Poverty analysis and measurement
18 Qualitative researcher
19 Quality control procedures and research ethics and standards
20 Quantitative researcher
21 Sampling design
22 Survey design
23 Thought leadership
24 Transforming data into market valuable information
25 Transforming information into market valuable knowledge

Minimum level(s) of standards possibly required:
Expressions of interest must include a capability statement, of no more than four (4) A4 pages, which shows evidence of relevant skills and experience in providing the services required under this contract notice. Abridged CVs of key personnel only, each of not more than three (3) pages in length, should also be included. These CVs can be submitted in addition to the four-page capability statement. Expressions of interest should be submitted preferably by e-mail to tenders@fsdkenia.org (reference: Research and data analytical and application skills). Following assessment of expressions of interest, FSD Kenya will invite short-listed applicants to submit full technical and commercial proposals.

III.1.5) Information about reserved contracts
III.2) Conditions related to the contract
III.2.1) Information about a particular profession
III.2.2) Contract performance conditions:
III.2.3) Information about staff responsible for the performance of the contract

Section IV: Procedure
IV.1) Description
IV.1.1) Type of procedure
Open procedure
Accelerated procedure
Justification:
FSD’s market information work is at a crucial juncture, with initiatives long in incubation now coming to fruition, and with the need for granular data to inform business and policy now acquiring a new urgency in the context of the COVID-19 response. In addition, the newly introduced research function has emerged as an important cross-cutting function supporting all projects especially in understanding the impact of COVID-19 in FSD’s programming. If FSD cannot deliver on expectations and requests for support, there is a strong risk that these opportunities will be lost and FSD’s reputation with market actors compromised. It is therefore strongly recommended that this procurement be accelerated with all possible speed in order not to lose momentum and to avoid compromising the value of FSD’s investments over the longer term.

IV.1.3) Information about a framework agreement or a dynamic purchasing system
IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue
IV.1.6) Information about electronic auction
IV.1.8) Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: no
IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

IV.2.2) Time limit for receipt of tenders or requests to participate
Date: 25/06/2020
Local time: 16:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4) Languages in which tenders or requests to participate may be submitted:
English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender
Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders
Date: 29/06/2020
Local time: 09:00
Place:
Nairobi - Kenya

Section VI: Complementary information

VI.1) Information about recurrence
This is a recurrent procurement: no

VI.2) Information about electronic workflows

VI.3) Additional information:

VI.4) Procedures for review

VI.4.1) Review body
Official name: Financial Sector Deepening Trust (FSD Kenya)
Postal address: 11353
Town: Nairobi
Postal code: 00100
Country: Kenya
E-mail: info@fsdkenya.org
Telephone: +254 205137300

VI.4.2) Body responsible for mediation procedures

VI.4.3) Review procedure

VI.4.4) Service from which information about the review procedure may be obtained

VI.5) Date of dispatch of this notice:
10/06/2020