

Innovation Strategist (f/m/d)

About HERMANN'S

HERMANN'S is an innovation vehicle for the food industry. Our Innovation Strategy team of nerdy, open-minded and grounded consultants works closely with our Food Ecosystem and HERMANN'S Eatery in Berlin. We help established food companies to find and adopt innovations that can be a struggle to generate in-house. We identify cultural shifts and niche innovators that indicate future developments in the market. We then support our clients to translate this information into brands, portfolios and products.

We are looking for an experienced food strategist to serve as Content Lead in a team on a mission. We want to find a dedicated food entrepreneur who has the skills of a humane consulting nerd, is able to master food innovation and wants to grow into uncertainty. This is an ego free full-time position with the prospect of permanent employment, based in Berlin.

About the position

You lead our research on brands, products, companies and consumer culture, and work closely with our Head of Ideas in formulating strategies for our clients. You excel at understanding the relevance of food culture and niche innovation and personally convince our clients of the opportunities behind our findings. You pragmatically support our mission, while acquiring the skills of a senior strategist. You work in an environment where our vision frames our doing not vice versa, and where results count more than hours, egos and ties. You will find people here, not facades. We are so diverse, it hurts sometimes.

Who we look for

You identify with our goals. Food is essential for people, planet and you. Its future emerges at the nexus of old industry, culture and niche innovators. You want to change food innovation with illusion-free purpose driven business. You are pragmatic and simplify complexity. After 3-5 years in consulting and/or the food industry you master food innovation and relate to dreamers, craftsmen, activists and managers. Your results show rigor and creativity. You want to get things done with impact, grow as who you are, seek merits not status, and deliberately choose uncertainty. Starting over does not frustrate you.

Formal conditions

You are available full time in Berlin. You can prove relevant work experience and a strong academic record. Fluency in German and English is a must.

Contact information

Please direct your complete application in a single file to laura@hermanns.com. We may only respond to candidates successful in securing an interview. Thanks for understanding. If this is for you, let's get in touch.

