# ADVERTISE ON OUR RENEWED WEBSITE!



Our website is renewed in 2016. The new website brings out each event's theme more in detail and also highlights what the events are all about: the content! Each website is the busiest right before the event as visitors get tips for their visit. However, after the improvement the sites are kept active throughout the year.

Get visibility on our new website - in three different sizes!

## **ADVERTISING OPTIONS**

Each advertising slot is shown throughout the event's website (Front page, What's on, Info, For companies, Blog). The parade slot on the front page header can contain five different ads, box and panorama only one.

## **PARADE**

980 x 400 px Booking code M505



#### BOX

300 x 250 px Booking code M506



#### **PANORAMA**

980 x 120 px Booking code M507



#### **PRICING**

parade ...... €1 000-€1 500 box ..... €1 500-€2 000 panorama ..... €1 500-€2 000

Prices vary according to the event's size.

# **MATERIAL REQUIREMENTS**

Send material to: materials@messukeskus.com

Make sure to also send a link to the website the ad will forward the visitors to.

File format: JPG, GIF or HTML5.

File size maximum 100 kb for box and panorama, 150 kb for parade.

Contact the event's sales manager for more detailed information.

# Check out our renewed website at messukeskus.com!

