

Enabling the Digital Aftermarket

Data Management Module CCU

One stop for product management and catalogue maintenance

Data Management Module CCU



- A type of **automotive intelligence software** for the automotive market
- Transactions and marketing, e-cataloguing and database management
- **Additional databases** for central storage of all available articles and vehicle data
- **Product information management (PIM)** system to support all cataloguing activities of the customer
- **Win32 application**
- **MS-SQL database** with parts numbers, vehicle data, inventory and application links
- Enables the import of sales data, forecast data, article status, article substitutions, logistical data, etc. from SAP
- Management of your entire catalogue, including article images and all pertinent article documentation
- Database to supply your online application: Catalogue or shop
- Several **export options**
- **Interface/communication** with internal SAP/ERP systems

The solution at a glance



- Includes vehicle and inventory data, as well as 100% clean OES Parts Specification
- Determination of sales potential at parts level
- Several export options: TecDoc Standard, MAM V8, paper catalogue, online parts search engines
- Transparency as regards changes at vehicle level (**HMD Solver**)
- Management of OES Parts Specification updates at search level (**PM Solver**)
- Interface/communication with internal SAP/ERP systems
- Gap analyses, range expansions and OES replacements
- Internal online catalogue
- Authorisation of users to make changes to tables (**supervisor module**)
- Maintenance of cross-references

Why TecAlliance?



With data, processes, integrated solutions and comprehensive consulting services, TecAlliance creates an infrastructure for the market participants in the digital aftermarket that makes you more successful for the long run.



TecAlliance

Thank your for your attention