

Data Management Module CCU

One stop for product management and catalogue maintenance, with outstanding functionality

A type of automotive intelligence software for the automotive market. Transactions and marketing, e-cataloguing and database management. Additional databases for central storage of all available articles and vehicle data. Product information management (PIM) system to support all cataloguing activities of the customer.

Why Data Management Module CCU?

- MS-SQL database with parts numbers, vehicle data, inventory and application links
- Enables the import of sales data, forecast data, article status, article substitutions, logistical data, etc. from SAP
- Database to supply your online application: Catalogue or shop
- Intuitive, standardised and adjustable format/interface
- Management of your entire catalogue, including article images and all pertinent article documentation
- Several export options
- Interface/communication with internal SAP/ERP systems

What does the solution do?

Includes vehicle and inventory data, as well as 100% clean OES parts datas

Determination of sales potential at parts level

Several export options: TecDoc Standard, MAM/MMI V8, paper catalogue, online parts search engines

Transparency as regards changes at vehicle level
(**HMD Solver**)

Management of OES spare parts updates at data level
(**PM Solver**)

Communication with internal ERP systems

Gap analyses, range expansions and OES replacements

Internal online catalogue

Authorisation of users to make changes to tables
(**Supervisor-Modul**)

Maintenance of cross-references

For more information visit our homepage:

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Why TecAlliance?

With data, processes, integrated solutions and comprehensive consulting services, TecAlliance creates an infrastructure for the market participants in the digital aftermarket that makes you more successful in the long term.