



TecAlliance

Enabling the Digital Aftermarket



TecAlliance

TecDoc Mobile

Comprehensive mobile catalogue for the automotive aftermarket

- Fast and reliable spare part identification via **iPad, iPhone and Android mobile devices**
- App developed for **workshops, distributors and car owners**
- Based on the **TecDoc Catalogue database**
- Original data of **670 brands** and **millions of articles** for the global vehicle parc
- **Comprehensive information** such as technical data, product images and descriptions for each article
- Available in **13 languages**
- iOS app available to download via **iTunes**
- Android app available to download via **Google Play**
- Available as a **free of charge light version** with limited article and vehicle data or **full premium version** by subscription

The solution at a glance



- Search via article, OEM, IAM, or Trade Number or barcode scan
- Full display of article details including images and documents
- Vehicle search either by selecting manufacturer + model series + type of motor vehicle, truck or motorcycle, by engine search, VIN entry or country-specific number plate search
- Brand and assembly filter
- Direct contact with TecAlliance via integrated email and website links
- One-click call-up functions
- Location displays in Bing Maps
- Spare parts authentication via MAPP code scan
- Links to all social media channels

Key facts

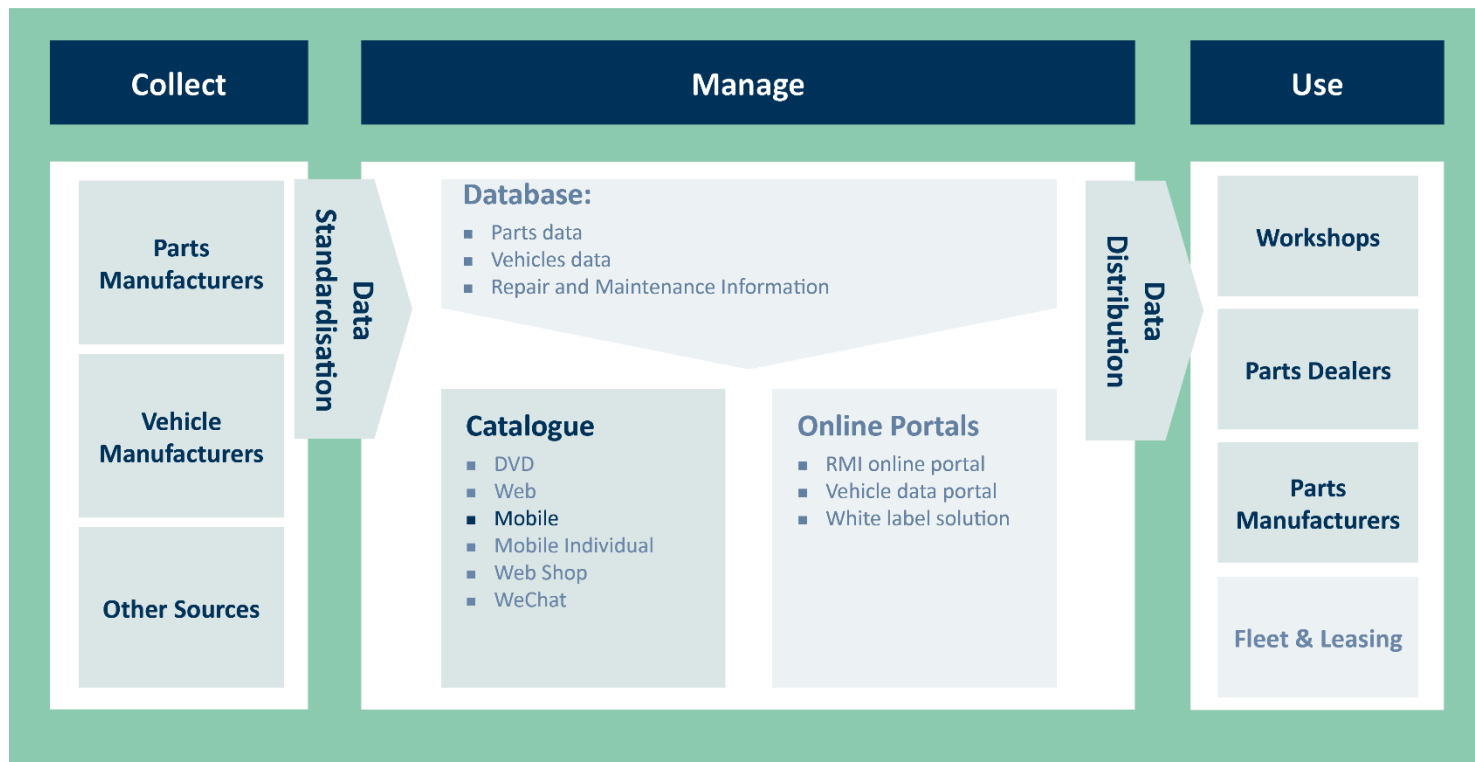
670 TecDoc Catalogue brands

- Millions of articles
- Global vehicle parc

13 languages

- Usable worldwide (except China)
- Simple download
- Via auf iTunes and Google Play

How the solution works



Why TecDoc Mobile?



- Low-cost app for workshops, distributors, wholesalers and vehicle owners worldwide
- Easy-to-use user interface for quick and easy spare part identification
- Access to current product information of all TecDoc Catalogue brands from anywhere, at any time and in 13 languages
- Based on the central TecDoc Catalogue database with 670 brands and millions of articles
- Fast search for the right spare part by scanning/entering a number or vehicle selection
- Simple authenticity check of a spare part
- Developed for all Android and iOS devices: Mobiles and tablets

Why TecAlliance?



With data, processes, integrated solutions and comprehensive consulting services, TecAlliance creates an infrastructure for the market participants in the digital aftermarket that makes you more successful for the long run.



TecAlliance

Thank you for your attention