

# Enabling the Digital Aftermarket

## TecDoc Web Shop

The personalised B2B web shop solution for automotive aftermarket distributors

# TecDoc Web Shop

- Personalised B2B shop solution that shifts the order process online
- Provides standardised product data of parts manufacturers in individual surface
- Information about current product availability and individual price agreements for distributors, corporate clients and prospective customers
- Further automation of the order process thanks to shopping cart function and connection to the in-house ERP system
- World's largest vehicle data base with approx. 110.000 vehicle types
- 6,3 million product descriptions with images in 35 languages



# The solution at a glance

- Product information based on TecDoc data
- Graphic parts identification
- Shopping cart, order and payment function
- Article comparison
- Personalised UI
- Individually adjustable functionality
- Import and export of shopping cart contents
- Optional integration of technical data
- Indication of recommended retail prices
- Individual price and availability displays
- Shopping cart and order function
- Direct connection to own ERP system

## Key facts

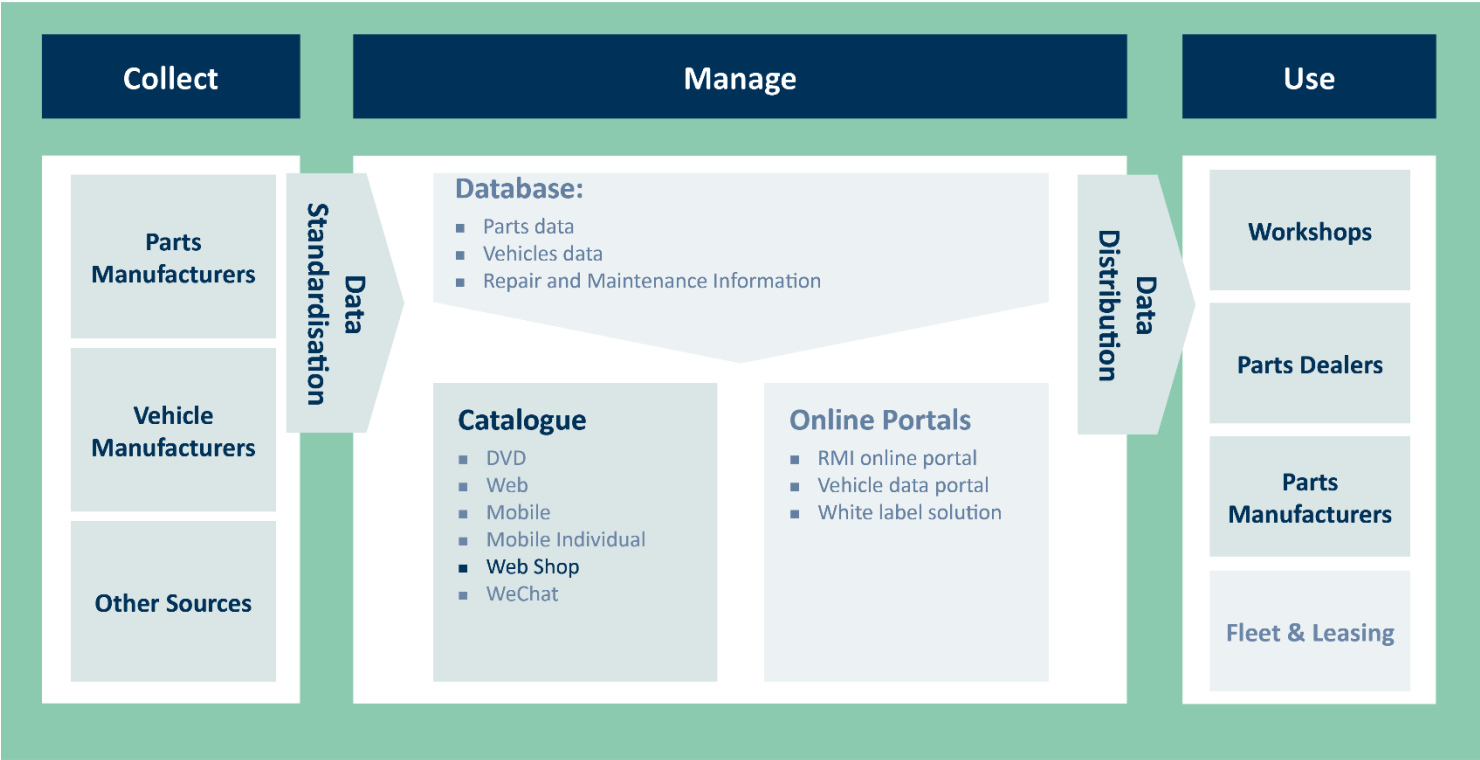
### **Approx. 110,000** Vehicle types

- 74,600 PC-types
- 35,500 CV-types
- 7,500 2-wheeled-vehicles

### **> 6,3 Mio.** Product articles

- Approx. 224 million vehicle links
- Standardised in 35 languages
- Product descriptions of 670 brands

# How the solutions works



# Why TecDoc Catalogue Shop Branded?



**TecDoc standard**  
Products and prices  
ERP System  
Parts descriptions and information  
**Shop design**

- **Personalisation:**
  - Availability of various templates
  - Individual shop design based on the customer's requirements
- **Flexibility:**
  - Data from the TecDoc Web
  - Additionally customer-specific products and prices
- **Comfort:**
  - Automation of the order process thanks to direct connection of the web shop to the ERP system
  - Always correct and up-to-date order-related information

# Why TecAlliance?



With data, processes, integrated solutions and comprehensive consulting services, TecAlliance creates an infrastructure for the market participants in the digital aftermarket that makes you more successful for the long run.



TecAlliance

**Thank you for your attention**