TecAlliance

Driving the Digital Aftermarket.

Our company and your success.
The digital transformation has long been an ingredient of the added value in the market: from part manufacturers’ production of intelligent components to automation throughout the supply chain – particularly affecting the spare parts trade – to smart new digital diagnostic procedures in the workshops. Innovative mobility concepts bring fleet operator models to focus on the management of modular vehicle fleets. IT security and data protection are becoming tremendously important.

At the same time, the automotive aftermarket is undergoing a consolidation phase, which is affecting parts manufacturers, trade, workshops and fleet and leasing companies in equal measure. Global players and SMEs alike must adapt to current market developments and gear their business models and organisations towards the digital future. The opportunities of today and tomorrow lie in flexible and digitally networked ecosystems.

The motto is: grow together in order to be successful together.

Digitisation, new mobility concepts and globalisation are no longer just theoretical megatrends; they are now at the heart of our thoughts and our actions.

We are all part of a rapid development that is increasingly gathering pace and confronting us with new challenges. On the other hand, it brings us many chances. We must confidently accept the challenges and make the most out of the opportunities that arise through transformation and change.

By working together, we will continue being successful in the long term.

Exciting developments in the market.

A firm eye on the future.

Change is a fundamental principle of our era: it challenges what is already established, but also unveils new perspectives for the future and inspires new approaches.

Electromobility arrived in our cities a long time ago and autonomous driving is gaining our trust. While the car is becoming a mobile device, everyone is talking about the internet of things and everything is interconnected. Discussion of connectivity within and around the car is becoming a real sign of quality. The economic and political significance of Asia is increasing, which is particularly relevant to our market.

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Innovation through interaction.

Pulling together.

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“Two decisive factors for future success in the automotive aftermarket will be: putting the driver at the centre of our business and offering products and services in digital networks”.

Jürgen Buchert, CEO TecAlliance

For more than 20 years, we have set standards in the automotive aftermarket throughout the world; as a digital innovator and a provider of leading expert solutions, we are aware of our great responsibility for the success of our customers and the market. Our in-depth knowledge of the industry and our requirement for the highest levels of quality and security based on sustainable technologies make us special.

We will accompany and support you throughout the digital transformation: with data-driven solutions and comprehensive consulting services for effective and efficient business processes. We will collaborate with you and use your wishes and requirements as a basis to develop practical digital solutions and innovative services that make your day-to-day business easier. Our experts are waiting for you, both digitally and in person.

More than 20 years of experience in the independent automotive aftermarket

Visions of tomorrow.

We help to shape digital change.

Data is the currency of the future. New business models are being created on this basis. Our core business consists of data research, preparation and standardisation and the innovative development of solutions and applications to digitise business processes. We have the competence, the know-how and the tools to develop the vision and the path to this future together with our customers, partners and the automotive aftermarket.

This is why we founded the digital data marketplace of the future, Caruso, and are still part of this independent and neutral platform. The rich ecosystems emerging around Caruso will fundamentally change the automotive aftermarket.

Completely new opportunities are arising to digitise existing business models, enhance your portfolio and tap into new customer segments. Together with Caruso, we offer competent advice and support.

When can we speak to you about the future of your business?

Driving the Digital Aftermarket.

Your success drives us.
Close to customers around the world.

Our global network for regional presence.

With more than 550 employees from 26 nations at 19 locations, we are shaping the independent automotive aftermarket together with our customers, partners, shareholders and pioneering academic institutions. We are focused on the networking of all participants. Collaborative global communication enables us to generate the best strategies, solutions and products for our customers and partners.

Regional proximity to customers, partnership and open dialogue form the basis of our strategic alliance.

Together, we profit from the interaction of a unique global network.

We attach a particularly high value to global availability. We achieve this by being on the spot and speaking the languages of our customers: many of our products, solutions and services are already available in 35 languages and used in more than 140 countries on 6 continents.

When will you benefit from our international community?

Global presence.
Wherever you need us.

More than 550 employees worldwide

6 continents
19 locations
140 countries

Up to 35 languages
We collect spare parts data and maintenance and repair information from the industry and combine it with vehicle and market data. And always based on information from the original equipment manufacturers. We have established the TecDoc Standard for standardised data collection internationally in the market. This is compatible worldwide through linkage to other formats such as ACES/PIES and MAM.

Our experts prepare the data “from practical experience for practical use” so that it has very high quality and is accurate and up to date. For simple, fast and precise spare part and vehicle identification and competent processing of repairs and service. For satisfied customers in parts manufacturing, trade, workshops and fleet management.

In the course of time, one of the largest vehicle spare part databases in the world has emerged. This provides the basis to develop applications that our customers use to optimise their business processes. It is also an important foundation for market, potential and portfolio analysis, as well as for strategy and business development. With individual consulting on demand.

Through automation and digitisation, our process solutions support the entire supply chain – from the order to the invoice. The focus is on precision, speed and quality at optimised costs.

**6.6 million articles**
more than **700** brands

**4.4 million images**
Rich repertoire.

Data-based solutions and services.

With our comprehensive database, the solutions built on it and our consulting and implementation services, we provide our partners and customers with a powerful portfolio to choose from.

The TecAlliance portfolio at a glance.

Multifaceted.

Data

The availability of and access to vehicle and product information are crucial to success. Throughout the world, we collect the latest vehicle and product data, comprehensive repair and maintenance information, and regional vehicle parc data and market statistics. Our sources include car manufacturers, parts manufacturers, associations, authorities and institutions.

Solutions

To meet your challenges, we deliver the right solutions: for data and product management, effective data analysis, catalogue solutions for precise spare part and vehicle identification and effective e-commerce. We also enable efficient order processing and cost-optimised operation of vehicle fleets.

Consulting & Services

Market and portfolio analysis, strategic market development, process optimisation and the smooth integration of our solutions into your infrastructure – with our comprehensive consulting and services, we provide you with support tailored to your individual needs.
A strong alliance.

At TecAlliance customers participate in decision-making.

Our 35 shareholders are the leading enterprises in international parts manufacturing and the automotive aftermarket trade. They promote TecAlliance as shareholders, while at the same time they are using our solutions as customers. Their expertise flows continuously into the development of our portfolio. We collaborate with our customers on innovative projects for the digital future. This makes us a strong partner you can trust.
Achieving great things together.

Join the TecAlliance team.

Our promises to our customers and partners particularly apply to our employees. Together, we will shape the future of the global digital automotive aftermarket.

We achieve fairness, humanity and a harmonious work-life balance through our agile organisational structures with cross-functional teams, flexible working hours and locations and an open feedback culture.

In our international, medium-sized company, we rely on the sense of responsibility and the creative drive of each individual employee.

We provide a range of opportunities for personal development in a working environment characterised by cooperation and trust.

Let’s imagine, shape and drive the future together – join us!

Apply now:

www.tecalliance.net/en/career