

# Muscats Motors vehicle auction a great success

A very successful result was achieved at the Vehicle Auction held at Muscats Motors last week in which a selection of 135 used and new vehicles went under the hammer. The auction was organised by Muscats Motors Ltd and conducted by Pierre Grech Pillow of Obelisk Auctions.

Sales manager Daniel Sissons said it was a very busy couple of weeks. Over 800 people visited the Muscats Motors showrooms during the viewing days to view the models up close and to ask about the finance packages available. The selection of premium quality cars made it more attractive to car enthusiasts than any other car auction. On auction day it was indeed a busy after-



Auctioneer Pierre Grech Pillow

noon with over 150 people registered bidders.

With a clearance worth hundreds

of thousands of euros, auctioneer Mr Grech Pillow when interviewed said that this was "the best car auction" he has ever conducted in Malta to date. "The overall organisation was excellent and the results achieved were also a reflection of this. People present felt confident to bid for these vehicles of such high quality, vehicles sold from a reputable source, with cars having genuine mileage and well-sourced history." He added that, following this positive feedback, the company will be encouraged to organise these auctions more regularly.

Over 20 of Muscats Motors staff were involved in bringing this auction together. When asked to comment about the auction, marketing executive Grazielle Camilleri said "this truly was a team effort with staff from Sales, IT, Logistics, Leasing, Marketing, Accounts and Finance departments all working together to make this a very successful event. Our high profile brands were indeed an attraction for the success of this auction and the people who were expecting genuine prices in the auction, in comparison to prices of cars imported were not disappointed."



## The most advanced Ray-Ban sunglasses to date – the Carbon Fibre Collection

More than 70 years since introducing the first pair of anti-glare sunglasses to the world's top pilots, Ray-Ban continues its mission of pioneering innovative eyewear with the Carbon Fibre Tech sunglasses and frames. Designed with innovative materials and techniques, the models featured under the Tech name reflect Ray-Ban's celebrated history of leading with style and technology. These are the most advanced Ray-Ban glasses to date, developed to express functionality with technology and high performance being the distinctive elements.

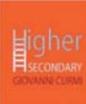
The new Carbon Fibre product uses one of the most advanced performance materials available. The Carbon Fibre frames feature one of the greatest strength to weight ratios for any material. While light and strong, the frames are flexible and highly resistant. The monoblock hinges in the front frame ensure they can survive a lifetime of opening and closing.

All the sun lenses, thanks to an advanced chemical hardening process, can withstand the Drop Ball test – a 5/8 inch steel ball dropped onto the lens from a height of 50 inches. From the frames to the lenses, the Carbon Fibre can survive all the drops, squashes and wear you'll put them through.

The Carbon Fibre line features the most advanced lens technology of P3 PLUS and P3 lenses, providing a top notch polarized lens with high colour definition and enhancement, while the anti-reflective coatings eliminate distracting glares. The eyes are 100 per cent protected against all damaging UV rays, while the lenses are protected from water drops with the hydro-oleophobic coating.

Finally, comfort is key with end pieces that are rubber injected, along with an embossed Ray-Ban logo on the inside, creating a grip that ensures they only shift or part with your face when you want them to. The bridge takes cues is easily flexed and adjusted for easier fit on faces of all shapes.

In a nutshell, the Ray-Ban tech collection comprises sunglasses and optical frames that are lighter and stronger; allow for clearer sight and complete comfort.



### Information talks at Giovanni Curmi Higher Secondary School Naxxar

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**Date: Wednesday 21<sup>st</sup> July 2010 at 10.00 am or 6.30 pm in the School Hall.**

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## Live music sessions at Café Premier

The Pjazza Live Sessions at Café Premier in Valletta start the summer vibe with live music events in Pjazza Regina (Queen's Square).

With the incredibly talented George Curmi 'Il-Puse' and his band, Pjazza Live Sessions will continue throughout the summer offering a great place to relax and unwind while enjoying live performances.

'Il-Puse' and his band are returning to the Pjazza after five years to give regular performances. Every Wednesday diners at Premier can enjoy a sumptuous buffet and an incredible performance by the band in the enchanting surroundings of Pjazza Regina.

Jazz fans can also enjoy the likes of Dominic Galea and his band every Friday night. Dominic Galea has been involved in the local jazz scene for a number of years and is a familiar face, as he has performed at the Malta Jazz Festival and in some international jazz festivals for a number of years.

Premier is also offering free parking at the MCP car park to customers who spend €20 or more while dining at Premier. This offer is valid on weekdays after 1pm and all day throughout the weekend.