

ADIDAS AG
HERZOGENAURACH, Germany



Active
BvD ID n° DE8190216927

Publicly quoted
This company is the Global Ultimate Owner of the Corporate Group

Peer comparison

Accounting year: Peer group year	Year	Operating revenue (Turnover)		P/L before tax		P/L for period [=Net income]		Total assets		Shareholders funds		Number of employees	
		th EUR		th EUR		th EUR		th EUR		th EUR			
<i>Median</i>		3.046.972		292.776		235.254		2.399.204		1.314.645		32.000	
<i>Standard deviation</i>		9.293.316		1.122.246		596.184		6.040.733		2.545.631		136.162	
<i>Average</i>		7.961.906		759.394		438.255		5.771.142		2.731.698		98.999	

NIKE INC	2018	31.111.211	1	3.696.898	1	1.652.278	2	19.263.188	1	8.387.043	1	73.100	3
ADIDAS AG (*)	2018	22.083.000	2	2.378.000	2	1.701.000	1	15.612.000	2	6.363.000	2	57.016	4
YUE YUEN INDUSTRIAL (HOLDINGS) LIMITED	2018	8.558.169	3	383.898	4	268.223	4	7.262.871	4	3.970.335	4	348.000	2
POU CHEN CORPORATION	2018	8.395.706	4	575.754	3	304.315	3	8.646.446	3	4.325.113	3	352.256	1
SKECHERS USA INC	2018	4.054.206	5	377.191	5	262.918	5	2.819.435	5	1.777.255	5	12.600	6
ASICS CORPORATION	2018	3.046.972	6	-112.450	11	-160.181	11	2.399.204	6	1.314.645	6	8.823	7
POU SHENG INTERNATIONAL (HOLDINGS) LIMITED	2018	2.937.618	7	104.805	10	69.187	10	1.687.013	8	896.625	8	32.000	5
WOLVERINE WORLD WIDE INC	2018	1.955.632	8	198.603	9	174.760	7	1.906.637	7	861.135	9	3.700	8
FENG TAY ENTERPRISES CO., LTD.	2018	1.864.098	9	245.924	7	149.555	9	971.631	11	511.388	11	n.a.	
DECKERS OUTDOOR CORP	2018	1.798.343	10	292.776	6	235.254	6	1.270.322	10	930.245	7	3.500	9
TAEKWANG INDUSTRIAL CO.,LTD.	2018	1.776.009	11	211.935	8	163.490	8	1.643.818	9	711.891	10	n.a.	

(*) subject company

Peer group definition

Closest 10 international companies according to the Operating revenue (Turnover) of the subject company for the last available year (2018) amongst the standard peer group.

The standard peer group is based on NACE Rev. 2 industry classification: 1520 - Manufacture of footwear.