

savedroid creates a unique AI-fueled ecosystem of crypto saving and investing for the masses. Our mission is to help young people to save money and cryptocurrencies comfortably and safely with Germany's first intelligent saving app, and to fulfill their small and big wishes almost unnoticed.

Sounds interesting? Then join the savedroid team as

Mobile Marketing Manager (m/w/d)

YOUR RESPONSIBILITIES

- ➔ Managing & implementing & executing UA campaigns across channels
- ➔ Analyzing and optimizing UA campaigns based on KPI's performance
- ➔ Providing input and implementing data driven decisions into creative development
- ➔ Giving feedback to developers in order to integrate performance improvements
- ➔ Conducting market analyses to stay up-to-date on the current trends and best practices

YOUR PROFILE

- ✔ 2-3 years of experience as an UA manager; managing your own budget, preferably mobile
- ✔ Proficiency in English (in writing and speaking)
- ✔ Experienced in working with UA tools such as Appsflyer, Singular, Mixpanel
- ✔ Aptitude to work hands-on with performance/ advertising networks, primarily with Facebook and Google

- ✔ Ability to run optimization analysis on UA campaigns, scale KPI based
- ✔ Advanced knowledge of Microsoft Office Suit, especially Excel
- ✔ Detail-oriented, able to work independently and manage multiple projects
- ✔ Ambitious, confident, reliable team player

YOUR BENEFITS

- ➔ Exciting challenges and highly stimulating environment
- ➔ A salary package consisting of an attractive fixed salary, an employee stock option program, and savedroid tokens
- ➔ Flexible working hours
- ➔ Very cool office in Frankfurt (HQ) & Mainz
- ➔ Team-oriented structure
- ➔ Interaction on daily basis with our two doggies: Lila and Jewa
- ➔ Taking part in team events; team off-sites

APPLY NOW

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