



We do,  
what we love.

## CRM MANAGER [m/f]

starting date: from now on, Frankfurt/Main, fulltime

savedroid is the first AI platform combining financial and behavioral data.  
savedroid's AI maximizes your lifestyle by optimizing your saving & spending.

### Your tasks

- You account for our customer lifecycle marketing strategy to increase customer lifetime value, reduce churn and build loyalty
- You create and execute all retention campaigns, from conceptualization through to KPI Analysis and optimization planning
- You drive customer segmentation to determine key messages, promotions and creative initiatives
- You collaborate with our Dev, BI and Business Development team to maintain a customer-focused attitude
- You think beyond standard CRM approaches to strive for constant innovation across every single customer interaction point in order to align with the company vision and latest emerging trends

### Preferred Skillset

- You are a customer centric and data-driven CRM manager with strong analytical skills
- You have deep knowledge of mobile commerce and mobile app marketing
- You have at least 3 years of experience in a direct marketing environment, including analytics and retention marketing

- You consider yourself a creative problem-solver with a hands-on mentality
- You are a self-starter with a high attention to detail who likes to use their own initiative and takes ownership for their own projects

### Benefits

- Two office dogs
- Entrepreneurial, highly motivated and fun team with compatible professional backgrounds
- High degree of flexibility and freedom in a great learning environment
- Propose & exploit workshops and other learning opportunities that attract you
- Just check out our videos about working at savedroid and our product on youtube:



[Check out working at savedroid](#)



[And our product](#)

## CONTACT US

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For more informations please visit  
[www.savedroid.de](http://www.savedroid.de)

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