



Become
one of us

PROGRAMME

Open Day



WILLEM DE KOONING ACADEMY
Rotterdam University of Applied Sciences

Become one of us!

Find the location of your interest on the screens & floor plan.

GENERAL PRESENTATIONS

10.15, 11.15, 12.15 & 13.15 hrs | Wijnhaven ground floor

Alles over studeren aan de WdKA (NL).



10.30, 11.45 & 13.00 hrs | Education Station, Wijnhaven second floor

All about studying at the WdKA for international students (English).



PRESENTATIONS BACHELOR COURSES

Between 11.00 - 14.00 hrs | Various locations throughout our buildings, check floor plan

ASK everything you want to know about the bachelor course of your choice and student life.

MEET our professional teachers and students and see their work. Get specific information about our bachelor programmes:

Fashion Design, Product Design, Advertising, Lifestyle Transformation Design, Graphic Design, Animation, Illustration, Spatial Design, Fine Art, Photography, Audiovisual Design, Leisure & Events Management, Fine Art & Design Teacher Training.

MASTER COURSES

Wijnhaven fourth floor, check the floor plan

WdKA Master Design - presentation 10.15 & 12.30 hrs | lecture students 11.15 & 13.30 hrs.

Piet Zwart Institute - information about Master Education in Arts, Master Interior Architecture: Research + Design, Master of Arts in Fine Art and Design: Fine Art, Experimental Publishing and Lens-Based Media.

STATIONS

Various locations throughout our buildings, check floor plan

Your education is based around **STATE**-of-the-**ART** Stations.

The hotspots for education, research, experiments & making.

ASK everything you want to know, take part in workshops & **ENJOY MAKING**.

MEET our professional teachers, instructors & your future fellow students.

Material Station, Fabric Station, Image & Sound Station, Interaction Station, Publication Station, Drawing Station, Research Station, Education Station, Business Station, BlueCity Lab.

**DOUBLE DEGREE / RASL
(ROTTERDAM ARTS & SCIENCES LAB)**

3&4

General information | Wijnhaven ground floor
Presentation 11.15 & 14.00 hrs | Research Station,
Wijnhaven ground floor.

**Do you have an artistic talent, as well as a
thirst for academic knowledge?**

Erasmus University Rotterdam and our academy
offer you the unique possibility to combine
theory and practice and obtain two degrees in
five years.

**ASSOCIATE DEGREE / ARTS & CRAFTS
(ROTTERDAM ACADEMY)**

Image & Sound Station | Blaak second floor

General presentation 11.00 & 13.00 hrs

Packaging 11.30 & 13.30 hrs

Interior 12.00 & 14.00 hrs

Lifestyle 12.30 & 14.30 hrs

PORTFOLIO ADVISORY SESSIONS

10.00 -12.00 & 13.00-15.00 hrs | Blaak
third floor

Bring your portfolio and **MEET** our
professionals. They will give you
inspirational advice. **IMPROVE** your
portfolio, **GET CONFIDENT & READY** for
your study & **APPLY NOW**.

PREPARATORY COURSES

Yellow Booth, Wijnhaven ground floor

Looking to expand your portfolio? Not
sure you're quite there yet? Explore your
talent and get to know our Academy by
DOING. Increase your **CHANCES** to study
at the WdKA. **MEET** our professionals, **TRY**
studying at the academy & **APPLY**.

(courses start immediately after the Open Day).

INFORMATION & ADMISSION NL

Information Desk, Wijnhaven first floor

Are you a Dutch student and do you
have questions about our admission
procedure? **ASK & APPLY NOW**.

**INFORMATION & ADMISSION EU /
NON EU**

Education Station, Wijnhaven second floor

Are you an international student and do
you have questions about our admission
procedure? **ASK & APPLY NOW**.

Apply now!

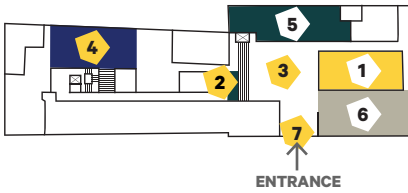
www.wdka.nl/admissions

Application Deadline: Non-EU March 1 and EU May 1, 2020.

Disclaimer: As a visitor of our Open Day, you're in a public area.
Pictures of you could be taken during the day and could be used for our website and social media.

WIJNHAVEN FLOORPLAN:

WH.0
FLOOR



1 | GENERAL PRESENTATIONS (NL)

2 | PREPARATORY COURSES

3 | DOUBLE DEGREE / RASL
General information

4 | DOUBLE DEGREE / RASL
Presentation

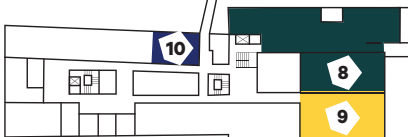
5 | MATERIAL STATION

6 | GRAND CAFÉ
De Willem

7 | ENTRANCE

WH.1
FLOOR

WALKWAY TO BLAAK



8 | PRODUCT DESIGN

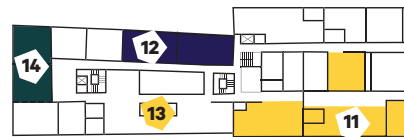
Material Station

9 | SPATIAL DESIGN

Material Station

10 | INFORMATION & ADMISSION NL

WH.2
FLOOR



11 | ADVERTISING

Interaction Station

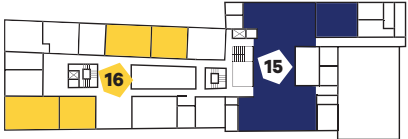
12 | FINE ART & DESIGN
TEACHER TRAINING

13 | LIFESTYLE TRANSFORMATION DESIGN

14 | INFORMATION & ADMISSION EU / NON-EU AND GENERAL PRESENTATIONS (ENGLISH)

Education Station

WH.3
FLOOR



15 | FASHION DESIGN

Fabric Station

16 | LEISURE & EVENTS MANAGEMENT

WH.4
FLOOR



17 | ILLUSTRATION

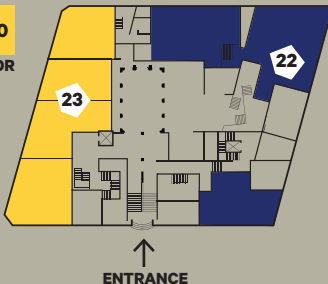
Drawing Station

18 | WDKA MASTER DESIGN

19 | PIET ZWART INSTITUTE MASTERS

BLAAK FLOORPLAN:

BL.0
FLOOR

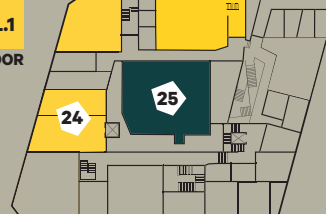


22 | GRAPHIC DESIGN

Publication Station

23 | PUBLICATION STATION

BL.1
FLOOR



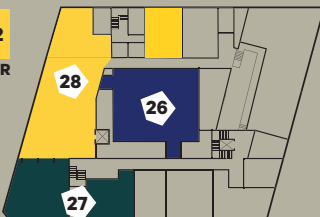
24 | PHOTOGRAPHY

Image & Sound Station

25 | FINE ART

Image & Sound Station

BL.2
FLOOR



26 | ANIMATION

Image & Sound Station

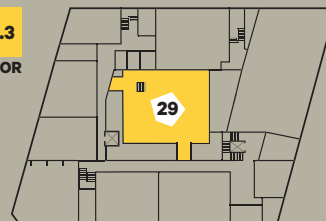
27 | AUDIOVISUAL DESIGN

Image & Sound Station

28 | ASSOCIATE DEGREE: ARTS & CRAFTS

Image & Sound Station

BL.3
FLOOR



29 | PORTFOLIO

ADVISORY SESSIONS

Become
one of us!