

4GLW s.r.o.

Innovative Sports Brand for Girls and Women

UNIQUE SELLING POINTS

Products specifically developed for the needs of the female and adolescent female body, rather than simply adapted from men's designs

Focus on specific sports needs, starting with hockey and base-layer underwear, rather than generic sportswear

A brand built directly in collaboration with the sporting community

VISION

The company's vision is to become a strong international brand for girls and women who actively participate in sports. Through products specifically developed for the needs of the female and adolescent female body, 4GLW aims to ensure that women and girls never have to compromise when it comes to sports.

www.4glw.com

4GLW

TECHNOLOGY READINESS

Development

Proof of concept

› Prototype

First implementation

TARGET MARKET

B2C

KEY CONTACTS

Jana Voštinářová (CEO)