

coworkids s.r.o.

Work and Care Under One Roof – Create a Space Where Your Child, Career and Well-being Can All Thrive

UNIQUE SELLING POINTS

- B2B business model
- Matching children with suitable time slots
- Matching parents with suitable communities
- One integrated system combining childcare, work and community
- Use of operational data from the pilot
- Digital platform for managing coworking and childcare
- Standardized quality across branches

VISION

They aim to fundamentally change the way parental leave works in the Czech Republic and build an ekosystém where work and childcare for young children no longer have to be mutually exclusive. The goal is to become a strong alternative to standard childcare infrastructure for B2C customers and a tool for retaining key employees / an HR benefit for B2B customers.

TECHNOLOGY READINESS

- › Development
- Proof of concept
- Prototype
- First implementation

TARGET MARKET

B2C, B2B

KEY CONTACT

Kristýna Baráková (Co-Founder, Operations Manager), **Iva Fidranská** (Co-Founder, Business Development Manager)