

Hot IT s.r.o. / Naskoč

Carppoling App

UNIQUE SELLING POINTS

- Focus on regular suburban commuting
- Significantly cheaper than competing apps
- A simple app without the need to arrange rides via Messenger
- Local credibility and trust
- Convenience and mobility
- User ratings and reviews

VISION

To expand the app's operations to all regional capitals in the Czech Republic and expand into the EU.

www.naskoc.app



TECHNOLOGY READINESS

Development

Proof of concept

Prototype

› First implementation

TARGET MARKET

B2B, B2C

KEY CONTACT

Ing. Robin Popelka
(CEO)