

Kus sebe

Original and Versatile Fashion Accessorie that Help People Express Their Personality

UNIQUE SELLING POINTS

Original and innovative fashion accessories with unique author-designed concepts

One accessory offering multiple combinations to transform everyday outfits into a personal style

Custom production and personalization based on customers' stories, values, artwork, or brand identity

Connection of fashion and art through collaborations with artists and limited collections

Local production in the Czech Republic with an emphasis on quality, craftsmanship, and responsible material use

Sustainable concept based on versatility and long-term product use instead of overconsumption

Family brand with an authentic story and personal approach to customers

VISION

Over the next five years, company aims to build a strong and stable brand that changes the way people perceive fashion – not as fast consumption, but as a tool for a self-expression. Through innovative design, versatile products, and custom creations, the brand seeks to support individuality, creativity and a more sustainable approach to fashion while expanding collaborations with companies, artists, and partners.

www.kussebe.cz



TECHNOLOGY READINESS

Development

Proof of concept

Prototype

First implementation

› Extensive implementation

TARGET MARKET

B2B, B2C

KEY CONTACTS

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