

LUMAYA s.r.o.

Innovative Support for Parents Addressing Children's First Anxiety Experiences

UNIQUE SELLING POINTS

The only Czech platform based on the SPACE method (developer by Prof. Eli Lebowitz, Yale); currently not used by any other provider in the Czech Republic

Focuses on working with parents rather than children – changing parental responses instead of “fixing” the child

Age-specific content tailored to different stages of child development

Combines expertise from multiple professionals, including pediatricians, psychiatrists, psychologists, and non-profit organizations

Connect education with tangible tools such as therapeutic plush toy and a book (with an application planned for the future)

Courses focused on specific challenges parents actually face (fear of darkness, summer camps, separation anxiety, school refusal, etc.)

VISION

To create a world where parents understand their children's anxiety and know how to support them as naturally as they would treat a scraped knee. The goal is to expand Lumaya from online courses into a comprehensive ecosystem built on three pillars: (1) parent courses – available today, (2) a therapeutic plush toy and a courage-building book – planned for 2026–2027, (3) an application / AR solution for practical training with children – planned for 2028 onwards.

www.lumaya.care



TECHNOLOGY READINESS

Development

Proof of concept

Prototype

› First implementation

TARGET MARKET

B2B, B2C

KEY CONTACT

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