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European Action Week Against Racism · 15-23 March 2014



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when it was being built after WWII: cooperation, solidarity, diversity, peace. 21 March is the International Day for the Elimination of all Forms of Racial Discrimination, established by the General Assembly of the United Nations

in 1966 following the brutal murder of 69 protestors in the South African township of Sharpeville in 1960. The massacre occurred during a protest against the apartheid laws of the South African government, a regime systematically enforcing racial inequality and segregation. Today racist murders and violence are still frequent and racial discrimination continues

to be found at every level of our societies.

Every year around 21 March, the UNITED network coordinates the European-wide Action Week Against Racism and calls upon the international community to bring an end to racism, discrimination and intolerance. We urge NGOs, community organisations, schools, local councils and all manner of groups and individuals to join forces and confront racism with direct action. Whether by organising activities, supporting others, or spreading the message we encourage ourselves and others to understand the true strength of diversity. We all fit together!



UNITED for Intercultural Action

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