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PRESS RELEASE

FIRST REPORT ON THE IMPACT OF EUROPEAN INCUBATORS AND ACCELERATORS

In France, Germany, Italy, Spain and the UK there are a total of more than 1200 business incubators/accelerators, with an estimated number of 7165 employees. The most diffused services offered by these organizations are networking services, physical spaces and shared services, access to finance, managerial training and managerial support.

The *Social Innovation Monitor* research team, based at Politecnico di Torino presented for the first time the analyses on the ecosystems of incubators/accelerators in France, Germany, Italy, Spain and United Kingdom.

The research has been carried out in collaboration with Enterprise Educators UK Association, German Startups Association, InnovUp, La Boussole des Entrepreneurs, PNICube Association, Spanish Startups Association, UKSPA Association, Experientia, Instilla and Social Innovation Teams (SIT).

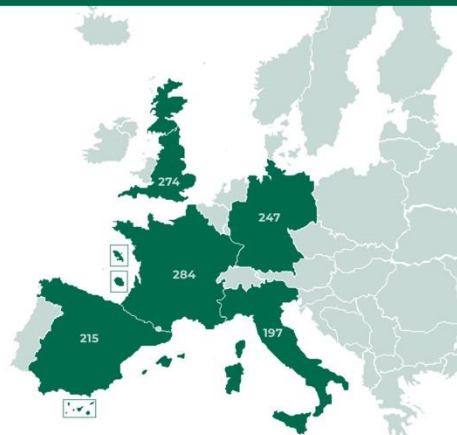
EUROPEAN

INCUBATORS/ACCELERATORS

Data from France, Germany, Italy, Spain and the UK



1.217
Incubators and accelerators



7.165

Estimated total number of employees of incubators and accelerators



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According to the research, it emerges that in the 5 countries analyzed there are 1217 incubators and accelerators, of which 182 are corporate incubators and 227 are university incubators. France has the highest number of incubators/accelerators



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with a total of 284; followed by United Kingdom with 274, Germany with 247, Spain and Italy respectively with 215 and 197 incubators and accelerators.

The estimated number of employees equal to 7165. The highest number of employees in incubators and accelerators has been estimated to be in UK, with 2164 employees. France follows with an estimated 1420 employees, then Spain with 1376, Germany with 1111 and Italy with 1094.

The most diffused services offered by these organizations are networking services, provision of physical spaces and shared services, access to finance, managerial training and managerial support. In particular, for **French incubators and accelerators**, the most important services provided are **managerial support** and support for the **creation of networks**; **German incubators** and accelerators consider as the most important services the same services of French incubators/accelerators, with the addition of the **provision of shared spaces and services**. The most important offered services for **Italian incubators/accelerators** are **network creation, managerial support, the provision of shared spaces and services, and access to finance**, while in **Spanish incubators** the most important services are related to **managerial support and training, access to finance, and the provision of physical spaces and shared services**. Finally, incubators and accelerators in UK consider more relevant **physical spaces, network services, access to finance, managerial training and managerial support**.

Another interesting data arising from the Report relates to the equity taken by incubators/accelerators in the organizations that they incubate. **On average, 17,5% of incubators and accelerators in these 5 states hold equity shares in organizations incubated.**

In line with the SIM mission of empowering the ecosystem of innovation and entrepreneurship with a significant social impact, **the survey put a focus on incubators that support startups with a social and/or environmental impact**. In France and the United Kingdom, we observe that the startups with a social impact most supported are those in the **Health & Wellness sector**. While in Italy and in Germany the majority of supported startup are in the sector of **Environmental and animal protection**. Spain distinguishes itself by the predominance of startups with a social impact in the sector of **Sustainable tourism and Responsible consumption**.

The Social Innovation Monitor's research is based on the analysis of the information collected through the questionnaire sent out in the 5 different countries. The research team has identified a total of 1217 European incubators and accelerators of which 244 responded to the survey.



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As underlined by **Professor Paolo Landoni** from the Politecnico di Torino, scientific director of the research, *"We are pleased to see that in all the countries that we have examined there is a significant number of incubators/accelerators. It is interesting to note that the numbers, especially when compared to the population in each country, are highly comparable. We have to explore this further, but there is the possibility of a coherent model of incubation/acceleration in Europe."*

"It is fascinating to observe that the number of university incubators/accelerators in the UK is so high" says Gareth Trainer, Chair of Enterprise Educators UK "This underlines the important role of UK universities and their enterprise and entrepreneurship educators, practitioners and influencers, in the creation and development of new ventures".

The "Report on European incubators/accelerators - Data from France, Germany, Italy, Spain and the UK" and the Full Reports of France, Germany, Spain and the UK will be available from the day after the Webinar. The Public Reports for each country are freely available for download at <https://socialinnovationmonitor.com/en/report-incubators/>

For more information, please write to sim@polito.it

Social Innovation Monitor (SIM)

www.socialinnovationmonitor.com

Social Innovation Monitor (SIM), a team of researchers and professors from different universities united by an interest in innovation and entrepreneurship with a significant social impact. The team has its operational base in Politecnico di Torino in the Department of Management and Production Engineering.

Politecnico di Torino

<https://www.polito.it>

Politecnico di Torino was founded in 1906 and originates from the Application School for Engineers founded in 1859. It is accredited by international rankings as one of the main technical universities in Europe, with about 35,700 students, 16% of whom are foreigners, coming over 100 different countries. At Politecnico, training and research in the fields of Engineering, Architecture, Design and Planning integrate and form a system to provide a concrete response to the needs of the economy, the territory and above all of students with a view focused on the internationalization of teaching activities, of research and technology transfer, with collaborations with the best universities and research centers in the world and agreements and contracts with large international industrial groups, but also with local companies, where it proposes itself as a reference point for innovation and development engine.



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Enterprise Educators UK

www.enterprise.ac.uk/

Enterprise Educators UK is a membership organisation that enables and celebrates excellence in enterprise and entrepreneurship education. We achieve this by connecting educators and practitioners so they learn from each other through sharing good practice and are inspired to increase the scale, scope and effectiveness of their practice. We award research funding and bursaries and we provide practical resources, tools and techniques. Our members and extended global network connect and share practice through our international conference (IEEC) where our National Enterprise Educator Awards are presented each year.

Spanish Startups Association

www.asociacionstartups.es

Founded in 2015, Spanish Startups Association represents and gives State-level voice to Spanish startups. Its main goal is to promote regulatory changes, represent startups in public debates and make Spain a more favorable place for innovation and entrepreneurship. Spanish Startups Association currently has 400 associates.