

FiDU
Letters

zieta

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in dual role - in the home
space - as a hanger or simple
wall decoration as well as an
signage system element in a
public space.

zieta.pl

We decided to get involved in a new project, putting yet another letter in our alphabet of FiDU technology. Because the characters used in the new system were to be assumed unique three-dimensional objects, it was necessary to connect typographical issues with other factors such as lighting, scale and production techniques. To assist in the implementation of the new challenges we invited Marian Misiak - experienced typographer, urban activist and talented graphic designer in one person. The result of joint work, full of discussions and clashes of aesthetic and technological fields is **FiDU Alphabet** - the first official, fully designed according to the principles of typography, typeface using FiDU technology.

The main aspect in this project is the functionality. **FiDU Alphabet** may be use in dual role - in the home space - as a hanger or simple wall decoration as well as an signage system element in a public spaces.



Letter R in actual size



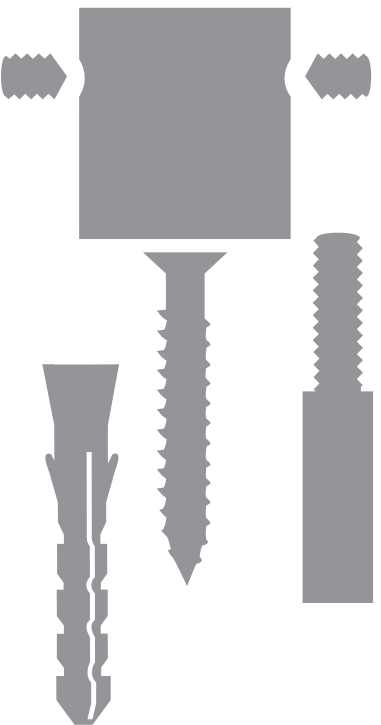
Hight:
300 mm /
13.8" /
(1220 pt)



Front:

222 mm /
8.7"
(width depends
on letter)

Mounting kit



FIDU Alphabet works as a
font **Maria1**, you can downlo-
ad it from our website.

Side:

approx.
40mm /
1.6"



Letters

A B C D E F G
H I J K L M
N O P Q R S T
U V W X Y Z

Numbers

1 2 3 4 5 6
7 8 9 0

Special signs

, . : + - / —
& ↗ ↑

FiDU Letters are available in Graphite Gray Matt (RAL 7012) and Inox colours.

The letters are packed in a well-finished and convenient package that also includes a tote bag with graphic design based on FiDU Alphabet.

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Zieta Prozessdesign develops design in new technologies. Unique products are created as a result of experimenting with innovative forming methods. Zieta Prozessdesign combines 3 forces – research, design and production to bring complex design solutions and to eliminate any imperfections or inefficiencies on any stage of bringing concepts to life. At Zieta Prozessdesign new ideas search their intelligent forms - bionic, easily customized, uniquely processed, more efficient - that go beyond today's understanding of form and construction and contribute to the shapes of the future.

FiDU – the technology of the future Individualized shapes: FiDU stands for Freie Innen Druck Umformung – the Internal Pressure Forming – which implies inflating two steel sheets welded around their edges into a 3d object. It takes only two thin steel sheets to create a complicated and very durable 3d object from steel in FiDU. FiDU allows to create innovative, customized, individualized bionic shapes and fully recyclable objects using very efficient mass production processes and individualized shaping methods. It is the most flexible tool-less metal forming way ever.

Designed and
manufactured
in **EU**.

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